CONTRACT

WNYT - TV
715 N Pearl Street
Albany, NY 12204
(518)436-4791

www.wnyt.com

And:

Blue West Media
5130 E. 18th Avenue
Denver, CO 80220-1318

Contract / Revision	Alt Order #
287190 /	

Product
Teachout for Congress

Contract Dates	Estimate #
09/27/16 - 10/03/16	**372**

Advertiser	Original Date / Revision
Teachout/Dem/Congress	09/20/16 / 09/21/16

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WNYT	Tony McManus	ALB - WNYT

Special Handling

Demographic
Adults 25-54

Agy Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	WNYT	09/27/16	09/30/16	M-F 5-5:30a News	5-5:30a		:30				NM	4	$540.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/26/16	10/02/16	-TWTF--	4	$135.00								
N 2	WNYT	10/03/16	10/03/16	M-F 5-5:30a News	5-5:30a		:30				NM	1	$135.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/03/16	10/09/16	M------	1	$135.00								
N 3	WNYT	09/27/16	09/30/16	M-F 5:30-6a News	5:30-6a		:30				NM	4	$900.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/26/16	10/02/16	-TWTF--	4	$225.00								
N 4	WNYT	10/03/16	10/03/16	M-F 5:30-6a News	5:30-6a		:30				NM	1	$225.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/03/16	10/09/16	M------	1	$225.00								
N 5	WNYT	09/27/16	09/30/16	M-F AM Live	6-7a		:30				NM	4	$1,600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/26/16	10/02/16	-TWTF--	4	$400.00								
N 6	WNYT	10/03/16	10/03/16	M-F AM Live	6-7a		:30				NM	1	$400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/03/16	10/09/16	M------	1	$400.00								
N 7	WNYT	09/27/16	09/30/16	M-F Today Show	7-9a		:30				NM	7	$2,450.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/26/16	10/02/16	-2122--	7	$350.00								
N 8	WNYT	10/03/16	10/03/16	M-F Today Show	7-9a		:30				NM	1	$350.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/03/16	10/09/16	M------	1	$350.00								
N 9	WNYT	10/01/16	10/01/16	Sat Today 7-8a	7-8a		:30				NM	1	$125.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/26/16	10/02/16	-----S-	1	$125.00								
N 10	WNYT	10/02/16	10/02/16	Su 7-8am	7-8a		:30				NM	2	$250.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/26/16	10/02/16	------S	2	$125.00								
N 11	WNYT	09/28/16	09/28/16	M-F Today Show II	9-10a		:30				NM	1	$100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								

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Teachout/Dem/Congress	09/20/16 / 09/21/16

