ORDER WORKSHEET

Rep Order# 914267 **Ver#** 1 **Status** New
EC'd No

Traffic Order# 240433

Printed: 10/10/16 2:19 PM
Last Received: 10/10/16 2:17 PM
Showing Buylines: All Lines

Station KEUV-TV EUREKA
Advertiser (1264) NEXTGEN CLIMATE ACT
Product NEXTGEN CA ACTION C
Estimate# 419
Buyer MARY WITTEMEYER

Agency (1095) BLUEWEST MEDIA LLC
5130 E 18TH AVE
DENVER, CO 80220-1318
Agency C/P1/P2/E /419
Flight Dates 10/25/16-10/31/16

Rep Firm UNIVISION
Sales Office (SF) SAN FRANCISCO-NATL
Salesperson (272) SFO-NL-ALONSO, TREY
Sales Assistant MARITZA
Salesperson Phone# 415-538-8051
Salesperson Fax# 415-538-8090

--- CONTRACT COMMENT ---

**NEW* NEXTGEN ACTION COMMITTEE
NONDISCRIMINATION:UNIVISION AND ITS STATIONS DO NOT DISCRIM- INATE IN ADVERTISING CONTRACTS ON THE BASIS OF RACE OR ETH- NICITY. ANY PROVISION IN ANY ORDER OR AGREEMENT FOR ADVER- TISING THAT PURPORTS TO DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, EVEN IF HANDWRITTEN, TYPED OR OTHERWISE MADE PART OF A PARTICULAR CONTRACT, IS HEREBY REJECTED. **UNIVISION Y SUS ESTACIONES NO DISCRIMINAN POR MOTIVOS DE RAZA U ORIGEN ETNICO EN SUS CONTRATOS DE PUBLICIDAD. CUALQUIER PROVISION EN CUALQUIER ORDEN O ACUERDO PUBLICITARIO QUE PRETENDA DISCRIMINAR POR MOTIVOS DE RAZA U ORIGEN ETNICO, ASI SEA ESCRITO A MANO, ESCRITO A MAQUINA O DE CUALQUIER OTRA FORMA HECHO PARTE DE UN CONTRATO EN PARTICULAR, SERA RECHAZADO.

--- REMARKS ---

NEW ORDER PLEASE CONFIRM

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	Tu	7A-9A	DESPIERTA AMERICA	30	-	-	$45.00	10/25-10/25	3	3	$135.00
2	W	7A-9A	DESPIERTA AMERICA	30	-	-	$45.00	10/26-10/26	3	3	$135.00
3	Th	7A-9A	DESPIERTA AMERICA	30	-	-	$45.00	10/27-10/27	3	3	$135.00
4	F	7A-9A	DESPIERTA AMERICA	30	-	-	$45.00	10/28-10/28	3	3	$135.00
5	M	7A-9A	DESPIERTA AMERICA	30	-	-	$45.00	10/31-10/31	3	3	$135.00
6	Tu	9A-11A	DESPIERTA AMERICA	30	-	-	$45.00	10/25-10/25	1	1	$45.00
7	Th	9A-11A	DESPIERTA AMERICA	30	-	-	$45.00	10/27-10/27	1	1	$45.00
8	W	11A-12P	COMO DICE	30	-	-	$35.00	10/26-10/26	1	1	$35.00
9	F	11A-12P	COMO DICE	30	-	-	$35.00	10/28-10/28	1	1	$35.00
10	M	11A-12P	COMO DICE	30	-	-	$35.00	10/31-10/31	1	1	$35.00

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Salesperson (272) SFO-NL-ALONSO, TREY
Sales Assistant MARITZA
Salesperson Phone# 415-538-8051
Salesperson Fax# 415-538-8090

