TIM # 62990

11764231

NCC Cable System Order

Order #	62344973
Syscode	7838
System Name	Spectrum/Madison Interconnect, WI
Market	Madison
AE	Natasha Levinsohn
Sales Coordinator	Jalyn Sanders
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 May16
-	

Flight Dates	10/03/16 - 10/16/16
Agency	Canal Partners Media
Advertiser	Russ for Wisconsin
Client Code	
Product Code	
Est Code	N/A
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/04/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$22,375.00		
Commission	$3,356.25		
Net Total	$19,018.75		
Total Spots	209		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.4 New order, please confirm, thanks.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AMC	AMC DT	10/3/16	10/9/16	09:00	16:00			X	X	X	X	X	-	-	7	$60.00	$420.00	30	PRE
2	AMC	AMC DT	10/10/16	10/16/16	09:00	16:00	X	X						-	-	2	$60.00	$120.00	30	PRE
3	AMC	AMC PT	10/3/16	10/9/16	19:00	24:00			X	X	X	X	X	-	-	8	$119.00	$952.00	30	PRE
4	AMC	AMC PT	10/10/16	10/16/16	19:00	24:00	X	X						-	-	3	$119.00	$357.00	30	PRE
5	CNBC	PRE-DEBATE	10/3/16	10/9/16	18:00	20:00							X	-	-	1	$279.00	$279.00	30	PRE-DEBATE
6	CNBC	POST-DEBATE	10/3/16	10/9/16	21:30	23:30							X	-	-	1	$279.00	$279.00	30	POST-DEBATE
7	CNN	CNN DT	10/3/16	10/9/16	09:00	16:00			X	X	X	X	X	-	-	7	$76.00	$532.00	30	PRE
8	CNN	CNN DT	10/10/16	10/16/16	09:00	16:00	X	X						-	-	2	$76.00	$152.00	30	PRE
9	CNN	PRE-DEBATE	10/3/16	10/9/16	18:00	20:00							X	-	-	1	$279.00	$279.00	30	PRE-DEBATE
10	CNN	CNN PT	10/3/16	10/9/16	19:00	24:00			X	X	X	X	X	-	-	8	$147.00	$1,176.00	30	PRE
11	CNN	CNN PT	10/10/16	10/16/16	19:00	24:00	X	X						-	-	3	$147.00	$441.00	30	PRE
12	CNN	POST-DEBATE	10/3/16	10/9/16	21:30	23:30							X	-	-	1	$279.00	$279.00	30	POST-DEBATE
13	FOOD	FOOD DT	10/3/16	10/9/16	09:00	16:00			X	X	X	X	X	-	-	7	$72.00	$504.00	30	PRE
14	FOOD	FOOD DT	10/10/16	10/16/16	09:00	16:00	X	X						-	-	2	$72.00	$144.00	30	PRE
15	FOOD	FOOD PT	10/3/16	10/9/16	19:00	24:00			X	X	X	X	X	-	-	8	$140.00	$1,120.00	30	PRE
16	FOOD	FOOD PT	10/10/16	10/16/16	19:00	24:00	X	X						-	-	3	$140.00	$420.00	30	PRE
17	FXNC	PRE-DEBATE	10/3/16	10/9/16	18:00	20:00							X	-	-	1	$279.00	$279.00	30	PRE-DEBATE
18	FXNC	POST-DEBATE	10/3/16	10/9/16	21:30	23:30							X	-	-	1	$279.00	$279.00	30	POST-DEBATE
19	HGTV	HGTV DT	10/3/16	10/9/16	09:00	16:00			X	X	X	X	X	-	-	7	$72.00	$504.00	30	PRE
20	HGTV	HGTV DT	10/10/16	10/16/16	09:00	16:00	X	X						-	-	2	$72.00	$144.00	30	PRE
21	HGTV	HGTV PT	10/3/16	10/9/16	19:00	24:00			X	X	X	X	X	-	-	8	$140.00	$1,120.00	30	PRE

NCC Cable System Order

Order #	62344973	Flight Dates	10/03/16 - 10/16/16	Update Date		10/04/16	
Syscode	7838	Agency	Canal Partners Media	Version		1 Vs. 1	
System Name	Spectrum/Madison Interconnect, WI	Advertiser	Russ for Wisconsin	Show All Lines			
Market	Madison			Total # of Weeks			2
		Client Code		Total			$22,375.00
AE	Natasha Levinsohn	Product Code		Commission			$3,356.25
Sales Coordinator	Jalyn Sanders	Est Code	N/A	Net Total			$19,018.75
Office	Washington	Product Name		Total Spots			209
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Not accepted			Sold On		Cost Per Spot	
Survey	Cable Nielsen Live+3 May16	Primary Demo	Adults 35+	GRP	-	GIMP	-
-		Makegood Policy	Approval Required	CPP	-	CPM	-

