CONTRACT

WOWT
3501 Farnam St.
Omaha, NE 68131
Sales T & C: www.gray.tv/advertising
(402) 346-6666

Contract / Revision	Alt Order #
2412597 /	

Advertiser	Original Date / Revision
Herbster for Governor	02/07/22 / 02/07/22

Contract Dates	Estimate #
02/08/22 - 02/14/22	**208214**

Product
208214

And:

Smart Media Group
PO Box 26067
Alexandria, VA 22313

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WOWT	Mary Beth Keating	Omaha National

Special Handling

Demographic
Adults 35+

	Order Type	
	NORMAL	
Agy Code	**Advertiser Code**	**Product 1/2**
9912891	HRBST	ORDR

Agency Ref	Advertiser Ref
114228	596463

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WOWT	02/08/22	02/14/22	Today w/ Hoda & Jenna	Today w/ Hoda & J		:30			NM	10	$600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	02/07/22	02/13/22	-TWTF--	8	$60.00						
	Week:	02/14/22	02/20/22	M------	2	$60.00						
N 2	WOWT	02/08/22	02/14/22	Midday News	11a-12p		:30			NM	10	$1,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	02/07/22	02/13/22	-TWTF--	8	$100.00						
	Week:	02/14/22	02/20/22	M------	2	$100.00						
N 3	WOWT	02/08/22	02/14/22	Today Show	7a-9a		:30			NM	3	$825.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	02/07/22	02/13/22	-T-T---	2	$275.00						
	Week:	02/14/22	02/20/22	M------	1	$275.00						
N 4	WOWT	02/08/22	02/12/22	Weekend News Sa	7-8a		:30			NM	2	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	02/07/22	02/13/22	-----S-	2	$100.00						
N 5	WOWT	02/13/22	02/13/22	Weekend News Su	658a-8a		:30			NM	2	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	02/07/22	02/13/22	------S	2	$100.00						
N 6	WOWT	02/08/22	02/14/22	M-F News @ 4p	358p-5p		:30			NM	11	$1,925.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	02/07/22	02/13/22	-TWTF--	9	$175.00						
	Week:	02/14/22	02/20/22	M------	2	$175.00						
N 7	WOWT	02/08/22	02/14/22	News @ 5p M-F	457p-530p		:30			NM	10	$3,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	02/07/22	02/13/22	-TWTF--	8	$350.00						
	Week:	02/14/22	02/20/22	M------	2	$350.00						
N 8	WOWT	02/08/22	02/14/22	News @ 630p M-F	630p-7p		:30			NM	10	$3,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	02/07/22	02/13/22	-TWTF--	8	$350.00						
	Week:	02/14/22	02/20/22	M------	2	$350.00						
N 9	WOWT	02/08/22	02/14/22	Weekday Jeopardy	6p-630p		:30			NM	10	$3,250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	02/07/22	02/13/22	-TWTF--	8	$325.00						
	Week:	02/14/22	02/20/22	M------	2	$325.00						

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 10	WOWT	02/08/22	02/14/22	Olympics Prime Time	Various		:30			NM	6	$7,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		02/07/22	02/13/22	-TWTFS-	5	$1,300.00						
Week:		02/14/22	02/20/22	M------	1	$1,300.00						
N 11	WOWT	02/13/22	02/13/22	Super Bowl Game	6:30 PM-9:00 PM		:30			NM	1	$26,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		02/07/22	02/13/22	------S	1	$26,000.00						
						Totals					75	$48,800.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/31/22 -02/14/22	75	$48,800.00	($7,320.00)	$41,480.00
Totals	75	$48,800.00	($7,320.00)	$41,480.00

Signature: _____ **Date:** _____

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