WWAY-TV, LLC
Wilmington, North Carolina

WWAY-TV, LLC
615 North Front Street
Wilmington, NC 28401

Mentzer Media Services
DO NOT MAIL INVOICES
600 Fairmont Avenue
Suite 306
Towson, MD 21286

# Contract # 161764

| | |
|---|---|
| **Schedule Dates** | 10/25/16-11/03/16 |
| **Advertiser** | Senate Leadership Fund (14323) |
| **Agency** | Mentzer Media Services (1581) |
| **Product** | Pol- Political Issue (1081) |
| **Brand** | Political-Issue (17073) |
| **Salesperson** | Millenium- Washington, - (1010) |
| **Sales Office** | Millenium - Washington |
| **Buyer Name** | Anne,Wineholt, |
| **Phone/Fax** | / |
| **CPE** | 275/365/3677 |
| **Account Types** | National/Political-Issue |
| **Billing Type** | Standard |
| **Comments** | SLFNC<br>NEW POLITICAL ORDER - PLS CF - THANKS |

| | |
|---|---|
| **Date Entered** | 09/29/16 |
| **Last Modified** | 09/29/16 |
| **Entered By** | Gary O'Halloran |
| **CO-OP** | No |
| **Headline #** | ECR25321732 |
| **Demo** | |
| **Order Type** | Normal |
| **Package Deal** | |
| **Commission %** | 15.00 |
| **Commission** | $2,595.00 |
| **Net Total** | $14,705.00 |
| **Sales Tax** | |

**WWAY (WWAY)**

| By Broadcast Month | Spots | Rate |
|---|---|---|
| Oct. 2016 | 44 | $10,010.00 |
| Nov. 2016 | 30 | $7,290.00 |
| Grand Total: | 74 | $17,300.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 1.0 | Normal Line / SPOT | 10/30/16-10/30/16 | 2 | :30 | 9A- 10A (EST) | 1 | | | | | | | X | 1 | $80.00 | $80.00 | WWAY (WWAY) | This Week | 9/29/16 |
| 2.0 | Normal Line / SPOT | 10/29/16-10/29/16 | 2 | :30 | 8A- 9A (EST) | 1 | | | | | | X | | 1 | $120.00 | $120.00 | WWAY (WWAY) | GMA-Saturday | 9/29/16 |
| 3.0 | Normal Line / SPOT | 10/25/16-10/25/16 | 3 | :30 | 6:30A- 7A (EST) | 1 | | X | | | | | | 1 | $150.00 | $150.00 | WWAY (WWAY) | Good Morning Carolina | 9/29/16 |
| 4.0 | Normal Line / SPOT | 10/26/16-10/26/16 | 3 | :30 | 6:30A- 7A (EST) | 1 | | | X | | | | | 1 | $150.00 | $150.00 | WWAY (WWAY) | Good Morning Carolina | 9/29/16 |
| 5.0 | Normal Line / SPOT | 10/27/16-10/27/16 | 3 | :30 | 6:30A- 7A (EST) | 1 | | | | X | | | | 1 | $150.00 | $150.00 | WWAY (WWAY) | Good Morning Carolina | 9/29/16 |
| 6.0 | Normal Line / SPOT | 10/28/16-10/28/16 | 3 | :30 | 6:30A- 7A (EST) | 1 | | | | | X | | | 1 | $150.00 | $150.00 | WWAY (WWAY) | Good Morning Carolina | 9/29/16 |
| 7.0 | Normal Line / SPOT | 10/31/16-10/31/16 | 3 | :30 | 6:30A- 7A (EST) | 1 | X | | | | | | | 1 | $150.00 | $150.00 | WWAY (WWAY) | Good Morning Carolina | 9/29/16 |
| 8.0 | Normal Line / SPOT | 11/01/16-11/01/16 | 3 | :30 | 6:30A- 7A (EST) | 1 | | X | | | | | | 1 | $150.00 | $150.00 | WWAY (WWAY) | Good Morning Carolina | 9/29/16 |
| 9.0 | Normal Line / SPOT | 11/02/16-11/02/16 | 3 | :30 | 6:30A- 7A (EST) | 1 | | | X | | | | | 1 | $150.00 | $150.00 | WWAY (WWAY) | Good Morning Carolina | 9/29/16 |
| 10.0 | Normal Line / SPOT | 11/03/16-11/03/16 | 3 | :30 | 6:30A- 7A (EST) | 1 | | | | X | | | | 1 | $150.00 | $150.00 | WWAY (WWAY) | Good Morning Carolina | 9/29/16 |
| 11.0 | Normal Line / SPOT | 10/25/16-10/25/16 | 3 | :30 | 7A- 8A (EST) | 1 | | X | | | | | | 1 | $240.00 | $240.00 | WWAY (WWAY) | Good Morning America | 9/29/16 |
| 12.0 | Normal Line / SPOT | 10/26/16-10/26/16 | 3 | :30 | 7A- 8A (EST) | 1 | | | X | | | | | 1 | $240.00 | $240.00 | WWAY (WWAY) | Good Morning America | 9/29/16 |
| 13.0 | Normal Line / SPOT | 10/27/16-10/27/16 | 3 | :30 | 7A- 8A (EST) | 1 | | | | X | | | | 1 | $240.00 | $240.00 | WWAY (WWAY) | Good Morning America | 9/29/16 |