Comments :	10.4 New order, please confirm, thanks.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HGTV	HGTV PT	10/10/16	10/16/16	19:00	24:00	X	X						-	-	3	$140.00	$420.00	30	PRE
23	HLN	PRE-DEBATE	10/3/16	10/9/16	18:00	20:00							X	-	-	1	$279.00	$279.00	30	PRE-DEBATE
24	HLN	POST-DEBATE	10/3/16	10/9/16	21:30	23:30							X	-	-	1	$279.00	$279.00	30	POST-DEBATE
25	LIF	LIF DT	10/3/16	10/9/16	09:00	16:00			X	X	X	X	X	-	-	7	$60.00	$420.00	30	PRE
26	LIF	LIF DT	10/10/16	10/16/16	09:00	16:00	X	X						-	-	2	$60.00	$120.00	30	PRE
27	LIF	LIF PT	10/3/16	10/9/16	19:00	24:00			X	X	X	X	X	-	-	8	$119.00	$952.00	30	PRE
28	LIF	LIF PT	10/10/16	10/16/16	19:00	24:00	X	X						-	-	3	$119.00	$357.00	30	PRE
29	MNBC	MNBC DT	10/3/16	10/9/16	09:00	16:00			X	X	X	X	X	-	-	8	$57.00	$456.00	30	PRE
30	MNBC	MNBC DT	10/10/16	10/16/16	09:00	16:00	X	X						-	-	2	$57.00	$114.00	30	PRE
31	MNBC	PRE-DEBATE	10/3/16	10/9/16	18:00	20:00							X	-	-	1	$279.00	$279.00	30	PRE-DEBATE
32	MNBC	MNBC PT	10/3/16	10/9/16	19:00	24:00			X	X	X	X	X	-	-	8	$113.00	$904.00	30	PRE
33	MNBC	MNBC PT	10/10/16	10/16/16	19:00	24:00	X	X						-	-	3	$113.00	$339.00	30	PRE
34	MNBC	POST-DEBATE	10/3/16	10/9/16	21:30	23:30							X	-	-	1	$279.00	$279.00	30	POST-DEBATE
35	OXYG	OXYG DT	10/3/16	10/9/16	09:00	16:00			X	X	X	X	X	-	-	7	$40.00	$280.00	30	PRE
36	OXYG	OXYG DT	10/10/16	10/16/16	09:00	16:00	X	X						-	-	2	$40.00	$80.00	30	PRE
37	OXYG	OXYG PT	10/3/16	10/9/16	19:00	24:00			X	X	X	X	X	-	-	8	$80.00	$640.00	30	PRE
38	OXYG	OXYG PT	10/10/16	10/16/16	19:00	24:00	X	X						-	-	3	$80.00	$240.00	30	PRE
39	TLC	TLC DT	10/3/16	10/9/16	09:00	16:00			X	X	X	X	X	-	-	7	$60.00	$420.00	30	PRE
40	TLC	TLC DT	10/10/16	10/16/16	09:00	16:00	X	X						-	-	2	$60.00	$120.00	30	PRE
41	TLC	TLC PT	10/3/16	10/9/16	19:00	24:00			X	X	X	X	X	-	-	8	$119.00	$952.00	30	PRE
42	TLC	TLC PT	10/10/16	10/16/16	19:00	24:00	X	X						-	-	3	$119.00	$357.00	30	PRE

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	TNT	TNT DT	10/3/16	10/9/16	09:00	16:00			X	X	X	X	X	-	-	7	$76.00	$532.00	30	PRE
44	TNT	TNT DT	10/10/16	10/16/16	09:00	16:00	X	X						-	-	2	$76.00	$152.00	30	PRE
45	TNT	TNT PT	10/3/16	10/9/16	19:00	24:00			X	X	X	X	X	-	-	8	$147.00	$1,176.00	30	PRE
46	TNT	TNT PT	10/10/16	10/16/16	19:00	24:00	X	X						-	-	2	$147.00	$294.00	30	PRE
47	USA	USA DT	10/3/16	10/9/16	09:00	16:00			X	X	X	X	X	-	-	7	$76.00	$532.00	30	PRE
48	USA	USA DT	10/10/16	10/16/16	09:00	16:00	X	X						-	-	2	$76.00	$152.00	30	PRE
49	USA	USA PT	10/3/16	10/9/16	19:00	24:00			X	X	X	X	X	-	-	8	$147.00	$1,176.00	30	PRE
50	USA	USA PT	10/10/16	10/16/16	19:00	24:00	X	X						-	-	2	$147.00	$294.00	30	PRE

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	209	0	0	0	0	0	0	0	0	0	0	0	209
AMT	$22,375.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$22,375.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/04/16

62344973 | Madison | Spectrum/Madison Interconnect, WI | 7838 |