ord (revision)

ORDER

Orders

Order / Rev:	**45183**
Alt Order #:	27669943
Product Desc:	TV
Estimate:	1477
Flight Dates:	01/31/22 - 03/06/22
Original Date / Rev:	01/28/22 / 02/17/22
Order Type:	GENERAL

KLKN-TV

Primary AE:	Katz Washington, D.C.
Sales Office:	DC
Sales Region:	National

Agency

Name:	**Medium Buying LLC**
Buying Contact:	
Billing Contact:	
	815 Grandview Ave., Ste. 600
	Columbus, OH 43215

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser

Name:	**Brett Lindstrom for Governor**
Demographic:	A18+
Product Codes:	Candidates
Revenue Code 1:	AGY
Revenue Code 2:	POL
Revenue Code 3:	POL-CAND
Priority:	P-05

New Business Thru:	
Advertiser External ID:	
Agency External ID:	
Unit Code:	General
Order Separation:	00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/31/22	02/27/22	96	$16,215.00	$13,782.75
02/28/22	03/06/22	39	$5,900.00	$5,015.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2022	96	$16,215.00	$13,782.75	0.00
March 2022	39	$5,900.00	$5,015.00	0.00
Totals	135	$22,115.00	$18,797.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington, D.C.			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 1	KLKN	01/31/22	03/04/22	Ch 8 News at 5p M-F Ch 8 News 5p M-F	CM	5p-530p	MTWTF--	:30	4	$175.00	P-04	0.00 NM	24	$4,200.00

COMMENTS APPLY TO SUB LINES A THRU B
Channel 8 Eyewitness News At Five

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	01/31/22	02/06/22	MTWTF--	4	$175.00	0.00
Week:	02/07/22	02/13/22	MTWTF--	5	$175.00	0.00
Week:	02/14/22	02/20/22	MTWTF--	5	$175.00	0.00
Week:	02/21/22	02/27/22	MTWTF--	5	$175.00	0.00
Week:	02/28/22	03/06/22	MTWTF--	5	$175.00	0.00

N 2	KLKN	01/31/22	03/04/22	Ch 8 News Midday M-F Ch 8 News Midday M-F	CM	11a-12p	MTWTF--	:30	4	$60.00	P-04	0.00 NM	24	$1,440.00

COMMENTS APPLY TO SUB LINES A THRU B
Channel 8 Eyewitness News- Midday

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	01/31/22	02/06/22	MTWTF--	4	$60.00	0.00
Week:	02/07/22	02/13/22	MTWTF--	5	$60.00	0.00
Week:	02/14/22	02/20/22	MTWTF--	5	$60.00	0.00
Week:	02/21/22	02/27/22	MTWTF--	5	$60.00	0.00
Week:	02/28/22	03/06/22	MTWTF--	5	$60.00	0.00

N 3	KLKN	01/31/22	03/04/22	Ch 8 News at 10p M-F Ch 8 News at 10p M-F	CM	10p-1035p	MTWTF--	:30	4	$250.00	P-04	0.00 NM	24	$6,000.00

Order / Rev: 45183
Alt Order #: 27669943
Flight Dates: 01/31/22 - 03/06/22

Advertiser: Brett Lindstrom for Governor
Product Desc: TV
Estimate: 1477

KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount

COMMENTS APPLY TO SUB LINES A THRU B
Channel 8 Eyewitness News At Ten

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 01/31/22	02/06/22	MTWTF--	4	$250.00	0.00
Week: 02/07/22	02/13/22	MTWTF--	5	$250.00	0.00
Week: 02/14/22	02/20/22	MTWTF--	5	$250.00	0.00
Week: 02/21/22	02/27/22	MTWTF--	5	$250.00	0.00
Week: 02/28/22	03/06/22	MTWTF--	5	$250.00	0.00

N 4 KLKN 01/31/22 03/04/22 Ch 8 News at 6p M-F CM 6p-630p MTWTF-- :30 4 $225.00 P-04 0.00 NM 24 $5,400.00
Ch 8 Eyewitness News 6p