CONFIRMATION CONTRACT

| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
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B/E Bookend P/B Piggy Back

Printed At: 08:40 AM on Friday, September 30 2016

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| **Product** | Pol- Political Issue (1081) |
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| **Salesperson** | Millenium- Washington, - (1010) |
| **Sales Office** | Millenium - Washington |
| **Buyer Name** | Anne,Wineholt, |
| **Phone/Fax** | / |
| **CPE** | 275/365/3677 |
| **Account Types** | National/Political-Issue |
| **Billing Type** | Standard |
| **Comments** | SLFNC<br>NEW POLITICAL ORDER - PLS CF - THANKS |

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| **Demo** | |
| **Order Type** | Normal |
| **Package Deal** | |
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| **Net Total** | $14,705.00 |
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| Nov. 2016 | 30 | $7,290.00 |
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|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 14.0 | Normal Line / SPOT | 10/28/16-10/28/16 | 3 | :30 | 7A- 8A (EST) | 1 | | | | | X | | | 1 | $240.00 | $240.00 | WWAY (WWAY) | Good Morning America | 9/29/16 |
| 15.0 | Normal Line / SPOT | 10/31/16-10/31/16 | 3 | :30 | 7A- 8A (EST) | 1 | X | | | | | | | 1 | $240.00 | $240.00 | WWAY (WWAY) | Good Morning America | 9/29/16 |
| 16.0 | Normal Line / SPOT | 11/01/16-11/01/16 | 3 | :30 | 7A- 8A (EST) | 1 | | X | | | | | | 1 | $240.00 | $240.00 | WWAY (WWAY) | Good Morning America | 9/29/16 |
| 17.0 | Normal Line / SPOT | 11/02/16-11/02/16 | 3 | :30 | 7A- 8A (EST) | 1 | | | X | | | | | 1 | $240.00 | $240.00 | WWAY (WWAY) | Good Morning America | 9/29/16 |
| 18.0 | Normal Line / SPOT | 11/03/16-11/03/16 | 3 | :30 | 7A- 8A (EST) | 1 | | | | X | | | | 1 | $240.00 | $240.00 | WWAY (WWAY) | Good Morning America | 9/29/16 |
| 19.0 | Normal Line / SPOT | 10/30/16-10/30/16 | 2 | :30 | 8A- 9A (EST) | 1 | | | | | | | X | 1 | $120.00 | $120.00 | WWAY (WWAY) | GMA-Sunday | 9/29/16 |
| 20.0 | Normal Line / SPOT | 10/26/16-10/26/16 | 3 | :30 | 6A- 6:30A (EST) | 1 | | | X | | | | | 1 | $150.00 | $150.00 | WWAY (WWAY) | Good Morning Carolina | 9/29/16 |
| 21.0 | Normal Line / SPOT | 10/28/16-10/28/16 | 3 | :30 | 6A- 6:30A (EST) | 1 | | | | | X | | | 1 | $150.00 | $150.00 | WWAY (WWAY) | Good Morning Carolina | 9/29/16 |
| 22.0 | Normal Line / SPOT | 11/01/16-11/01/16 | 3 | :30 | 6A- 6:30A (EST) | 1 | | X | | | | | | 1 | $150.00 | $150.00 | WWAY (WWAY) | Good Morning Carolina | 9/29/16 |
| 23.0 | Normal Line / SPOT | 11/03/16-11/03/16 | 3 | :30 | 6A- 6:30A (EST) | 1 | | | | X | | | | 1 | $150.00 | $150.00 | WWAY (WWAY) | Good Morning Carolina | 9/29/16 |
| 24.0 | Normal Line / SPOT | 10/25/16-10/25/16 | 3 | :30 | 8A- 9A (EST) | 1 | | X | | | | | | 1 | $240.00 | $240.00 | WWAY (WWAY) | Good Morning America | 9/29/16 |
| 25.0 | Normal Line / SPOT | 10/27/16-10/27/16 | 3 | :30 | 8A- 9A (EST) | 1 | | | | X | | | | 1 | $240.00 | $240.00 | WWAY (WWAY) | Good Morning America | 9/29/16 |
| 26.0 | Normal Line / SPOT | 10/31/16-10/31/16 | 3 | :30 | 8A- 9A (EST) | 1 | X | | | | | | | 1 | $240.00 | $240.00 | WWAY (WWAY) | Good Morning America | 9/29/16 |
| 27.0 | Normal Line / SPOT | 11/02/16-11/02/16 | 3 | :30 | 8A- 9A (EST) | 1 | | | X | | | | | 1 | $240.00 | $240.00 | WWAY (WWAY) | Good Morning America | 9/29/16 |

