KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	25278284	**Changes as of:**	10/18/2016 at 9:23 AM	**Version:**	Highlighting Revision 3
CPE:	234/355/1813	**Flight:**	10/17/16 - 11/13/16	**Station:**	NECA
Agency:	SADLER STRATEGIC	**Advertiser:**	No on 53 CA to Protect Local Control	**Market:**	Eureka
	12103 VIEWCREST ROAD	**Product:**	No on 53	**Office:**	LOS ANGELES
	STUDIO CITY, CA 91604	**Agency Order #:**	5343002	**Primary Demo:**	Adults 35+
		Buyer:	Hoshimi, Nida	**Con Type:**	POLITICAL/VOTE
		Salesperson:	BILL GONZALES 323-966-5291	**Assistant:**	Margaret Barajas 323-966-5001

Total $: $2,625.00
Total Spots: 73
Total CPP: $0.00
Total GRP:
Traffic #: 237762
Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/17	10/24	10/31	11/7	Total Spots	Total $	CPP	GRP
							10/17 - 11/7							
1	M-F 6a-9a		KTVU Morning News	$30.00	0.0	30	5	5	5	0	15	$450.00	$0.00	0.0
2	M 6a-9a		KTVU Morning News	$30.00	0.0	30	0	0	0	1	1	$30.00	$0.00	0.0
3	M 12n-12:30p		KTVU Noon News	$30.00	0.0	30	0	0	0	1	1	$30.00	$0.00	0.0
REV+ 4	M-F 12n-12:30p		KTVU Noon News	$30.00	0.0	30	4 ▶ 5	4 ▶ 5	4 ▶ 5	0	15	$450.00	$0.00	0.0
5	M 8p-9p		Law & Order: SVU-MYNET1	$30.00	0.0	30	1	1	1	1	4	$120.00	$0.00	0.0
6	M 9p-10p		Law & Order: SVU-MYNET2	$30.00	0.0	30	1	1	1	1	4	$120.00	$0.00	0.0
REV+ 7	M-F 10p-11p		Law & Order: SVU	$60.00	0.0	30	4	4 ▶ 5	4 ▶ 5	0	14	$840.00	$0.00	0.0
8	M 10p-11p		Law & Order: SVU	$60.00	0.0	30	0	0	0	1	1	$60.00	$0.00	0.0
REV+ 9	M-F 11p-12m		Law & Order: CI	$30.00	0.0	30	0 ▶ 0	0 ▶ 5	0 ▶ 5	0 ▶ 0	10	$300.00	$0.00	0.0
REV+ 10	M-F 12m-1a		Crime Watch	$25.00	0.0	30	0 ▶ 0	0 ▶ 0	0 ▶ 3	0 ▶ 0	3	$75.00	$0.00	0.0
REV+ 11	Tu 8p-9p		Bones-MYNET1	$30.00	0.0	30	0 ▶ 0	0 ▶ 1	0 ▶ 0	0 ▶ 0	1	$30.00	$0.00	0.0
REV+ 12	Tu 9p-10p		Bones-MYNET2	$30.00	0.0	30	0 ▶ 0	0 ▶ 1	0 ▶ 0	0 ▶ 0	1	$30.00	$0.00	0.0
REV- 13	W 8p-9p		Marvel's Agents of S.H.I.E.L.D.-MYNET1	$30.00	0.0	30	0 ▶ 0	0 ▶ 0	0 ▶ 0	0 ▶ 0	0	$0.00	$0.00	0.0
REV+ 14	W 9p-10p		Marvel's Agents of S.H.I.E.L.D.-MYNET2	$30.00	0.0	30	0 ▶ 1	0 ▶ 1	0 ▶ 1	0 ▶ 0	3	$90.00	$0.00	0.0
						TOTALS:	**17**	**25**	**26**	**5**	**73**	**$2,625.00**	**$0.00**	**0.0**

KRVU
755 Auditorium Drive
Redding, CA 96001

Sadler Strategic Media
12103 Viewcrest Rd
Studio City, CA 91604

Contract # 237762

Schedule Dates	10/17/16-11/07/16
Advertiser	No On 53 - CA to Protect Local Control (10373)
Agency	Sadler Strategic Media (2678)
Product	Issue Advertising (1119)
Brand	NECA EST. 1813 (102901)
Salesperson	Millennium - Los Angeles, Los Angeles (1305)
Sales Office	Millennium - Los Angeles
Buyer Name	Nida,Hoshimi,
Phone/Fax	(323) 966-5066 /
CPE	234/355/1813
Account Types	National/Political Issue
Billing Type	Standard
Comments	NECA No on 53 Separation: 30

Date Entered	09/06/16
Last Modified	10/18/16
Entered By	Chris Gomez
CO-OP	No
Headline #	ECR25278284
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$393.75
Net Total	$2,231.25
Sales Tax	

KRVU-NECA COMBINED (KRVU)

