TM # 105436

NCC Cable System Order

11766316

Order #	62353566
Syscode	5328
System Name	Spectrum/Menomonie, WI
Market	Minneapolis-St. Paul

AE	Bob Cato
Sales Coordinator	Hayley Noga
Office	Dallas
Phone	(214) 932-2910
Status	Not accepted
Survey	Nov15 C-DMA Nielsen Live+7
-	

Flight Dates	10/24/16 - 11/13/16
Agency	Hulsen Media Services
Advertiser	Wisconsin Freedom Alliance
Client Code	
Product Code	
Est Code	1030
Product Name	
Credit Status	
Primary Demo	Households
Makegood Policy	Approval Required

Update Date	10/19/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	3		
Total	$10,482.00		
Commission	$1,572.30		
Net Total	$8,909.70		
Total Spots	417		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP -	GIMP	-	
CPP -	CPM	-	

Comments :	NEW POLITICAL ORDER. Starts TUE 10/25. Please confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	HIST	HIST W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$26.00	$104.00	30	NCR 10/24/16-10/30/16
2	HIST	HIST W	10/31/16	11/6/16	09:00	19:00						X	X	-	-	4	$26.00	$104.00	30	NCR 10/24/16-10/30/16
3	HIST	HIST EF	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	12	$26.00	$312.00	30	NCR 10/24/16-10/30/16
4	HIST	HIST EF	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	14	$26.00	$364.00	30	NCR 10/24/16-10/30/16
5	HIST	HIST EF	11/7/16	11/13/16	16:00	19:00	X	X	X	X	X	X	X	-	-	2	$26.00	$52.00	30	NCR 10/24/16-10/30/16
6	HIST	HIST PT	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	$32.00	$384.00	30	NCR 10/24/16-10/30/16
7	HIST	HIST PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$32.00	$448.00	30	NCR 10/24/16-10/30/16
8	HIST	HIST PT	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	2	$32.00	$64.00	30	NCR 10/24/16-10/30/16 NCR
9	HALL	HALL W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$18.00	$72.00	30	NCR 10/24/16-10/30/16
10	HALL	HALL W	10/31/16	11/6/16	09:00	19:00						X	X	-	-	4	$18.00	$72.00	30	NCR 10/24/16-10/30/16
11	HALL	HALL PT	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	$22.00	$264.00	30	NCR 10/24/16-10/30/16
12	HALL	HALL PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$22.00	$308.00	30	NCR 10/24/16-10/30/16
13	HALL	HALL PT	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	2	$22.00	$44.00	30	NCR 10/24/16-10/30/16
14	HALL	HALL EF	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	12	$18.00	$216.00	30	NCR 10/24/16-10/30/16
15	HALL	HALL EF	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	14	$18.00	$252.00	30	NCR 10/24/16-10/30/16
16	HALL	HALL EF	11/7/16	11/13/16	16:00	19:00	X	X	X	X	X	X	X	-	-	2	$18.00	$36.00	30	NCR 10/24/16-10/30/16
17	DISC	DISC W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$26.00	$104.00	30	NCR 10/24/16-10/30/16
18	DISC	DISC W	10/31/16	11/6/16	09:00	19:00						X	X	-	-	4	$26.00	$104.00	30	NCR 10/24/16-10/30/16
19	DISC	DISC PT	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	$32.00	$384.00	30	NCR 10/24/16-10/30/16
20	DISC	DISC PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$32.00	$448.00	30	NCR 10/24/16-10/30/16
21	DISC	DISC PT	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	2	$32.00	$64.00	30	NCR 10/24/16-10/30/16

NCC Cable System Order

Order #	62353566	Flight Dates	10/24/16 - 11/13/16	Update Date	10/19/16		
Syscode	5328	Agency	Hulsen Media Services	Version	1 Vs. 1		
System Name	Spectrum/Menomonie, WI	Advertiser	Wisconsin Freedom Alliance	Show All Lines			
Market	Minneapolis-St. Paul			Total # of Weeks	3		
		Client Code		Total	$10,482.00		
AE	Bob Cato	Product Code		Commission	$1,572.30		
Sales Coordinator	Hayley Noga	Est Code	1030	Net Total	$8,909.70		
Office	Dallas	Product Name		Total Spots	417		
Phone	(214) 932-2910	Credit Status		Affiliate Split	100.0		
Status	Not accepted			Sold On	Cost Per Spot		
Survey	Nov15 C-DMA Nielsen Live+7	Primary Demo	Households	GRP	-	GIMP	-
-		Makegood Policy	Approval Required	CPP	-	CPM	-