COMMENTS APPLY TO SUB LINES A THRU B
Channel 8 Eyewitness News At Six

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 01/31/22	02/06/22	MTWTF--	4	$225.00	0.00
Week: 02/07/22	02/13/22	MTWTF--	5	$225.00	0.00
Week: 02/14/22	02/20/22	MTWTF--	5	$225.00	0.00
Week: 02/21/22	02/27/22	MTWTF--	5	$225.00	0.00
Week: 02/28/22	03/06/22	MTWTF--	5	$225.00	0.00

N 5 KLKN 02/19/22 03/05/22 ABC World News Sat CM 530p-6p -----S- :30 1 $100.00 P-04 0.00 NM 3 $300.00
ABC World News Sat

COMMENTS APPLY TO SUB LINES A THRU A
ABC News-Sat

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 02/14/22	02/20/22	-----S-	1	$100.00	0.00
Week: 02/21/22	02/27/22	-----S-	1	$100.00	0.00
Week: 02/28/22	03/06/22	-----S-	1	$100.00	0.00

N 6 KLKN 02/19/22 03/05/22 Saturday Prime 1 CM 7p-8p -----S- :30 1 $150.00 P-04 0.00 NM 3 $450.00
Saturday Prime 1

COMMENTS APPLY TO SUB LINES A THRU A
ABC Saturday Night Encore 8p/7p-ABC

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 02/14/22	02/20/22	-----S-	1	$150.00	0.00
Week: 02/21/22	02/27/22	-----S-	1	$150.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
2	KLKN	02/21/22-02/27/22	*Saturday Prime 1*	7p-8p	------Sa--	*:30*	*~~($150.00)~~*	0.00	*NM*

See MG 6.4,6.5
[Schedule Change-NBA Sat Night 7-10p] Preempt

4	KLKN	02/21/22-02/27/22	NBA Saturday Night	7p-10p	------Sa--	:30	$150.00	0.00	NM

Ⓜ MG for 6.2,6.3

5	KLKN	02/28/22-03/06/22	NBA Saturday Night	7p-10p	------Sa--	:30	$150.00	0.00	NM

Ⓜ MG for 6.2,6.3

Week: 02/28/22	03/06/22	-----S-	1	$150.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
3	KLKN	02/28/22-03/06/22	*Saturday Prime 1*	7p-8p	------Sa--	*:30*	*~~($150.00)~~*	0.00	*NM*

See MG 6.4,6.5
[Schedule Change-NBA Sat Night 7-10p] Preempt

N 7 KLKN 02/06/22 03/06/22 Ch 8 News Sun at 10p CM 10p-1035p ------S :30 1 $300.00 P-04 0.00 NM 5 $1,500.00
Ch 8 News Sun at 10p

Channel 8 Eyewitness News At Ten

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 01/31/22	02/06/22	------S	1	$300.00	0.00
Week: 02/07/22	02/13/22	------S	1	$300.00	0.00
Week: 02/14/22	02/20/22	------S	1	$300.00	0.00
Week: 02/21/22	02/27/22	------S	1	$300.00	0.00
Week: 02/28/22	03/06/22	------S	1	$300.00	0.00

N 8 KLKN 02/06/22 03/06/22 Good Morning America SDM 7a-8a ------S :30 1 $50.00 P-04 0.00 NM 5 $250.00
Good Morning America Su

Weekend Good Morning America

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 01/31/22	02/06/22	------S	1	$50.00	0.00
Week: 02/07/22	02/13/22	------S	1	$50.00	0.00
Week: 02/14/22	02/20/22	------S	1	$50.00	0.00
Week: 02/21/22	02/27/22	------S	1	$50.00	0.00

