SALEM National
6400 N Beltline Road • Suite 210, Irving, TX 75063

# Insertion Contract

| Order # | Ver # | Rev # | # Wks | Page # |
|---|---|---|---|---|
| 7955001 | 1 | | 1 | 1 |

| Advertiser | Product | Date | Time | Start | End |
|---|---|---|---|---|---|
| Missourians for Fair Taxation | Media | 10/14/16 | 11:32AM | 10/17/16 | 10/23/16 |

| Salesperson | Salesperson Phone # | Demos |
|---|---|---|
| Charlie Weber | (972)402-8800 Ext(224) | |

| Sales Office | Agency | Survey |
|---|---|---|
| SMR (SA Region) | Thompson Communications | |

Salem Radio Network
6400 N Beltline Rd
Suite 210
Irving, TX 75063

Product Protection: *Political-Issue

| Line # | Vehicle | Days & Times M T W T F S S | Oct 17 | Oct 24 | Oct 31 | Nov 7 | Nov 14 | Nov 21 | Nov 28 | Dec 5 | Dec 12 | Dec 19 | Dec 26 | Jan 2 | Jan 9 | Total Units | Len | Unit Rate | Extended Total |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSDZ-AM | 0 0 2 2 2 0 0 1PM-3PM | 6 | | | | | | | | | | | | | 6 | 60 | 65.00 | 390 |
| 2 | WSDZ-AM | 2 2 0 0 0 0 0 1PM-3PM | 4 | | | | | | | | | | | | | 4 | 60 | 65.00 | 260 |
| | Totals | | 10 | | | | | | | | | | | | | 10 | | | |
| | | Weekly Units | 10 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 10 | | | |
| | | Weekly Gross $ | 650 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | | | 650 |

| Air Time Total Gross: | $ 650.00 | Agency Commission: | $ 97.50 | Total Net: | $ 552.50 |
|---|---|---|---|---|---|

SMR'S APPLICABLE COMMISSION WILL BE DEDUCTED FROM THE TOTAL NET AMOUNT
Order is Broadcast Calendar Billing. Please fax signed insertion to 972-367-1928
With approval of salesperson, make goods within flight only.
All orders require affidavits showing date and time spots aired, isci code, po# and/or estimate number.

Accepted for Salem Radio Network:

Name _____ Title _____

Accepted for Producer or Station:

Name _____ Title VP & Gen