WBYG WTHQ WMPO WYVK
Programs & Issues Quarterly Report - 1st Quarter 2017
Compliancy Issues Covered This Quarter

Addiction
Addiction Recovery
Ag Production
Alarm Testing
Big Data
Blessing Box
Blood Donation
Checkoffs
Community Cantata
Corn & Soybean Exports
Dangerous Cold
Drug Prevention Coalition
Farming
FFA Week
Flooding
Food Safety
Freezing Rain
Future of Food
Habitat for Humanity
Home Ownership
Homelessness
Hunger
Immunizations
Investing
Low Income
Meals on Wheels
Mushroom Demand
Poverty
Power of Cooking
Power of Food
Protecting Your Pets
Severe Weather
Surgeon General
USDA Surveys
Winter Weather
Young Rural Leaders

PROGRAMS & ISSUES QUARTERLY REPORT – 1st QUARTER 2017

ISSUE	SEGMENT	DATE	TIME(S)	LENGTH	SUMMARY
Child Immunizations	Morning Show	01/03/17	08:05:00 AM	5 Min	Promote the availability of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.
Child Immunizations	Midday Show	01/03/17	11:05:00 AM	5 Min	Promote the availability of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.
Homelessness Blessing Box Poverty	Morning Show	01/04/17	08:05:00 AM	15 Min	Homelessness and Poverty are serious issues in the area that do not get much publicity. An organization has launched Blessing Boxes, one in Mason County and another in Racine. It gives residents the ability to place items in the box if they are able, and take them if they are in need. Talked about the need as well as some items in the box including personal hygiene and food.
Homelessness Blessing Box Poverty	Midday Show	01/04/17	11:05:00 AM	15 Min	Homelessness and Poverty are serious issues in the area that do not get much publicity. An organization has launched Blessing Boxes, one in Mason County and another in Racine. It gives residents the ability to place items in the box if they are able, and take them if they are in need. Talked about the need as well as some items in the box including personal hygiene and food.
Winter Weather Advisory	Midday Show	02/26/18	11:00am until 1:00pm	30 Min	Extreme weather conditions cause havoc for drivers as well as schedules. Constant updates were given on the storm including road conditions and cancellations / closings.

Winter Weather Advisory	Local News	02/26/18	Noon News Afternoon News @ 3pm 4pm 5pm	4 Min	Extreme weather conditions cause havoc for drivers as well as schedules. Weather updates were included in news reports, including road conditions and cancellations / closings.
Hunger	Morning Show	01/06/17	08:05:00 AM	2 Min	What can you do to help fight the hungar battle in the local community.
Hunger	Midday Show	01/06/17	11:05:00 AM	2 Min	What can you do to help fight the hungar battle in the local community.
Corn & Soybean Export Rally	"AG USA"	01/07/17	07:30:00 AM	5 Min	US corn and soybean exports continue to top those of 2015.
Child Immunizations	Morning Show	01/10/17	08:05:00 AM	5 Min	Promote the availability of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.
Child Immunizations	Midday Show	01/10/17	11:05:00 AM	5 Min	Promote the availability of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.
Blood Donation	Morning Show	01/11/17	08:05:00 AM	5 Min	Discuss the importance of blood donation and the upcoming blood drive in Point Pleasant, WV.
Blood Donation	Midday Show	01/11/17	11:05:00 AM	5 Min	Discuss the importance of blood donation and the upcoming blood drive in Point Pleasant, WV.
Blood Donation	Live Remote	01/11/17	1:00PM until 3:00pm	10 Min	Live remote broadcast from the blood drive held in Point Pleasant, WV.
Hunger	Morning Show	01/13/17	08:30:00 AM	2 Min	What can you do to help fight the hunger battle in the local community.
Winter Weather Advisory Freezing Rain	Midday Show	02/26/18	11:00am until 1:00pm	30 Min	Extreme weather conditions cause havoc for drivers as well as schedules. Constant updates were given on the storm including road conditions and cancellations / closings.
Hunger	Midday Show	01/13/17	11:30:00 AM	2 Min	What can you do to help fight the hungar battle in the local community.

