INVOICE

WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
1512865-1	08/14/16	August 2016	08/01/16 - 08/14/16

Property	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingtc	National

Advertiser	Product	Estimate Number
Slosberg/D/State Senate	IRV SLOSBERG FOR FLS	

Flight Dates	Order #	Alt Order #
08/05/16 - 08/14/16	1512865	08341161

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Billing Address:

National Campaign Services
Attention: Accounts Payable
412 N Main St
St 100
Buffalo, WY 82834

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	08/08/16	08/08/16	WPBF News 25 5-6:00am	5:00-6:00am	M------	1:00	1	$350.00	NM
	Class of Time - Pre-emptible with notice								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/08/16	08/14/16	M------	1	$350.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Typ
1	WPBF	M	08/08/16	5:35 AM	WPBF News 25 5-6:00am	5:00-6:00am	1:00	ISTV16004HD	$350.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	08/08/16	08/08/16	Good Morning America	7-9AM	M------	1:00	1	$1,200.00	NM
	Class of Time - Pre-emptible with notice								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/08/16	08/14/16	M------	1	$1,200.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Typ
2	WPBF	M	08/08/16	8:52 AM	Good Morning America	7-9AM	1:00	ISTV16004HD	$1,200.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/09/16	08/12/16	The View	11A-12PM	-TWTF--	:30	4	$350.00	NM
	Class of Time - Pre-emptible with notice								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/08/16	08/14/16	-TWTF--	4	$350.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Typ
2	WPBF	Tu	08/09/16	10:59 AM	The View	11A-12PM	:30	ISTV-16-003HD	$350.00	NM
3	WPBF	W	08/10/16	11:31 AM	The View	11A-12PM	:30	ISTV-16-003HD	$350.00	NM
5	WPBF	F	08/12/16	10:59 AM	The View	11A-12PM	:30	ISTV-16-003HD	$350.00	NM
4	WPBF	F	08/12/16	11:34 AM	The View	11A-12PM	:30	ISTV-16-003HD	$350.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	08/08/16	08/08/16	WPBF News 25 @ Noon	12pm-1230pm	M------	1:00	1	$530.00	NM
	Class of Time - Pre-emptible with notice								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/08/16	08/14/16	M------	1	$530.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Typ
1	WPBF	M	08/08/16	12:29 PM	WPBF News 25 @ Noon	12pm-1230pm	1:00	ISTV16004HD	$530.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	08/08/16	08/08/16	THE CHEW	1P-2P	M------	1:00	1	$700.00	NM
	Class of Time - Pre-emptible with notice								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/08/16	08/14/16	M------	1	$700.00

Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Typ

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Lehigh Valley, PA 18002-6885

www.thewpbfchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
1512865-1	08/14/16	August 2016	08/01/16 - 08/14/16

Advertiser	Product	Estimate Number
Slosberg/D/State Senate	IRV SLOSBERG FOR FLS	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	08/08/16	08/08/16	THE CHEW	1P-2P	M------	1:00	1	$700.00	NM
	Class of Time - Pre-emptible with notice								

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	M	08/08/16	12:58 PM	THE CHEW	1P-2P	1:00	ISTV16004HD	$700.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	08/08/16	08/08/16	M-F 5pm News	5-6pm	M------	1:00	1	$1,050.00	NM
	Class of Time - Pre-emptible with notice								

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/08/16	08/14/16	M------	1	$1,050.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	M	08/08/16	5:38 PM	M-F 5pm News	5-6pm	1:00	ISTV16004HD	$1,050.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	08/08/16	08/08/16	WPBF News 25 @ 6:00PI6-6:30PM		M------	1:00	1	$1,200.00	NM
	Class of Time - Pre-emptible with notice								

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/08/16	08/14/16	M------	1	$1,200.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	M	08/08/16	6:24 PM	WPBF News 25 @ 6:00PM	6-6:30PM	1:00	ISTV16004HD	$1,200.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	08/08/16	08/08/16	Wheel Of Fortune	7-7:30PM	M------	1:00	1	$2,200.00	NM
	Class of Time - Pre-emptible with notice								

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/08/16	08/14/16	M------	1	$2,200.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	M	08/08/16	7:05 PM	Wheel Of Fortune	7-7:30PM	1:00	ISTV16004HD	$2,200.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	08/08/16	08/08/16	Jeopardy	7:30-8PM	M------	1:00	1	$2,650.00	NM
	Class of Time - Pre-emptible with notice								

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/08/16	08/14/16	M------	1	$2,650.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	M	08/08/16	7:41 PM	Jeopardy	7:30-8PM	1:00	ISTV16004HD	$2,650.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	08/08/16	08/08/16	M WPBF News 25 @ 11F11-11:35PM		M------	1:00	1	$1,200.00	NM
	Class of Time - Pre-emptible with notice								