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
11	Tu	1P-2P	HOY	30	-	-	$35.00	10/25-10/25	1	1	$35.00
12	W	1P-2P	HOY	30	-	-	$35.00	10/26-10/26	1	1	$35.00
13	Th	1P-2P	HOY	30	-	-	$35.00	10/27-10/27	1	1	$35.00
14	F	3P-4P	LA ROSA DE GUADALUPE	30	-	-	$35.00	10/28-10/28	1	1	$35.00
15	M	3P-4P	LA ROSA DE GUADALUPE	30	-	-	$35.00	10/31-10/31	1	1	$35.00
16	Tu	4P-5P	EL GORDO Y FLACA	30	-	-	$35.00	10/25-10/25	2	2	$70.00
17	W	4P-5P	EL GORDO Y FLACA	30	-	-	$35.00	10/26-10/26	2	2	$70.00
18	Th	4P-5P	EL GORDO Y FLACA	30	-	-	$35.00	10/27-10/27	2	2	$70.00
19	F	4P-5P	EL GORDO Y FLACA	30	-	-	$35.00	10/28-10/28	2	2	$70.00
20	M	4P-5P	EL GORDO Y FLACA	30	-	-	$35.00	10/31-10/31	2	2	$70.00
21	Tu	5P-6P	PRIMER IMPACTO	30	-	-	$55.00	10/25-10/25	2	2	$110.00
22	W	5P-6P	PRIMER IMPACTO	30	-	-	$55.00	10/26-10/26	2	2	$110.00
23	Th	5P-6P	PRIMER IMPACTO	30	-	-	$55.00	10/27-10/27	2	2	$110.00
24	F	5P-6P	PRIMER IMPACTO	30	-	-	$55.00	10/28-10/28	2	2	$110.00
25	M	5P-6P	PRIMER IMPACTO	30	-	-	$55.00	10/31-10/31	2	2	$110.00
26	Tu	630P-7P	NEWS	30	-	-	$55.00	10/25-10/25	2	2	$110.00

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Salesperson (272) SFO-NL-ALONSO, TREY
Sales Assistant MARITZA
Salesperson Phone# 415-538-8051
Salesperson Fax# 415-538-8090

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
27	W	630P-7P	NEWS	30	-	-	$55.00	10/26-10/26	2	2	$110.00
28	Th	630P-7P	NEWS	30	-	-	$55.00	10/27-10/27	2	2	$110.00
29	F	630P-7P	NEWS	30	-	-	$55.00	10/28-10/28	2	2	$110.00
30	M	630P-7P	NEWS	30	-	-	$55.00	10/31-10/31	2	2	$110.00
31	Sa	630P-7P	NEWS	30	-	-	$45.00	10/29-10/29	2	2	$90.00
32	Su	630P-7P	NEWS	30	-	-	$45.00	10/30-10/30	2	2	$90.00
33	Tu	12A-1A	CONTACTO DEPORTIVO	30	-	-	$40.00	10/25-10/25	1	1	$40.00
34	W	12A-1A	CONTACTO DEPORTIVO	30	-	-	$40.00	10/26-10/26	1	1	$40.00
35	Th	12A-1A	CONTACTO DEPORTIVO	30	-	-	$40.00	10/27-10/27	1	1	$40.00
36	F	12A-1A	CONTACTO DEPORTIVO	30	-	-	$40.00	10/28-10/28	1	1	$40.00
37	M	12A-1A	CONTACTO DEPORTIVO	30	-	-	$40.00	10/31-10/31	1	1	$40.00
38	Tu	11P-1135P	NEWS	30	-	-	$45.00	10/25-10/25	2	2	$90.00
		Buy Comment: 10 MIN SEPARATION AS LONG AS IN SEPARATE BREAK									
		Sales remark: V1 10 MIN SEPARATION AS LONG AS IN SEPARATE BREAK									
39	W	11P-1135P	NEWS	30	-	-	$45.00	10/26-10/26	2	2	$90.00
		Buy Comment: 10 MIN SEPARATION AS LONG AS IN SEPARATE BREAK									
		Sales remark: V1 10 MIN SEPARATION AS LONG AS IN SEPARATE BREAK									

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Sales Assistant MARITZA
Salesperson Phone# 415-538-8051
Salesperson Fax# 415-538-8090

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
40	Th	11P-1135P	NEWS	30	-	-	$45.00	10/27-10/27	2	2	$90.00
		Buy Comment: 10 MIN SEPARATION AS LONG AS IN SEPARATE BREAK									
		Sales remark: V1 10 MIN SEPARATION AS LONG AS IN SEPARATE BREAK									
41	F	11P-1135P	NEWS	30	-	-	$45.00	10/28-10/28	2	2	$90.00
		Buy Comment: 10 MIN SEPARATION AS LONG AS IN SEPARATE BREAK									
		Sales remark: V1 10 MIN SEPARATION AS LONG AS IN SEPARATE BREAK									
42	M	11P-1135P	NEWS	30	-	-	$45.00	10/31-10/31	2	2	$90.00
		Buy Comment: 10 MIN SEPARATION AS LONG AS IN SEPARATE BREAK									
		Sales remark: V1 10 MIN SEPARATION AS LONG AS IN SEPARATE BREAK									
43	Tu	1135P-12A	NEWS	30	-	-	$55.00	10/25-10/25	1	1	$55.00
44	W	1135P-12A	NEWS	30	-	-	$55.00	10/26-10/26	1	1	$55.00
45	Th	1135P-12A	NEWS	30	-	-	$55.00	10/27-10/27	1	1	$55.00
46	F	1135P-12A	NEWS	30	-	-	$55.00	10/28-10/28	1	1	$55.00
47	M	1135P-12A	NEWS	30	-	-	$55.00	10/31-10/31	1	1	$55.00
48	Sa	1130P-12A	NEWS	30	-	-	$45.00	10/29-10/29	1	1	$45.00
49	Su	1135P-12A	NEWS	30	-	-	$45.00	10/30-10/30	1	1	$45.00
50	W	7P-8P	LA ROSA DE GUADALUPE	30	-	-	$50.00	10/26-10/26	1	1	$50.00
51	F	7P-8P	LA ROSA DE GUADALUPE	30	-	-	$50.00	10/28-10/28	1	1	$50.00
52	Th	8P-9P	NOVELA	30	-	-	$50.00	10/27-10/27	1	1	$50.00
53	Tu	9P-10P	NOVELA	30	-	-	$50.00	10/25-10/25	1	1	$50.00

