# New Order

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|---|---|---|---|---|---|
| **Agency:** | Targeted Platform Media | **Station:** | WWDT | **Flight Start:** | 10/11/2016 |
| **Office:** | Washington | **Order Type:** | Normal | **Flight End:** | 10/17/2016 |
| **Client:** | 831 - SEIU Cope | **Cancel Date:** | | **Hiatus:** | |
| **Product:** | 841 - issue | | | | |
| **Piggyback Product:** | | | | | |
| **Estimate:** | 5099 - SEIU Cope 10.11-10.17 | **Received in ePort:** | 9/29/2016 10:07:04 PM | | |
| | | | | **Airtime Dollars:** | $9,465.00 |
| | | | | **Interactive Dollars:** | $0.00 |
| **Primary Demo:** | | **Local/National:** | National | **Non-Airtime Dollars:** | $0.00 |
| **Demo 2:** | | **Rep Office:** | Telemundo Group (WWDT) | **Total Dollars:** | $9,465.00 |
| **Demo 3:** | | **AE:** | Will Hildebrandt | **Total Spots:** | 57 |
| **GRP:** | 0.00 | **Phone:** | | | |
| **CPP:** | $0.00 | **OrderID:** | 5441937 | | |
| **GIMP:** | 0 | **Status:** | New | | |
| **CPM:** | $0.00 | | | **MarketShare:** | |
| **Comments:** | Separation: 30 | | | | |

## Weekly Airtime Lines

| Line No | Daypart (Program) | DPT Code | Rate | C/T | Len | 10/11 | Total Spots | Rtg | CPP | Imp | CPM |
|---|---|---|---|---|---|---|---|---|---|---|---|
| 1 | TuWThFM 6A-7A SUELTA LA SOPA | RT | $80.00 | C | 30 | 2 | 2 | | | | |
| 2 | TuWThFM 7A-10A UN NUEVO DIA | RT | $100.00 | C | 30 | ~~2~~ 4 | 2 | | | | |
| 3 | TuWThFM 6A-10A MORNING ROTATION | RT | $90.00 | C | 30 | 2 | 2 | | | | |
| 4 | TuWThFM 10A-10:30A ACCION HISPANA | RT | $80.00 | C | 30 | 2 | 2 | | | | |
| 5 | TuWThFM 10:30A-12P LA CASA DE AL LADO | RT | $80.00 | C | 30 | 2 | 2 | | | | |
| 6 | TuWThFM 3P-4P CASO CERRADO | RT | $125.00 | C | 30 | 2 | 2 | | | | |
| 7 | TuWThFM 10A-4P DAYTIME ROTATION | RT | $100.00 | C | 30 | 2 | 2 | | | | |
| 8 | TuWThFM 4P-5P AL ROJO VIVO | RT | $150.00 | C | 30 | 2 | 2 | | | | |
| 9 | TuWThFM 5P-5:30P LO MEJOR DE CASO CERRADO | RT | $150.00 | C | 30 | 2 | 2 | | | | |
| 10 | TuWThFM 5:30P-6P LO MEJOR DE CASO CERRADO | RT | $150.00 | C | 30 | 2 | 2 | | | | |

# New Order (Page 2)

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|---|---|---|---|---|---|
| **Agency:** | Targeted Platform Media | **Station:** | WWDT | **Order ID:** | 5441937 |
| **Client:** | 831 - SEIU Cope | **Product:** | 841 - issue | **Estimate:** | 5099 - SEIU Cope 10.11-10.17 |
| **Flight Start:** | 10/11/2016 | **Flight End:** | 10/17/2016 | **Received in ePort:** | 9/29/2016 10:07:04 PM |

