NCC Cable System Order

Rev. 11767777

Order #	62360916
Syscode	6862
System Name	Spectrum/Red Wing, MN
Market	Minneapolis-St. Paul

AE	Natasha Levinsohn
Sales Coordinator	Ethan Williamson
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Sep16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota

Client Code	SD-21
Product Code	SD-21
Est Code	2977
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		11/02/16	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks			2
Total			$517.00
Commission			$77.55
Net Total			$439.45
Total Spots			61
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1: 11.2 moved spots to correct week, please review and confirm, thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	A&E Daytime	11/7/16	11/13/16	09:00	16:00	X							-	-	1	$6.00	$6.00	30	NCR
2	AEN	A&E Prime	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$11.00	$11.00	30	NCR
3	AEN	A&E Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	1	$6.00	$6.00	30	NCR
4	AEN	A&E Access	10/31/16	11/6/16	16:00	19:00					X	X	X	-	-	1	$9.00	$9.00	30	NCR
5	AEN	A&E Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	1	$11.00	$11.00	30	NCR
6	BRVO	Bravo Daytime	11/7/16	11/13/16	09:00	16:00	X							-	-	1	$6.00	$6.00	30	NCR
7	BRVO	Bravo Prime	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$11.00	$11.00	30	NCR
8	BRVO	Bravo Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	1	$6.00	$6.00	30	NCR
9	BRVO	Bravo Access	10/31/16	11/6/16	16:00	19:00					X	X	X	-	-	1	$9.00	$9.00	30	NCR
10	BRVO	Bravo Daytime	10/31/16	11/6/16	09:00	19:00						X	X	-	-	1	$9.00	$9.00	30	NCR
11	CNN	CNN Morning	10/31/16	11/6/16	05:00	09:00	X	X						-	-	0	$8.00	$0.00	30	-1x wk1, +1x wk2
12	CNN	CNN Daytime	11/7/16	11/13/16	09:00	16:00	X							-	-	1	$6.00	$6.00	30	NCR
13	CNN	CNN Prime	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$11.00	$11.00	30	NCR
14	CNN	CNN Daytime	10/31/16	11/6/16	09:00	16:00					X			-	-	1	$6.00	$6.00	30	NCR
15	CNN	CNN Access	10/31/16	11/6/16	16:00	19:00					X			-	-	1	$9.00	$9.00	30	NCR
16	CNN	CNN Prime	10/31/16	11/6/16	19:00	24:00					X			-	-	1	$11.00	$11.00	30	NCR
17	CNN	CNN Daytime	10/31/16	11/6/16	09:00	19:00						X	X	-	-	1	$9.00	$9.00	30	NCR
18	FOOD	Food Daytime	11/7/16	11/13/16	09:00	16:00	X							-	-	1	$6.00	$6.00	30	NCR
19	FOOD	Food Prime	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$11.00	$11.00	30	NCR
20	FOOD	Food Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	1	$6.00	$6.00	30	NCR
21	FOOD	Food Access	10/31/16	11/6/16	16:00	19:00					X	X	X	-	-	1	$9.00	$9.00	30	NCR

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22	FOOD	Food Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	1	$11.00	$11.00	30	NCR
23	FOOD	Food Daytime	10/31/16	11/6/16	09:00	19:00						X	X	-	-	1	$9.00	$9.00	30	NCR
24	HALL	Hallmark Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	1	$6.00	$6.00	30	NCR
25	HALL	Hallmark Access	10/31/16	11/6/16	16:00	19:00					X	X	X	-	-	1	$9.00	$9.00	30	NCR
26	HALL	Hallmark Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	1	$11.00	$11.00	30	NCR
27	HALL	Hallmark Daytime	10/31/16	11/6/16	09:00	19:00						X	X	-	-	1	$9.00	$9.00	30	NCR
28	HGTV	HGTV Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	1	$6.00	$6.00	30	NCR
29	HGTV	HGTV Access	10/31/16	11/6/16	16:00	19:00					X	X	X	-	-	1	$9.00	$9.00	30	NCR
30	HGTV	HGTV Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	1	$11.00	$11.00	30	NCR
31	HGTV	HGTV Daytime	10/31/16	11/6/16	09:00	19:00						X	X	-	-	1	$9.00	$9.00	30	NCR
32	HIST	History Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	2	$6.00	$12.00	30	NCR
33	HIST	History Access	10/31/16	11/6/16	16:00	19:00					X	X	X	-	-	1	$9.00	$9.00	30	NCR
34	HIST	History Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	1	$11.00	$11.00	30	NCR
35	LIF	Lifetime Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	2	$6.00	$12.00	30	NCR
36	LIF	Lifetime Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	2	$11.00	$22.00	30	NCR
37	MNBC	MSNBC Morning	11/7/16	11/13/16	05:00	09:00	X	X						-	-	2	$8.00	$16.00	30	NCR
38	MNBC	MSNBC Daytime	11/7/16	11/13/16	09:00	16:00	X							-	-	1	$6.00	$6.00	30	NCR
39	MNBC	MSNBC Prime	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$11.00	$11.00	30	NCR
40	MNBC	MSNBC Daytime	10/31/16	11/6/16	09:00	16:00					X			-	-	2	$6.00	$12.00	30	NCR
41	MNBC	MSNBC Prime	10/31/16	11/6/16	19:00	24:00					X			-	-	1	$11.00	$11.00	30	NCR
42	TBSC	TBS Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	2	$6.00	$12.00	30	NCR

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43	TBSC	TBS Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	2	$11.00	$22.00	30	NCR
44	TBSC	TBS Daytime	10/31/16	11/6/16	09:00	19:00						X	X	-	-	1	$9.00	$9.00	30	NCR
45	TNT	TNT Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	2	$6.00	$12.00	30	NCR
46	TNT	TNT Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	2	$11.00	$22.00	30	NCR
47	TNT	TNT Daytime	10/31/16	11/6/16	09:00	19:00						X	X	-	-	1	$9.00	$9.00	30	NCR
48	USA	USA Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	2	$6.00	$12.00	30	NCR
49	USA	USA Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	2	$11.00	$22.00	30	NCR
50	USA	USA Daytime	10/31/16	11/6/16	09:00	19:00						X	X	-	-	1	$9.00	$9.00	30	NCR
51	CNN	CNN Morning	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	$8.00	$8.00	30	-1x wk1, +1x wk2

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	61	0	0	0	0	0	0	0	0	0	0	0	61
AMT	$517.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$517.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 11/03/16

62360916 | Minneapolis-St. Paul | Spectrum/Red Wing, MN | 6862 |