Winter Weather Advisory	Local News	02/26/18	Noon News Afternoon News @ 3pm 4pm 5pm	4 Min	Extreme weather conditions cause havoc for drivers as well as schedules. Weather updates were included in news reports, including road conditions and cancellations / closings.
USDA Surveys	"AG USA"	01/14/17	07:30:00 AM	5 Min	How important is the information collected is USDA National Agricultural Statistic Service Surveys? The data collected by farmers and ranchers is essential in many ways.
Child Immunizations	Morning Show	01/17/17	08:05:00 AM	5 Min	Promote the availability of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.
Child Immunizations	Midday Show	01/17/17	11:05:00 AM	5 Min	Promote the availability of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.
Hunger	Morning Show	01/20/17	08:05:00 AM	2 Min	What can you do to help fight the hunger battle in the local community.
Hunger	Midday Show	01/20/17	11:05:00 AM	2 Min	What can you do to help fight the hunger battle in the local community.
Surgeon General Addiction	"AG USA"	01/21/17	07:30:00 AM	5 Min	The U.S. Surgeon General says he hopes his new and extensive report on addiction in America will spur action on that front.
Child Immunizations	Morning Show	01/24/17	08:05:00 AM	5 Min	Promote the availabilty of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.
Child Immunizations	Midday Show	01/24/17	11:05:00 AM	5 Min	Promote the availabilty of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.
Blood Donation	Morning Show	01/26/17	08:05:00 AM	5 Min	Discuss the importance of blood donation and the upcoming blood drive in Gallia County, Ohio.

Blood Donation	Midday Show	01/26/17	11:05:00 AM	5 Min	Discuss the importance of blood donation and the upcoming blood drive in Gallia County, Ohio.
Blood Donation	Morning Show	01/26/17	08:05:00 AM	5 Min	Discuss the importance of blood donation and the upcoming blood drive in Meigs County, Ohio.
Hunger	Morning Show	01/27/17	08:30:00 AM	2 Min	What can you do to help fight the hungar battle in the local community.
Alarm Testing	Morning Show	01/27/17	08:55:00 AM	2 Min	Informed the community of the monthly test at ICL Industrials. Discussed the steps to be taken in the event of an actual emergency including sheltering in place.
Blood Donation	Midday Show	01/27/17	11:05:00 AM	5 Min	Discuss the importance of blood donation and the upcoming blood drive in Meigs County, Ohio.
Hunger	Midday Show	01/27/17	11:30:00 AM	2 Min	What can you do to help fight the hungar battle in the local community.
Alarm Testing	Midday Show	01/27/17	11:55:00 AM	2 Min	Informed the community of the monthly test at ICL Industrials. Discussed the steps to be taken in the event of an actual emergency including sheltering in place.
Protect Your Pets Dangerous Cold	"AG USA"	01/28/17	07:30:00 AM	5 Min	When severe weather hits, it can take a toll on us, but also on our pets.
Addiction Recovery	Morning Show	02/02/17	08:05:00 AM	5 Min	Discussed the challenges faced with addiction recovery and a local event hosted by the Meeting House to offer support of those battling addiction.
Addiction Recovery	Midday Show	02/02/17	11:05:00 AM	5 Min	Discussed the challenges faced with addiction recovery and a local event hosted by the Meeting House to offer support of those battling addiction.
Hunger	Morning Show	02/03/17	08:05:00 AM	2 Min	What can you do to help fight the hunger battle in the local community.
Hunger	Midday Show	02/03/17	11:05:00 AM	2 Min	What can you do to help fight the hunger battle in the local community.

Power of Food Power of Cooking	"AG USA"	02/04/17	07:30:00 AM	5 Min	A famous Chef and restauranteer says more of us should learn to cook, even if it would mean less money for people like him.
Low Income Home Ownership	Morning Show	02/06/17	08:05:00 AM	10 Min	Discussed a program being offered by the USDA which includes federal funding to support a loan program for eligible low-income residents who wish to purchase or build a home.
Low Income Home Ownership	Midday Show	02/06/17	11:05:00 AM	10 Min	Discussed a program being offered by the USDA which includes federal funding to support a loan program for eligible low-income residents who wish to purchase or build a home.
Drug Prevention Coalition	Morning Show	02/10/17	08:05:00 AM	10 Min	Talked about the 1st series in the Prevention coalition "The New Town Hall Series" - What is addiction and How Does It Affect Others?
Hunger	Morning Show	02/10/17	08:30:00 AM	2 Min	What can you do to help fight the hungar battle in the local community.
Drug Prevention Coalition	Midday Show	02/10/17	11:05:00 AM	10 Min	Talked about the 1st series in the Prevention coalition "The New Town Hall Series" - What is addiction and How Does It Affect Others?
Hunger	Midday Show	02/10/17	11:30:00 AM	2 Min	What can you do to help fight the hungar battle in the local community.
Farming In The Nation's Capital	"AG USA"	02/11/17	07:30:00 AM	5 Min	Farms can exist anywhere, even under the streets of the Nation's Capital.
Investing	Morning Show	02/13/17	08:05:00 AM	10 Min	Discussed the upcoming FREE investment seminar. Went over th foundations of investing, why you should invest and the 5 rules of investing. The time and location of the seminar.
Child Immunizations	Morning Show	02/14/17	08:05:00 AM	5 Min	Promote the availabilty of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.

