upload ✓

REQUEST FOR POLITICAL BROADCAST TIME

KQMV KRWM KVRQ KIXI

Request Date: 9/26/16

Candidate: Charles Wiggins **Party:** Non.

Campaign: Supreme Court Justice 6

Federal/State/County/City/Initiative/Issue

Address: P.O. Box 10028
Bainbridge Island, WA 98110

Inquired by: Annie Sadek / Erin Schultz - MWP Consulting

Candidate/Manager/Agency/Committee

Request Received by: L. Knulow

Information Requested: Approve Political for Charlie Wiggins based on Political rates on file w/ agency.

Information Supplied: Approved the attached Political Rate Schedule.

Accepted by: L. Knulow **Date:** 10.14.16

Final Disposition: Booked the attached order

Payment Information: $15,006.75 net **Date:** 10.14.16

10/31 add Supp. scheduled $7,021 net

Copy Approved Y or N:

Name(s) of Political Committee: Pamela Irvine-Johnson

- ☑ *Rates/Disclosure Statement Sent/Acknowledged*
- ☑ *Order Rec'd*
- ☑ *Broadcast Agreement Rec'd*
- ☑ *Copy Rec'd*
- ☑ *Payment Rec'd*
- ☐ *Invoice Attached*

Charlie Wiggins Supreme Justice

TAPSCAN

From: Lester Kinlow
Phone: (425) 653-1006
Email: lkinlow@hubbardradio.com
10/12/2016 6:02 PM

Flight Dates: 10/17/2016 - 11/13/2016
Demo: W 18+

Radio Market: SEATTLE-TACOMA
Survey: SEP16
Geography: Metro

	Daypart	Daypart Code	Spots	Length	Unit Rate	Total Cost	Average Rating	CPP	GRPs	% of GRPs	% of Total Cost	% Reach	Net Reach	Frequency	GIs
Radio Total			96		$183.91	$17,655.00	0.6%	$307.04	57.5	100%	100%	26.9%	459,500	2.2	1,009,800
KRWM-FM			**96**		**$183.91**	**$17,655.00**	**0.6%**	**$307.04**	**57.5**	**100%**	**100%**	**26.9%**	**459,500**	**2.2**	**1,009,800**
Flight A - 1 wk (10/17)															
			36		$200.28	$7,210.00	0.6%	$321.88	22.4	39%	41%	12.2%	208,600	1.9	390,600
One Week Total			36		$200.28	$7,210.00	0.6%	$321.88	22.4	39%	41%	12.2%	208,600	1.9	390,600
	M-F 6A-10A	AM	10	60	$225.00	$2,250.00	0.6%	$375.00	6.0	27%	31%	3.5%	59,200	1.6	95,000
	M-F 10A-3P	MD	10	60	$230.00	$2,300.00	0.7%	$328.57	7.0	31%	32%	5.0%	85,900	1.5	127,000
	M-F 3P-7P	PM	10	60	$230.00	$2,300.00	0.7%	$328.57	7.0	31%	32%	4.7%	80,400	1.5	123,000
	Sa-Su 8A-8P	WKND	6	60	$60.00	$360.00	0.4%	$150.00	2.4	11%	5%	2.2%	37,100	1.2	45,600
Flight A - 1 wk (10/24)															
			15		$146.00	$2,190.00	0.6%	$260.71	8.4	15%	12%	6.6%	113,000	1.3	149,100
One Week Total			15		$146.00	$2,190.00	0.6%	$260.71	8.4	15%	12%	6.6%	113,000	1.3	149,100
	M-F 6A-10A	AM	3	30	$190.00	$570.00	0.6%	$316.67	1.8	21%	26%	1.5%	25,100	1.1	28,500
	M-F 10A-3P	MD	3	30	$210.00	$630.00	0.7%	$300.00	2.1	25%	29%	2.0%	34,500	1.1	38,100
	M-F 3P-7P	PM	3	30	$210.00	$630.00	0.7%	$300.00	2.1	25%	29%	1.9%	33,000	1.1	36,900
	Sa-Su 8A-8P	WKND	6	60	$60.00	$360.00	0.4%	$150.00	2.4	29%	16%	2.2%	37,100	1.2	45,600
Flight A - 1 wk (10/24)															
			15		$161.00	$2,415.00	0.6%	$287.50	8.4	15%	14%	6.6%	113,000	1.3	149,100
One Week Total			15		$161.00	$2,415.00	0.6%	$287.50	8.4	15%	14%	6.6%	113,000	1.3	149,100
	M-F 6A-10A	AM	3	60	$225.00	$675.00	0.6%	$375.00	1.8	21%	28%	1.5%	25,100	1.1	28,500
	M-F 10A-3P	MD	3	60	$230.00	$690.00	0.7%	$328.57	2.1	25%	29%	2.0%	34,500	1.1	38,100
	M-F 3P-7P	PM	3	60	$230.00	$690.00	0.7%	$328.57	2.1	25%	29%	1.9%	33,000	1.1	36,900
	Sa-Su 8A-8P	WKND	6	60	$60.00	$360.00	0.4%	$150.00	2.4	29%	15%	2.2%	37,100	1.2	45,600
Flight A - 1 wk (10/31)															
			20		$205.00	$4,100.00	0.7%	$303.70	13.5	23%	23%	8.6%	147,800	1.6	236,000

