CONTRACT

941

ABC 7 CHICAGO

WLS-TV
190 North State Street
Chicago, IL 60601
(312) 750-7777

http://abclocal.go.com/wls

And:

Shorr Johnson Magnus
100 North 20th Street
Suite 201
Philadelphia, PA 19103

Contract / Revision	Alt Order #
193941 /	WOC10782829

Product
JB PRITZKER FOR GOVERNOR

Contract Dates	Estimate #
11/28/17 - 12/04/17	49

Advertiser	Original Date / Revision
JB for Governor	11/27/17 / 11/28/17

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WLS-TV	Dee Parker	Philadelphia NT

Special Handling

Demographic
Adults 35+

Agy Code	Advertiser Code	Product 1/2
	2	2

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	WLS	11/28/17	12/01/17	ABC7 News @ 5a M-F	5a-6a		:30				NM	4	$3,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	11/27/17	12/03/17	-1111--	4	$750.00								
N 2	WLS	12/04/17	12/04/17	ABC7 News @ 5a M-F	5a-6a		:30				NM	1	$750.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	12/04/17	12/10/17	1------	1	$750.00								
N 3	WLS	11/28/17	12/01/17	GMA M-F 7-9a	7a-9a		:30				NM	4	$6,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	11/27/17	12/03/17	-1111--	4	$1,600.00								
N 4	WLS	12/04/17	12/04/17	GMA M-F 7-9a	7a-9a		:30				NM	1	$1,600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	12/04/17	12/10/17	1------	1	$1,600.00								
N 5	WLS	11/28/17	12/01/17	ABC7 News @ M-F 6a	6a-7a		:30				NM	4	$6,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	11/27/17	12/03/17	-1111--	4	$1,600.00								
N 6	WLS	12/04/17	12/04/17	ABC7 News @ M-F 6a	6:00 AM-7:00 AM		:30				NM	1	$1,600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	12/04/17	12/10/17	1------	1	$1,600.00								
N 7	WLS	11/28/17	12/01/17	Jeopardy	330p-4p		:30				NM	4	$4,800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	11/27/17	12/03/17	-1111--	4	$1,200.00								
N 8	WLS	12/04/17	12/04/17	Jeopardy	330p-4p		:30				NM	1	$1,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	12/04/17	12/10/17	1------	1	$1,200.00								
N 9	WLS	11/28/17	12/01/17	The View	10a-11a		:30				NM	4	$3,600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	11/27/17	12/03/17	-1111--	4	$900.00								
N 10	WLS	12/04/17	12/04/17	The View	10a-11a		:30				NM	1	$900.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	12/04/17	12/10/17	1------	1	$900.00								
N 11	WLS	12/02/17	12/02/17	ABC7 News @ 5p Sa	5p-530p		:30				NM	1	$1,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	11/27/17	12/03/17	-----1-	1	$1,200.00								
N 12	WLS	12/03/17	12/03/17	ABC7 News @ 5p Su	5p-530p		:30				NM	1	$1,200.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
193941 /	WOC10782829

Contract Dates	Product	Estimate #
11/28/17 - 12/04/17	JB PRITZKER FOR GOV	**49**

Advertiser	Original Date / Revision
JB for Governor	11/27/17 / 11/28/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		11/27/17	12/03/17	------1	1	$1,200.00							
N 13	WLS	11/28/17	12/01/17	ABC7 News @ 5p M-F	5p-530p		:30				NM	4	$8,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		11/27/17	12/03/17	-1111--	4	$2,000.00							
N 14	WLS	12/04/17	12/04/17	ABC7 News @ 5p M-F	5p-530p		:30				NM	1	$2,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		12/04/17	12/10/17	1------	1	$2,000.00							
N 15	WLS	11/28/17	12/01/17	ABC7 News @ 6p M-F	6p-630p		:30				NM	4	$13,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		11/27/17	12/03/17	-1111--	4	$3,300.00							
N 16	WLS	12/04/17	12/04/17	ABC7 News @ 6p M-F	6p-630p		:30				NM	1	$3,300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		12/04/17	12/10/17	1------	1	$3,300.00							
N 17	WLS	12/02/17	12/02/17	Sa Wheel of Fortune	630p-7p		:30				NM	1	$1,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		11/27/17	12/03/17	-----1-	1	$1,500.00							
N 18	WLS	11/28/17	12/01/17	Wheel of Fortune	626p-656p		:30				NM	4	$12,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		11/27/17	12/03/17	-1111--	4	$3,000.00							
N 19	WLS	12/04/17	12/04/17	Wheel of Fortune	626p-656p		:30				NM	1	$3,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		12/04/17	12/10/17	1------	1	$3,000.00							
N 20	WLS	12/03/17	12/03/17	Shark Tank	8p-9p		:30				NM	1	$2,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		11/27/17	12/03/17	------1	1	$2,500.00							
N 21	WLS	11/28/17	12/01/17	Kimmel	1035p-1137p		:30				NM	4	$5,600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		11/27/17	12/03/17	-1111--	4	$1,400.00							
N 22	WLS	12/04/17	12/04/17	Kimmel	1035p-1137p		:30				NM	1	$1,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		12/04/17	12/10/17	1------	1	$1,400.00							
N 23	WLS	11/28/17	12/01/17	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	4	$16,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		11/27/17	12/03/17	-1111--	4	$4,000.00							
N 24	WLS	12/04/17	12/04/17	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	$4,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		12/04/17	12/10/17	1------	1	$4,000.00							
N 25	WLS	12/03/17	12/03/17	ABC7 News Su @ 8a	8a-10a		:30				NM	1	$900.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		11/27/17	12/03/17	------1	1	$900.00							
N 26	WLS	12/02/17	12/02/17	ABC7 News Sa @ 6a	6a-7a		:30				NM	1	$600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		11/27/17	12/03/17	-----1-	1	$600.00							
N 27	WLS	12/02/17	12/02/17	8a-10a Sa Local news	8a-10a		:30				NM	1	$1,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		11/27/17	12/03/17	-----1-	1	$1,000.00							
						Totals		0.00				57	$107,650.00

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193941 /	WOC10782829

Contract Dates	Product	Estimate #
11/28/17 - 12/04/17	JB PRITZKER FOR GO	**49**

Advertiser	Original Date / Revision
JB for Governor	11/27/17 / 11/28/17

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/27/17 -12/04/17	57	$107,650.00	($16,147.50)	$91,502.50
Totals	57	$107,650.00	($16,147.50)	$91,502.50

Signature: _____ **Date:** _____

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