BEASLEY BROADCAST GROUP

MODEL ISSUES AND PROGRAMS REPORT

FOR

STATION KDWN-AM

1st QUARTER

(JANUARY 1 - MARCH 31, 2016)

Prepared by KDWN Program Director John Shaffer

_____ Date: 4/7/16

Reviewed by Market Manager Tom Humm

_____ Date: 4/7/16

ISSUES OF CONCERN TO STATION KDWN-AM

ADDRESSED IN RESPONSIVE PROGRAMMING IN THE

1st QUARTER, 2016

1. HEALTH & FITNESS: Information & resources to help prevent disease & promote healthy lifestyles

2. PUBLIC SAFETY: Resources available to protect people & ways they can prepare to survive emergency situations, approaches to protect pedestrian, bicyclists & drivers

3. EDUCATION: Programs available to help kids with behavioral problems, hunger & betterment opportunities, improving graduation rates & making ongoing learning available to all

4. JOBS: From training to hiring, helping So. NV recover from recession unemployment

5. ANIMAL OVERPOPULATION & RESCUE: Are County ordinances having a positive effect on the problem of too many pets? What's being done to maximize adoption & lessen euthanization

6. ROAD & PEDESTRIAN SAFETY: Resources available to protect people & ways they can prepare to survive emergency situations, approaches to protect pedestrian, bicyclists & drivers

7. CHILDREN'S ISSUES: Challenges for kids & improvements to their situations

8. VETERAN'S AFFAIRS: Helping our Vets & others with jobs, food, shelter & health

9. DISABILITY AWARENESS: Understanding challenges children & their families face & exploring their options

10. COMMUNITY RESOURCES: Senior needs, efforts to overcome hunger for 1 in 6 Southern Nevadans who are food insecure & identifying housing options

DESCRIBING REGULARLY SCHEDULED

PUBLIC AFFAIRS PROGRAMS

STATION KDWN PROGRAMS THAT

ADDRESS COMMUNITY ISSUES

1. LOCAL WEEKLY: SUNDAY, 11:00 PM TO 12:00 AM. TALKING SOLUTIONS IS A LOCALLY PRODUCED SHOW FOCUSING ON NON-PROFIT ORGANIZATIONS AND THEIR EVENTS RELEVANT TO NEVADA AND DOLAN SPRINGS, HOSTED BY TERRIE SPRINGS.

Various Public Service Announcements

Over the last 3 months BBG has run extensive public service announcements for organizations including:

Goodwill Jobs, Solar NV, Girls In Tech, Nevada Dept. Of Transportation, Animal Foundation/Adoption, U.S. Navy/STEM, Foreclosure Prevention, United Way, A Home 4 Spot, Hope Link of So. Nevada, Las Vegas Valley Humane Society, NAH Pet Supply Drive, Nevada's Big Give, NV Talking Book Services, Veterans Stand-Down, Shade Tree Hero Walk, Purple Stride, Nevada Donor Network, Zero Fatalities, Wish Upon A Wedding, Solar NV, United Way/Volunteer, Wish Upon A Wedding, Rape Crisis Center, BBBSN/Graduation Rates, SNHD Diabetes Prevention & Management, SNWA/Car Washes, NV Talking Book Services, LSSN Empowerment Center, Feed The Pig, Girl Scouts of Southern NV, UNICEF, LV Jazz Society, Buzzed Driving, Stop Bullying, Mental Health Services, Fair Housing, Living Grace Home, Ronald McDonald House, FEMA Flood Smart, Fall Awareness, Assistance League of LV, Nathan Adelson Hospice, Adopt A Rescue Pet, Healthy Heart, Alcoholics Anonymous, Vets Crisis Line, Grads of Life, Goodwill, Adopt U.S. Kids, Teach.org, NBCF Ladybug Ball, Understood.org, Feeding America, Susan G. Komen, Selective Service, Basic H.S. ROTC, NFL Play 60, Veterans Village, WestCare, Communities In Schools, Create A Change Now, Children First, UHCCF, Companion Animal Protection Society, Fatherhood.gov, RADD, SocialSecurity.gov, Discover The Forest.org, Do The Right Thing, Don't Text & Drive, Energy Savers.gov, Ready.gov/earthquake, Adopt A Rescue Pet, Clean Energy Project, HUD.gov/fairhousing, Hope for Lives.org, Pennies For Puppies, Feed The Pig.org, SNV Fire Recruiter.gov, Finish Your Diploma.org, Your GED.org, GotYour6.org, Go Red For Women.org, Give It Back To Seniors.org, Grads Of Life.org, Opportunity Village, Hearing Loss.org, NCPC.org, Housing4Nevada.org, Las Vegas Urban League, Healthcare.gov, SaferCar.gov, Mammography Saves Lives.org, Nitro Recycling, PVA.org, PETA, Get Outdoors Nevada.org, American Legion PTSD, Play 60, Ready.gov.disaster, U.S. Dept of Health & Human Services/recovery, Save The Manatee, Vets Job Fair, Veterans Village, Understood.org, Poppy Foundation, Las Vegas Rescue Mission, Assistance League of Las Vegas, Foster Parent Training, Clark County Injured Police Officers Fund, Adoption from Foster Care, U.S. Navy, Bullying Prevention, Recycling, National Fair Housing Awareness, Emergency Preparedness, Wildfire Prevention, Financial Literacy, Seat Belt Safety, Foreclosure Prevention Assistance, Stroke Awarenes, Mental Health Awareness, Domestic Violence Prevention

