KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	25194145	**Changes as of:**	10/19/2016 at 4:28 PM	**Version:**	Highlighting Makegood 2		
CPE:	//1811	**Flight:**	10/17/16 - 10/23/16	**Station:**	KRCR	**Total $:**	$19,320.00
Agency:	TARGET ENTERPRISES	**Advertiser:**	CA Against RX Measure	**Market:**	Chico	**Total Spots:**	73
	TARGET ENTERPRISES 15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403	**Product:**	CA AGAINST RX MEASURE-1811	**Office:**	LOS ANGELES	**Total CPP:**	$50.30
		Agency Order #:		**Primary Demo:**	Adults 35+	**Total GRP:**	384.1
		Buyer:	CORISSA EMBRO	**Con Type:**	POLITICAL/VOTE	**Traffic #:**	231721
		Salesperson:	TERRY DREHER 323-966-5066	**Assistant:**	TERRY DREHER 323-966-5066	**Separation:**	

Comments: CALIFORNIANS AGAINST THE MISLEADING RX MEASURE

Station Comment
LINE 25: NA SPOT D/T THEY ARE ALREADY IN EVERY BREAK WITH BOOKENDS.

Printed on 10/19/2016 at 07:28 PM

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25194145 **Changes as of:** 10/18/2016 at 1:16 PM **Version:** Highlighting Revision 3

CPE: //1811 **Flight:** 10/17/16 - 10/23/16 **Station:** KRCR **Total $:** $16,920.00

Agency: TARGET ENTERPRISES **Advertiser:** CA Against RX Measure **Market:** Chico **Total Spots:** 65

TARGET ENTERPRISES 15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403 **Product:** CA AGAINST RX MEASURE-1811 **Office:** LOS ANGELES **Total CPP:** $47.33

Agency Order #: **Primary Demo:** Adults 35+ **Total GRP:** 357.5

Buyer: CORISSA EMBRO **Con Type:** POLITICAL/VOTE **Traffic #:** 231721

Salesperson: TERRY DREHER 323-966-5066 **Assistant:** TERRY DREHER 323-966-5066 **Separation:**

Comments: CALIFORNIANS AGAINST THE MISLEADING RX MEASURE

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/17 - 10/17		Total Spots	Total $	CPP	GRP
							10/17					
1	M-F 7a-9a		GOOD MORNING AMERICA	$250.00	5.7	30	10		10	$2,500.00	$43.86	57.0
2	M-F 5p-6p		KRCR NEWS	$350.00	10.0	30	10		10	$3,500.00	$35.00	100.0
3	M-F 6:30p-7p		KRCR NEWS	$350.00	10.6	30	4		4	$1,400.00	$33.02	42.4
10	M-F 6a-7a		DAYBREAK NEWS	$250.00	5.4	30	10		10	$2,500.00	$46.30	54.0
11	M-F 4p-5p		JUDGE JUDY/JUDGE JUDY B	$80.00	3.5	30	5		5	$400.00	$22.86	17.5
REV- 12	M-F 7p-7:30p		ENT TONIGHT	$100.00	3.1	30	4 ▶ 3		3	$300.00	$32.26	9.3
13	W 9:30p-10p		ENT TONIGHT	$100.00	3.1	30	1		1	$100.00	$32.26	3.1
14	W 6p-8p		PRESIDENTIAL DEBATE	$350.00	10.0	30	1		1	$350.00	$35.00	10.0
REV+ 15	W-F 5a-6a		5A NEWS	$250.00	2.0	30	0 ▶ 8		8	$2,000.00	$125.00	16.0
REV+ 16	Th-F 7a-9a		GOOD MORNING AMERICA	$500.00	5.7	30	0 ▶ 2		2	$1,000.00	$87.72	11.4
REV+ 17	W-F 4p-5p		JUDGE JUDY/JUDGE JUDY B	$150.00	3.5	30	0 ▶ 3		3	$450.00	$42.86	10.5
REV+ 18	Th-F 6:30p-7p		KRCR NEWS	$800.00	10.6	30	0 ▶ 1		1	$800.00	$75.47	10.6
REV+ 19	Th-F 7p-7:30p		ENT TONIGHT	$120.00	3.1	30	0 ▶ 1		1	$120.00	$38.71	3.1
REV+ 20	W-F 11p-11:35p		LATE NEWS	$250.00	2.1	30	0 ▶ 6		6	$1,500.00	$119.05	12.6
						TOTALS:	**65**		**65**	**$16,920.00**	**$47.33**	**357.5**