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/08/16	08/14/16	M------	1	$1,200.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	M	08/08/16	11:13 PM	M WPBF News 25 @ 11PM	11-11:35PM	1:00	ISTV16004HD	$1,200.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	08/13/16	08/13/16	Sat 6pm News	6-630p	-----1-	:30	1	$350.00	NM
	Class of Time - Pre-emptible with notice								

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/08/16	08/14/16	-----1-	1	$350.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Sa	08/13/16	6:15 PM	Sat 6pm News	6-630p	:30	ISTV-16-003HD	$350.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	08/13/16	08/13/16	Sat Jeopardy	Sat 7:30-8PM	-----1-	:30	1	$700.00	NM
	Class of Time - Pre-emptible with notice								

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/08/16	08/14/16	-----1-	1	$700.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Sa	08/13/16	7:53 PM	Sat Jeopardy	Sat 7:30-8PM	:30	ISTV-16-003HD	$700.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	08/07/16	08/07/16	Sun 5-6am News	Sun 5-6am	------1	1:00	1	$200.00	NM
	Class of Time - Pre-emptible with notice								

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1512865-1	08/14/16	August 2016	08/01/16 - 08/14/16

Advertiser	Product	Estimate Number
Slosberg/D/State Senate	IRV SLOSBERG FOR FLS	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	08/07/16	08/07/16	Sun 5-6am News	Sun 5-6am	------1	1:00	1	$200.00	NM
	Class of Time - Pre-emptible with notice								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/01/16	08/07/16	------1	1	$200.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Su	08/07/16	5:55 AM	Sun 5-6am News	Sun 5-6am	1:00	ISTV16004HD	$200.00	NM

27	08/07/16	08/07/16	Sun 6-7am News	Sun 6-7am	------1	1:00	1	$350.00	NM
	Class of Time - Pre-emptible with notice								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/01/16	08/07/16	------1	1	$350.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Su	08/07/16	6:08 AM	Sun 6-7am News	Sun 6-7am	1:00	ISTV16004HD	$350.00	NM

28	08/14/16	08/14/16	Sun 8-9am News	Sun 8-9am	------1	:30	1	$265.00	NM
	Class of Time - Pre-emptible with notice								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/08/16	08/14/16	------1	1	$265.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Su	08/14/16	8:42 AM	Sun 8-9am News	Sun 8-9am	:30	ISTV-16-003HD	$265.00	NM

29	08/14/16	08/14/16	Sun 6pm News	6-630p	------1	:30	1	$425.00	NM
	Class of Time - Pre-emptible with notice								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/08/16	08/14/16	------1	1	$425.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Su	08/14/16	6:26 PM	Sun 6pm News	6-630p	:30	ISTV-16-003HD	$425.00	NM

30	08/09/16	08/12/16	WPBF News 25 5-6:00am	5:00-6:00am	-TWTF--	:30	2	$175.00	NM
	Class of Time - Pre-emptible with notice								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/08/16	08/14/16	-TWTF--	2	$175.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	W	08/10/16	5:14 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	ISTV-16-003HD	$175.00	NM
1	WPBF	F	08/12/16	5:24 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	ISTV-16-003HD	$175.00	NM

31	08/09/16	08/12/16	Good Morning America	7-9AM	-TWTF--	:30	2	$600.00	NM
	Class of Time - Pre-emptible with notice								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/08/16	08/14/16	-TWTF--	2	$600.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WPBF	Tu	08/09/16	7:59 AM	Good Morning America	7-9AM	:30	ISTV-16-003HD	$600.00	NM
2	WPBF	W	08/10/16	7:59 AM	Good Morning America	7-9AM	:30	ISTV-16-003HD	$600.00	NM

32	08/09/16	08/12/16	WPBF News 25 @ Noon	12pm-1230pm	-TWTF--	:30	4	$265.00	NM
	Class of Time - Pre-emptible with notice								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/08/16	08/14/16	-TWTF--	4	$265.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Tu	08/09/16	12:14 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	ISTV-16-003HD	$265.00	NM
2	WPBF	W	08/10/16	12:15 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	ISTV-16-003HD	$265.00	NM
4	WPBF	Th	08/11/16	12:24 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	ISTV-16-003HD	$265.00	NM
3	WPBF	F	08/12/16	12:09 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	ISTV-16-003HD	$265.00	NM

33	08/09/16	08/12/16	THE CHEW	1P-2P	-TWTF--	:30	4	$350.00	NM
	Class of Time - Pre-emptible with notice								

