1176 1442

NCC Cable System Order

Order #	62331585
Syscode	8080
System Name	Spectrum/Outer Milwaukee Zone, WI
Market	Milwaukee-Racine

AE	Andrew Yolles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Jul16 C-DMA Nielsen Live+7
-	

Flight Dates	09/05/16 - 09/18/16
Agency	Medium Buying LLC
Advertiser	Ron Johnson for US Senate
Client Code	
Product Code	
Est Code	NA
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/14/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$795.00		
Commission	$119.25		
Net Total	$675.75		
Total Spots	17		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1 9.14 MG. Dropped 3 spots. -$135. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESP2	ESP2 PT	9/5/16	9/11/16	19:00	24:00					X	X	X	-	-	2	$33.00	$66.00	30	R1-1x
2	ESP2	ESP2 PT	9/12/16	9/18/16	19:00	24:00	X	X						-	-	2	$33.00	$66.00	30	
3	ESPN	ESPN PT	9/5/16	9/11/16	19:00	24:00					X	X	X	-	-	1	$51.00	$51.00	30	R6-2x
4	ESPN	ESPN PT	9/12/16	9/18/16	19:00	24:00	X	X						-	-	2	$51.00	$102.00	30	
5	HGTV	HGTV PT	9/5/16	9/11/16	19:00	24:00					X	X	X	-	-	6	$51.00	$306.00	30	
6	HGTV	HGTV PT	9/12/16	9/18/16	19:00	24:00	X	X						-	-	4	$51.00	$204.00	30	

	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Total
SPOTS	17	0	0	0	0	0	0	0	0	0	0	0	17
AMT	$795.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$795.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 09/15/16

62331585 | Milwaukee-Racine | Spectrum/Outer Milwaukee Zone, WI | 8080 |