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KRCR TV
755 Auditorium Drive
Redding, CA 96001

Target Enterprises LTD
15260 Ventura Blvd
Suite 1240
#515
Sherman Oaks, CA 91403

Contract # 231721

Schedule Dates	10/17/16-10/23/16
Advertiser	CA Against RX Measure (10270)
Agency	Target Enterprises LTD (1941)
Product	Issue Advertising (1119)
Brand	KRCR 4Q 2016 (92687)
Salesperson	Continental - Los Angeles, Los Angeles (1174)
Sales Office	Continental - Los Angeles
Buyer Name	EMBRO,CORISSA
Phone/Fax	/
CPE	N/A
Account Types	National/Political Issue
Billing Type	Standard
Comments	CA AGAINST RX MEASUR

Date Entered	06/17/16
Last Modified	10/19/16
Entered By	Chris Gomez
CO-OP	No
Headline #	ECR25194145
Demo	A55+
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$2,880.00
Net Total	$16,320.00
Sales Tax	

Redding ABC (KRCR)

By Broadcast Month	Spots	Rate
Oct. 2016	72	$19,200.00
Grand Total:	72	$19,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/17/16-10/21/16	1	:30	7A- 9A (PST)		2	2	2	2	2			10	$250.00	$2,500.00	Redding ABC (KRCR)	GOOD MORNING AMERICA 2X PER DAY MAX SEP	6/17/16
2.0	Revised Line / SPOT	10/17/16-10/21/16	1	:30	5P- 6P (PST)		2	2	2	2	2						Redding ABC (KRCR)	KRCR NEWS 1X PER DAY MAX SEP	6/17/16
2.1	Normal Line / SPOT	10/17/16-10/21/16	1	:30	5P- 6P (PST)		2	2	2	2	2			10	$350.00	$3,500.00	Redding ABC (KRCR)	KRCR NEWS 1X PER DAY MAX SEP	6/22/16
3.0	Revised Line / SPOT	10/17/16-10/21/16	1	:30	6:30P- 7P (PST)		1	1	1	1	1						Redding ABC (KRCR)	KRCR NEWS	6/17/16
3.1	Normal Line / SPOT	10/17/16-10/21/16	1	:30	6:30P- 7P (PST)		1	1	1	1	1			4	$350.00	$1,400.00	Redding ABC (KRCR)	KRCR NEWS	6/22/16
3.1.1	Closed Preempt	10/19/16															Redding ABC (KRCR)	Schedule Change/Exception - pres debate 6-8p	
4.0	Normal Line / SPOT	10/17/16-10/21/16	1	:30	6A- 7A (PST)		2	2	2	2	2			10	$250.00	$2,500.00	Redding ABC (KRCR)	DAYBREAK 2X PER DAY, 20 MAX SEP	6/22/16
5.0	Normal Line / SPOT	10/17/16-10/21/16	1	:30	4P- 5P (PST)		1	1	1	1	1			5	$80.00	$400.00	Redding ABC (KRCR)	JUDGE JUDY 1X PER DAY	6/22/16
6.0	Revised Line / SPOT	10/17/16-10/21/16	1	:30	7P- 7:30P (PST)		1	1	1	1	1						Redding ABC (KRCR)	ET 1X PER DAY	6/22/16
6.1	End Dated Line / SPOT	10/17/16-10/20/16	1	:30	7P- 7:30P (PST)		1	1	1	1				3	$100.00	$300.00	Redding ABC (KRCR)	ET 1X PER DAY	10/18/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or genderAny provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected

B/E Bookend P/B Piggy Back

Printed At: 04:26 PM on Wednesday, October 19 2016

KRCR TV
755 Auditorium Drive
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Contract # 231721

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Brand	KRCR 4Q 2016 (92687)
Salesperson	Continental - Los Angeles, Los Angeles (1174)
Sales Office	Continental - Los Angeles
Buyer Name	EMBRO,CORISSA
Phone/Fax	/
CPE	N/A
Account Types	National/Political Issue
Billing Type	Standard
Comments	CA AGAINST RX MEASUR

Date Entered	06/17/16
Last Modified	10/19/16
Entered By	Chris Gomez
CO-OP	No
Headline #	ECR25194145
Demo	A55+
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Package Deal	
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6.1.1	Closed Preempt	10/19/16															Redding ABC (KRCR)	Schedule Change/Exception - pres debate 6-8p	
7.0	M/G For 6.0.1 / SPOT	10/19/16-10/19/16	1	:30	9:30P- 10P (PST)				1					1	$100.00	$100.00	Redding ABC (KRCR)	ET 1X PER DAY	10/6/16
8.0	M/G For 3.1.1 / SPOT	10/19/16-10/19/16	1	:30	6P- PRESIDENTIAL DEBATE				1					1	$350.00	$350.00	Redding ABC (KRCR)	PRESIDENTIAL DEBATE	10/13/16
9.0	Normal Line / SPOT	10/19/16-10/21/16	1	:30	5A- 6A (PST)	8			X	X	X			8	$250.00	$2,000.00	Redding ABC (KRCR)		10/18/16
10.0	Normal Line / SPOT	10/20/16-10/21/16	1	:30	7A- 9A (PST)					1	1			2	$500.00	$1,000.00	Redding ABC (KRCR)		10/18/16
11.0	Normal Line / SPOT	10/19/16-10/21/16	1	:30	4P- 5P (PST)				1	1	1			3	$150.00	$450.00	Redding ABC (KRCR)		10/18/16
12.0	Normal Line / SPOT	10/20/16-10/21/16	1	:30	6:30P- 7P (PST)	1				X	X			1	$800.00	$800.00	Redding ABC (KRCR)		10/18/16
13.0	Normal Line / SPOT	10/21/16-10/21/16	1	:30	7P- 7:30P (PST)						1			1	$120.00	$120.00	Redding ABC (KRCR)		10/18/16
14.0	Normal Line / SPOT	10/19/16-10/21/16	1	:30	11P- 11:35P (PST)				2	2	2			6	$250.00	$1,500.00	Redding ABC (KRCR)		10/18/16
15.0	Normal Line / SPOT	10/20/16-10/21/16	1	:30	7:30P- INSIDER 7:30 PM					2	2			4	$120.00	$480.00	Redding ABC (KRCR)		10/19/16
16.0	Normal Line / SPOT	10/23/16-10/23/16	1	:30	5:27P- NEWS CH 7 AT 5:30 PM								1	1	$500.00	$500.00	Redding ABC (KRCR)		10/19/16
17.0	Normal Line / SPOT	10/23/16-10/23/16	1	:30	6:30P- NEWS CH 7 AT 6:30 PM								1	1	$500.00	$500.00	Redding ABC (KRCR)		10/19/16

CONFIRMATION CONTRACT

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18.0	Normal Line / SPOT	10/23/16-10/23/16	1	:30	6P- WORLD NEWS: SUNDAY								1	1	$800.00	$800.00	Redding ABC (KRCR)		10/19/16
19.0	Normal Line / SPOT	10/21/16-10/21/16	1	:30	10A- THE VIEW						1				$120.00		Redding ABC (KRCR)		10/19/16
19.0.1	Preempt	10/21/16															Redding ABC (KRCR)	No Avail/Exception - THere are only 2 breaks and they have bookended both.	

CONFIRMATION CONTRACT

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