CONFIRMATION CONTRACT

| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
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| **Product** | Pol- Political Issue (1081) |
| **Brand** | Political-Issue (17073) |
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| **Sales Office** | Millenium - Washington |
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| **Phone/Fax** | / |
| **CPE** | 275/365/3677 |
| **Account Types** | National/Political-Issue |
| **Billing Type** | Standard |
| **Comments** | SLFNC<br>NEW POLITICAL ORDER - PLS CF - THANKS |

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| **Last Modified** | 09/29/16 |
| **Entered By** | Gary O'Halloran |
| **CO-OP** | No |
| **Headline #** | ECR25321732 |
| **Demo** | |
| **Order Type** | Normal |
| **Package Deal** | |
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|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 28.0 | Normal Line / SPOT | 10/25/16-10/25/16 | 3 | :30 | 6:30P- 7P (EST) | 1 | | X | | | | | | 1 | $180.00 | $180.00 | WWAY (WWAY) | World News Tonight | 9/29/16 |
| 29.0 | Normal Line / SPOT | 10/26/16-10/26/16 | 3 | :30 | 6:30P- 7P (EST) | 1 | | | X | | | | | 1 | $180.00 | $180.00 | WWAY (WWAY) | World News Tonight | 9/29/16 |
| 30.0 | Normal Line / SPOT | 10/27/16-10/27/16 | 3 | :30 | 6:30P- 7P (EST) | 1 | | | | X | | | | 1 | $180.00 | $180.00 | WWAY (WWAY) | World News Tonight | 9/29/16 |
| 31.0 | Normal Line / SPOT | 10/28/16-10/28/16 | 3 | :30 | 6:30P- 7P (EST) | 1 | | | | | X | | | 1 | $180.00 | $180.00 | WWAY (WWAY) | World News Tonight | 9/29/16 |
| 32.0 | Normal Line / SPOT | 10/31/16-10/31/16 | 3 | :30 | 6:30P- 7P (EST) | 1 | X | | | | | | | 1 | $180.00 | $180.00 | WWAY (WWAY) | World News Tonight | 9/29/16 |
| 33.0 | Normal Line / SPOT | 11/01/16-11/01/16 | 3 | :30 | 6:30P- 7P (EST) | 1 | | X | | | | | | 1 | $180.00 | $180.00 | WWAY (WWAY) | World News Tonight | 9/29/16 |
| 34.0 | Normal Line / SPOT | 11/02/16-11/02/16 | 3 | :30 | 6:30P- 7P (EST) | 1 | | | X | | | | | 1 | $180.00 | $180.00 | WWAY (WWAY) | World News Tonight | 9/29/16 |
| 35.0 | Normal Line / SPOT | 11/03/16-11/03/16 | 3 | :30 | 6:30P- 7P (EST) | 1 | | | | X | | | | 1 | $180.00 | $180.00 | WWAY (WWAY) | World News Tonight | 9/29/16 |
| 36.0 | Normal Line / SPOT | 10/26/16-10/26/16 | 3 | :30 | 5:30P- 6P (EST) | 1 | | | X | | | | | 1 | $150.00 | $150.00 | WWAY (WWAY) | News Channel 3 at 530p | 9/29/16 |
| 37.0 | Normal Line / SPOT | 10/28/16-10/28/16 | 3 | :30 | 5:30P- 6P (EST) | 1 | | | | | X | | | 1 | $150.00 | $150.00 | WWAY (WWAY) | News Channel 3 at 530p | 9/29/16 |
| 38.0 | Normal Line / SPOT | 11/01/16-11/01/16 | 3 | :30 | 5:30P- 6P (EST) | 1 | | X | | | | | | 1 | $150.00 | $150.00 | WWAY (WWAY) | News Channel 3 at 530p | 9/29/16 |
| 39.0 | Normal Line / SPOT | 10/25/16-10/25/16 | 3 | :30 | 5P- 5:30P (EST) | 1 | | X | | | | | | 1 | $150.00 | $150.00 | WWAY (WWAY) | Early News Channel 3 | 9/29/16 |
| 40.0 | Normal Line / SPOT | 10/27/16-10/27/16 | 3 | :30 | 5P- 5:30P (EST) | 1 | | | | X | | | | 1 | $150.00 | $150.00 | WWAY (WWAY) | Early News Channel 3 | 9/29/16 |
| 41.0 | Normal Line / SPOT | 10/31/16-10/31/16 | 3 | :30 | 5P- 5:30P (EST) | 1 | X | | | | | | | 1 | $150.00 | $150.00 | WWAY (WWAY) | Early News Channel 3 | 9/29/16 |

