CONTRACT

WIVB
2077 Elmwood Ave.
Buffalo, NY 14207
(716) 874-4410

Contract / Revision	Alt Order #
906726 /	25249672

Product
ORDER

Contract Dates	Estimate #
09/20/16 - 09/26/16	**920926**

Advertiser	Original Date / Revision
POL/Tom Reed	07/20/16 / 09/29/16

And:

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314
USA

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WIVB	Katz Washington	Katz/Washingto

Special Handling

Demographic
Adults 35+

Agy Code	Advertiser Code	Product 1/2
9912891	REENY	ORDR

Agency Ref	Advertiser Ref
IN10086/SP6681/TO13	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
D 1	WIVB	09/21/16	09/21/16	Price Is Right	M-F 11a-12p		:30				NM	0	$0.00
D 2	WIVB	09/23/16	09/23/16	Price Is Right	M-F 11a-12p		:30				NM	0	$0.00
D 3	WIVB	09/26/16	09/26/16	Price Is Right	M-F 11a-12p		:30				NM	0	$0.00
N 4	WIVB	09/20/16	09/20/16	News 4 @ Noon	M-F 12p-1230p		:30				NM	1	$120.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/19/16	09/25/16	-1-----	1	$120.00								
N 5	WIVB	09/22/16	09/22/16	News 4 @ Noon	M-F 12p-1230p		:30				NM	0	$0.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/19/16	09/25/16	---1---	1	$120.00								
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate		Type		
	1	*WIVB*	*09/19/16-09/25/16*	*News 4 @ Noon*	*M-F 12p-1230p*	----Th-----	*:30*		*~~$120.00~~*		*NM*		
	Unresolved												
N 6	WIVB	09/26/16	09/26/16	News 4 @ Noon	M-F 12p-1230p		:30				NM	0	$0.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/26/16	10/02/16	1------	1	$120.00								
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate		Type		
	1	*WIVB*	*09/26/16-10/02/16*	*News 4 @ Noon*	*M-F 12p-1230p*	M----------	*:30*		*~~$120.00~~*		*NM*		
	Credited												
D 7	WIVB	09/25/16	09/25/16	Su Face/Nation 1030-1130a	Su Face/Nation 10		:30				NM	0	$0.00
N 12	WIVB	09/20/16	09/20/16	Early Morning Wake Up M-F	M-F 5a-559a		:30				NM	1	$100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/19/16	09/25/16	-1-----	1	$100.00								
N 13	WIVB	09/21/16	09/21/16	Early Morning Wake Up M-F	M-F 5a-559a		:30				NM	1	$100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/19/16	09/25/16	--1----	1	$100.00								
N 14	WIVB	09/22/16	09/22/16	Early Morning Wake Up M-F	M-F 5a-559a		:30				NM	1	$100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/19/16	09/25/16	---1---	1	$100.00								
N 15	WIVB	09/23/16	09/23/16	Early Morning Wake Up M-F	M-F 5a-559a		:30				NM	1	$100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/19/16	09/25/16	----1--	1	$100.00								

