WWAY-TV, LLC
Wilmington, North Carolina

WWAY-TV, LLC
615 North Front Street
Wilmington, NC 28401

National Media
815 Slaters Lane
Alexandria, VA 22314

Contract # 162168

Schedule Dates	10/12/16-10/17/16
Advertiser	The Richard Burr Committe - US Senate (14192)
Agency	National Media (1089)
Product	Political (1176)
Brand	Pol - Candidate (36744)
Salesperson	Millenium- Washington, - (1010)
Sales Office	Millenium - Washington
Buyer Name	MediaAssistant,,
Phone/Fax	/
CPE	475/894/8225
Account Types	National/Political-Candidate
Billing Type	Standard
Comments	NC NEW POLITICAL ORDER - PLS CF - THANKS

Date Entered	10/11/16
Last Modified	10/12/16
Entered By	Gary O'Halloran
CO-OP	No
Headline #	ECR25327885
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$564.75
Net Total	$3,200.25
Sales Tax	

WWAY (WWAY)

By Broadcast Month	Spots	Rate
Oct. 2016	50	$3,765.00
Grand Total:	50	$3,765.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/12/16-10/12/16	5	:30	5A- 5:30A (EST)	1			X					1	$15.00	$15.00	WWAY (WWAY)	AMER-MORN-ABC	10/11/16
2.0	Normal Line / SPOT	10/13/16-10/13/16	5	:30	5A- 5:30A (EST)	1				X				1	$15.00	$15.00	WWAY (WWAY)	AMER-MORN-ABC	10/11/16
3.0	Normal Line / SPOT	10/14/16-10/14/16	5	:30	5A- 5:30A (EST)	1					X			1	$15.00	$15.00	WWAY (WWAY)	AMER-MORN-ABC	10/11/16
4.0	Normal Line / SPOT	10/17/16-10/17/16	5	:30	5A- 5:30A (EST)	1	X							1	$15.00	$15.00	WWAY (WWAY)	AMER-MORN-ABC	10/11/16
5.0	Normal Line / SPOT	10/12/16-10/12/16	5	:30	6A- 7A (EST)	1			X					1	$80.00	$80.00	WWAY (WWAY)	GMC - 2	10/11/16
6.0	Normal Line / SPOT	10/13/16-10/13/16	5	:30	6A- 7A (EST)	1				X				1	$80.00	$80.00	WWAY (WWAY)	GMC - 2	10/11/16
7.0	Normal Line / SPOT	10/14/16-10/14/16	5	:30	6A- 7A (EST)	1					X			1	$80.00	$80.00	WWAY (WWAY)	GMC - 2	10/11/16
8.0	Normal Line / SPOT	10/17/16-10/17/16	5	:30	6A- 7A (EST)	1	X							1	$80.00	$80.00	WWAY (WWAY)	GMC - 2	10/11/16
9.0	Normal Line / SPOT	10/12/16-10/12/16	5	:30	5:30P- 6P (EST)	1			X					1	$75.00	$75.00	WWAY (WWAY)	ERLY NW-WMNGTN	10/11/16
10.0	Normal Line / SPOT	10/13/16-10/13/16	5	:30	5:30P- 6P (EST)	1				X				1	$75.00	$75.00	WWAY (WWAY)	ERLY NW-WMNGTN	10/11/16
11.0	Normal Line / SPOT	10/14/16-10/14/16	5	:30	5:30P- 6P (EST)	1					X			1	$75.00	$75.00	WWAY (WWAY)	ERLY NW-WMNGTN	10/11/16
12.0	Normal Line / SPOT	10/16/16-10/16/16	3	:30	8A- 9A (EST)	1							X	1	$60.00	$60.00	WWAY (WWAY)	GD MRN-SUN-ABC	10/11/16
13.0	Normal Line / SPOT	10/12/16-10/12/16	5	:30	7P- 7:30P (EST)	1			X					1	$75.00	$75.00	WWAY (WWAY)	ENT TONIGHT 30	10/11/16