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Sales Assistant MARITZA
Salesperson Phone# 415-538-8051
Salesperson Fax# 415-538-8090

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
54	M	9P-10P	NOVELA	30	-	-	$50.00	10/31-10/31	1	1	$50.00
55	W	10P-11P	NOVELA	30	-	-	$50.00	10/26-10/26	1	1	$50.00
56	Sa	10P-11P	CRONICAS	30	-	-	$35.00	10/29-10/29	1	1	$35.00
57	Su	8P-10P	LA BANDA	30	-	-	$35.00	10/30-10/30	1	1	$35.00
58	Sa	655P-9P	LMX	30	-	-	$150.00	10/29-10/29	1	1	$150.00

---REPORT TOTALS---

Report Totals: 90 / $4,210.00

---SALES MONTHLY TOTALS---

Oct2016: 74/ $3,480.00 Nov2016: 16/ $730.00

Order Totals: 90 / $4,210.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals $4,210.00 KEUV 100.00%

Books [null]
Demos RA18+

--- CREDIT RISK ---

STANDARD CREDIT TERMS

KUCO
755 Auditorium Drive
Redding, CA 96001

BlueWest Media
5130 E 18th Ave
Denver, CO 80220

Contract # 240433

Schedule Dates	10/25/16-10/31/16
Advertiser	NextGen Climate Act (10198)
Agency	BlueWest Media (3427)
Product	Issue Advertising (1119)
Brand	KEUV EST. 419 (103944)
Salesperson	Univision - San Francisco, San Francisco (1319)
Sales Office	Univision - San Francisco
Buyer Name	Wittemyer,Mary
Phone/Fax	(303) 641-4330 /
CPE	NEXTGEN CALIFORNIA/419
Account Types	National/Political Issue
Billing Type	Standard
Comments	KEUV

Date Entered	10/11/16
Last Modified	10/11/16
Entered By	Chris Gomez
CO-OP	No
Headline #	914267
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$631.50
Net Total	$3,578.50
Sales Tax	

KUCO-KEUV COMBINED (KUCO)