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate							
N 16	WIVB	09/26/16	09/26/16	Early Morning Wake Up M-F	M-F 5a-559a		:30				NM	1	$100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/26/16	10/02/16	1------	1	$100.00							
N 17	WIVB	09/20/16	09/20/16	M-F Early Show 7a-9a	M-F Early Show 7a		:30				NM	2	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/19/16	09/25/16	-2-----	2	$75.00							
N 18	WIVB	09/21/16	09/21/16	M-F Early Show 7a-9a	M-F Early Show 7a		:30				NM	1	$75.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/19/16	09/25/16	--2----	2	$75.00							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate		Type		
	2	*WIVB*	*09/19/16-09/25/16*	*M-F Early Show 7a-9a*	*M-F Early Show 7a*	---W-------	*:30*		*~~$75.00~~*		*NM*		
		Unresolved											
N 19	WIVB	09/23/16	09/23/16	M-F Early Show 7a-9a	M-F Early Show 7a		:30				NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/19/16	09/25/16	----2--	2	$75.00							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate		Type		
	1	*WIVB*	*09/19/16-09/25/16*	*M-F Early Show 7a-9a*	*M-F Early Show 7a*	------F----	*:30*		*~~$75.00~~*		*NM*		
		Unresolved											
	2	*WIVB*	*09/19/16-09/25/16*	*M-F Early Show 7a-9a*	*M-F Early Show 7a*	------F----	*:30*		*~~$75.00~~*		*NM*		
		Unresolved											
N 20	WIVB	09/26/16	09/26/16	M-F Early Show 7a-9a	M-F Early Show 7a		:30				NM	2	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/26/16	10/02/16	2------	2	$75.00							
D 21	WIVB	09/24/16	09/24/16	Saturday Wknd Wake Up RE	Sa 6a-8a		:30				NM	0	$0.00
N 22	WIVB	09/24/16	09/24/16	CBS This Morning Saturday	Sa 8a-10a		:30				NM	1	$100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/19/16	09/25/16	-----1-	1	$100.00							
D 23	WIVB	09/25/16	09/25/16	Su Wknd Wakeup 6a-8a RE\	Su Wknd Wakeup		:30				NM	0	$0.00
N 24	WIVB	09/25/16	09/25/16	CBS Sunday Morn 9a-1030a	CBS Sunday Morn		:30				NM	1	$225.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/19/16	09/25/16	------1	1	$225.00							
N 25	WIVB	09/20/16	09/20/16	LF M-F The Late Show	LF M-F The Late S		:30				NM	1	$75.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/19/16	09/25/16	-1-----	1	$75.00							
N 26	WIVB	09/21/16	09/21/16	LF M-F The Late Show	LF M-F The Late S		:30				NM	1	$75.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/19/16	09/25/16	--1----	1	$75.00							
N 27	WIVB	09/26/16	09/26/16	LF M-F The Late Show	LF M-F The Late S		:30				NM	1	$75.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/26/16	10/02/16	1------	1	$75.00							
N 29	WIVB	09/24/16	09/24/16	M-Su Late Fringe	M-Su 1135p-135a		:30				NM	1	$15.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/19/16	09/25/16	-----1-	1	$15.00							
N 30	WIVB	09/24/16	09/24/16	M-Su Late Fringe	M-Su 1135p-135a		:30				NM	1	$30.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/19/16	09/25/16	-----1-	1	$30.00							
N 31	WIVB	09/25/16	09/25/16	M-Su Late Fringe	M-Su 1135p-135a		:30				NM	1	$15.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							