CONFIRMATION CONTRACT

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| **Entered By** | Gary O'Halloran |
| **CO-OP** | No |
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| 42.0 | Normal Line / SPOT | 11/02/16-11/02/16 | 3 | :30 | 5P- 5:30P (EST) | 1 | | | X | | | | | 1 | $150.00 | $150.00 | WWAY (WWAY) | Early News Channel 3 | 9/29/16 |
| 43.0 | Normal Line / SPOT | 10/25/16-10/25/16 | 3 | :30 | 6P- 6:30P (EST) | 1 | | X | | | | | | 1 | $200.00 | $200.00 | WWAY (WWAY) | News Channel 3 at 6p | 9/29/16 |
| 44.0 | Normal Line / SPOT | 10/27/16-10/27/16 | 3 | :30 | 6P- 6:30P (EST) | 1 | | | | X | | | | 1 | $200.00 | $200.00 | WWAY (WWAY) | News Channel 3 at 6p | 9/29/16 |
| 45.0 | Normal Line / SPOT | 10/31/16-10/31/16 | 3 | :30 | 6P- 6:30P (EST) | 1 | X | | | | | | | 1 | $200.00 | $200.00 | WWAY (WWAY) | News Channel 3 at 6p | 9/29/16 |
| 46.0 | Normal Line / SPOT | 11/02/16-11/02/16 | 3 | :30 | 6P- 6:30P (EST) | 1 | | | X | | | | | 1 | $200.00 | $200.00 | WWAY (WWAY) | News Channel 3 at 6p | 9/29/16 |
| 47.0 | Normal Line / SPOT | 10/27/16-10/27/16 | 5 | :30 | 8P- 9P (EST) | 2 | | | | X | | | | 2 | $250.00 | $500.00 | WWAY (WWAY) | CHARLIE BROWN PUMPKIN | 9/29/16 |
| 48.0 | Normal Line / SPOT | 10/30/16-10/30/16 | 3 | :30 | 7P- 8P (EST) | 2 | | | | | | | X | 2 | $175.00 | $350.00 | WWAY (WWAY) | AFHV | 9/29/16 |
| 49.0 | Normal Line / SPOT | 10/25/16-10/25/16 | 3 | :30 | 9P- 10P (EST) | 2 | | X | | | | | | 2 | $350.00 | $700.00 | WWAY (WWAY) | Fresh Off the Boat/The Real O'Neals-ABC | 9/29/16 |
| 50.0 | Normal Line / SPOT | 11/01/16-11/01/16 | 3 | :30 | 9P- 10P (EST) | 2 | | X | | | | | | 2 | $350.00 | $700.00 | WWAY (WWAY) | Fresh Off the Boat/The Real O'Neals-ABC | 9/29/16 |
| 51.0 | Normal Line / SPOT | 10/26/16-10/26/16 | 3 | :30 | 8P- 9P (EST) | 2 | | | X | | | | | 2 | $400.00 | $800.00 | WWAY (WWAY) | THE GOLDBERGS SPEECHLESS | 9/29/16 |
| 52.0 | Normal Line / SPOT | 10/29/16-10/29/16 | 2 | :30 | 3:30P- 7P (EST) | 1 | | | | | | X | | 1 | $300.00 | $300.00 | WWAY (WWAY) | ABC College Football Late Game | 9/29/16 |
| 53.0 | Normal Line / SPOT | 10/30/16-10/30/16 | 3 | :30 | 10P- 11P (EST) | 1 | | | | | | | X | 1 | $450.00 | $450.00 | WWAY (WWAY) | Quantico-ABC | 9/29/16 |