Participation in the Southern Nevada Emergency Alert System

At various times, the system has been activated to broadcast pressing weather alerts as well as Amber Alerts with timely information about missing children in Southern Nevada/Clark County are. We also send and receive weekly tests of the system to insure readiness at all times.

QUARTERLY ISSUES/PROGRAMS REPORT

First Quarter 2016

(January 1 to March 31)

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: HEALTH & FITNESS

Local Weekly: Talking Solutions with Terrie Springs

January 3, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

Fit Life Fusion

Peter Pinto

This is the time of year when people resolve to get healthy, so it's the perfect time to hear about how they can help us achieve our goals! Peter Pinto visited us from Fit Life Fusion, with details on their neuro-driven approach to fitness.

ISSUE: HEALTH & FITNESS

Local Weekly: Talking Solutions with Terrie Springs

January 17, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

Falls: Awareness & Prevention

Dr. RJ Williams & Cameron Deems, Fyzical

Sharing details on the real cost of falling...medical expense, lost productivity, changed & even lost lives...Dr. RJ Williams & Cameron Deems from Fyzical also gave info on how you & your loved ones can prevent falls.

ISSUE: HEALTH & FITNESS

Local Weekly: Talking Solutions with Terrie Springs

January 24, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

Diabetes Management & Prevention

Earleen Raney, Health Educator, SNHD

Diabetes is at epidemic levels in Southern Nevada, and the Southern Nevada Health District has a free program, to prevent, or manage the life-altering medical condition. Earleen Ramey joined us with details.

ISSUE: HEALTH & FITNESS

Local Weekly: Talking Solutions with Terrie Springs

February 21, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

SNHD/Get Healthy Clark County

Southern Nevada Health District representatives

Get Healthy Clark County is a Free website, accessible to anyone online, with information on a wide variety of subjects, from various health topics, to maps of trails in our area, to smoke-free apartments & much more. We dedicated a show to sharing great info with our listeners.

ISSUE: HEALTH & FITNESS

Local Weekly: Talking Solutions with Terrie Springs

February 28, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

Putting For Polio

Phil Bailey & Rachel Diehl, Red Rock Rotary Club

Most people think polio is a thing of the past...close...but it's still just a plane flight away. Phil Bailey & Rachel Diehl from Red Rock Rotary shared details of where it still exists & how we can all help wipe it out, by being part of the Putting for Polio fundraiser!

ISSUE: HEALTH & FITNESS

Local Weekly: Talking Solutions with Terrie Springs

March 20, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

SNHD, SNAP & Farmer's Markets

Amanda Buffington, SNHD

We're celebrating the start of Spring by talking about Farmer's Markets with Amanda Buffington from the SNHD! Get Healthy Clark County has a way to get more fresh fruits & veggies for familes using SNAP benefits...info on other FREE programs thru the website.

ISSUE: HEALTH & FITNESS

Local Weekly: Talking Solutions with Terrie Springs

March 20, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

Purple Strise & Pancreatic Cancer

Amanda Dupper, Pancreatic Cancer Action Network Volunteer

The color pink is for breast cancer, but what does purple stand for? Pancreatic Cancer, with a survival rate of only 8%...Purple Stride is a 5K Run & 1-mile Walk for people affected & those who want to help find a cure, Andrea Dupper visited with details.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: PUBLIC SAFETY

Local Weekly: Talking Solutions with Terrie Springs

January 24, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

Fire Hurts, Red Cross Helps

Jennifer Ramieh

On average, one family is burned out of their home every day here in Southern Nevada & the Red Cross is always there...Jennifer Ramieh joined us with details on the Fire Hurts, Red Cross Helps campaign & ways we can all get involved! Beasley Media is committed to raising awareness on this fundraising effort throughout the year.