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		Start Date	End Date	Weekdays	Spots/Week				Rate				
Week:		09/26/16	10/02/16	--W----	1				$100.00				
N	12	WNYT 10/03/16	10/03/16	M-F Today Show III	10-11a		:30				NM	1	$75.00
Week:		10/03/16	10/09/16	M------	1				$75.00				
N	13	WNYT 09/28/16	09/28/16	M-F Access Hollywood Live	11a-12n		:30				NM	1	$25.00
Week:		09/26/16	10/02/16	--W----	1				$25.00				
N	14	WNYT 09/27/16	09/30/16	M-F NC13 Noon News	12-12:30p		:30				NM	3	$300.00
Week:		09/26/16	10/02/16	-T-TF--	3				$100.00				
N	15	WNYT 10/03/16	10/03/16	M-F NC13 Noon News	12-12:30p		:30				NM	1	$100.00
Week:		10/03/16	10/09/16	M------	1				$100.00				
N	16	WNYT 09/28/16	09/30/16	M-F 4-5p Harry	4-5p		:30				NM	2	$120.00
Week:		09/26/16	10/02/16	--W-F--	2				$60.00				
N	17	WNYT 09/27/16	09/30/16	M-F 5-5:30p News	5-5:30p		:30				NM	4	$800.00
Week:		09/26/16	10/02/16	-TWTF--	4				$200.00				
N	18	WNYT 10/03/16	10/03/16	M-F 5-5:30p News	5-5:30p		:30				NM	1	$200.00
Week:		10/03/16	10/09/16	M------	1				$200.00				
N	19	WNYT 09/27/16	09/30/16	M-F 5:30-6P News	5:30-6p		:30				NM	4	$1,400.00
Week:		09/26/16	10/02/16	-TWTF--	4				$350.00				
N	20	WNYT 10/03/16	10/03/16	M-F 5:30-6P News	5:30-6p		:30				NM	1	$350.00
Week:		10/03/16	10/09/16	M------	1				$350.00				
N	21	WNYT 09/27/16	09/30/16	M-F 6-6:30p News	6-6:30p		:30				NM	4	$2,000.00
Week:		09/26/16	10/02/16	-TWTF--	4				$500.00				
N	22	WNYT 10/03/16	10/03/16	M-F 6-6:30p News	6-6:30p		:30				NM	1	$500.00
Week:		10/03/16	10/09/16	M------	1				$500.00				
N	23	WNYT 09/27/16	10/01/16	NBC Nightly News	6:30-7p		:30				NM	3	$2,550.00
Week:		09/26/16	10/02/16	-T-T-S-	3				$850.00				
N	24	WNYT 10/03/16	10/03/16	NBC Nightly News	6:30-7p		:30				NM	1	$850.00
Week:		10/03/16	10/09/16	M------	1				$850.00				
N	25	WNYT 09/27/16	09/30/16	M-F 11:35p-12:35a Tonight S	11:35p-12:35a		:30				NM	4	$540.00
Week:		09/26/16	10/02/16	-TWTF--	4				$135.00				
N	26	WNYT 10/03/16	10/03/16	M-F 11:35p-12:35a Tonight S	11:35p-12:35a		:30				NM	1	$135.00
Week:		10/03/16	10/09/16	M------	1				$135.00				
N	27	WNYT 09/27/16	10/01/16	M-SU 11p News	11-11:35p		:30				NM	12	$3,000.00
Week:		09/26/16	10/02/16	-23322-	12				$250.00				

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		Start Date	End Date	Weekdays	Spots/Week	Rate							
N 28	WNYT	10/03/16	10/03/16	M-SU 11p News	11-11:35p		:30				NM	2	$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/03/16	10/09/16	M------	2	$250.00							
N 29	WNYT	10/02/16	10/02/16	Su 11p News (4Q)	1130p-12m		:30				NM	2	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/26/16	10/02/16	------S	2	$200.00							
N 30	WNYT	09/27/16	09/27/16	The Voice 8-10p	8-10p		:30				NM	1	$1,250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/26/16	10/02/16	-T-----	1	$1,250.00							
						Totals		0.00				76	$22,170.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 -10/03/16	76	$22,170.00	($3,325.50)	$18,844.50
Totals	76	$22,170.00	($3,325.50)	$18,844.50

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE** ☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	**Date:**
WNYT-TV Albany-Schenectady-Troy	**9/21/2016**

I, BlueWest Media,

being/on behalf of: Zephyr Teachout,

a legally qualified candidate of the Democratic

political party for the office of: _____

in the _____

election to be held on: _____

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					

Date of First Broadcast:	Date of Last Broadcast:
Tuesday, September 27, 2016	Monday, October 3, 2016

Attach proposed schedule with charges (if available): $22,170.00

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I represent that the payment for the above described broadcast time has been furnished by:

Zephyr Teachout for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Michael Boland

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Wednesday, September 21, 2016	Mary Wu
Date	**Signature**

To Be Signed By Station Representative

☒ **Accepted**	☐ **Accepted in Part**	☐ **Rejected**
Tony McManus	Tony McManus	VOS
Signature	**Printed Name**	**Title**

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