CONFIRMATION CONTRACT

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Phone/Fax	/
CPE	475/894/8225
Account Types	National/Political-Candidate
Billing Type	Standard
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CO-OP	No
Headline #	ECR25327885
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Package Deal	
Commission %	15.00
Commission	$564.75
Net Total	$3,200.25
Sales Tax	

WWAY (WWAY)

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Grand Total:	50	$3,765.00

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14.0	Normal Line / SPOT	10/13/16-10/13/16	5	:30	7P- 7:30P (EST)	1				X					$75.00		WWAY (WWAY)	ENT TONIGHT 30	10/11/16
14.0.1	Closed Preempt	10/13/16															WWAY (WWAY)	Schedule Change/Exception - debates	
15.0	Normal Line / SPOT	10/14/16-10/14/16	5	:30	7P- 7:30P (EST)	1					X			1	$75.00	$75.00	WWAY (WWAY)	ENT TONIGHT 30	10/11/16
16.0	Normal Line / SPOT	10/17/16-10/17/16	5	:30	7P- 7:30P (EST)	1	X							1	$75.00	$75.00	WWAY (WWAY)	ENT TONIGHT 30	10/11/16
17.0	Normal Line / SPOT	10/12/16-10/12/16	5	:30	7A- 9A (EST)	1			X					1	$120.00	$120.00	WWAY (WWAY)	GD MRN AMR-ABC	10/11/16
18.0	Normal Line / SPOT	10/13/16-10/13/16	5	:30	7A- 9A (EST)	1				X				1	$120.00	$120.00	WWAY (WWAY)	GD MRN AMR-ABC	10/11/16
19.0	Normal Line / SPOT	10/14/16-10/14/16	5	:30	7A- 9A (EST)	1					X			1	$120.00	$120.00	WWAY (WWAY)	GD MRN AMR-ABC	10/11/16
20.0	Normal Line / SPOT	10/17/16-10/17/16	5	:30	7A- 9A (EST)	1	X							1	$120.00	$120.00	WWAY (WWAY)	GD MRN AMR-ABC	10/11/16
21.0	Normal Line / SPOT	10/12/16-10/12/16	5	:30	5P- 5:30P (EST)	1			X					1	$75.00	$75.00	WWAY (WWAY)	EARLY NWS CH 3	10/11/16
22.0	Normal Line / SPOT	10/13/16-10/13/16	5	:30	5P- 5:30P (EST)	1				X				1	$75.00	$75.00	WWAY (WWAY)	EARLY NWS CH 3	10/11/16
23.0	Normal Line / SPOT	10/14/16-10/14/16	5	:30	5P- 5:30P (EST)	1					X			1	$75.00	$75.00	WWAY (WWAY)	EARLY NWS CH 3	10/11/16
24.0	Normal Line / SPOT	10/17/16-10/17/16	5	:30	5P- 5:30P (EST)	1	X							1	$75.00	$75.00	WWAY (WWAY)	EARLY NWS CH 3	10/11/16
25.0	Normal Line / SPOT	10/12/16-10/12/16	5	:30	7:30P- 8P (EST)	1			X					1	$75.00	$75.00	WWAY (WWAY)	INSIDER	10/11/16