CONFIRMATION CONTRACT

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| 54.0 | Normal Line / SPOT | 10/31/16-10/31/16 | 2 | :30 | 8P- 10P (EST) | 1 | X | | | | | | | 1 | $900.00 | $900.00 | WWAY (WWAY) | Dancing With the Stars-ABC | 9/29/16 |
| 55.0 | Normal Line / SPOT | 11/03/16-11/03/16 | 2 | :30 | 8P- 9P (EST) | 1 | | | | X | | | | 1 | $900.00 | $900.00 | WWAY (WWAY) | GREY ANTMY-ABC | 9/29/16 |
| 56.0 | Normal Line / SPOT | 10/28/16-10/28/16 | 3 | :30 | 9P- 10P (EST) | 1 | | | | | X | | | 1 | $450.00 | $450.00 | WWAY (WWAY) | Shark Tank B-ABC | 9/29/16 |
| 57.0 | Normal Line / SPOT | 10/30/16-10/30/16 | 3 | :30 | 8P- 9P (EST) | 1 | | | | | | | X | 1 | $450.00 | $450.00 | WWAY (WWAY) | Once Upon a Time-ABC | 9/29/16 |
| 58.0 | Normal Line / SPOT | 10/30/16-10/30/16 | 3 | :30 | 9P- 10P (EST) | 1 | | | | | | | X | 1 | $400.00 | $400.00 | WWAY (WWAY) | Secrets and Lies-ABC | 9/29/16 |
| 59.0 | Normal Line / SPOT | 10/25/16-10/25/16 | 3 | :30 | 10P- 11P (EST) | 1 | | X | | | | | | 1 | $400.00 | $400.00 | WWAY (WWAY) | Marvel's Agents of Shield-ABC | 9/29/16 |
| 60.0 | Normal Line / SPOT | 11/01/16-11/01/16 | 3 | :30 | 10P- 11P (EST) | 1 | | X | | | | | | 1 | $400.00 | $400.00 | WWAY (WWAY) | Marvel's Agents of Shield-ABC | 9/29/16 |
| 61.0 | Normal Line / SPOT | 10/28/16-10/28/16 | 3 | :30 | 10P- 11P (EST) | 1 | | | | | X | | | 1 | $350.00 | $350.00 | WWAY (WWAY) | 20/20-ABC | 9/29/16 |
| 62.0 | Normal Line / SPOT | 10/25/16-10/25/16 | 3 | :30 | 11P- 11:35P (EST) | 1 | | X | | | | | | 1 | $120.00 | $120.00 | WWAY (WWAY) | News Channel 3 at 11p | 9/29/16 |
| 63.0 | Normal Line / SPOT | 10/26/16-10/26/16 | 3 | :30 | 11P- 11:35P (EST) | 1 | | | X | | | | | 1 | $120.00 | $120.00 | WWAY (WWAY) | News Channel 3 at 11p | 9/29/16 |
| 64.0 | Normal Line / SPOT | 10/27/16-10/27/16 | 3 | :30 | 11P- 11:35P (EST) | 1 | | | | X | | | | 1 | $120.00 | $120.00 | WWAY (WWAY) | News Channel 3 at 11p | 9/29/16 |
| 65.0 | Normal Line / SPOT | 10/28/16-10/28/16 | 3 | :30 | 11P- 11:35P (EST) | 1 | | | | | X | | | 1 | $120.00 | $120.00 | WWAY (WWAY) | News Channel 3 at 11p | 9/29/16 |
| 66.0 | Normal Line / SPOT | 10/31/16-10/31/16 | 3 | :30 | 11P- 11:35P (EST) | 1 | X | | | | | | | 1 | $120.00 | $120.00 | WWAY (WWAY) | News Channel 3 at 11p | 9/29/16 |

CONFIRMATION CONTRACT

| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|---|---|---|---|---|
| | | | | |

WWAY does not discriminate in the sale of advertising time, and will reject any advertising with the intent to discriminate on the basis of race, gender or ethnicity. Advertiser certifies it is not buying this time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

B/E Bookend P/B Piggy Back

Printed At: 08:40 AM on Friday, September 30 2016

WWAY-TV, LLC
Wilmington, North Carolina

WWAY-TV, LLC
615 North Front Street
Wilmington, NC 28401

Mentzer Media Services
DO NOT MAIL INVOICES
600 Fairmont Avenue
Suite 306
Towson, MD 21286