Order / Rev: 45183
Alt Order #: 27669943
Flight Dates: 01/31/22 - 03/06/22

Advertiser: Brett Lindstrom for Governor
Product Desc: TV
Estimate: 1477

KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 9	KLKN	02/06/22	03/06/22	This Week This Week	CM	8a-9a	------S	:30	1	$75.00	P-04	0.00	NM	6	$375.00

This Week

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 01/31/22	02/06/22	------S	1	$75.00	0.00
Week: 02/07/22	02/13/22	------S	1	$75.00	0.00
Week: 02/14/22	02/20/22	------S	1	$75.00	0.00
Week: 02/21/22	02/27/22	------S	1	$75.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
4	*KLKN*	*02/21/22-02/27/22*	*This Week*	*8a-9a*	*--------Su*	*:30*	*~~($75.00)~~*	*0.00*	*NM*
			See MG 9.6,9.7						
			[No Avail] Preempt						
6	KLKN	02/21/22-02/27/22	Jimmy Kimmel	1035p-1135p	MTWThF----	:30	$50.00	0.00	NM
			Ⓜ MG for 9.4 02/27						
7	KLKN	02/21/22-02/27/22	M-F 9a-10a	9a-10a	MTWThF----	:30	$25.00	0.00	NM
			Ⓜ MG for 9.4 02/27						

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 02/28/22	03/06/22	------S	1	$75.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 10	KLKN	02/12/22	03/05/22	Ch 8 News Sat at 10p Ch 8 News Sat at 10p	CM	10p-1035p	-----S-	:30	1	$175.00	P-04	0.00	NM	4	$700.00

COMMENTS APPLY TO SUB LINES A THRU A
Channel 8 Eyewitness News At Ten

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 02/07/22	02/13/22	-----S-	1	$175.00	0.00
Week: 02/14/22	02/20/22	-----S-	1	$175.00	0.00
Week: 02/21/22	02/27/22	-----S-	1	$175.00	0.00
Week: 02/28/22	03/06/22	-----S-	1	$175.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 11	KLKN	03/04/22	03/04/22	Friday Prime 1 Friday Prime 1	CM	7p-8p	----F--	:30	1	$275.00	P-04	0.00	NM	1	$275.00

COMMENTS APPLY TO SUB LINES A THRU A
Shark Tank-ABC

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 02/28/22	03/06/22	----F--	1	$275.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 12	KLKN	03/06/22	03/06/22	Ch 8 News Sun at 530p Ch 8 News Sun 530p	CM	530-6p	------S	:30	1	$125.00	P-04	0.00	NM	1	$125.00

COMMENTS APPLY TO SUB LINES A THRU A
Channel 8 Eyewitness News At 5:30

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 02/28/22	03/06/22	------S	1	$125.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 13	KLKN	03/05/22	03/05/22	Good Morning America Sat Good Morning America Sat	CM	7a-9a	-----S-	:30	1	$50.00	P-04	0.00	NM	1	$50.00

COMMENTS APPLY TO SUB LINES A THRU A
Weekend Good Morning America

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 02/28/22	03/06/22	-----S-	1	$50.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 14	KLKN	02/28/22	03/04/22	Good Morning America Good Morning America	CM	7a-9a	MTWTF--	:30	5	$105.00	P-04	0.00	NM	5	$525.00

COMMENTS APPLY TO SUB LINES A THRU A
Good Morning America

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 02/28/22	03/06/22	MTWTF--	5	$105.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 15	KLKN	02/28/22	03/04/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6a-7a	MTWTF--	:30	5	$105.00	P-04	0.00	NM	5	$525.00

COMMENTS APPLY TO SUB LINES A THRU A
KILKN News 8 This AM

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating

Order / Rev: 45183
Alt Order #: 27669943
Flight Dates: 01/31/22 - 03/06/22

Advertiser: Brett Lindstrom for Governor
Product Desc: TV
Estimate: 1477

KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		02/28/22	03/06/22	MTWTF--	5	$105.00	0.00							
												Totals	135	$22,115.00

