WLOS
110 Technology Dr
Asheville, NC 28803

Norm Bossert for NC State Senate-D
PO Box 19811
Candler, NC 28715

Contract # 2641268

Schedule Dates	10/01/16-10/08/16
Advertiser	Norm Bossert for NC State Senate-D (112676)
Agency	Jeff Penley (7427)
Product	POLITICAL CANDIDATE (ns) (1186)
Brand	10/1 - 10/8/16 (864946)
Salesperson	HOUSE-ASHEVILLE, WLOS/WMYA (1552)
Sales Office	WLOS/WMYA/ILOS/IMYA
Buyer Name	Penley,Jeff
Phone/Fax	/
CPE	N/A
Account Types	Local/Political Candidate Agency BRD
Billing Type	Weekly/Irregular
Comments	

Date Entered	09/23/16
Last Modified	09/23/16
Entered By	Daniel Johnson
CO-OP	No
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$360.00
Net Total	$2,040.00
Sales Tax	

Asheville (WLOS)

By Broadcast Month	Spots	Rate
Oct. 2016	5	$2,400.00
Grand Total:	5	$2,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	10/01/16-10/01/16	3	:30	7A- 8A (EST)							1		1	$350.00	$350.00	Asheville (WLOS)		9/23/16
2.0	Normal Line / News	10/01/16-10/01/16	3	:30	8A- 9A (EST)							1		1	$450.00	$450.00	Asheville (WLOS)		9/23/16
3.0	Normal Line / News	10/03/16-10/03/16	3	:30	6P- 6:30P (EST)		1							1	$800.00	$800.00	Asheville (WLOS)		9/23/16
4.0	Normal Line / News	10/08/16-10/08/16	3	:30	7A- 8A (EST)							1		1	$350.00	$350.00	Asheville (WLOS)		9/23/16
5.0	Normal Line / News	10/08/16-10/08/16	3	:30	8A- 9A (EST)							1		1	$450.00	$450.00	Asheville (WLOS)		9/23/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

Printed At: 11:22 AM on Friday, September 30 2016

NAB Form PB-17 Candidates

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE ☑ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	**Date:**

I, Norman Bossert,

being/on behalf of: Norman Bossert, a legally

qualified candidate of the Democratic political

party for the office of: NC State Senate

in the 48th District

election to be held on: November 8

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

_____

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

_____

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/21/12 _____
Date Signature

To Be Signed By Station Representative

☐ Accepted ☐ Accepted in Part ☐ Rejected

_____ _____ _____
Signature Printed Name Title

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NAB Form PB-17 Candidates

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Norman Bossert
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☑ **does** ☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☑ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Norman Bossert
signature of candidate or authorized committee

NORMAN BOSSERT — 9/21/16
printed name — date

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