Comments :	NEW POLITICAL ORDER. Starts TUE 10/25. Please confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	DISC	DISC EF	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	12	$26.00	$312.00	30	NCR 10/24/16-10/30/16
23	DISC	DISC EF	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	14	$26.00	$364.00	30	NCR 10/24/16-10/30/16
24	DISC	DISC EF	11/7/16	11/13/16	16:00	19:00	X	X	X	X	X	X	X	-	-	2	$26.00	$52.00	30	NCR 10/24/16-10/30/16
25	FOOD	FOOD W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$26.00	$104.00	30	NCR 10/24/16-10/30/16
26	FOOD	FOOD W	10/31/16	11/6/16	09:00	19:00						X	X	-	-	5	$26.00	$130.00	30	NCR 10/24/16-10/30/16
27	FOOD	FOOD PT	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	$32.00	$384.00	30	NCR 10/24/16-10/30/16
28	FOOD	FOOD PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$32.00	$448.00	30	NCR 10/24/16-10/30/16
29	FOOD	FOOD PT	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	2	$32.00	$64.00	30	NCR 10/24/16-10/30/16
30	FOOD	FOOD EF	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	12	$26.00	$312.00	30	NCR 10/24/16-10/30/16
31	FOOD	FOOD EF	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	14	$26.00	$364.00	30	NCR 10/24/16-10/30/16
32	FOOD	FOOD EF	11/7/16	11/13/16	16:00	19:00	X	X	X	X	X	X	X	-	-	2	$26.00	$52.00	30	NCR 10/24/16-10/30/16
33	MNBC	MNBC PT	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$22.00	$220.00	30	NCR 10/24/16-10/30/16
34	MNBC	MNBC PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$22.00	$308.00	30	NCR 10/24/16-10/30/16
35	MNBC	MNBC PT	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	2	$22.00	$44.00	30	NCR 10/24/16-10/30/16
36	MNBC	MNBC EF	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	10	$18.00	$180.00	30	NCR 10/24/16-10/30/16
37	MNBC	MNBC EF	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	14	$18.00	$252.00	30	NCR 10/24/16-10/30/16
38	MNBC	MNBC EF	11/7/16	11/13/16	16:00	19:00	X	X	X	X	X	X	X	-	-	2	$18.00	$36.00	30	NCR 10/24/16-10/30/16
39	MNBC	MNBC EM	10/24/16	10/30/16	05:00	09:00	X	X	X	X	X	X	X	-	-	10	$17.00	$170.00	30	NCR 10/24/16-10/30/16
40	MNBC	MNBC EM	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	14	$17.00	$238.00	30	NCR 10/24/16-10/30/16
41	MNBC	MNBC EM	11/7/16	11/13/16	05:00	09:00	X	X	X	X	X	X	X	-	-	4	$17.00	$68.00	30	NCR 10/24/16-10/30/16
42	CNN	CNN PT	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$32.00	$320.00	30	NCR 10/24/16-10/30/16

NCC Cable System Order

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-		Makegood Policy	Approval Required	CPP -	CPM -

Comments :	NEW POLITICAL ORDER. Starts TUE 10/25. Please confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	CNN	CNN PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$32.00	$448.00	30	NCR 10/24/16-10/30/16
44	CNN	CNN PT	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	2	$32.00	$64.00	30	NCR 10/24/16-10/30/16
45	CNN	CNN EF	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	10	$26.00	$260.00	30	NCR 10/24/16-10/30/16
46	CNN	CNN EF	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	14	$26.00	$364.00	30	NCR 10/24/16-10/30/16
47	CNN	CNN EF	11/7/16	11/13/16	16:00	19:00	X	X	X	X	X	X	X	-	-	2	$26.00	$52.00	30	NCR 10/24/16-10/30/16
48	CNN	CNN EM	10/24/16	10/30/16	05:00	09:00	X	X	X	X	X	X	X	-	-	10	$24.00	$240.00	30	NCR 10/24/16-10/30/16
49	CNN	CNN EM	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	14	$24.00	$336.00	30	NCR 10/24/16-10/30/16
50	CNN	CNN EM	11/7/16	11/13/16	05:00	09:00	X	X	X	X	X	X	X	-	-	4	$24.00	$96.00	30	NCR 10/24/16-10/30/16

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	172	245	0	0	0	0	0	0	0	0	0	0	417
AMT	$4,342.00	$6,140.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$10,482.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/20/16

62353566 | Minneapolis-St. Paul | Spectrum/Menomonie, WI | 5328 |