WSYR
201 Humboldt St
Rochester, NY 14610

Mooney Marketing Group
528 Plum St
Ste 200
Syracuse, NY 13204

Contract # 1448343

Schedule Dates	10/17/16-10/23/16
Advertiser	Deborah Karanlunas/State Senate/Rep/NY (84234
Agency	Mooney Marketing Group (14128)
Product	Political - State Judicial (1072)
Brand	POLITICAL (33877)
Salesperson	Syracuse, House (2270)
Sales Office	Syracuse
Buyer Name	
Phone/Fax	/
CPE	N/A
Account Types	Local/Political
Billing Type	Standard
Comments	

Date Entered	10/14/16
Last Modified	10/14/16
Entered By	Carrie Burdin
CO-OP	No
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$715.50
Net Total	$4,054.50
Sales Tax	

Syracuse (WSYR)

By Broadcast Month	Spots	Rate
Oct. 2016	16	$4,770.00
Grand Total:	16	$4,770.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	10/17/16-10/21/16	3	:30	6A- 7A (EST)	2	X	X	X	X	X			2	$425.00	$850.00	Syracuse (WSYR)		10/14/16
2.0	Normal Line / SPOT	10/17/16-10/21/16	3	:30	7A- 9A (EST)	2	X	X	X	X	X			2	$395.00	$790.00	Syracuse (WSYR)		10/14/16
3.0	Normal Line / SPOT	10/17/16-10/21/16	3	:30	10A- 11A (EST)	2	X	X	X	X	X			2	$105.00	$210.00	Syracuse (WSYR)		10/14/16
4.0	Normal Line / News	10/17/16-10/21/16	3	:30	6P- 6:30P (EST)	2	X	X	X	X	X			2	$700.00	$1,400.00	Syracuse (WSYR)		10/14/16
5.0	Normal Line / SPOT	10/17/16-10/21/16	3	:30	7:30P- 8P (EST)	3	X	X	X	X	X			3	$215.00	$645.00	Syracuse (WSYR)		10/14/16
6.0	Normal Line / SPOT	10/17/16-10/21/16	3	:30	11:35P- 12:35A (EST)	3	X	X	X	X	X			3	$175.00	$525.00	Syracuse (WSYR)		10/14/16
7.0	Normal Line / SPOT	10/22/16-10/23/16	3	:30	8A- 9P (EST)							1	1	2	$175.00	$350.00	Syracuse (WSYR)		10/14/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

Printed At: 10:12 AM on Friday, October 14 2016

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE ☑ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	**Date:**
WSYR, SYRACUSE, NY	10/13/16

I, Bret Burghdurf,

being/on behalf of: Deborah Karalunas, a legally

qualified candidate of the Republican political

party for the office of: New York State Supreme Court

in the 5th Judicial District of New York State

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
*See Attached Broadcast Order					

Total Charges: $4,770 Gross

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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

NA

I represent that the payment for the above described broadcast time has been furnished by:

Friends to Re-Elect Justice Karalunas

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Mike LoGuidice

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

10/13/16
Date

Signature

To Be Signed By Station Representative

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature

Don Richman
Printed Name

LSM
Title

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CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Bret Burghdurf
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does** ☑ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☑ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

Bret Burghdurf
printed name

10/13/16
date

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AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
*See Attached Broadcast Order					

Total Charges: $4,770 Gross

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:
(1) actual air time and charges for each spot;

(2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and

(3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

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