Printout

Tuesday, May 01, 2018 11:59 AM

VIEW Report

Pol Warren County Commissioner 2018 Primary

5/1/2018 9:49AM

Cincinnati Mar18 DMA Nielsen Live+7

Spectrum REACH

Client:
Buyer:
Advertiser:
Product:
Sched Dates: 04/30/18 - 05/13/18

Lengths: 30
Dayparts: ALL

All-Wks Avrg

	Notes	Rate $$.00	RC %	RC $	Unit/ Wk	Unit Tot	DP Code	Src	Start Date	End Date	Wk 1 - Wk 2 Households Prog Name	Rtg	Imp	CPP $$	Rch %	Freq	Wk 1 4/30 '18
Cincinnati Mar18 DMA Nielsen Live+7		$7112.00				112							95764	$73	35.2%	2.8	96
0064, CICN- Cincinnati		$3675.00				56							48960	$37	35.6%	2.8	48
FXNC-TV		$3675.00				56							48960	$37	35.6%	2.8	48
M-Su 5a-9a		$53.00	100%	$53.00	4	7	RT	TP			FOX AND FRIEND<	1.5	752	$35	7.7%	1.4	6
M-Su 9a-4p		$46.00	100%	$46.00	11	21	DT	TP			VARIOUS	1.8	890	$26	18.9%	2.0	18
M-Su 4p-7p		$84.00	100%	$84.00	4	7	EF	TP			VARIOUS	2.1	1054	$40	10.5%	1.4	6
M-Su 7p-12m		$125.00	100%	$125.00	7	14	RT	TP			VARIOUS	2.3	1137	$54	18.5%	1.7	12
M-Su 12m-2a		$.00			4	7	OV	TP			VARIOUS	0.5	244	$0	2.3%	1.5	6
6052, CINO- Cincinnati		$3437.00				56							46804	$35	34.8%	2.8	48
FXNC-TV		$3437.00				56							46804	$35	34.8%	2.8	48
M-Su 5a-9a		$53.00	100%	$53.00	4	7	RT	TP			FOX AND FRIEND<	1.5	719	$35	7.6%	1.4	6
M-Su 9a-4p		$44.00	100%	$44.00	11	21	DT	TP			VARIOUS	1.8	851	$24	18.4%	2.0	18
M-Su 4p-7p		$74.00	100%	$74.00	4	7	EF	TP			VARIOUS	2.1	1008	$35	10.3%	1.4	6
M-Su 7p-12m		$116.00	100%	$116.00	7	14	RT	TP			VARIOUS	2.2	1087	$53	18.0%	1.7	12
M-Su 12m-2a		$.00			4	7	OV	TP			VARIOUS	0.5	233	$0	2.3%	1.5	6
Total		$7112.00				112							95764	$73	35.2%	2.8	96

Spectrum REACH

RECORD OF REQUEST FOR PURCHASE OF POLITICAL TIME

(THIS FORM MUST BE COMPLETED FOR ALL REQUESTS [ORAL OR WRITTEN] AND PLACED IN POLITICAL AND PUBLIC INSPECTION FILE)

Date of Request: ___5/01/2018_____

Name of Person making the Request : ____Ron Maag _____

Address of Person making the Request:

_____

Telephone Number of Person making the Request: 5139324646_____ _____
_____

Name of Candidate/Issue: _____Ron Maag _____

Name of Issue/ Candidate's Authorized Committee:
Republican_____

Name of Treasurer of Committee: __Ryan Wilsom
_____

If a Candidate, then Legally-Qualified Candidate for the Office of: County Commissioner _____in the County of Warren_____

Issue Ad:_____(Indicate yes/no)
Describe Issue to which Ad refers: _____
Advertiser is FOR or AGAINST this issue (circle one)

GENERAL ELECTION _____

Democrat _____
Republican __x_____
Other _____

Information Requested:_____Rates, Maps, Networks
_____

Information Provided:_____Rates, Maps,
Natworks_____

Request to Purchase Time: _____ ACCEPTED _____ REJECTED

If request to purchase time is GRANTED attach Agreement For Political Cablecasts, schedule of time purchased (including rates charged, class of time purchased) and Affidavit of Performance

Signed:_____ Date: 8-1-2018
Signature of Individual Receiving Request

If this inquiry is made on behalf of a person or entity other than a candidate, provide the name of the person or entity purchasing time; name, address and telephone number of contact person; and list the name, address and telephone number of the chief executive officer(s) or members of the executive committee or board of directors of sponsoring organization.

Rev. 1/13/14

NAB Form PB-18 Candidates

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE** ☑ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	**Date:**
Spectrum	5-1-2018

I, Ronald Mack,

being/on behalf of: _____,

a legally qualified candidate of the Warren County Commissioner

political party for the office of: Warren County Commissioner - Republican

in the _____

election to be held on: May 8 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Attached					

Attach proposed schedule with charges (if available):

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I represent that the payment for the above described broadcast time has been furnished by: Ron Mang

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is: Ryan Wilson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/1/18	Ron Mang
Date	**Signature**

To Be Signed By Station Representative

☑ Accepted	☐ Accepted in Part	☐ Rejected
	David OS Whitehead	AE
Signature	**Printed Name**	**Title**

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