ORDER

WXDJ

Orders

Order / Rev:	431704		
Alt Order #:			
Product Desc:			
Estimate:			
Flight Dates:	10/10/16 - 10/16/16	Primary AE:	Liz Borbolla
Original Date / Rev:	10/05/16 / 10/05/16	Sales Office:	XDJLC
Order Type:	GENERAL	Sales Region:	Local

Agency

Name:	**The Factor, Inc**		
Buying Contact:		Billing Type:	Cash
Billing Contact:		Billing Calendar:	Broadcast
	999 Ponce De Leon Blvd, Suit 520	Billing Cycle:	WEEKLY
	Miami,, FL 33134	Agency Commission:	15%

Advertiser

Name:	**Marco Rubio For Senate 2016**	New Business Thru:	03/19/17
Demographic:	A18-49	Order Separation:	00:30:00
Product Codes:	PL1 - Candidates	Advertiser External ID:	
Priority:	P-3	Agency External ID:	
Revenue Codes:	AGY, POL, CAND	Unit Code:	General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/10/16	10/16/16	29	$5,075.00	$4,313.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	29	$5,075.00	$4,313.75	0.00
Totals	29	$5,075.00	$4,313.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Liz Borbolla	XDJLC	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	WXDJ	10/10/16	10/14/16	6a-10a M-F 6a-10a M-F	CM	6a-10a	11111--	:30	5	$175.00	P-3	0.00 NM	5	$875.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/10/16	10/16/16	11111--	5	$175.00	0.00								
E 2	WXDJ	10/10/16	10/14/16	10a-3p M-F 10a-3p M-F	CM	10a-3p	33333--	:30	15	$175.00	P-3	0.00 NM	15	$2,625.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/10/16	10/16/16	33333--	15	$175.00	0.00								
E 3	WXDJ	10/10/16	10/14/16	3p-7p M-F 3p-7p M-F	CM	3p-7p	11111--	:30	5	$175.00	P-3	0.00 NM	5	$875.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/10/16	10/16/16	11111--	5	$175.00	0.00								
E 4	WXDJ	10/15/16	10/16/16	3p-7p SA-SU 3p-7p SA-SU	CM	3p-7p	-----SS	:30	4	$175.00	P-3	0.00 NM	4	$700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/10/16	10/16/16	-----SS	4	$175.00	0.00								
												Totals	29	$5,075.00

Victor Guzman (Miami)

Subject: FW: MARCO... 10-10

CLIENT: MARCO RUBIO FOR SENATE 2016

Media: WXDJ 106.7 FM

Market: Miami-Ft. Lauderdale-Palm Beach-The Keys

Contact: VICTOR GUZMAN

Phone: 786-597-2954

E-mail: vguzman@sbsmiami.com

AGENCY: The Factor, Inc.
999 Ponce de Leon
Coral Gables, FL 33134

Contact: Ana Carbonell / Mirta De Armas
305-358-0110 786-797-2713

Target demo: Hispanics 50+ Hispanics 18+

Station		Day	Time	Program	30" Pre	30" fixed	60" Pre	60" fixed	Rtg. 50+	Cost/spot	# Spots	CPP	GRP'S	TOTAL
WXDJ El Zol	106.7 FM	M-F	6a-10a			175		250	1	175	5	$	175.005	$ 875.00
		M-F	10a-3p			175		200	1.5	175	15	$	116.6722.5	$ 2,625.00
		M-F	3p-7p			175		225	0.7	175	5	$	250.003.5	$ 875.00
		M-F	6a-7p			175		175	1.1	175		$	159.090	$ -
		SA-SU	3P-7P			175		260	1.3	175	4	$	134.625.2	$ 700.00
											29	$	140.1936.2	$ 5,075.00
													AC:	$ 761.25
													NET:	$ 4,313.75

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☑ FEDERAL CANDIDATE ☐ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
EL ZOL WXDJ Florida.	9/8/2016

I, Ana M. CARBONELL,

being/on behalf of: Marco Rubio for Senate 2016, a legally qualified candidate of the Republican political party for the office of: United States Senate.

in the State of Florida.

election to be held on: November 8th, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
"					

Total Charges:

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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Marco Rubio for Senate 2016

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Lisa Lisker

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/1/2016 — Date

Signature

To Be Signed By Station Representative

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature | Printed Name | Title

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CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I. Marco Rubio for Senate 2016
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does** ☑ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☑ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

on behalf of candidate — Ana M. Carbonell (printed name) — 9/6/2016 (date)

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