By Broadcast Month	Spots	Rate
Oct. 2016	42	$1,530.00
Nov. 2016	31	$1,095.00
Grand Total:	73	$2,625.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/17/16-11/04/16	1	:30	6A- 9A (PST)		1	1	1	1	1			13	$30.00	$390.00	KRVU-NECA COMBINED (KRVU)	KTVU Morning News	9/6/16
1.0.1	Closed Preempt	10/17/16															KRVU-NECA COMBINED (KRVU)	No Copy/Spot -WED 10/19 START	
1.0.2	Closed Preempt	10/18/16															KRVU-NECA COMBINED (KRVU)	No Copy/Spot -WED 10/19 START	
2.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	6A- 9A (PST)		1							1	$30.00	$30.00	KRVU-NECA COMBINED (KRVU)	KTVU Morning News	9/6/16
3.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	12P- 12:30P (PST)		1							1	$30.00	$30.00	KRVU-NECA COMBINED (KRVU)	KTVU Noon News	9/6/16
4.0	Revised Line / SPOT	10/17/16-11/04/16	1	:30	12P- 12:30P (PST)	4	X	X	X	X	X						KRVU-NECA COMBINED (KRVU)	KTVU Noon News	9/6/16
4.1	End Dated Line / SPOT	10/17/16-10/21/16	1	:30	12P- 12:30P (PST)	4	X	X	X	X	X			2	$30.00	$60.00	KRVU-NECA COMBINED (KRVU)	KTVU Noon News	10/18/16
4.1.1	Closed Preempt	10/17/16															KRVU-NECA COMBINED (KRVU)	Internal Adjustment/Exception -	
4.1.2	Closed Preempt	10/17/16															KRVU-NECA COMBINED (KRVU)	Internal Adjustment/Exception -	
5.0	Normal Line / SPOT	10/17/16-11/07/16	1	:30	8P- 9P (PST)		1							3	$30.00	$90.00	KRVU-NECA COMBINED (KRVU)	Law & Order: SVU-MYNET1	9/6/16
5.0.1	Closed Preempt	10/17/16															KRVU-NECA COMBINED (KRVU)	No Copy/Spot -WED 10/19 START	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or genderAny provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected

B/E Bookend P/B Piggy Back

Printed At: 04:38 PM on Wednesday, October 19 2016

Bonten California

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CPE	234/355/1813
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6.0.1	Closed Preempt	10/17/16															KRVU-NECA COMBINED (KRVU)	No Copy/Spot -WED 10/19 START	
7.0	Revised Line / SPOT	10/17/16-11/04/16	1	:30	10P- 11P (PST)	4	X	X	X	X	X						KRVU-NECA COMBINED (KRVU)	Law & Order: SVU	9/6/16
7.1	End Dated Line / SPOT	10/17/16-10/21/16	1	:30	10P- 11P (PST)	4	X	X	X	X	X			2	$60.00	$120.00	KRVU-NECA COMBINED (KRVU)	Law & Order: SVU	10/18/16
7.1.1	Closed Preempt	10/17/16															KRVU-NECA COMBINED (KRVU)	Internal Adjustment/Exception -	
7.1.2	Closed Preempt	10/17/16															KRVU-NECA COMBINED (KRVU)	Internal Adjustment/Exception -	
8.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	10P- 11P (PST)		1							1	$60.00	$60.00	KRVU-NECA COMBINED (KRVU)	Law & Order: SVU	9/6/16
9.0	M/G For 1.0.1,1.0.2 / SPOT	10/19/16-10/21/16	1	:30	6A- 9A (PST)	2			X	X	X			2	$30.00	$60.00	KRVU-NECA COMBINED (KRVU)	KTVU Morning News	10/14/16
10.0	M/G For 4.0.1,4.0.2 / SPOT	10/19/16-10/21/16	1	:30	12P- 12:30P (PST)	2			X	X	X			2	$30.00	$60.00	KRVU-NECA COMBINED (KRVU)	KTVU Noon News	10/14/16
11.0	M/G For 5.0.1 / SPOT	10/19/16-10/21/16	1	:30	8P- 9P (PST)	1			X	X	X			1	$30.00	$30.00	KRVU-NECA COMBINED (KRVU)	PRIME-MYNET1	10/14/16
12.0	M/G For 6.0.1 / SPOT	10/19/16-10/21/16	1	:30	9P- 10P (PST)	1			X	X	X			1	$30.00	$30.00	KRVU-NECA COMBINED (KRVU)	PRIME-MYNET2	10/14/16
13.0	M/G For 7.0.1,7.0.2 / SPOT	10/19/16-10/21/16	1	:30	10P- 11P (PST)	2			X	X	X			2	$60.00	$120.00	KRVU-NECA COMBINED (KRVU)	Law & Order: SVU	10/14/16

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14.0	Normal Line / SPOT	10/24/16-11/04/16	1	:30	12P- 12:30P (PST)		1	1	1	1	1			10	$30.00	$300.00	KRVU-NECA COMBINED (KRVU)	KTVU Noon News	10/18/16
15.0	Normal Line / SPOT	10/19/16-10/21/16	1	:30	12P- 12:30P (PST)	1			X	X	X			1	$30.00	$30.00	KRVU-NECA COMBINED (KRVU)	KTVU Noon News	10/18/16
16.0	Normal Line / SPOT	10/24/16-11/04/16	1	:30	10P- 11P (PST)		1	1	1	1	1			10	$60.00	$600.00	KRVU-NECA COMBINED (KRVU)	Law & Order: SVU	10/18/16
17.0	Normal Line / SPOT	10/24/16-11/04/16	1	:30	11P- 12A (PST)		1	1	1	1	1			10	$30.00	$300.00	KRVU-NECA COMBINED (KRVU)		10/18/16
18.0	Normal Line / SPOT	10/31/16-11/04/16	1	:30	12A- 1A (PST)	3	X	X	X	X	X			3	$25.00	$75.00	KRVU-NECA COMBINED (KRVU)		10/18/16
19.0	Normal Line / SPOT	10/25/16-10/25/16	1	:30	8P- 9P (PST)			1						1	$30.00	$30.00	KRVU-NECA COMBINED (KRVU)		10/18/16
20.0	Normal Line / SPOT	10/25/16-10/25/16	1	:30	9P- 10P (PST)			1						1	$30.00	$30.00	KRVU-NECA COMBINED (KRVU)		10/18/16
21.0	Normal Line / SPOT	10/19/16-11/02/16	1	:30	9P- 10P (PST)				1					3	$30.00	$90.00	KRVU-NECA COMBINED (KRVU)		10/18/16

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