ISSUE: PUBLIC SAFETY

Local Weekly: Talking Solutions with Terrie Springs

February 28, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

The Shade Tree & the HERO Walk

Kathleen Hovietz & Sydney Rayas

The Shade Tree has helped thousands of women, children & pets leave domestic violence situations & move on to healthier lives. The 5K HERO Fun Run & Walk helps us all support their services. Kathleen Hovietz, Sydney Rayas & Susie Van Ess filled us in on everything they're planning for the March 19th downtown event!

ISSUE: PUBLIC SAFETY

Local Weekly: Talking Solutions with Terrie Springs

February 28, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

Putting For Polio

Phil Bailey & Rachel Diehl, Red Rock Rotary Club

Most people think polio is a thing of the past...close...but it's still just a plane flight away. Phil Bailey & Rachel Diehl from Red Rock Rotary shared details of where it still exists & how we can all help wipe it out, by being part of the Putting for Polio fundraiser!

ISSUE: PUBLIC SAFETY

Local Weekly: Talking Solutions with Terrie Springs

March 13, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

Nevada DMV

Kevin Malone, P.I.O.

We all have to go to the DMV every now & then, or do we??? There are many choices now available, where you can stay away from there...Kevin Malone came to tell us about dozens of online & kiosk options, plus details on Smog Spotter, Real I.D.'s & more!

ISSUE: PUBLIC SAFETY

Local Weekly: Talking Solutions with Terrie Springs

March 27, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

Fire Hurts, Red Cross Helps

Jennifer Ramieh

Fire Hurts, Red Cross Helps is a year-long event, raising funds to care for Southern Nevadans who are burned out of their homes (it happens once a day, on average) - Jennifer Ramieh visited with details & everything the Red Cross does, including installation of free smoke detectors!

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: EDUCATION

Local Weekly: Talking Solutions with Terrie Springs

January 31, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

Girl Scouts

Liz Ortenberger, CEO

The Girl Scouts have really changed with the times! Liz Ortenburger, CEO came in to tell us all about their "What Did you Do Today" recruitment drive & the benefits they can offer girls...they're looking for adults to help, too.

ISSUE: EDUCATION

Local Weekly: Talking Solutions with Terrie Springs

March 6, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

Igniting The Arts with Faith Lutheran

Dr. Steve Buuck, C.E.O.

Igniting the Arts is an evening celebrating Faith Lutheran's talented students, while showcasing their performances & raising funds for their arts programs. Dr. Steve Buuck joined us with stories about this amazingly successful school.

ISSUE: EDUCATION

Local Weekly: Talking Solutions with Terrie Springs

March 27, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

Women In Tech Awards

Lori Nguyen, WITA Founder

You may be surprised to hear how much Tech goes on in Southern Nevada...Lori Nguyen, founder of the Las Vegas Women In Tech Awards came to tell us, and filled us in on how to nominate women deserving recognition for their work!

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: JOBS

Local Weekly: Talking Solutions with Terrie Springs

January 31, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

Goodwill, Veterans & Jobs

Kathy Topp & Tanisha McCulloch

Goodwill is all about jobs, especially for our Veterans,,,Kathy Topp & Tenesha McCulloch visited with details on the Army PAYS program & how we can all be involved with the charity!

ISSUE: JOBS

Local Weekly: Talking Solutions with Terrie Springs

March 13, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

Veterans Stand Down

Shalamar Cabrera, U.S. Vets

The 13th Annual Veterans Stand-Down happens next week @ Cashman Center, providing homeless & at-risk Veterans + their families with services of every kind. Shalamar Cabrera from U.S. Vets filled us in on everything, including where they can still use our help!

ISSUE: JOBS

Local Weekly: Talking Solutions with Terrie Springs

March 27, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

Women In Tech Awards

Lori Nguyen, WITA Founder

You may be surprised to hear how much Tech goes on in Southern Nevada...Lori Nguyen, founder of the Las Vegas Women In Tech Awards came to tell us, and filled us in on how to nominate women deserving recognition for their work!

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: ANIMAL OVERPOPULATION & RESCUE

Local Weekly: Talking Solutions with Terrie Springs

February 14, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

Valentine's Day Pet Love special, part 1

NAH Pet Therapy Project & Shelter Pet Supply Drive

Lisa Browder, Nathan Adelson Hospice

Our Valentine's Day special is all about unconditional love, a.k.a. pets! Lisa Browder filled us in on Nathan Adelson Hospice's Pet Therapy Program, and the Shelter Pet Supply Drive that's going on now.

ISSUE: ANIMAL OVERPOPULATION & RESCUE

Local Weekly: Talking Solutions with Terrie Springs

February 14, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

Valentine's Day Pet Love special, part 2

Poppy Foundation update

Linda Newman, President

The Poppy Foundation President joined us with information on this charity that cares for cats with chronic medical conditions, have been abused or abandoned. Donations, volunteers, and visitors are encouraged to join in on their mission.

