SUPPLEMENT TO CONTRACT FOR
ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT NO. 409435

1. THE NAME OF THE CANDIDATE IS: Patrick Murphy.

2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF Senate in the ☒ Primary Election, ☐ General Election, or ☐ Special Election.

3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS
Friends of Patrick Murphy

4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS
Brian Foncart.

5. THE CONTACT PERSON FOR THE PURCHASER IS:

Rachael Jones
Name

11150 Fairfax Blvd, Ste 505
Address

703-272-7300
Phone Number

6. THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Josh Wolf - Campaign Manager

* The Treasurer is often the only top officer of a Candidate Committee.

ORDER

Orders

Order / Rev:	**409435**
Alt Order #:	
Product Desc:	
Estimate:	2739
Flight Dates:	10/24/16 - 10/30/16
Original Date / Rev:	10/21/16 / 10/21/16
Order Type:	GENERAL

WPLG, INC.

Primary AE:	Sara Reynolds-Political
Sales Office:	MIAMI
Sales Region:	REG

Agency

Name:	**Screen Strategies Media**
Buying Contact:	
Billing Contact:	
	15409 Whitechapel Ct
	Centreville, VA 20120

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser

Name:	**POL/P Murphy/D/SEN/FL**
Demographic:	A25-54
Product Codes:	PL-State-Democrat
Priority:	P-2
Revenue Codes:	AGY, POL, CAND

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	
Unit Code:	General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	42	$75,375.00	$64,068.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	42	$75,375.00	$64,068.75	0.00
Totals	42	$75,375.00	$64,068.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Sara Reynolds-Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WPLG	10/27/16	10/27/16	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:00 AM-6:30 AM)	---1---	:30	1	$1,200.00	P-2	0.00	NM	1	$1,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/24/16	10/30/16	---1---	1	$1,200.00	0.00								
N 2	WPLG	10/24/16	10/24/16	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:30 AM-7:00 AM)	1------	:30	1	$1,200.00	P-2	0.00	NM	1	$1,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/24/16	10/30/16	1------	1	$1,200.00	0.00								
N 3	WPLG	10/28/16	10/28/16	M-F 7-9a GMA Good Morning America M-F	CM	7-9am (7:30 AM-8:00 AM)	----1--	:30	1	$3,000.00	P-2	0.00	NM	1	$3,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/24/16	10/30/16	----1--	1	$3,000.00	0.00								
N 4	WPLG	10/26/16	10/26/16	M-F 7-9a GMA Good Morning America M-F	CM	7-9am (8:00 AM-8:30 AM)	--1----	:30	1	$3,000.00	P-2	0.00	NM	1	$3,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/24/16	10/30/16	--1----	1	$3,000.00	0.00								
N 5	WPLG	10/30/16	10/30/16	6a-Sun LCL 10 News Local 10 News Sunday @ 6am	CM	6-7am (6:30 AM-7:00 AM)	------1	:30	1	$700.00	P-2	0.00	NM	1	$700.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/24/16	10/30/16	------1	1	$700.00	0.00								
N 6	WPLG	10/25/16	10/25/16	M-F 9a News 9/12 9a News 9/12	CM	9-10a (9:00 AM-9:30 AM)	-1-----	:30	1	$800.00	P-2	0.00	NM	1	$800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/24/16	10/30/16	-1-----	1	$800.00	0.00								

Order / Rev: 409435
Alt Order #:
Flight Dates: 10/24/16 - 10/30/16

Advertiser: POL/P Murphy/D/SEN/FL
Product Desc:
Estimate: 2739

WPLG, INC.