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 27669943
CPE: 321/373/1477
Agency: MEDIUM BUYING LLC
815 Grandview Ave
Suite 600
COLUMBUS, OH
43215

Changes as of: 2/28/2022 at 3:41 PM
Flight: 1/31/22 - 3/6/22
Advertiser: Brett Lindstrom for Governor
Product: TV
Agency Order #: 11335250
Buyer: Lloyd, Dillon
Salesperson: ALEXANDRA BRADLEY 202-955-5342
Separation:

Version: Highlighting Makegood 5
Station: KLKN
Market: Lincoln&Hstng-Krny-Pls DMA
Office: WASHINGTON
Service: Nielsen
Primary Demo:
Assistant: ALEXANDRA BRADLEY 202-955-5342

Status: Accepted
Con Type: POLITICAL/VOTE
Total $: $22,115.00
Total Spots: 135
Total CPP: $0.00
Total GRP:
Traffic #: 45183

Comments: Separation: 30;PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	Len	1/31	2/7	2/14	2/21	2/28	Total Spots	Total $	CPP*	GRP*
						1/31 - 2/28								
LR- 3	M-F 10p-10:35p		Channel 8 Eyewitness News At Ten	$250.00	30	4	5	5	5 ▶ 4	5	23	$5,750.00	$0.00	0.0
LR+ 21	W 10:25p-11p		Channel 8 Eyewitness News At Ten	$250.00	30	0	0	0	1	0	1	$250.00	$0.00	0.0
Spot aired at 10:46p														
					TOTALS:	**19**	**24**	**26**	**27**	**39**	**135**	**$22,115.00**	**$0.00**	**0.0**

Makegood Comments

Date/Time	Action	Added by	Comment
02/28/22 3:41 PM	Sent To Rep	Joy Wenn	See late run on line 21 due to ABC Special Report

Printed on 03/01/2022 at 09:51 AM | * Stats based on Primary Demo

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	27669943	**Changes as of:**	2/28/2022 at 3:58 PM	**Version:**	Highlighting Makegood 6	**Status:**	Accepted
CPE:	321/373/1477	**Flight:**	1/31/22 - 3/6/22	**Station:**	KLKN	**Con Type:**	POLITICAL/VOTE
Agency:	MEDIUM BUYING LLC 815 Grandview Ave Suite 600 COLUMBUS, OH 43215	**Advertiser:**	Brett Lindstrom for Governor	**Market:**	Lincoln&Hstng-Krny-Pls DMA	**Total $:**	$22,115.00
		Product:	TV	**Office:**	WASHINGTON	**Total Spots:**	135
		Agency Order #:	11335250	**Service:**	Nielsen	**Total CPP:**	$0.00
		Buyer:	Lloyd, Dillon	**Primary Demo:**		**Total GRP:**	
		Salesperson:	ALEXANDRA BRADLEY 202-955-5342	**Assistant:**	ALEXANDRA BRADLEY 202-955-5342	**Traffic #:**	45183
		Separation:					

Comments: Separation: 30;PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	Len	1/31 - 2/28					Total Spots	Total $	CPP*	GRP*
						1/31	2/7	2/14	2/21	2/28				
LR- 10	Sa 10p-10:35p		Channel 8 Eyewitness News At Ten	$175.00	30	0	0	1	1 ▶ 0	1	2	$350.00	$0.00	0.0
LR+ 22	Sa 10:28p-11:03p		Channel 8 Eyewitness News At Ten	$175.00	30	0	0	0	1	0	1	$175.00	$0.00	0.0
Spot aired at 10:47p														
					TOTALS:	**19**	**24**	**26**	**27**	**39**	**135**	**$22,115.00**	**$0.00**	**0.0**

Makegood Comments

Date/Time	Action	Added by	Comment
02/28/22 3:58 PM	Sent To Rep	Joy Wenn	See late runn on line 22 due to NBA game running long.

Printed on 03/01/2022 at 09:52 AM | * Stats based on Primary Demo