CONTRACT

WNYT - TV
715 N Pearl Street
Albany, NY 12204
(518)436-4791

www.wnyt.com

And:

Media Ad Ventures
8136 Old Keene Mille Rod.
Ste. A300
Springfield, VA 22152-1853

Contract / Revision	Alt Order #
286731 /	08371523

Product
ELISE STEFANIK/CONGR

Contract Dates	Estimate #
09/26/16 - 10/02/16	913

Advertiser	Original Date / Revision
Elise Stefanik for Congress	09/22/16 / 09/22/16

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WNYT	Ryan Eddins	HRP - Washing

Special Handling

Demographic
Adults 35+

Agy Code	Advertiser Code	Product 1/2
	146	163

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	WNYT	09/30/16	09/30/16	M-SU 11p News	11-11:35p		:30				NM	1	$250.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/30/16	10/06/16	----1--	1	$250.00								
2	WNYT	09/30/16	09/30/16	M-F 5:30-6a News	5:30-6a		:30				NM	1	$225.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/30/16	10/06/16	----1--	1	$225.00								
3	WNYT	09/30/16	09/30/16	M-F 5:30-6P News	5:30-6p		:30				NM	1	$350.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/30/16	10/06/16	----1--	1	$350.00								
4	WNYT	09/30/16	09/30/16	M-F Today Show	7-9a		:30				NM	1	$350.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/30/16	10/06/16	----1--	1	$350.00								
5	WNYT	09/26/16	09/26/16	M-F 5:30-6a News	5:30-6a		:30				NM	1	$225.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/26/16	10/02/16	1------	1	$225.00								
6	WNYT	09/26/16	09/26/16	M-F 5:30-6P News	5:30-6p		:30				NM	1	$350.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/26/16	10/02/16	1------	1	$350.00								
7	WNYT	09/26/16	09/26/16	M-F 6-6:30p News	6-6:30p		:30				NM	1	$500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/26/16	10/02/16	1------	1	$500.00								
8	WNYT	09/26/16	09/26/16	M-F Today Show	7-9a		:30				NM	1	$350.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/26/16	10/02/16	1------	1	$350.00								
9	WNYT	09/29/16	09/29/16	M-F 5-5:30a News	5-5:30a		:30				NM	1	$135.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/29/16	10/05/16	---1---	1	$135.00								
10	WNYT	09/29/16	09/29/16	M-F 5:30-6a News	5:30-6a		:30				NM	1	$225.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/29/16	10/05/16	---1---	1	$225.00								
11	WNYT	09/29/16	09/29/16	M-F 5:30-6P News	5:30-6p		:30				NM	1	$350.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								

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Contract / Revision	Alt Order #
286731 /	08371523

Contract Dates	Product	Estimate #
09/26/16 - 10/02/16	ELISE STEFANIK/CONG	913

Advertiser	Original Date / Revision
Elise Stefanik for Congre	09/22/16 / 09/22/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate							
		Week: 09/29/16	10/05/16	---1---	1	$350.00							
	12	WNYT 09/29/16	09/29/16	M-F 6-6:30p News	6-6:30p		:30				NM	1	$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
		Week: 09/29/16	10/05/16	---1---	1	$500.00							
	13	WNYT 09/29/16	09/29/16	M-F AM Live	6-7a		:30				NM	1	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
		Week: 09/29/16	10/05/16	---1---	1	$400.00							
	14	WNYT 09/29/16	09/29/16	M-F Today Show	7-9a		:30				NM	1	$350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
		Week: 09/29/16	10/05/16	---1---	1	$350.00							
N	15	WNYT 09/27/16	09/27/16	M-SU 11p News	11-11:35p		:30				NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
		Week: 09/27/16	10/03/16	-1-----	1	$250.00							
	16	WNYT 09/27/16	09/27/16	M-F 5-5:30a News	5-5:30a		:30				NM	1	$135.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
		Week: 09/27/16	10/03/16	-1-----	1	$135.00							
	17	WNYT 09/27/16	09/27/16	M-F 5:30-6P News	5:30-6p		:30				NM	1	$350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
		Week: 09/27/16	10/03/16	-1-----	1	$350.00							
	18	WNYT 09/27/16	09/27/16	M-F 6-6:30p News	6-6:30p		:30				NM	1	$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
		Week: 09/27/16	10/03/16	-1-----	1	$500.00							
	19	WNYT 09/27/16	09/27/16	M-F AM Live	6-7a		:30				NM	1	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
		Week: 09/27/16	10/03/16	-1-----	1	$400.00							
	20	WNYT 09/28/16	09/28/16	M-F 5-5:30a News	5-5:30a		:30				NM	1	$135.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
		Week: 09/28/16	10/04/16	--1----	1	$135.00							
	21	WNYT 09/28/16	09/28/16	M-F 5:30-6a News	5:30-6a		:30				NM	1	$225.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
		Week: 09/28/16	10/04/16	--1----	1	$225.00							
	22	WNYT 09/28/16	09/28/16	M-F 5:30-6P News	5:30-6p		:30				NM	1	$350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
		Week: 09/28/16	10/04/16	--1----	1	$350.00							
	23	WNYT 09/28/16	09/28/16	M-F 6-6:30p News	6-6:30p		:30				NM	1	$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
		Week: 09/28/16	10/04/16	--1----	1	$500.00							
	24	WNYT 09/28/16	09/28/16	M-F AM Live	6-7a		:30				NM	1	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
		Week: 09/28/16	10/04/16	--1----	1	$400.00							
	25	WNYT 09/28/16	09/28/16	M-F Today Show	7-9a		:30				NM	1	$350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
		Week: 09/28/16	10/04/16	--1----	1	$350.00							
						Totals		0.00				25	$8,155.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 -09/30/16	25	$8,155.00	($1,223.25)	$6,931.75
Totals	25	$8,155.00	($1,223.25)	$6,931.75

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Advertiser	Original Date / Revision
Elise Stefanik for Congre	09/22/16 / 09/22/16

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE** ☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	**Date:**
WNYT, Albany	9/16/16

I, Media Ad Ventures, Inc.,

being/on behalf of: Elise Stefanik,

a legally qualified candidate of the Republican

political party for the office of: US Congressman

in the General

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

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I represent that the payment for the above described broadcast time has been furnished by:

Elise for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Cabell Hobbs

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/12/2016	
Date	**Signature**

To Be Signed By Station Representative

☒ **Accepted**	☐ **Accepted in Part**	☐ **Rejected**
Tony McManus	Tony McManus	DOS
Signature	**Printed Name**	**Title**

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FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Elise Stefanik
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does** ■ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

■ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

■ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

Brad Mont, Agent — 7/12/2016

printed name — **date**

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