The first demo listed is the Primary Demo.
This report was created in TAPSCAN using the following Radio information: SEATTLE-TACOMA; SEP16; Metro; Multiple Dayparts Used; W 18+; See Detailed Sourcing Page for Complete Details.
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Charlie Wiggins Supreme Justice

TAPSCAN

From: Lester Kinlow
Phone: (425) 653-1006
Email: lkinlow@hubbardradio.com
10/12/2016 6:02 PM

	Daypart	Daypart Code	Spots	Length	Unit Rate	Total Cost	Average Rating	CPP	GRPs	% of GRPs	% of Total Cost	% Reach	Net Reach	Frequency	GIs
KRWM-FM (continued)															
One Week Total			20		$205.00	$4,100.00	0.7%	$303.70	13.5	23%	23%	8.6%	147,800	1.6	236,000
	M-F 6A-10A	AM	5	30	$190.00	$950.00	0.6%	$316.67	3.0	22%	23%	2.2%	37,400	1.3	47,500
	M-F 10A-3P	MD	10	30	$210.00	$2,100.00	0.7%	$300.00	7.0	52%	51%	5.0%	85,900	1.5	127,000
	M-F 3P-7P	PM	5	30	$210.00	$1,050.00	0.7%	$300.00	3.5	26%	26%	2.9%	49,800	1.2	61,500
Flight B - 1 wk (11/07)															
			10		$174.00	$1,740.00	0.5%	$362.50	4.8	8%	10%	3.1%	53,700	1.6	85,000
One Week Total			10		$174.00	$1,740.00	0.5%	$362.50	4.8	8%	10%	3.1%	53,700	1.6	85,000
	M 6A-10A	AM	2	30	$190.00	$380.00	0.5%	$380.00	1.0	21%	22%	0.9%	15,300	1.2	18,000
	M 10A-3P	MD	4	30	$210.00	$840.00	0.6%	$350.00	2.4	50%	48%	1.7%	28,400	1.5	43,600
	M 3P-8P	EVE	2	30	$210.00	$420.00	0.6%	$350.00	1.2	25%	24%	1.0%	17,500	1.1	20,000
	M 8P-12M		2	30	$50.00	$100.00	0.1%	$500.00	0.2	4%	6%	0.2%	3,100	1.1	3,400

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Charlie Wiggins Supreme Justice

TAPSCAN

From: Lester Kinlow
Phone: (425) 653-1006
Email: lkinlow@hubbardradio.com
10/12/2016 6:02 PM