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CPE	475/894/8225
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Billing Type	Standard
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CO-OP	No
Headline #	ECR25327885
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Package Deal	
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26.0	Normal Line / SPOT	10/13/16-10/13/16	5	:30	7:30P- 8P (EST)	1				X					$75.00		WWAY (WWAY)	INSIDER	10/11/16
26.0.1	Closed Preempt	10/13/16															WWAY (WWAY)	Schedule Change/Exception - debates	
27.0	Normal Line / SPOT	10/14/16-10/14/16	5	:30	7:30P- 8P (EST)	1					X			1	$75.00	$75.00	WWAY (WWAY)	INSIDER	10/11/16
28.0	Normal Line / SPOT	10/17/16-10/17/16	5	:30	7:30P- 8P (EST)	1	X							1	$75.00	$75.00	WWAY (WWAY)	INSIDER	10/11/16
29.0	Normal Line / SPOT	10/15/16-10/15/16	4	:30	12P- 7P (EST)	1						X		1	$100.00	$100.00	WWAY (WWAY)	College Football	10/11/16
30.0	Normal Line / SPOT	10/12/16-10/12/16	5	:30	1P- 2P (EST)	1			X					1	$45.00	$45.00	WWAY (WWAY)	CHEW-ABC	10/11/16
31.0	Normal Line / SPOT	10/13/16-10/13/16	5	:30	1P- 2P (EST)	1				X				1	$45.00	$45.00	WWAY (WWAY)	CHEW-ABC	10/11/16
32.0	Normal Line / SPOT	10/14/16-10/14/16	5	:30	1P- 2P (EST)	1					X			1	$45.00	$45.00	WWAY (WWAY)	CHEW-ABC	10/11/16
33.0	Normal Line / SPOT	10/17/16-10/17/16	5	:30	1P- 2P (EST)	1	X							1	$45.00	$45.00	WWAY (WWAY)	CHEW-ABC	10/11/16
34.0	Normal Line / SPOT	10/12/16-10/12/16	5	:30	5:30A- 7A (EST)	1			X					1	$60.00	$60.00	WWAY (WWAY)	GMC - 1	10/11/16
35.0	Normal Line / SPOT	10/13/16-10/13/16	5	:30	5:30A- 7A (EST)	1				X				1	$60.00	$60.00	WWAY (WWAY)	GMC - 1	10/11/16
36.0	Normal Line / SPOT	10/14/16-10/14/16	5	:30	5:30A- 7A (EST)	1					X			1	$60.00	$60.00	WWAY (WWAY)	GMC - 1	10/11/16
37.0	Normal Line / SPOT	10/17/16-10/17/16	5	:30	5:30A- 7A (EST)	1	X							1	$60.00	$60.00	WWAY (WWAY)	GMC - 1	10/11/16

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38.0	Normal Line / SPOT	10/13/16-10/13/16	4	:30	8P- 9P (EST)	1				X				1	$300.00	$300.00	WWAY (WWAY)	GREY ANTMY-ABC	10/11/16
39.0	Normal Line / SPOT	10/12/16-10/12/16	5	:30	2P- 3P (EST)	1			X						$60.00		WWAY (WWAY)	GENRL HOSPITAL	10/11/16
39.0.1	Closed Preempt	10/12/16															WWAY (WWAY)	Rate/Exception -	
40.0	Normal Line / SPOT	10/13/16-10/13/16	5	:30	2P- 3P (EST)	1				X					$60.00		WWAY (WWAY)	GENRL HOSPITAL	10/11/16
40.0.1	Closed Preempt	10/13/16															WWAY (WWAY)	Rate/Spot -	
41.0	Normal Line / SPOT	10/14/16-10/14/16	5	:30	2P- 3P (EST)	1					X				$60.00		WWAY (WWAY)	GENRL HOSPITAL	10/11/16
41.0.1	Closed Preempt	10/14/16															WWAY (WWAY)	Rate/Exception -	
42.0	Normal Line / SPOT	10/17/16-10/17/16	5	:30	2P- 3P (EST)	1	X							1	$60.00	$60.00	WWAY (WWAY)	GENRL HOSPITAL	10/11/16
43.0	Normal Line / SPOT	10/12/16-10/12/16	5	:30	11:35P- 12:35A (EST)	1			X					1	$30.00	$30.00	WWAY (WWAY)	J KIMMEL!-ABC<	10/11/16
44.0	Normal Line / SPOT	10/13/16-10/13/16	5	:30	11:35P- 12:35A (EST)	1				X				1	$30.00	$30.00	WWAY (WWAY)	J KIMMEL!-ABC<	10/11/16
45.0	Normal Line / SPOT	10/14/16-10/14/16	5	:30	11:35P- 12:35A (EST)	1					X			1	$30.00	$30.00	WWAY (WWAY)	J KIMMEL!-ABC<	10/11/16
46.0	Normal Line / SPOT	10/17/16-10/17/16	5	:30	11:35P- 12:35A (EST)	1	X							1	$30.00	$30.00	WWAY (WWAY)	J KIMMEL!-ABC<	10/11/16
47.0	Normal Line / SPOT	10/13/16-10/13/16	4	:30	9P- 10P (EST)	1				X					$300.00		WWAY (WWAY)	Notorious	10/11/16
47.0.1	Closed Preempt	10/13/16															WWAY (WWAY)	Rate/Exception -	

