ORDER WORKSHEET

Rep Order# 1467640 **Ver#** 1 **Status** Confirmed **Traffic Order#** 1467640 **Printed:** 10/04/16 10:55 AM Duplicate
EC'd No **Last Received:** 10/03/16 1:06 PM
Showing Buylines: All Lines

Station WWDT-TV NAPLES/FORT MYERS
Advertiser (SEIC) SEIU-COPE
Product 841 - ISSUE
Estimate# 5101
Buyer JULIE KEANE

Agency (TPME) TARGETED PLATFORM MEDIA
1291 HOLLYWOOD AVE
ANNAPOLIS, MD 21403
Agency C/P1/P2/E 831/841/5101
Flight Dates 10/25/16-10/31/16

Rep Firm NBCUNIVERSAL
Sales Office (WA) WASHINGTON
Salesperson (HIL) WILL HILDEBRANDT
Sales Assistant JAY
Salesperson Phone# 2028854861
Salesperson Fax#

--- CONTRACT COMMENT ---

ORDER ID# 5441955 PLEASE NOTE 30 MIN SEP

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	Tu-F, M	6A-7A	AVG. ALL WKS	30	-	-	$80.00	10/25-10/31	3	3	$240.00
2	Tu-F, M	7A-10A	AVG. ALL WKS	30	-	-	$100.00	10/25-10/31	5	5	$500.00
3	Tu-F, M	6A-10A	AVG. ALL WKS	30	-	-	$90.00	10/25-10/31	3	3	$270.00
4	Tu-F, M	10A-1030A	AVG. ALL WKS	30	-	-	$80.00	10/25-10/31	3	3	$240.00
5	Tu-F, M	1030A-12P	AVG. ALL WKS	30	-	-	$80.00	10/25-10/31	3	3	$240.00
6	Tu-F, M	3P-4P	AVG. ALL WKS	30	-	-	$125.00	10/25-10/31	3	3	$375.00
7	Tu-F, M	10A-4P	AVG. ALL WKS	30	-	-	$100.00	10/25-10/31	3	3	$300.00
8	Tu-F, M	4P-5P	AVG. ALL WKS	30	-	-	$150.00	10/25-10/31	3	3	$450.00
9	Tu-F, M	5P-530P	AVG. ALL WKS	30	-	-	$150.00	10/25-10/31	3	3	$450.00
10	Tu-F, M	530P-6P	AVG. ALL WKS	30	-	-	$150.00	10/25-10/31	3	3	$450.00
11	Tu-F, M	4P-6P	AVG. ALL WKS	30	-	-	$125.00	10/25-10/31	3	3	$375.00
12	Sa	3P-5P	AVG. ALL WKS	30	-	-	$65.00	10/29-10/29	1	1	$65.00
13	Sa	430P-5P	AVG. ALL WKS	30	-	-	$65.00	10/29-10/29	1	1	$65.00
14	Su	3P-5P	AVG. ALL WKS	30	-	-	$75.00	10/30-10/30	1	1	$75.00

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Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
15	Tu-F, M	6P-630P	AVG. ALL WKS	30	-	-	$200.00	10/25-10/31	3	3	$600.00
16	Tu-F, M	630P-7P	AVG. ALL WKS	30	-	-	$150.00	10/25-10/31	3	3	$450.00
17	Tu-F, M	6P-7P	AVG. ALL WKS	30	-	-	$175.00	10/25-10/31	3	3	$525.00
18	Sa	5P-530P	AVG. ALL WKS	30	-	-	$100.00	10/29-10/29	2	2	$200.00
19	Sa	530P-6P	AVG. ALL WKS	30	-	-	$125.00	10/29-10/29	2	2	$250.00
20	Sa	11P-1130P	AVG. ALL WKS	30	-	-	$75.00	10/29-10/29	2	2	$150.00
21	Su	5P-530P	AVG. ALL WKS	30	-	-	$100.00	10/30-10/30	2	2	$200.00
22	Su	530P-6P	AVG. ALL WKS	30	-	-	$100.00	10/30-10/30	2	2	$200.00
23	Tu-F, M	8P-9P	AVG. ALL WKS	30	-	-	$425.00	10/25-10/31	1	1	$425.00
24	Tu-F, M	9P-10P	AVG. ALL WKS	30	-	-	$450.00	10/25-10/31	4	4	$1,800.00
25	Tu-F, M	10P-11P	AVG. ALL WKS	30	-	-	$450.00	10/25-10/31	3	3	$1,350.00
26	Tu-F, M	7P-11P	AVG. ALL WKS	30	-	-	$425.00	10/25-10/31	1	1	$425.00
27	Sa	7P-9P	AVG. ALL WKS	30	-	-	$150.00	10/29-10/29	2	2	$300.00
28	Sa	9P-11P	AVG. ALL WKS	30	-	-	$100.00	10/29-10/29	2	2	$200.00
29	Su	6P-8P	AVG. ALL WKS	30	-	-	$150.00	10/30-10/30	2	2	$300.00
30	Tu-F, M	11P-1135P	AVG. ALL WKS	30	-	-	$300.00	10/25-10/31	3	3	$900.00

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31	Tu-F, M	1135P-1205A	AVG. ALL WKS	30	-	-	$100.00	10/25-10/31	3	3	$300.00
32	Tu-F, M	1205A-105A	AVG. ALL WKS	30	-	-	$75.00	10/25-10/31	3	3	$225.00
33	Tu-F, M	1130P-130A	AVG. ALL WKS	30	-	-	$75.00	10/25-10/31	2	2	$150.00

---REPORT TOTALS---

Report Totals: 83 / $13,045.00

---SALES MONTHLY TOTALS---

Oct2016: 83/ $13,045.00

Order Totals: 83 / $13,045.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals $13,045.00 WWDT 100.00%

Books [null]
Demos RA35+P

--- CREDIT RISK ---

CASH IN ADVANCE