# Contract # 161764

| | |
|---|---|
| **Schedule Dates** | 10/25/16-11/03/16 |
| **Advertiser** | Senate Leadership Fund (14323) |
| **Agency** | Mentzer Media Services (1581) |
| **Product** | Pol- Political Issue (1081) |
| **Brand** | Political-Issue (17073) |
| **Salesperson** | Millenium- Washington, - (1010) |
| **Sales Office** | Millenium - Washington |
| **Buyer Name** | Anne,Wineholt, |
| **Phone/Fax** | / |
| **CPE** | 275/365/3677 |
| **Account Types** | National/Political-Issue |
| **Billing Type** | Standard |
| **Comments** | SLFNC<br>NEW POLITICAL ORDER - PLS CF - THANKS |

| | |
|---|---|
| **Date Entered** | 09/29/16 |
| **Last Modified** | 09/29/16 |
| **Entered By** | Gary O'Halloran |
| **CO-OP** | No |
| **Headline #** | ECR25321732 |
| **Demo** | |
| **Order Type** | Normal |
| **Package Deal** | |
| **Commission %** | 15.00 |
| **Commission** | $2,595.00 |
| **Net Total** | $14,705.00 |
| **Sales Tax** | |

**WWAY (WWAY)**

| By Broadcast Month | Spots | Rate |
|---|---|---|
| Oct. 2016 | 44 | $10,010.00 |
| Nov. 2016 | 30 | $7,290.00 |
| Grand Total: | 74 | $17,300.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 67.0 | Normal Line / SPOT | 11/01/16-11/01/16 | 3 | :30 | 11P- 11:35P (EST) | 1 | | X | | | | | | 1 | $120.00 | $120.00 | WWAY (WWAY) | News Channel 3 at 11p | 9/29/16 |
| 68.0 | Normal Line / SPOT | 11/02/16-11/02/16 | 3 | :30 | 11P- 11:35P (EST) | 1 | | | X | | | | | 1 | $120.00 | $120.00 | WWAY (WWAY) | News Channel 3 at 11p | 9/29/16 |
| 69.0 | Normal Line / SPOT | 11/03/16-11/03/16 | 3 | :30 | 11P- 11:35P (EST) | 1 | | | | X | | | | 1 | $120.00 | $120.00 | WWAY (WWAY) | News Channel 3 at 11p | 9/29/16 |

CONFIRMATION CONTRACT

| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|---|---|---|---|---|
| | | | | |

WWAY does not discriminate in the sale of advertising time, and will reject any advertising with the intent to discriminate on the basis of race, gender or ethnicity. Advertiser certifies it is not buying this time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

B/E Bookend P/B Piggy Back

Printed At: 08:40 AM on Friday, September 30 2016

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

| | | | | | |
|---|---|---|---|---|---|
| **Contract #** 25321732 | **Changes as of:** 9/29/2016 at 5:37 PM | **Version:** Highlighting Revision 1 | | | |
| **CPE:** 275/365/3677 | **Flight:** 10/25/16 - 11/3/16 | **Station:** WWAY | **Total $:** $17,300.00 | | |
| **Agency:** MENTZER MEDIA SERVIC | **Advertiser:** Senate Leadership Fund | **Market:** Wilmington, NC | **Total Spots:** 74 | | |
| 210 W. Pennsylvania Avenue | **Product:** SLFNC | **Office:** WASHINGTON | **Total CPP:** $63.05 | | |
| Suite 250 | **Agency Order #:** 5436309 | **Primary Demo:** Adults 35+ | **Total GRP:** 274.4 | | |
| Towson, MD 21204 | **Buyer:** Wineholt, Anne | **Con Type:** POLITICAL/VOTE | | | |
| | **Salesperson:** CHRISTIAN CAMBEIRO 202-955-5342 | **Assistant:** CHRISTIAN CAMBEIRO 202-955-5342 | **Separation:** | | |

