Buy Detail Report

AX | MEDIA

Revision #: **Date:** 4/13/2022

Client: Jim Pillen for Governor
Media: Radio
Product: 2022 Primary Election
Market: Grand Island-Kearney, NE
Primary Demo: Adults 18+
Separation between spots: 30

Estimate: 3488
Description: Jim Pillen for Governor - Radio 4.18 - 4.24
Flight Start Date: 4/18/2022 05:00 AM
Flight End Date: 4/24/2022 04:59 AM
Survey: 2BK FA20+SP21 MSA CustRadio
Buyer: Taylor Fernie

Vendor: KKPR-FM
PO Box 130
Kearney, NE 68848-0130
Phone: 308-236-9900
Fax: 308-234-6781
Format: Oldies

Send Billing To: AxMedia
800 W. 47th Street
Suite 200
Kansas City, MO 64112
Phone: 816-407-1222

Line No	Daypart Program	Daypart Code	STN Gross	Dur	Wks 4/18	Total Spots	Adults 18+ Rtg/CPP
KKPR-FM							
139	MTuWThF 6:00a-10:00a	AM	$5.94	60	12	12	0.0
140	MTuWThF 10:00a- 3:00p	MD	$5.94	60	12	12	0.0
141	MTuWThF 3:00p- 7:00p	PM	$5.94	60	11	11	0.0
142	Sa 6:00a- 7:00p	WK	$16.00	60	3	3	0.0
143	Su 6:00a- 7:00p	WK	$16.00	60	2	2	0.0
				Total Spots:	40	40	
				Total GRP/GIMP(000):	0.0		0.0
				Total CPP/CPM:			

Total Cost: $287.90

Signature: _____

Disclaimer:
All invoices must exactly match this time order and are to be sent, in duplicate, immediately following the end of the schedule. All invoices are to be in our hands by the 7th of the following month. This agency does not accept "service fees" or "handling charges" or anything of that type. Urgently request our commercials air in the first :60 position of each stopset. All spots must receive a fair and equitable rotation. Deductions will be made for poor rotations and missing bonus or N/C spots. Any additional bonus weight would be greatly appreciated. No makegoods will be accepted. All spots shown on the invoice/affidavit must be within 5 minutes of the actual time the spots aired. A 30-minute separation is required between our own spots and those of our major competitors.

Terms & Conditions:

Buy Detail Report

Summary by Station/System

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Station	Total Spots	STN Gross	PCT	Adults 18+ CPP	Adults 18+ GRP	Adults 18+ PCT
KKPR-FM	40	$287.90	100%		0.0	0%
Market Total:	40	$287.90			0.0	

Buy Detail Report
Summary by Station/Month

Date: 4/13/2022

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Station	Month	Total Spots	STN Gross	PCT
KKPR-FM				
	APR 22	40	$287.90	100%
Market Total:				
	APR 22	40	$287.90	100%
		40	$287.90	

Buy Detail Report
Summary by Daypart

Date: 4/13/2022

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Daypart	Total Spots	STN Gross	PCT	Adults 18+ CPP	Adults 18+ GRP	Adults 18+ PCT
AM	12	$71.28	25%		0.0	0%
MD	12	$71.28	25%		0.0	0%
PM	11	$65.34	23%		0.0	0%
WK	5	$80.00	28%		0.0	0%
Market Total:	40	$287.90			0.0	

Buy Detail Report
Summary by Length

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Spot Length	Total Spots	STN Gross	PCT	Adults 18+ CPP	GRP	PCT
60	40	$287.90	100%		0.0	0%
Market Total:	40	$287.90			0.0	

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Summary by Station/Length

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Station	Spot Length	Total Spots	STN Gross	PCT	Adults 18+ CPP	Adults 18+ GRP	Adults 18+ PCT
KKPR-FM	60	40	$287.90	100%		0.0	0%
Market Total:		40	$287.90			0.0	

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, AxMedia, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

- [ ] FEDERAL CANDIDATE
- [x] STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:
Jim Pillen

Authorized committee:
Jim Pillen for Governor

Agency requesting time (and contact information):
[ ] N/A AxMedia

Candidate's political party:
Republican

Office sought (no acronyms or abbreviations):
Governor of Nebraska

Date of election:
May 10th, 2022
[ ] General [x] Primary

Treasurer of candidate's authorized committee:
Sarah Pillen

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

- [ ] the candidate listed above who is a legally qualified candidate, or
- [x] the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: TAYLOR FERNIE	Signature:
Name: Taylor Fernie	Name: Brad Ackles
Date of Request to Purchase Ad Time: ~~3/25/2022~~	Date of Station Agreement to Sell Time: 4-14-22

Extra order 4-14-22

Federal Candidate Certification:
The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? [ ] Yes [X] No

Date ad received:

Federal candidate certification signed (above): [ ] Yes [ ] No [X] N/A

Disposition:

[X] Accepted

[ ] Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

[ ] Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 57470-1	Station Call Letters: KKPR-FM	Date Received/Requested: 4-14-22
Est. #: 3488	Station Location: Kearney NE	Run Start and End Dates: 4-18-22 to 4-24-22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.