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48.0	Normal Line / SPOT	10/12/16-10/12/16	5	:30	11A- 12P (EST)	1			X					1	$60.00	$60.00	WWAY (WWAY)	VIEW-ABC	10/11/16
49.0	Normal Line / SPOT	10/13/16-10/13/16	5	:30	11A- 12P (EST)	1				X					$60.00		WWAY (WWAY)	VIEW-ABC	10/11/16
49.0.1	Closed Preempt	10/13/16															WWAY (WWAY)	Rate/Exception -	
50.0	Normal Line / SPOT	10/14/16-10/14/16	5	:30	11A- 12P (EST)	1					X				$60.00		WWAY (WWAY)	VIEW-ABC	10/11/16
50.0.1	Closed Preempt	10/14/16															WWAY (WWAY)	Rate/Spot -	
51.0	Normal Line / SPOT	10/17/16-10/17/16	5	:30	11A- 12P (EST)	1	X							1	$60.00	$60.00	WWAY (WWAY)	VIEW-ABC	10/11/16
52.0	M/G For 14.0.1 / SPOT	10/14/16-10/14/16	3	:30	2P- 3P (EST)	1					X			1	$120.00	$120.00	WWAY (WWAY)	general hospital	10/11/16
53.0	M/G For 26.0.1 / SPOT	10/17/16-10/17/16	3	:30	2P- 3P (EST)	1	X							1	$120.00	$120.00	WWAY (WWAY)	GENERAL HOSPITAL	10/11/16
54.0	M/G For 39.0.1 / SPOT	10/17/16-10/17/16	5	:30	11:35P- 12:35A (EST)	1	X							1	$30.00	$30.00	WWAY (WWAY)	KIMMEL	10/11/16
55.0	M/G For 41.0.1 / SPOT	10/16/16-10/16/16	3	:30	8A- 9A (EST)	1							X		$60.00		WWAY (WWAY)	GMA	10/11/16
55.0.1	Closed Preempt	10/16/16															WWAY (WWAY)	Rate/Exception -	
56.0	M/G For 55.0.1 / SPOT	10/16/16-10/16/16	3	:30	8A- 9A (EST)	1							X	1	$60.00	$60.00	WWAY (WWAY)	GMA	10/11/16
57.0	M/G For 40.0.1 / SPOT	10/14/16-10/14/16	5	:30	4P- 5P (EST)	1					X			1	$60.00	$60.00	WWAY (WWAY)	JUDGE JUDY	10/12/16
58.0	M/G For 50.0.1 / SPOT	10/17/16-10/17/16	5	:30	4P- 5P (EST)	1	X							1	$60.00	$60.00	WWAY (WWAY)	JUDGE JUDY	10/12/16

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59.0	M/G For 47.0.1 / SPOT	10/16/16-10/16/16	4	:30	8P- 9P (EST)	1							X	1	$300.00	$300.00	WWAY (WWAY)	ONCE UPON A TIME	10/12/16

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KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25327885 **Changes as of:** 10/11/2016 at 8:24 AM **Version:** Highlighting Revision 1

CPE: 475/894/8225 **Flight:** 10/12/16 - 10/17/16 **Station:** WWAY **Total $:** $3,765.00