**Comments:** NEW POLITICAL ORDER - PLS CF - THANKS

| # | Day/Time | DP | Program | Rate | A35P Rating | Len | 10/25 - 11/3 | | | | | | | | | | Total Spots | Total $ | CPP | GRP |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | 10/25 | 10/26 | 10/27 | 10/28 | 10/29 | 10/30 | 10/31 | 11/1 | 11/2 | 11/3 | | | | |
| 1 | Su 9a-10a | | This Week | $80.00 | 2.0 | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | $80.00 | $40.00 | 2.0 |
| 2 | Sa 8a-9a | | GMA-Saturday | $120.00 | 3.0 | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | $120.00 | $40.00 | 3.0 |
| 3 | Tu-F,M 6:30a-7a | | Good Morning Carolina | $150.00 | 3.6 | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 1 | 1 | 1 | 8 | $1,200.00 | $41.67 | 28.8 |
| 4 | Tu-F,M 7a-8a | | Good Morning America | $240.00 | 5.0 | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 1 | 1 | 1 | 8 | $1,920.00 | $48.00 | 40.0 |
| 5 | Su 8a-9a | | GMA-Sunday | $120.00 | 2.5 | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | $120.00 | $48.00 | 2.5 |
| 6 | Tu-F,M 6a-6:30a | | Good Morning Carolina | $150.00 | 2.5 | 30 | 0 | 1 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 1 | 4 | $600.00 | $60.00 | 10.0 |
| 7 | Tu-F,M 8a-9a | | Good Morning America | $240.00 | 3.5 | 30 | 1 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 1 | 0 | 4 | $960.00 | $68.57 | 14.0 |
| 8 | Tu-F,M 6:30p-7p | | World News Tonight | $180.00 | 5.3 | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 1 | 1 | 1 | 8 | $1,440.00 | $33.96 | 42.4 |
| 9 | Tu-F,M 5:30p-6p | | News Channel 3 at 530p | $150.00 | 3.8 | 30 | 0 | 1 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 3 | $450.00 | $39.47 | 11.4 |
| 10 | Tu-F,M 5p-5:30p | | Early News Channel 3 | $150.00 | 3.6 | 30 | 1 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 1 | 0 | 4 | $600.00 | $41.67 | 14.4 |
| 11 | Tu-F,M 6p-6:30p | | News Channel 3 at 6p | $200.00 | 4.1 | 30 | 1 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 1 | 0 | 4 | $800.00 | $48.78 | 16.4 |
| 12 | Th 8p-9p | | CHARLIE BROWN PUMPKIN | $250.00 | 6.3 | 30 | 0 | 0 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | $500.00 | $39.68 | 12.6 |
| *Changes: Program from GREY ANTMY-ABC to CHARLIE BROWN PUMPKIN* | | | | | | | | | | | | | | | | | | | | |
| 13 | Su 7p-8p | | AFHV | $175.00 | 2.7 | 30 | 0 | 0 | 0 | 0 | 0 | 2 | 0 | 0 | 0 | 0 | 2 | $350.00 | $64.81 | 5.4 |
| 14 | Tu 9p-10p | | Fresh Off the Boat/The Real O'Neals-ABC | $350.00 | 4.6 | 30 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 0 | 0 | 4 | $1,400.00 | $76.09 | 18.4 |
| 15 | W 8p-9p | | THE GOLDBERGS SPEECHLESS | $400.00 | 4.9 | 30 | 0 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | $800.00 | $81.63 | 9.8 |
| 16 | Sa 3:30p-7p | | ABC College Football Late Game | $300.00 | 0.6 | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | $300.00 | $500.00 | 0.6 |
| 17 | Su 10p-11p | | Quantico-ABC | $450.00 | 3.9 | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | $450.00 | $115.38 | 3.9 |
| 18 | M 8p-10p | | Dancing With the Stars-ABC | $900.00 | 7.6 | 30 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | $900.00 | $118.42 | 7.6 |
| 19 | Th 8p-9p | | GREY ANTMY-ABC | $900.00 | 6.3 | 30 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | $900.00 | $142.86 | 6.3 |

**Printed on 09/29/2016 at 06:53 PM**

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

| | | | | | |
|---|---|---|---|---|---|
| **Contract #** | 25321732 | **Changes as of:** | 9/29/2016 at 5:37 PM | **Version:** | Highlighting Revision 1 |
| **CPE:** | 275/365/3677 | **Flight:** | 10/25/16 - 11/3/16 | **Station:** | WWAY |
| **Agency:** | MENTZER MEDIA SERVIC<br>210 W. Pennsylvania Avenue<br>Suite 250<br>Towson, MD 21204 | **Advertiser:** | Senate Leadership Fund | **Market:** | Wilmington, NC |
| | | **Product:** | SLFNC | **Office:** | WASHINGTON |
| | | **Agency Order #:** | 5436309 | **Primary Demo:** | Adults 35+ |
| | | **Buyer:** | Wineholt, Anne | **Con Type:** | POLITICAL/VOTE |
| | | **Salesperson:** | CHRISTIAN CAMBEIRO<br>202-955-5342 | **Assistant:** | CHRISTIAN CAMBEIRO<br>202-955-5342 |