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	WPLG	10/25/16	10/30/16	M-F10-11a Live/Kelly 9/12 Live/Kelly 9/12	CM	10-11a LUR	--1-1--	:30	2	$200.00	LUR	0.00	NM	2	$400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/24/16	10/30/16	--1-1--	2	$200.00	0.00									
N 8	WPLG	10/24/16	10/30/16	M-F 11a The View M-F The View	CM	11-12n	1--1---	:30	2	$600.00	P-2	0.00	NM	2	$1,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/24/16	10/30/16	1--1---	2	$600.00	0.00									
N 9	WPLG	10/25/16	10/25/16	M-F 12n News M-F LCL 10 News @ Noon	CM	12-1PM (12:00 PM-12:30 PM)	-1-----	:30	1	$500.00	P-2	0.00	NM	1	$500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/24/16	10/30/16	-1-----	1	$500.00	0.00									
N 10	WPLG	10/29/16	10/29/16	Sat 1030-11a SoFlo Tas SOFLO TASTE	CM	1030-11a LUR	-----1-	:30	1	$275.00	LUR	0.00	NM	1	$275.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/24/16	10/30/16	-----1-	1	$275.00	0.00									
N 11	WPLG	10/24/16	10/30/16	M-F 3p Dr. Oz Dr. Oz	CM	3-4p	11111--	:30	5	$400.00	P-2	0.00	NM	5	$2,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/24/16	10/30/16	11111--	5	$400.00	0.00									
N 12	WPLG	10/24/16	10/30/16	M-F 4p Lcl News Lcl News	CM	4-5p (4:30 PM-5:00 PM)	1---1--	:30	2	$700.00	P-2	0.00	NM	2	$1,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/24/16	10/30/16	1---1--	2	$700.00	0.00									
N 13	WPLG	10/24/16	10/30/16	M-F 5p Lcl News Local 5p News	CM	5-6p (5:00 PM-5:30 PM)	11111--	:30	5	$1,200.00	P-2	0.00	NM	5	$6,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/24/16	10/30/16	11111--	5	$1,200.00	0.00									
N 14	WPLG	10/24/16	10/30/16	M-F 5p Lcl News Local 5p News	CM	5-6p (5:30 PM-6:00 PM)	11111--	:30	5	$1,200.00	P-2	0.00	NM	5	$6,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/24/16	10/30/16	11111--	5	$1,200.00	0.00									
N 15	WPLG	10/25/16	10/25/16	M-F 6p LCL News M-F Local News	CM	6-630pm	-1-----	:30	1	$3,200.00	P-2	0.00	NM	1	$3,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/24/16	10/30/16	-1-----	1	$3,200.00	0.00									
N 16	WPLG	10/24/16	10/30/16	M-F 7p Wheel of Fortune M-F Wheel of Fortune	CM	7-730pm	--1-1--	:30	2	$5,500.00	P-2	0.00	NM	2	$11,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/24/16	10/30/16	--1-1--	2	$5,500.00	0.00									
N 17	WPLG	10/26/16	10/26/16	Wed 8-9p The Goldbergs / Speechless	CM	8-9p (8:00 PM-8:30 PM)	--1----	:30	1	$6,500.00	P-2	0.00	NM	1	$6,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/24/16	10/30/16	--1----	1	$6,500.00	0.00									
N 18	WPLG	10/24/16	10/30/16	M-F 730p Jeopardy M-F Jeopardy	CM	730-8pm	1--1---	:30	2	$6,000.00	P-2	0.00	NM	2	$12,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/24/16	10/30/16	1--1---	2	$6,000.00	0.00									
N 19	WPLG	10/27/16	10/27/16	Thu 8-9p Grey's Anatomy	CM	8-9p LUR	---1---	:30	1	$3,500.00	LUR	0.00	NM	1	$3,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/24/16	10/30/16	---1---	1	$3,500.00	0.00									
N 20	WPLG	10/30/16	10/30/16	Su 8-9p Once Upon a Time	CM	8-9p LUR	------1	:30	1	$3,000.00	LUR	0.00	NM	1	$3,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/24/16	10/30/16	------1	1	$3,000.00	0.00									
N 21	WPLG	10/24/16	10/30/16	M-F 11-1135P M-F Local 10 News @ 11pm	CM	11-1135P	-1-1---	:30	2	$2,500.00	P-2	0.00	NM	2	$5,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									

Order / Rev: 409435
Alt Order #:
Flight Dates: 10/24/16 - 10/30/16

Advertiser: POL/P Murphy/D/SEN/FL
Product Desc:
Estimate: 2739

WPLG, INC.

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N21	WPLG	10/24/16	10/30/16	M-F 11-1135P M-F Local 10 News @ 11pm	CM	11-1135P	-1-1---	:30	2	$2,500.00	P-2	0.00	NM	2	$5,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/24/16	10/30/16	-1-1---	2	$2,500.00	0.00									
N22	WPLG	10/24/16	10/30/16	M-Su LR Late News M-Su Late Run Late News	CM	11p-2xm	-----1-	:30	1	$1,200.00	P-2	0.00	NM	1	$1,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/24/16	10/30/16	-----1-	1	$1,200.00	0.00									
N23	WPLG	10/24/16	10/30/16	SUN 11-1135P SUN 11-1135P	CM	11-1135P	------1	:30	1	$2,000.00	P-2	0.00	NM	1	$2,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/24/16	10/30/16	------1	1	$2,000.00	0.00									
N24	WPLG	10/24/16	10/30/16	M-F 1238-106 Nightline Nightline	CM	1238-106x	-1-----	:30	1	$300.00	P-2	0.00	NM	1	$300.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/24/16	10/30/16	-1-----	1	$300.00	0.00									
													Totals	42	$75,375.00