Schedule Grand Totals: 4 Weeks

Stations	Spots	Unit Rate	Total Cost	Average Rating	CPP	GRPs	% of GRPs	% of Total Cost	% Reach	Net Reach	Frequency	GIs	CPM
Radio Total	96	$183.91	$17,655.00	0.6%	$307.04	57.5	100%	100%	26.9%	459,500	2.2	1,009,800	$17.52
KRWM-FM	96	$183.91	$17,655.00	0.6%	$307.04	57.5	100%	100%	26.9%	459,500	2.2	1,009,800	$17.52

Accepted by Station

Date

Accepted by Client

Date

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

The first demo listed is the Primary Demo.

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Sales Order

Station: KRWM-FM
Contract Name: KRWM Wiggins Justice
Contract#: (none)
Start Date: 10/18/16 End Date: 11/07/16
Revenue Type: COM-AGENCY Type: Cash
Advertiser: CHARLIE WIGGINS FOR JUSTICE (A
Address:
City: State: Zip:
Product Name: Charles Wiggins Supreme J
Competitive Code: POLITICAL/LOCAL

Agency: NWP CONSULTING
Address: 105 SOUTH MAIN STREET
#332
City: SEATTLE State: WA
Zip: 98104
Buyer: Annie Fadely
Tax Schedule: (None)
Agency Commission %: 15
Billing Cycle: Standard
Salesperson: 040LKINL Comm %: 0
Makegood Policy: Limited

No	DATES		Alt	TIMES		LEN	DISTRIBUTION									RATE	TOTALS		PTY
	START	END	wks	START	END		M	T	W	T	F	SA	SU	Per Wk	D/W		SPOTS	$$	
1	10/18/16	10/21/16		6:00 AM	10:00 AM	60		3	2	3	2			10	D	225.00	10	2,250.00	
2	10/18/16	10/21/16		10:00 AM	3:00 PM	60		2	3	2	3			10	D	230.00	10	2,300.00	
3	10/18/16	10/21/16		3:00 PM	7:00 PM	60		2	3	3	2			10	D	230.00	10	2,300.00	2
4	10/24/16	10/28/16		6:00 AM	10:00 AM	30	1		1		1			3	D	190.00	3	570.00	
5	10/24/16	10/28/16		10:00 AM	3:00 PM	30		1	1	1				3	D	210.00	3	630.00	
6	10/24/16	10/28/16		3:00 PM	7:00 PM	30	1		1		1			3	D	210.00	3	630.00	
7	10/24/16	10/28/16		6:00 AM	10:00 AM	60	1	1	1					3	D	225.00	3	675.00	
8	10/24/16	10/28/16		10:00 AM	3:00 PM	60	1		1		1			3	D	230.00	3	690.00	
9	10/24/16	10/28/16		3:00 PM	7:00 PM	60			1	1	1			3	D	230.00	3	690.00	
10	10/31/16	11/04/16		6:00 AM	10:00 AM	30	1	1	1	1	1			5	D	190.00	5	950.00	
11	10/31/16	11/04/16		10:00 AM	3:00 PM	30	2	2	2	2	2			10	D	210.00	10	2,100.00	
12	10/31/16	11/04/16		3:00 PM	7:00 PM	30	1	1	1	1	1			5	D	210.00	5	1,050.00	
13	11/07/16	11/07/16		6:00 AM	10:00 AM	30	2							2	D	190.00	2	380.00	
14	11/07/16	11/07/16		10:00 AM	3:00 PM	30	4							4	D	210.00	4	840.00	
15	11/07/16	11/07/16		3:00 PM	8:00 PM	30	2							2	D	210.00	2	420.00	
16	11/07/16	11/07/16		8:00 PM	12:00 AM	30	2							2	D	50.00	2	100.00	
17	10/22/16	10/30/16		8:00 AM	8:00 PM	60						3	3	6	D	60.00	12	720.00	
18	10/29/16	10/30/16		8:00 AM	8:00 PM	60						3	3	6	D	60.00	6	360.00	

Billing Projections: By Month

	Oct 16	Nov 16
CA	12,635.00	5,020.00
ST	11,815.00	5,840.00

✓ Print Spot Prices

2wk cancellation policy for ALL orders. Client/Agency responsible for payment.