Child Immunizations	Midday Show	02/14/17	11:05:00 AM	5 Min	Promote the availabilty of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.
FFA Week	Morning Show	02/17/17	08:05:00 AM	15 Min	In studio guests, FFA members to discuss what the FFA is and the benefits to being a member. Also, talked about the upcoming FFA week and all of the activities planned each day of the week.
Hunger	Morning Show	02/17/17	08:30:00 AM	2 Min	What can you do to help fight the hungar battle in the local community.
Community Cantata	Morning Show	02/17/17	08:35:00 AM	15 Min	In studio guest to talk about the Community Cantata to be held on Palm Sunday. Several area churches unite every year to make this community event happen.
Hunger	Midday Show	02/17/17	11:05:00 AM	2 Min	What can you do to help fight the hungar battle in the local community.
Mushroom Demand	"AG USA"	02/18/17	07:30:00 AM	5 Min	Consumers are buying more fresh mushrooms than ever before. Fungus that is delicious and nutritious.
Blood Donation	Morning Show	02/20/17	08:05:00 AM	5 Min	Discuss the importance of blood donation and the upcoming blood drive in Point Pleasant, WV.
Blood Donation	Midday Show	02/20/17	11:05:00 AM	5 Min	Discuss the importance of blood donation and the upcoming blood drive in Point Pleasant, WV.
Blood Donation	Live Remote	02/20/17	1:00PM until 3:00pm	10 Min	Live remote broadcast from the blood drive held at the Moose Lodge in Point Pleasant, WV.
Blood Donation	Morning Show	02/22/17	08:05:00 AM	5 Min	Discuss the importance of blood donation and the upcoming blood drive in Pomeroy, Ohio.
Blood Donation	Midday Show	02/22/17	11:05:00 AM	5 Min	Discuss the importance of blood donation and the upcoming blood drive in Pomeroy, Ohio.
Hunger	Morning Show	02/24/17	08:05:00 AM	2 Min	What can you do to help fight the hunger battle in the local community.

Alarm Testing	Morning Show	02/24/17	08:55:00 AM	2 Min	Informed the community of the monthly test at ICL Industrials. Discussed the steps to be taken in the event
Hunger	Midday Show	02/24/17	11:05:00 AM	2 Min	What can you do to help fight the hunger battle in the local community.
Alarm Testing	Midday Show	02/24/17	11:55:00 AM	2 Min	Informed the community of the monthly test at ICL Industrials. Discussed the steps to be taken in the event of an actual emergency including sheltering in place.
Young Rural Leaders	"AG USA"	02/25/17	07:30:00 AM	5 Min	Whether it's on the farm or within the local business community, rural citizens in their 20's and 30's are demonstrating their leadership and communication abilities, as well as their passion to make where they live and work a better place for all.
Child Immunizations	Morning Show	02/28/17	08:05:00 AM	5 Min	Promote the availability of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.
Investing	Morning Show	02/13/17	08:05:00 AM	10 Min	Discussed the upcoming FREE investment seminar. Discussed the topic of the seminar which is: Leave it, Move It, Roll It (know your employer retirement plan options. The time and location of the seminar.
Child Immunizations	Midday Show	02/28/17	11:05:00 AM	5 Min	Promote the availability of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.
Blood Donation	Morning Show	03/01/17	08:05:00 AM	5 Min	Blood supplies are critically low. Discuss the importance of blood donation and the upcoming blood drive in Middleport, Ohio.