**Total $:** $17,300.00
**Total Spots:** 74
**Total CPP:** $63.05
**Total GRP:** 274.4
**Separation:**

| # | Day/Time | DP | Program | Rate | A35P Rating | Len | 10/25 - 11/3 | | | | | | | | | | Total Spots | Total $ | CPP | GRP |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | 10/25 | 10/26 | 10/27 | 10/28 | 10/29 | 10/30 | 10/31 | 11/1 | 11/2 | 11/3 | | | | |
| 20 | F 9p-10p | | Shark Tank B-ABC | $450.00 | 2.6 | 30 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | $450.00 | $173.08 | 2.6 |
| 21 | Su 8p-9p | | Once Upon a Time-ABC | $450.00 | 2.5 | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | $450.00 | $180.00 | 2.5 |
| 22 | Su 9p-10p | | Secrets and Lies-ABC | $400.00 | 2.1 | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | $400.00 | $190.48 | 2.1 |
| 23 | Tu 10p-11p | | Marvel's Agents of Shield-ABC | $400.00 | 2.0 | 30 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 2 | $800.00 | $200.00 | 4.0 |
| 24 | F 10p-11p | | 20/20-ABC | $350.00 | 1.7 | 30 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | $350.00 | $205.88 | 1.7 |
| 25 | Tu-F,M 11p-11:35p | | News Channel 3 at 11p | $120.00 | 1.5 | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 1 | 1 | 1 | 8 | $960.00 | $80.00 | 12.0 |
| | | | | | | **TOTALS:** | **10** | **8** | **9** | **8** | **2** | **7** | **8** | **9** | **7** | **6** | **74** | **$17,300.00** | **$63.05** | **274.4** |

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

| | | | | | | | |
|---|---|---|---|---|---|---|---|
| **Contract #** | 25321732 | **Changes as of:** | 9/29/2016 at 5:37 PM | **Version:** | Highlighting Revision 1 | | |
| **CPE:** | 275/365/3677 | **Flight:** | 10/25/16 - 11/3/16 | **Station:** | WWAY | **Total $:** | $17,300.00 |
| **Agency:** | MENTZER MEDIA SERVIC<br>210 W. Pennsylvania Avenue<br>Suite 250<br>Towson, MD 21204 | **Advertiser:** | Senate Leadership Fund | **Market:** | Wilmington, NC | **Total Spots:** | 74 |
| | | **Product:** | SLFNC | **Office:** | WASHINGTON | **Total CPP:** | $63.05 |
| | | **Agency Order #:** | 5436309 | **Primary Demo:** | Adults 35+ | **Total GRP:** | 274.4 |
| | | **Buyer:** | Wineholt, Anne | **Con Type:** | POLITICAL/VOTE | | |
| | | **Salesperson:** | CHRISTIAN CAMBEIRO 202-955-5342 | **Assistant:** | CHRISTIAN CAMBEIRO 202-955-5342 | **Separation:** | |

| **Special Instructions** | |
|---|---|

**Order Level Comments**

| Date/Time | Added by | Comment |
|---|---|---|
| 09/29/16 5:37 PM | CHRISTIAN CAMBEIRO | NEW POLITICAL ORDER - PLS CF - THANKS |
| 09/29/16 5:37 PM | CHRISTIAN CAMBEIRO | NEW POLITICAL ORDER - PLS CF - THANKS |

**Competitive Information**

| | |
|---|---|
| **Market Budget:** | **$69,200** |
| **WWAY Share:** | **25%** |
| **Comment:** | **ACC** |
| **WECT:** | **63%** |
| **WILM:** | **7%** |
| **WSFX:** | **5%** |

**Daypart Summary**

| Day/Time | % Distrib | Spots | Dollars | CPP | GRP |
|---|---|---|---|---|---|
| | 100% | 74 | $17,300.00 | $63.05 | 274.4 |
| **Total** | **100%** | **74** | **$17,300.00** | **$63.05** | **274.4** |

**Monthly Summary**

| Month | Spots | Dollars |
|---|---|---|
| 2016-Oct | 44 | $10,010.00 |
| 2016-Nov | 30 | $7,290.00 |
| **Total** | **74** | **$17,300.00** |

**Transaction History**

| Trans | Created/Received | Created by | Status | Spot+ | Spot- | $ Chg | Contract $ | Comment |
|---|---|---|---|---|---|---|---|---|
| Queued for Electronic Contracting | 9/29/16 6:06 PM | | | | | $0 | $0 | |
| Revision | 9/29/16 5:37 PM | CHRISTIAN CAMBEIRO | Revised | | | $0 | $17,300.00 | Changes: User Entered $ from $0.00 to $17,300.00, Comments from Separation: 30 to NEW POLITICAL ORDER - PLS CF - THANKS. 1 buyline added or modified. |
| New | 9/29/16 5:33 PM | CHRISTIAN CAMBEIRO | New | 74 | | $17,300.00 | $17,300.00 | |

| | |
|---|---|
| **Non-Discrimination Policy** | PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. |