THANK YOU FOR YOUR BUSINESS

TOTAL SPOTS	96
GROSS TOTAL $	17,655.00
ADJUSTED SPOTS	96
ADJUSTED TOTAL $	17,655.00

APPROVE	DECLINE	
◯	◯	General Manager
◯	◯	Sales Manager
◯	◯	National Sales Manager
◯	◯	Local Sales Manager

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE ☑ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KRWM Seattle	**Date:** 10.14.16

I, Annie Fadely,

being/on behalf of: Charlie Wiggins, a legally

qualified candidate of the N/A political

party for the office of: State Supreme Court Justice

in the General

election to be held on: 11/8/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	See Attached				

Total Charges:

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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Re-elect Justice Charlie Wiggins

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Pamela Irvine-Johnson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/14/16
Date

Signature

To Be Signed By Station Representative

☑ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Signature

Printed Name

Exec. Asst.
Title

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CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Annie Fadely
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does** ☑ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Annie Fadely
signature of candidate or authorized committee

Annie Fadely — 10/14/16
printed name — date

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KRWM- Hubbard Radio

3650 131st Ave SE
Suite 550
Bellevue, WA 98006
Phone: (425) 653-1050

Northwest Passage Consulting
Annie Fadely

105 S Main St #332
Seattle, WA 98104

Your order was processed by phone. The following information provides the details of this transaction.

Transaction :	Sale
Date / Time :	10/14/2016 7:01:50 PM CST
Invoice # :	3
Customer # :	1
PO / Order # :	2
Card Number :	American Express - 1027
Entry Method :	Keyed
Total Amount :	15006.75
Authorization :	Approved - 241984

Reference Note: Charlie Wiggins Radio Buy

Thank you for your purchase.

Please contact us if you have any questions or if we can be of further assistance.

Sales Order

Station: KRWM-FM
Contract Name: KRWM Wiggins for Justice Supp
Contract#: (none)
Start Date: 11/01/16 End Date: 11/07/16
Revenue Type: COM-AGENCY Type: Cash
Advertiser: CHARLIE WIGGINS FOR JUSTICE (A
Address:
City: State: Zip:
Product Name: Charlie Wiggins for Supreme Justice
Competitive Code: POLITICAL/LOCAL

Agency: NWP CONSULTING
Address: 105 SOUTH MAIN STREET
#332
City: SEATTLE State: WA
Zip: 98104
Buyer: Erin Schultz
Tax Schedule: (None)
Agency Commission %: 15
Billing Cycle: Standard
Salesperson: 040LKINL Comm %: 0
Makegood Policy: Limited

No	DATES		Alt	TIMES		LEN	DISTRIBUTION									RATE	TOTALS		PTY
	START	END	wks	START	END		M	T	W	T	F	SA	SU	Per Wk	D/W		SPOTS	$$	
1	11/01/16	11/04/16		6:00 AM	10:00 AM	30		2	3	2	3			10	D	215.00	10	2,150.00	
2	11/01/16	11/04/16		10:00 AM	3:00 PM	30		3	2	3	2			10	D	205.00	10	2,050.00	
3	11/01/16	11/04/16		3:00 PM	7:00 PM	30		1	1	1	1			4	D	225.00	4	900.00	
4	11/05/16	11/06/16		8:00 AM	8:00 PM	30						4	4	8	D	60.00	8	480.00	
5	11/07/16	11/07/16		6:00 AM	10:00 AM	30	4							4	D	215.00	4	860.00	
6	11/07/16	11/07/16		10:00 AM	3:00 PM	30	4							4	D	205.00	4	820.00	
7	11/07/16	11/07/16		3:00 PM	8:00 PM	30	4							4	D	225.00	4	900.00	
8	11/07/16	11/07/16		8:00 PM	12:00 AM	30	2							2	D	50.00	2	100.00	

Billing Projections: By Month

	Nov 16
CA	8,260.00
ST	8,260.00

☑ Print Spot Prices

2wk cancellation policy for ALL orders. Client/Agency responsible for payment.