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Advertiser	Product	Estimate Number
Slosberg/D/State Senate	IRV SLOSBERG FOR FLS	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/08/16	08/14/16	-TWTF--	4	$350.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Typ
3	WPBF	Tu	08/09/16	1:29 PM	THE CHEW	1P-2P	:30	ISTV-16-003HD	$350.00	NM
2	WPBF	W	08/10/16	1:56 PM	THE CHEW	1P-2P	:30	ISTV-16-003HD	$350.00	NM
1	WPBF	Th	08/11/16	1:31 PM	THE CHEW	1P-2P	:30	ISTV-16-003HD	$350.00	NM
4	WPBF	F	08/12/16	1:29 PM	THE CHEW	1P-2P	:30	ISTV-16-003HD	$350.00	NM

34 08/09/16 08/12/16 M-F 5pm News 5-6pm -TWTF-- :30 4 $525.00 NM
Class of Time - Pre-emptible with notice

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/08/16	08/14/16	-TWTF--	4	$525.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Typ
2	WPBF	Tu	08/09/16	5:15 PM	M-F 5pm News	5-6pm	:30	ISTV-16-003HD	$525.00	NM
1	WPBF	W	08/10/16	5:25 PM	M-F 5pm News	5-6pm	:30	ISTV-16-003HD	$525.00	NM
4	WPBF	Th	08/11/16	5:26 PM	M-F 5pm News	5-6pm	:30	ISTV-16-003HD	$525.00	NM
3	WPBF	F	08/12/16	5:26 PM	M-F 5pm News	5-6pm	:30	ISTV-16-003HD	$525.00	NM

35 08/09/16 08/12/16 WPBF News 25 @ 6:00PI6-6:30PM -TWTF-- :30 3 $600.00 NM
Class of Time - Pre-emptible with notice

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/08/16	08/14/16	-TWTF--	3	$600.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Typ
2	WPBF	Tu	08/09/16	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	ISTV-16-003HD	$600.00	NM
3	WPBF	W	08/10/16	6:22 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	ISTV-16-003HD	$600.00	NM
1	WPBF	F	08/12/16	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	ISTV-16-003HD	$600.00	NM

36 08/09/16 08/12/16 Wheel Of Fortune 7-7:30PM -TWTF-- :30 4 $1,100.00 NM
Class of Time - Pre-emptible with notice

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/08/16	08/14/16	-TWTF--	4	$1,100.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Typ
1	WPBF	Tu	08/09/16	7:13 PM	Wheel Of Fortune	7-7:30PM	:30	ISTV-16-003HD	$1,100.00	NM
2	WPBF	W	08/10/16	7:18 PM	Wheel Of Fortune	7-7:30PM	:30	ISTV-16-003HD	$1,100.00	NM
4	WPBF	Th	08/11/16	7:07 PM	Wheel Of Fortune	7-7:30PM	:30	ISTV-16-003HD	$1,100.00	NM
3	WPBF	F	08/12/16	7:12 PM	Wheel Of Fortune	7-7:30PM	:30	ISTV-16-003HD	$1,100.00	NM

37 08/09/16 08/12/16 Jeopardy 7:30-8PM -TWTF-- :30 4 $1,325.00 NM
Class of Time - Pre-emptible with notice

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/08/16	08/14/16	-TWTF--	4	$1,325.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Typ
1	WPBF	Tu	08/09/16	7:34 PM	Jeopardy	7:30-8PM	:30	ISTV-16-003HD	$1,325.00	NM
3	WPBF	W	08/10/16	7:34 PM	Jeopardy	7:30-8PM	:30	ISTV-16-003HD	$1,325.00	NM
4	WPBF	Th	08/11/16	8:00 PM	Jeopardy	7:30-8PM	:30	ISTV-16-003HD	$1,325.00	NM
2	WPBF	F	08/12/16	7:34 PM	Jeopardy	7:30-8PM	:30	ISTV-16-003HD	$1,325.00	NM

38 08/09/16 08/14/16 Tu-Su WPBF News 25 @11-11:35PM -TWTFSS :30 3 $600.00 NM
Class of Time - Pre-emptible with notice

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/08/16	08/14/16	-TWTFSS	3	$600.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Typ

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38	08/09/16	08/14/16	Tu-Su WPBF News 25 @11-11:35PM		-TWTFSS	:30	3	$600.00	NM
	Class of Time - Pre-emptible with notice								

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Typ
3	WPBF	W	08/10/16	11:34 PM	Tu-Su WPBF News 25 @ 11PM	11-11:35PM	:30	ISTV-16-003HD	$600.00	NM
2	WPBF	Th	08/11/16	11:33 PM	Tu-Su WPBF News 25 @ 11PM	11-11:35PM	:30	ISTV-16-003HD	$600.00	NM
1	WPBF	F	08/12/16	11:25 PM	Tu-Su WPBF News 25 @ 11PM	11-11:35PM	:30	ISTV-16-003HD	$600.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
39	08/09/16	08/12/16	Nightline	1238-107A	-TWTF--	:30	1	$140.00	NM
	Class of Time - Pre-emptible with notice								