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		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/19/16	09/25/16	------1	1	$15.00							
N 32	WIVB	09/25/16	09/25/16	M-Su Late Fringe	M-Su 1135p-135a		:30				NM	1	$25.00
Week:		09/19/16	09/25/16	------1	1	$25.00							
N 33	WIVB	09/20/16	09/20/16	M-Su 11-1135p	M-Su 11-1135p		:30				NM	1	$240.00
Week:		09/19/16	09/25/16	-1-----	1	$240.00							
N 34	WIVB	09/21/16	09/21/16	M-Su 11-1135p	M-Su 11-1135p		:30				NM	1	$240.00
Week:		09/19/16	09/25/16	--1----	1	$240.00							
N 35	WIVB	09/26/16	09/26/16	M-Su 11-1135p	M-Su 11-1135p		:30				NM	1	$240.00
Week:		09/26/16	10/02/16	1------	1	$240.00							
D 36	WIVB	09/24/16	09/24/16	M-Su 11-1135p	M-Su 11-1135p		:30				NM	0	$0.00
N 37	WIVB	09/25/16	09/25/16	M-Su 11-1135p	M-Su 11-1135p		:30				NM	1	$200.00
Week:		09/19/16	09/25/16	------1	1	$200.00							
N 38	WIVB	09/20/16	09/20/16	M-F 658-730p	M-F 658-730p		:30				NM	1	$350.00
Week:		09/19/16	09/25/16	-1-----	1	$350.00							
N 39	WIVB	09/21/16	09/21/16	M-F 658-730p	M-F 658-730p		:30				NM	1	$350.00
Week:		09/19/16	09/25/16	--1----	1	$350.00							
N 40	WIVB	09/22/16	09/22/16	M-F 658-730p	M-F 658-730p		:30				NM	1	$350.00
Week:		09/19/16	09/25/16	---1---	1	$350.00							
N 41	WIVB	09/26/16	09/26/16	M-F 658-730p	M-F 658-730p		:30				NM	1	$350.00
Week:		09/26/16	10/02/16	1------	1	$350.00							
D 42	WIVB	09/24/16	09/24/16	Sa 7-730p	7p-730p		:30				NM	0	$0.00
N 43	WIVB	09/24/16	09/24/16	Saturday 758-9p	Saturday 758-9p		:30				NM	1	$175.00
Week:		09/19/16	09/25/16	-----1-	1	$175.00							
N 44	WIVB	09/24/16	09/24/16	Saturday 9-10p	Saturday 9-10p		:30				NM	1	$175.00
Week:		09/19/16	09/25/16	-----1-	1	$175.00							
N 45	WIVB	09/25/16	09/25/16	Sunday 10-11p	Sunday 10-11p		:30				NM	1	$375.00
Week:		09/19/16	09/25/16	------1	1	$375.00							
N 46	WIVB	09/20/16	09/20/16	M-F 430a-5a Wake Up Early	M-F 430a-5a Wake		:30				NM	1	$15.00
Week:		09/19/16	09/25/16	-1-----	1	$15.00							
N 47	WIVB	09/22/16	09/22/16	M-F 430a-5a Wake Up Early	M-F 430a-5a Wake		:30				NM	1	$15.00
Week:		09/19/16	09/25/16	---1---	1	$15.00							
N 48	WIVB	09/21/16	09/21/16	M-F 430a-5a Wake Up Early	M-F 430a-5a Wake		:30				NM	1	$15.00
Week:		09/19/16	09/25/16	--1----	1	$15.00							

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		Start Date	End Date	Weekdays	Spots/Week	Rate							
N 49	WIVB	09/26/16	09/26/16	M-F 430a-5a Wake Up Early	M-F 430a-5a Wake		:30				NM	1	$15.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/26/16	10/02/16	1------	1	$15.00							
N 50	WIVB	09/24/16	09/24/16	M-Su Overnight	M-Su Overnight 13		:30				NM	1	$10.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/19/16	09/25/16	-----1-	1	$10.00							
N 51	WIVB	09/26/16	09/26/16	M-F 4a-430a CBS Morn News	M-F 4a-430a CBS I		:30				NM	1	$10.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/26/16	10/02/16	1------	1	$10.00							
D 52	WIVB	09/20/16	09/23/16	M-F 5p News 5-6p	M-F 5p News 5-6p		:30				NM	0	$0.00
N 53	WIVB	09/22/16	09/22/16	M-F Early Show 7a-9a	M-F Early Show 7a		:30				NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/19/16	09/25/16	---2---	2	$75.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate		Type		
1	*WIVB*	*09/19/16-09/25/16*		*M-F Early Show 7a-9a*	*M-F Early Show 7a*	----Th-----	*:30*		*~~$75.00~~*		*NM*		
	Unresolved												
2	*WIVB*	*09/19/16-09/25/16*		*M-F Early Show 7a-9a*	*M-F Early Show 7a*	----Th-----	*:30*		*~~$75.00~~*		*NM*		
	Unresolved												
N 54	WIVB	09/20/16	09/20/16	M-F 4a-430a CBS Morn News	M-F 4a-430a CBS I		:30				NM	1	$10.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/19/16	09/25/16	-1-----	1	$10.00							
N 55	WIVB	09/25/16	09/25/16	Sa 4a-8a /Su 4a-9a	Sa/Su 4a-9a		:30				NM	1	$10.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/19/16	09/25/16	------1	1	$10.00							
						Totals		0.00				39	$4,775.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 -09/25/16	31	$3,835.00	($575.25)	$3,259.75
09/26/16 -09/26/16	8	$940.00	($141.00)	$799.00
Totals	39	$4,775.00	($716.25)	$4,058.75

Signature: _____ **Date:** _____

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