THANK YOU FOR YOUR BUSINESS

TOTAL SPOTS	46
GROSS TOTAL $	8,260.00
ADJUSTED SPOTS	46
ADJUSTED TOTAL $	8,260.00

APPROVE	DECLINE	
○	○	General Manager
○	○	Sales Manager
○	○	National Sales Manager
○	○	Local Sales Manager

Charlie Wiggins Supreme Justice Added

TAPSCAN

From: Lester Kinlow
Phone: (425) 653-1006
Email: lkinlow@hubbardradio.com
10/27/2016 7:04 PM

Flight Dates: 10/17/2016 - 11/13/2016
Demo: P 18+

Radio Market: SEATTLE-TACOMA
Survey: OCT16
Geography: Metro

	Daypart	Daypart Code	Spots	Length	Unit Rate	Total Cost	Average Rating	CPP	GRPs	% of GRPs	% of Total Cost	% Reach	Net Reach	Frequency	GIs
Radio Total			46		$179.57	$8,260.00	0.5%	$397.12	20.8	100%	100%	12.8%	444,400	1.7	743,600
KRWM-FM			**46**		**$179.57**	**$8,260.00**	**0.5%**	**$397.12**	**20.8**	**100%**	**100%**	**12.8%**	**444,400**	**1.7**	**743,600**
Flight A - 1 wk (10/31)															
			32		$174.38	$5,580.00	0.5%	$387.50	14.4	69%	68%	9.1%	314,200	1.6	515,200
One Week Total			32		$174.38	$5,580.00	0.5%	$387.50	14.4	69%	68%	9.1%	314,200	1.6	515,200
	M-F 6A-10A	AM	10	30	$215.00	$2,150.00	0.4%	$537.50	4.0	28%	39%	2.8%	95,500	1.5	145,000
	M-F 10A-3P	MD	10	30	$205.00	$2,050.00	0.6%	$341.67	6.0	42%	37%	4.2%	143,800	1.5	215,000
	M-F 3P-7P	PM	4	30	$225.00	$900.00	0.5%	$450.00	2.0	14%	16%	1.8%	61,200	1.2	70,400
	Sa-Su 8A-8P	WKND	8	60	$60.00	$480.00	0.3%	$200.00	2.4	17%	9%	1.9%	66,500	1.3	84,800
Flight B - 1 wk (11/07)															
			14		$191.43	$2,680.00	0.5%	$418.75	6.4	31%	32%	3.5%	119,600	1.9	228,400
One Week Total			14		$191.43	$2,680.00	0.5%	$418.75	6.4	31%	32%	3.5%	119,600	1.9	228,400
	M 6A-10A	AM	4	30	$215.00	$860.00	0.4%	$537.50	1.6	25%	32%	1.1%	39,300	1.6	62,000
	M 10A-3P	MD	4	30	$205.00	$820.00	0.7%	$292.86	2.8	44%	31%	1.7%	59,500	1.6	96,400
	M 3P-8P	EVE	4	30	$225.00	$900.00	0.5%	$450.00	2.0	31%	34%	1.4%	46,800	1.4	66,800
	M 8P-12M		2	30	$50.00	$100.00	0.0%	$0.00	0.0	0%	4%	0.1%	2,900	1.1	3,200

The first demo listed is the Primary Demo.
This report was created in TAPSCAN using the following Radio information: SEATTLE-TACOMA; OCT16; Metro; Multiple Dayparts Used; P 18+; See Detailed Sourcing Page for Complete Details.
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