| Line No | Daypart (Program) | DPT Code | Rate | C/T | Len | 10/11 | Total Spots | Rtg | CPP | Imp | CPM |
|---|---|---|---|---|---|---|---|---|---|---|---|
| 11 | TuWThFM 4P-6P EARLY FRINGE ROTATION | RT | $125.00 | C | 30 | 2 | 2 | | | | |
| 12 | Sa 3P-5P CINE DE LA TARDE II | RT | $65.00 | C | 30 | 1 | 1 | | | | |
| 13 | Sa 4:30P-5P RITMO DEPORTIVO | RT | $65.00 | C | 30 | 1 | 1 | | | | |
| 14 | Su 3P-5P GRAN CINE 2 | RT | $75.00 | C | 30 | 1 | 1 | | | | |
| 15 | TuWThFM 6P-6:30P TELEDIARIO | RT | $200.00 | C | 30 | 2 | 2 | | | | |
| 16 | TuWThFM 6:30P-7P NOTICIERO TELEMUNDO | RT | $150.00 | C | 30 | 2 | 2 | | | | |
| 17 | TuWThFM 6P-7P EARLY NEWS ROTATION | RT | $175.00 | C | 30 | 2 | 2 | | | | |
| 18 | Sa 5P-5:30P NOTICIERO TELEMUNDO FIN DE SEMANA | RT | $100.00 | C | 30 | 1 | 1 | | | | |
| 19 | Sa 5:30P-6P AMERICA'S FUNNIEST VIDEOS | RT | $125.00 | C | 30 | 1 | 1 | | | | |
| 20 | Sa 11P-11:30P TITULARES TELEMUNDO | RT | $75.00 | C | 30 | 1 | 1 | | | | |
| 21 | Su 5P-5:30P NOTICIERO TELEMUNDO FIN DE SEMANA | RT | $100.00 | C | 30 | 1 | 1 | | | | |
| 22 | Su 5:30P-6P VIDEOS ASOMBROSOS | RT | $100.00 | C | 30 | 1 | 1 | | | | |
| 23 | TuWThFM 8P-9P AVG. ALL WKS | RT | $425.00 | C | 30 | 1 | 1 | | | | |
| 24 | TuWThFM 9P-10P BAJO-CIELO-TEL< | RT | $450.00 | C | 30 | ~~1~~ 3 | 1 | | | | |
| 25 | TuWThFM 10P-11P SRA ACER 2-TEL< | RT | $450.00 | C | 30 | ~~1~~ 3 | 1 | | | | |
| 26 | TuWThFM 7P-11P PRIME ROTATION | RT | $425.00 | C | 30 | 1 | 1 | | | | |
| 27 | Sa 7P-9P QUE NOCHE CON ANGELICA Y RAUL | RT | $150.00 | C | 30 | 1 | 1 | | | | |
| 28 | Sa 9P-11P LA REINA DEL SUR | RT | $100.00 | C | 30 | 1 | 1 | | | | |

# New Order (Page 3)

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|---|---|---|---|---|---|
| **Agency:** | Targeted Platform Media | **Station:** | WWDT | **Order ID:** | 5441937 |
| **Client:** | 831 - SEIU Cope | **Product:** | 841 - issue | **Estimate:** | 5099 - SEIU Cope 10.11-10.17 |
| **Flight Start:** | 10/11/2016 | **Flight End:** | 10/17/2016 | **Received in ePort:** | 9/29/2016 10:07:04 PM |

| Line No | Daypart (Program) | DPT Code | Rate | C/T | Len | 10/11 | Total Spots | Rtg | CPP | Imp | CPM |
|---|---|---|---|---|---|---|---|---|---|---|---|
| 29 | Su 6P-8P<br>LA REINA DEL SUR | RT | $150.00 | C | 30 | 1 | 1 | | | | |
| 30 | TuWThFM 11P-11:35P<br>TELEDIARIO | RT | $300.00 | C | 30 | 2 | 2 | | | | |
| 31 | TuWThFM 11:35P-12:05A<br>TITULARES Y MAS | RT | $100.00 | C | 30 | 2 | 2 | | | | |
| 32 | TuWThFM 12:05A-1:05A<br>LATE FRINGE NOVELA | RT | $75.00 | C | 30 | 2 | 2 | | | | |
| 33 | TuWThFM 11:30P-1:30A<br>LATE FRINGE ROTATION | RT | $75.00 | C | 30 | 2 | 2 | | | | |
| 34 | TuWThFSaSuM 8P-11P<br>SUM OLYMP: TITULARES OLY | RT | $400.00 | C | 30 | ~~2~~ 0 | 2 | | | | |
| 35 | TuWThFM 5:30P-6:30P<br>TELEDIARIO< | RT | $300.00 | C | 30 | ~~2~~ 0 | 2 | | | | |
| 36 | TuWThFM 11P-11:30P<br>SUM OLYMP: LATE NEWS | RT | $300.00 | C | 30 | ~~2~~ 0 | 2 | | | | |

**Total Spots:** 57

**Cash$ - Spots: $9,465.00 - 57 Trade$ - Spots: $0.00 - 0 Total Cost: $9,465.00 Total GRP - CPP: 0.0 - $0.00 Total GIMP(000) - CPM: 0 - $0.00**