Flooding & Severe Weather	Midday Show	03/01/17	11:00am until 1:00pm	30 Min	When flooding is imminent, discussed the importance of awareness, preparedness and the dangers of driving into high water.
Blood Donation	Midday Show	03/01/17	11:05:00 AM	5 Min	Blood supplies are critically low. Discuss the importance of blood donation and the upcoming blood drive in Middleport, Ohio.
Flooding & Severe Weather	Local News	03/01/17	Noon News Afternoon News @ 3pm 4pm 5pm	4 Min	News updates of flooding and the impact on area businesses, civic groups and closings as well as the dangers of driving into high water.
Meals on Wheels	Morning Show	03/03/17	08:05:00 AM	5 Min	Discussed the Mason County Meals on Wheels Program, how to contact the agency if a need exists and also discussed upcoming fund raisers to support the organization.
Future of Food	"AG USA"	03/04/17	07:30:00 AM	5 Min	The nature of our food has changed quite a bit over the last 50 years but it may change at a much more rapid pace in the next half century.
Child Immunizations	Morning Show	03/07/17	08:05:00 AM	5 Min	Promote the availabilty of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.
Child Immunizations	Midday Show	03/07/17	11:05:00 AM	5 Min	Promote the availabilty of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.
Drug Prevention Coalition	Morning Show	03/10/17	08:05:00 AM	10 Min	Talked about the 2nd series in the Prevention coalition "The New Town Hall Series" - What Are The Treatments Available & Explain Them To Me
Hunger	Morning Show	03/10/17	08:30:00 AM	2 Min	What can you do to help fight the hunger battle in the local community.

Drug Prevention Coalition	Morning Show	03/10/17	11:05:00 AM	10 Min	Talked about the 2nd series in the Prevention coalition "The New Town Hall Series" - What Are The Treatments Available & Explain Them To Me
Hunger	Midday Show	03/10/17	11:30:00 AM	2 Min	What can you do to help fight the hungar battle in the local community.
Big Data / Food Safety	"AG USA"	03/11/17	07:30:00 AM	5 Min	All stakeholders – from producers to consumers, regulators and scientists are relying more on the tricks and tools of big data as means to assure our food is safe and protected from food borne disease and bacteria.
Child Immunizations	Morning Show	03/14/17	08:05:00 AM	5 Min	Promote the availabilty of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.
Child Immunizations	Midday Show	03/14/17	11:05:00 AM	5 Min	Promote the availabilty of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.
Blood Donation	Morning Show	03/15/17	08:05:00 AM	5 Min	Discuss the importance of blood donation and the upcoming blood drive in Point Pleasant, WV.
Blood Donation	Midday Show	03/15/17	11:05:00 AM	5 Min	Discuss the importance of blood donation and the upcoming blood drive in Point Pleasant, WV.
Hunger	Morning Show	03/17/17	08:05:00 AM	2 Min	What can you do to help fight the hungar battle in the local community.
Hunger	Midday Show	03/17/17	11:05:00 AM	2 Min	What can you do to help fight the hungar battle in the local community.
AG Production	"AG USA"	03/18/17	07:30:00 AM	5 Min	Consumer demand – frivolous and ignorable or serious business?

Habitat For Humanity	Morning Show	03/20/17	08:05:00 AM	30 Min	Habitat for Humanity has been working on a project in the area for the past 18 months. Several groups participated in the build including members of the Meigs High School football team. Talked about the organization and the requirements of individuals to be considered for a home through Habitat.
Child Immunizations	Morning Show	03/21/17	08:05:00 AM	5 Min	Promote the availabilty of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.
Child Immunizations	Midday Show	03/21/17	11:05:00 AM	5 Min	Promote the availabilty of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.
Hunger	Morning Show	03/24/17	08:05:00 AM	2 Min	What can you do to help fight the hunger battle in the local community.
Hunger	Midday Show	03/24/17	11:05:00 AM	2 Min	What can you do to help fight the hunger battle in the local community.
Checkoffs	"AG USA"	03/25/17	07:30:00 AM	5 Min	Some of advertising's most familiar slogans come from commodity research and promotion programs overseen by the US Department of Agriculture and paid for by farmers who contribute a small percentage of their receipts.
Hunger	Morning Show	03/31/17	08:05:00 AM	2 Min	What can you do to help fight the hunger battle in the local community.
Alarm Testing	Morning Show	03/31/17	08:55:00 AM	2 Min	Informed the community of the monthly test at ICL Industrials. Discussed the steps to be taken in the event of an actual emergency including sheltering in place.
Hunger	Midday Show	03/31/17	11:05:00 AM	2 Min	What can you do to help fight the hunger battle in the local community.

Alarm Testing	Midday Show	03/31/17	11:55:00 AM	2 Min	Informed the community of the monthly test at ICL Industrials. Discussed the steps to be taken in the event of an actual emergency including sheltering in place.