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/08/16	08/14/16	-TWTF--	1	$140.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Typ
1	WPBF	Tu	08/09/16	12:39 AM	Nightline	1238-107A	:30	ISTV-16-003HD	$140.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
40	08/14/16	08/14/16	GMA Sunday 7-8am	Sun 7-8am	------1	:30	1	$400.00	NM
	Class of Time - Pre-emptible with notice								

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/08/16	08/14/16	------1	1	$400.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Typ
1	WPBF	Su	08/14/16	7:30 AM	GMA Sunday 7-8am	Sun 7-8am	:30	ISTV-16-003HD	$400.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
41	08/09/16	08/12/16	WPBF News 25 Mornings6-7AM		-TWTF--	:30	4	$525.00	NM
	Class of Time - Pre-emptible with notice								

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/08/16	08/14/16	-TWTF--	4	$525.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Typ
1	WPBF	Tu	08/09/16	6:10 AM	WPBF News 25 Mornings	6-7AM	:30	ISTV-16-003HD	$525.00	NM
2	WPBF	W	08/10/16	6:52 AM	WPBF News 25 Mornings	6-7AM	:30	ISTV-16-003HD	$525.00	NM
3	WPBF	Th	08/11/16	6:37 AM	WPBF News 25 Mornings	6-7AM	:30	ISTV-16-003HD	$525.00	NM
4	WPBF	F	08/12/16	6:43 AM	WPBF News 25 Mornings	6-7AM	:30	ISTV-16-003HD	$525.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
42	08/09/16	08/12/16	Ellen	4-5p	-TWTF--	:30	5	$525.00	NM
	Class of Time - Pre-emptible with notice								

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/08/16	08/14/16	-TWTF--	5	$525.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Typ
2	WPBF	Tu	08/09/16	4:47 PM	Ellen	4-5p	:30	ISTV-16-003HD	$525.00	NM
3	WPBF	W	08/10/16	4:21 PM	Ellen	4-5p	:30	ISTV-16-003HD	$525.00	NM
4	WPBF	Th	08/11/16	4:22 PM	Ellen	4-5p	:30	ISTV-16-003HD	$525.00	NM
5	WPBF	F	08/12/16	4:25 PM	Ellen	4-5p	:30	ISTV-16-003HD	$525.00	NM
1	WPBF	F	08/12/16	4:50 PM	Ellen	4-5p	:30	ISTV-16-003HD	$525.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
43	08/13/16	08/13/16	Sat 5-6am News	Sat 5-6am	-----S-	:30	2	$100.00	NM
	Class of Time - Pre-emptible with notice								

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/08/16	08/14/16	-----S-	2	$100.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Typ
2	WPBF	Sa	08/13/16	5:13 AM	Sat 5-6am News	Sat 5-6am	:30	ISTV-16-003HD	$100.00	NM
1	WPBF	Sa	08/13/16	5:55 AM	Sat 5-6am News	Sat 5-6am	:30	ISTV-16-003HD	$100.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
44	08/13/16	08/13/16	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	$400.00	NM
	Class of Time - Pre-emptible with notice								

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/08/16	08/14/16	-----1-	1	$400.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Typ

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represen and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

INVOICE

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

www.thewpbfchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
1512865-1	08/14/16	August 2016	08/01/16 - 08/14/16

Advertiser	Product	Estimate Number
Slosberg/D/State Senate	IRV SLOSBERG FOR FLS	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
44	08/13/16	08/13/16	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	$400.00	NM
	Class of Time - Pre-emptible with notice								

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Sa	08/13/16	7:57 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	ISTV-16-003HD	$400.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
45	08/14/16	08/14/16	Sun 11:35pm Late News	1135p-12am	------1	:30	1	$125.00	NM
	Class of Time - Immediately Pre-emptible without notice								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/08/16	08/14/16	------1	1	$125.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Su	08/14/16	11:56 PM	Sun 11:35pm Late News	1135p-12am	:30	ISTV-16-003HD	$125.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
46	08/14/16	08/14/16	Sun 6-7am News	Sun 6-7am	------2	:30	2	$175.00	NM
	Class of Time - Pre-emptible with notice								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/08/16	08/14/16	------2	2	$175.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Su	08/14/16	6:09 AM	Sun 6-7am News	Sun 6-7am	:30	ISTV-16-003HD	$175.00	NM
2	WPBF	Su	08/14/16	6:26 AM	Sun 6-7am News	Sun 6-7am	:30	ISTV-16-003HD	$175.00	NM

Total Spots 66

Payment Terms 30 Days

Gross Total	$40,520.00
Agency Commission	$6,078.00
Net Amount Due	$34,442.00

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