Agency: NATIONAL MEDIA RESEARCH PLANNING
815 SLATERS LANE
ALEXANDRIA, VA 22314

Advertiser: Burr - Senate **Market:** Wilmington, NC **Total Spots:** 51

Product: NC **Office:** WASHINGTON **Total CPP:** $29.88

Agency Order #: 5467044 **Primary Demo:** Adults 35-64 **Total GRP:** 126.0

Buyer: MediaAssistant, NMRPP **Con Type:** POLITICAL/VOTE **Traffic #:** 162168

Salesperson: CHRISTIAN CAMBEIRO 202-955-5342 **Assistant:** CHRISTIAN CAMBEIRO 202-955-5342 **Separation:**

Comments: NEW POLITICAL ORDER - PLS CF - THANKS

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/12 - 10/17							Total Spots	Total $	CPP	GRP
							10/12	10/13	10/14	10/15	10/16	10/17					
1	M-F 5a-5:30a		AMER-MORN-ABC	$15.00	0.8	30	1	1	1	0	0	1		4	$60.00	$18.75	3.2
	Changes: Day/Time from Tu-F,M 5a-5:30a to M-F 5a-5:30a																
2	M-F 6a-7a		GMC - 2	$80.00	4.2	30	1	1	1	0	0	1		4	$320.00	$19.05	16.8
	Changes: Day/Time from Tu-F,M 6a-7a to M-F 6a-7a																
3	M-F 5:30p-6p		ERLY NW-WMNGTN	$75.00	3.3	30	1	1	1	0	0	0		3	$225.00	$22.73	9.9
	Changes: Day/Time from Tu-F,M 5:30p-6p to M-F 5:30p-6p																
4	Su 8a-9a		GD MRN-SUN-ABC	$60.00	2.5	30	0	0	0	0	1	0		1	$60.00	$24.00	2.5
5	M-F 7p-7:30p		ENT TONIGHT 30	$75.00	3.1	30	1	1	1	0	0	1		4	$300.00	$24.19	12.4
	Changes: Day/Time from Tu-F,M 7p-7:30p to M-F 7p-7:30p																
6	M-F 7a-9a		GD MRN AMR-ABC	$120.00	4.9	30	1	1	1	0	0	1		4	$480.00	$24.49	19.6
	Changes: Day/Time from Tu-F,M 7a-9a to M-F 7a-9a																
7	M-F 5p-5:30p		EARLY NWS CH 3	$75.00	3.0	30	1	1	1	0	0	1		4	$300.00	$25.00	12.0
	Changes: Day/Time from Tu-F,M 5p-5:30p to M-F 5p-5:30p																
8	M-F 7:30p-8p		INSIDER	$75.00	2.7	30	1	1	1	0	0	1		4	$300.00	$27.78	10.8
	Changes: Day/Time from Tu-F,M 7:30p-8p to M-F 7:30p-8p																
9	Sa 12n-7p		College Football	$100.00	3.4	30	0	0	0	1	0	0		1	$100.00	$29.41	3.4
10	M-F 1p-2p		CHEW-ABC	$45.00	1.3	30	1	1	1	0	0	1		4	$180.00	$34.62	5.2
	Changes: Day/Time from Tu-F,M 1p-2p to M-F 1p-2p																
11	M-F 5:30a-7a		GMC - 1	$60.00	1.6	30	1	1	1	0	0	1		4	$240.00	$37.50	6.4
	Changes: Day/Time from Tu-F,M 5:30a-6a to M-F 5:30a-7a																
12	Th 8p-9p		GREY ANTMY-ABC	$300.00	7.3	30	0	1	0	0	0	0		1	$300.00	$41.10	7.3
13	M-F 2p-3p		GENRL HOSPITAL	$60.00	1.2	30	1	1	1	0	0	1		4	$240.00	$50.00	4.8
	Changes: Day/Time from Tu-F,M 2p-3p to M-F 2p-3p																