LVVHS Volunteer Orientation

Karen Layne & Pam Coburn, Las Vegas Valley Humane Society

Karen Layne & Pam Coburn from the Las Vegas Valley Humane Society told us about next Saturday's Volunteer Orientation & why we're needed more than ever now. Foster a loving animal, or so many other ways to help!

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: ROAD & PEDESTRIAN SAFETY

Local Weekly: Talking Solutions with Terrie Springs

January 17, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

Pedestrian Safety

Erin Breen, Vulnerable Road Users Project

Why are our roads so often deadly for pedestrians? Erin Breen identifies problems, new laws & solutions for all of us...drivers, bicyclists & those on foot.

ISSUE: ROAD & PEDESTRIAN SAFETY

Local Weekly: Talking Solutions with Terrie Springs

February 7, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

Southern Nevada Road Projects - 2016

Tony Illia, NDOT

Tony Illia from NDOT visited with details on the changes that are coming to Nevada's roads, including Project Neon, I-11, the Centennial Bowl & more.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: CHILDREN'S ISSUES

Local Weekly: Talking Solutions with Terrie Springs

January 10, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

Positively Arts Foundation

Pilita Danesh, Cat Rian & Johndale Stanley

The Positively Arts Foundation gives at-risk kids a chance to perform with many of Las Vegas' best talents! Founder Pilita Danesh joined us, along with Kat Rian, one of PAF's shining stars, & Johndale Stanley of Forgotten Door fame...they'll all be part of the big fundraising event on Sunday, 1/17.

ISSUE: CHILDREN'S ISSUES

Local Weekly: Talking Solutions with Terrie Springs

January 31, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

Girl Scouts

Liz Ortenberger, CEO

The Girl Scouts have really changed with the times! Liz Ortenburger, CEO came in to tell us all about their "What Did you Do Today" recruitment drive & the benefits they can offer girls...they're looking for adults to help, too.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: VETERANS AFFAIRS

Local Weekly: Talking Solutions with Terrie Springs

January 31, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

Goodwill, Veterans & Jobs

Kathy Topp & Tanisha McCulloch

Goodwill is all about jobs, especially for our Veterans,,,Kathy Topp & Tenesha McCulloch visited with details on the Army PAYS program & how we can all be involved with the charity!

ISSUE: VETERANS AFFAIRS

Local Weekly: Talking Solutions with Terrie Springs

March 13, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

Veterans Stand Down

Shalamar Cabrera, U.S. Vets

The 13th Annual Veterans Stand-Down happens next week @ Cashman Center, providing homeless & at-risk Veterans + their families with services of every kind. Shalamar Cabrera from U.S. Vets filled us in on everything, including where they can still use our help!

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: DISABILITY AWARENESS

Local Weekly: Talking Solutions with Terrie Springs

February 21, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

NV Talking Book Services

Brett Silver

Brett Silver joined us with details on this free service offering books & other materials for people of all ages who can't read the everyday way. Technology has changed them, too!

ISSUE: DISABILITY AWARENESS

Local Weekly: Talking Solutions with Terrie Springs

March 6, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

JDRF & The Type One Summit

Latoschka Nether & Shelli Gialketsis, JDRF Parents & Volunteers

Type one Diabetes is also known as Juvenile Diabetes, but it affects adults, too, and the families around them. Latoschka Nether & Shelli Gialketsis visited with info on living with the diagnosis & the JDRF type one summit on March 12th.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: COMMUNITY RESOURCES

Local Weekly: Talking Solutions with Terrie Springs

January 3, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

What's Your Philanthropic Footprint?

Mary Vail, Author

So many great charities in Southern Nevada are always looking for our help. If you'd like to give back to our community but don't know how to get started, Mary Vail, author of "What's Your Philanthropic Footprint?" has great suggestions for everyone.

ISSUE: COMMUNITY RESOURCES

Local Weekly: Talking Solutions with Terrie Springs

January 10, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

Three Square Food Bank

Dan Williams, COO

It's exciting to think that Las Vegas could become the first city to actually conquer hunger! Dan Williams explained how grocery store & produce grower's surpluses can provide what's needed for the food insecure amongst us...Dan says it's mainly an issue of logistics!

ISSUE: COMMUNITY RESOURCES

Local Weekly: Talking Solutions with Terrie Springs

February 10, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

Don Miller

Hope Link helps people of all ages in southeast areas of the valley through a wide array of services.. .housing, food, utilities, job assistance...pretty much anything they need. We can help thru fundraisers like Art With a Heart & Nevada's Big Give.