WMGT-TV 41
WMGT-TV
P.O. Box 4328
301 Poplar Street
Macon, GA 31208-4328

Strategic Media Services
1911 Fort Myer Drive, STE 400
Arlington, VA 22209

Contract # 162494

Schedule Dates	10/20/16-10/25/16
Advertiser	Pol - Opportunity for All GA Students (14309)
Agency	Strategic Media Services (1343)
Product	Pol- Political Issue (1081)
Brand	161/178/2328 (46933)
Salesperson	Millenium-New York, - (1029)
Sales Office	Millenium - New York
Buyer Name	Michelle,Irvin,
Phone/Fax	/
CPE	161/178/161/178/2328
Account Types	National/Political-Issue
Billing Type	Standard
Comments	Issue Separation: 30

Date Entered	10/20/16
Last Modified	10/20/16
Entered By	Cheryl Palmer
CO-OP	No
Headline #	ECR25337195
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$111.00
Net Total	$629.00
Sales Tax	

Macon (WMGT)

By Broadcast Month	Spots	Rate
Oct. 2016	10	$740.00
Grand Total:	10	$740.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/21/16-10/21/16	1	:30	6A- 7A (EST)	1					X			1	$45.00	$45.00	Macon (WMGT)	41 NBC Daybreak	10/20/16
2.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	11A- 11:30A (EST)	1					X			1	$70.00	$70.00	Macon (WMGT)	41 Today	10/20/16
3.0	Normal Line / SPOT	10/21/16-10/21/16	2	:30	11:35P- 12:37A (EST)	1					X			1	$70.00	$70.00	Macon (WMGT)	Tonight Show W/Jimmy Fallon	10/20/16
4.0	Revised Line / SPOT	10/22/16-10/22/16	4	:30	6A- 6:30A (EST)	1						X					Macon (WMGT)	??	10/20/16
4.1	Revised Line / SPOT	10/22/16-10/22/16	4	:30	6A- 6:30A (EST)	1						X					Macon (WMGT)	ON THE MONEY	10/20/16
4.2	Normal Line / SPOT	10/23/16-10/23/16	4	:30	6A- 6:30A (EST)	1							X	1	$20.00	$20.00	Macon (WMGT)	ON THE MONEY	10/20/16
5.0	Normal Line / SPOT	10/20/16-10/20/16	4	:30	9A- 10A (EST)					1					$60.00		Macon (WMGT)	Today Show II	10/20/16
5.0.1	Closed Preempt	10/20/16															Macon (WMGT)	Advertiser Instructions/Exception - MOVE TO 10/21	
6.0	Normal Line / SPOT	10/20/16-10/20/16	1	:30	11P- 11:35P (EST)					1				1	$150.00	$150.00	Macon (WMGT)	41 NBC News @ 11P	10/20/16
7.0	Normal Line / SPOT	10/25/16-10/25/16	1	:30	6A- 7A (EST)	1		X						1	$45.00	$45.00	Macon (WMGT)	41 NBC Daybreak	10/20/16
8.0	Normal Line / SPOT	10/24/16-10/24/16	4	:30	9A- 10A (EST)	1	X							1	$60.00	$60.00	Macon (WMGT)	Today Show II	10/20/16
9.0	Normal Line / SPOT	10/25/16-10/25/16	1	:30	11P- 11:35P (EST)	1		X						1	$150.00	$150.00	Macon (WMGT)	41 NBC News @ 11P	10/20/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

WMGT does not discriminate in the sale of advertising time, and will reject any advertising with the intent to discriminate on the basis of race, gender or ethnicity. Advertiser certifies it is not buying this time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

B/E Bookend P/B Piggy Back

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11.0	M/G For 5.0.1 / SPOT	10/21/16-10/21/16	4	:30	9A- 10A (EST)						1			1	$60.00	$60.00	Macon (WMGT)	Today Show II	10/20/16

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