Printed on 10/11/2016 at 08:53 AM

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	25327885	**Changes as of:**	10/11/2016 at 8:24 AM	**Version:**	Highlighting Revision 1
CPE:	475/894/8225	**Flight:**	10/12/16 - 10/17/16	**Station:**	WWAY
Agency:	NATIONAL MEDIA RESEARCH PLANNING	**Advertiser:**	Burr - Senate	**Market:**	Wilmington, NC
	815 SLATERS LANE	**Product:**	NC	**Office:**	WASHINGTON
	ALEXANDRIA, VA 22314	**Agency Order #:**	5467044	**Primary Demo:**	Adults 35-64
		Buyer:	MediaAssistant, NMRPP	**Con Type:**	POLITICAL/VOTE
		Salesperson:	CHRISTIAN CAMBEIRO 202-955-5342	**Assistant:**	CHRISTIAN CAMBEIRO 202-955-5342

Total $:	$3,765.00				
Total Spots:	51				
Total CPP:	$29.88				
Total GRP:	126.0				
Traffic #:	162168				
Separation:					

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/12 - 10/17							Total Spots	Total $	CPP	GRP
							10/12	10/13	10/14	10/15	10/16	10/17					
14	M-F 11:35p-12:35a		J KIMMEL!-ABC<	$30.00	0.6	30	1	1	1	0	0	1		4	$120.00	$50.00	2.4
	Changes: Day/Time from Tu-F,M 11:35p-12:35a to M-F 11:35p-12:35a																
15	Th 9p-10p		Notorious	$300.00	5.3	30	0	1	0	0	0	0		1	$300.00	$56.60	5.3
16	M-F 11a-12n		VIEW-ABC	$60.00	1.0	30	1	1	1	0	0	1		4	$240.00	$60.00	4.0
	Changes: Day/Time from Tu-F,M 11a-12n to M-F 11a-12n																
						TOTALS:	**12**	**14**	**12**	**1**	**1**	**11**		**51**	**$3,765.00**	**$29.88**	**126.0**

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	25327885	**Changes as of:**	10/11/2016 at 8:24 AM	**Version:**	Highlighting Revision 1
CPE:	475/894/8225	**Flight:**	10/12/16 - 10/17/16	**Station:**	WWAY
Agency:	NATIONAL MEDIA RESEARCH PLANNING 815 SLATERS LANE ALEXANDRIA, VA 22314	**Advertiser:**	Burr - Senate	**Market:**	Wilmington, NC
		Product:	NC	**Office:**	WASHINGTON
		Agency Order #:	5467044	**Primary Demo:**	Adults 35-64
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Total $:	$3,765.00
Total Spots:	51
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Traffic #:	162168
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Special Instructions	

Order Level Comments

Date/Time	Added by	Comment
10/11/16 8:24 AM	CHRISTIAN CAMBEIRO	NEW POLITICAL ORDER - PLS CF - THANKS
10/11/16 8:24 AM	CHRISTIAN CAMBEIRO	NEW POLITICAL ORDER - PLS CF - THANKS

Competitive Information

Market Budget:	**$22,147**
WWAY Share:	**17%**
Comment:	**EST**
Unknown:	**83%**

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	51	$3,765.00	$29.88	126.0
Total	**100%**	**51**	**$3,765.00**	**$29.88**	**126.0**

Monthly Summary

Month	Spots	Dollars
2016-Oct	51	$3,765.00
Total	**51**	**$3,765.00**

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	$ Chg	Contract $	Comment
Queued for Electronic Contracting	10/11/16 8:35 AM					$0	$0	
Revision	10/11/16 8:24 AM	CHRISTIAN CAMBEIRO	Revised			$0	$3,765.00	Changes: Flight Start from 10/11/16 to 10/12/16, Comments from Separation: 30 to NEW POLITICAL ORDER - PLS CF - THANKS, User Entered $ from $0.00 to $3,765.00. 16 buylines added or modified.
New	10/11/16 8:20 AM	CHRISTIAN CAMBEIRO	New	51		$3,765.00	$3,765.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.