By Broadcast Month	Spots	Rate
Oct. 2016	74	$3,480.00
Nov. 2016	16	$730.00
Grand Total:	90	$4,210.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/25/16-10/31/16	1	:30	7A- 9A (PST)		3	3	3	3	3			15	$45.00	$675.00	KUCO-KEUV COMBINED (KUCO)		10/11/16
2.0	Normal Line / SPOT	10/25/16-10/27/16	1	:30	9A- 11A (PST)			1		1				2	$45.00	$90.00	KUCO-KEUV COMBINED (KUCO)		10/11/16
3.0	Normal Line / SPOT	10/26/16-10/31/16	1	:30	11A- 12P (PST)		1		1		1			3	$35.00	$105.00	KUCO-KEUV COMBINED (KUCO)		10/11/16
4.0	Normal Line / SPOT	10/25/16-10/27/16	1	:30	1P- 2P (PST)			1	1	1				3	$35.00	$105.00	KUCO-KEUV COMBINED (KUCO)		10/11/16
5.0	Normal Line / SPOT	10/28/16-10/31/16	1	:30	3P- 4P (PST)		1				1			2	$35.00	$70.00	KUCO-KEUV COMBINED (KUCO)		10/11/16
6.0	Normal Line / SPOT	10/25/16-10/31/16	1	:30	4P- 5P (PST)		2	2	2	2	2			10	$35.00	$350.00	KUCO-KEUV COMBINED (KUCO)		10/11/16
7.0	Normal Line / SPOT	10/25/16-10/31/16	1	:30	5P- 6P (PST)		2	2	2	2	2			10	$55.00	$550.00	KUCO-KEUV COMBINED (KUCO)		10/11/16
8.0	Normal Line / SPOT	10/25/16-10/31/16	1	:30	6:30P- 7P (PST)		2	2	2	2	2			10	$55.00	$550.00	KUCO-KEUV COMBINED (KUCO)		10/11/16
9.0	Normal Line / SPOT	10/29/16-10/30/16	1	:30	6:30P- 7P (PST)							2	2	4	$45.00	$180.00	KUCO-KEUV COMBINED (KUCO)		10/11/16
10.0	Normal Line / SPOT	10/25/16-10/31/16	1	:30	12A- 1A (PST)		1	1	1	1	1			5	$40.00	$200.00	KUCO-KEUV COMBINED (KUCO)		10/11/16
11.0	Normal Line / SPOT	10/25/16-10/31/16	1	:30	11P- 11:35P (PST)		2	2	2	2	2			10	$45.00	$450.00	KUCO-KEUV COMBINED (KUCO)		10/11/16
12.0	Normal Line / SPOT	10/25/16-10/31/16	1	:30	11:35P- 12A (PST)		1	1	1	1	1			5	$55.00	$275.00	KUCO-KEUV COMBINED (KUCO)		10/11/16
13.0	Normal Line / SPOT	10/29/16-10/29/16	1	:30	11:30P- 12A (PST)							1		1	$45.00	$45.00	KUCO-KEUV COMBINED (KUCO)		10/11/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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B/E Bookend P/B Piggy Back

Printed At: 12:07 PM on Wednesday, October 12 2016

KUCO
755 Auditorium Drive
Redding, CA 96001

BlueWest Media
5130 E 18th Ave
Denver, CO 80220

Contract # 240433

Schedule Dates	10/25/16-10/31/16
Advertiser	NextGen Climate Act (10198)
Agency	BlueWest Media (3427)
Product	Issue Advertising (1119)
Brand	KEUV EST. 419 (103944)
Salesperson	Univision - San Francisco, San Francisco (1319)
Sales Office	Univision - San Francisco
Buyer Name	Wittemyer,Mary
Phone/Fax	(303) 641-4330 /
CPE	NEXTGEN CALIFORNIA/419
Account Types	National/Political Issue
Billing Type	Standard
Comments	KEUV

Date Entered	10/11/16
Last Modified	10/11/16
Entered By	Chris Gomez
CO-OP	No
Headline #	914267
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$631.50
Net Total	$3,578.50
Sales Tax	

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By Broadcast Month	Spots	Rate
Oct. 2016	74	$3,480.00
Nov. 2016	16	$730.00
Grand Total:	90	$4,210.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	10/30/16-10/30/16	1	:30	11:35P- 12A (PST)								1	1	$45.00	$45.00	KUCO-KEUV COMBINED (KUCO)		10/11/16
15.0	Normal Line / SPOT	10/26/16-10/28/16	1	:30	7P- 8P (PST)				1		1			2	$50.00	$100.00	KUCO-KEUV COMBINED (KUCO)		10/11/16
16.0	Normal Line / SPOT	10/27/16-10/27/16	1	:30	8P- 9P (PST)					1				1	$50.00	$50.00	KUCO-KEUV COMBINED (KUCO)		10/11/16
17.0	Normal Line / SPOT	10/25/16-10/31/16	1	:30	9P- 10P (PST)		1	1						2	$50.00	$100.00	KUCO-KEUV COMBINED (KUCO)		10/11/16
18.0	Normal Line / SPOT	10/26/16-10/26/16	1	:30	10P- 11P (PST)				1					1	$50.00	$50.00	KUCO-KEUV COMBINED (KUCO)		10/11/16
19.0	Normal Line / SPOT	10/29/16-10/29/16	1	:30	10P- 11P (PST)							1		1	$35.00	$35.00	KUCO-KEUV COMBINED (KUCO)		10/11/16
20.0	Normal Line / SPOT	10/30/16-10/30/16	1	:30	8P- 10P (PST)								1	1	$35.00	$35.00	KUCO-KEUV COMBINED (KUCO)		10/11/16
21.0	Normal Line / SPOT	10/29/16-10/29/16	1	:30	6:55P- Liga Mexicana w/brks							1		1	$150.00	$150.00	KUCO-KEUV COMBINED (KUCO)		10/11/16

CONFIRMATION CONTRACT

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