WWAY-TV, LLC
Wilmington, North Carolina

WWAY-TV, LLC
615 North Front Street
Wilmington, NC 28401

Great American Media
3050 K ST NW
Suite 100
Washington, DC 20007

Contract # 162371

Schedule Dates	10/25/16-10/31/16
Advertiser	DSCC-IE (12758)
Agency	Great American Media (1314)
Product	Pol- Political Issue (1081)
Brand	Political Issue (45927)
Salesperson	Millenium- Washington, - (1010)
Sales Office	Millenium - Washington
Buyer Name	Thomas,Pino,
Phone/Fax	/
CPE	49/53/5716
Account Types	National/Political-Issue
Billing Type	Standard
Comments	issue NEW POLITICAL ORDER - PLS CF - THANKS

Date Entered	10/19/16
Last Modified	10/19/16
Entered By	Gary O'Halloran
CO-OP	No
Headline #	ECR25333236
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$672.00
Net Total	$3,808.00
Sales Tax	

WWAY (WWAY)

By Broadcast Month	Spots	Rate
Oct. 2016	29	$4,000.00
Nov. 2016	3	$480.00
Grand Total:	32	$4,480.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/30/16-10/30/16	4	:30	1A- 2A (EST)	1							X	1	$15.00	$15.00	WWAY (WWAY)	Comedy Tv	10/19/16
2.0	Normal Line / SPOT	10/29/16-10/29/16	3	:30	7P- 8P (EST)	1						X		1	$60.00	$60.00	WWAY (WWAY)	Entertainment Tonight	10/19/16
3.0	Normal Line / SPOT	10/30/16-10/30/16	4	:30	12:30A- 1A (EST)	1							X	1	$15.00	$15.00	WWAY (WWAY)	The Insider	10/19/16
4.0	Normal Line / SPOT	10/25/16-10/28/16	3	:30	10A- 11A (EST)	2		X	X	X	X			2	$40.00	$80.00	WWAY (WWAY)	The Real	10/19/16
5.0	Normal Line / SPOT	10/25/16-10/28/16	3	:30	7A- 8A (EST)	2		X	X	X	X			2	$240.00	$480.00	WWAY (WWAY)	Good Morning America	10/19/16
6.0	Normal Line / SPOT	10/29/16-10/29/16	4	:30	12A- 1A (EST)	1						X		1	$20.00	$20.00	WWAY (WWAY)	Castle	10/19/16
7.0	Normal Line / SPOT	10/25/16-10/28/16	3	:30	8A- 9A (EST)	2		X	X	X	X			2	$240.00	$480.00	WWAY (WWAY)	Good Morning America	10/19/16
8.0	Normal Line / SPOT	10/25/16-10/28/16	3	:30	7:30P- 8P (EST)	3		X	X	X	X			3	$150.00	$450.00	WWAY (WWAY)	Insider	10/19/16
9.0	Normal Line / SPOT	10/25/16-10/28/16	3	:30	4P- 5P (EST)			1	1	1	1			4	$180.00	$720.00	WWAY (WWAY)	Judge Judy	10/19/16
10.0	Normal Line / SPOT	10/25/16-10/28/16	3	:30	6:30A- 7A (EST)	3		X	X	X	X			3	$150.00	$450.00	WWAY (WWAY)	Good Morning Carolina	10/19/16
11.0	Normal Line / SPOT	10/25/16-10/28/16	3	:30	11:35P- 12:35A (EST)	3		X	X	X	X			3	$60.00	$180.00	WWAY (WWAY)	Jimmy Kimmel Live	10/19/16
12.0	Normal Line / SPOT	10/25/16-10/28/16	3	:30	11A- 12P (EST)	2		X	X	X	X			1	$240.00	$240.00	WWAY (WWAY)	View	10/19/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

WWAY does not discriminate in the sale of advertising time, and will reject any advertising with the intent to discriminate on the basis of race, gender or ethnicity. Advertiser certifies it is not buying this time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

B/E Bookend P/B Piggy Back

Printed At: 03:38 PM on Wednesday, October 19 2016

WWAY-TV, LLC
Wilmington, North Carolina

WWAY-TV, LLC
615 North Front Street
Wilmington, NC 28401

Great American Media
3050 K ST NW
Suite 100
Washington, DC 20007

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WWAY (WWAY)

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0.1	Closed Preempt	10/25/16															WWAY (WWAY)	Order Error/Exception - CAN'T HAVE 2X IN THE VIEW	
13.0	Normal Line / SPOT	10/25/16-10/28/16	3	:30	6A- 6:30A (EST)	3		X	X	X	X			3	$150.00	$450.00	WWAY (WWAY)	Good Morning Carolina	10/19/16
14.0	Normal Line / SPOT	10/25/16-10/28/16	3	:30	3P- 4P (EST)	1		X	X	X	X			1	$120.00	$120.00	WWAY (WWAY)	Dr Oz	10/19/16
15.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	7:30P- 8P (EST)	1	X							1	$150.00	$150.00	WWAY (WWAY)	Insider	10/19/16
16.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	4P- 5P (EST)	1	X							1	$180.00	$180.00	WWAY (WWAY)	Judge Judy	10/19/16
17.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	7:30P- 8P (EST)	1	X							1	$150.00	$150.00	WWAY (WWAY)	Insider	10/19/16
18.0	M/G For 12.0.1 / SPOT	10/25/16-10/28/16	3	:30	11A- 12P (EST)	1		X	X	X	X			1	$240.00	$240.00	WWAY (WWAY)	View	10/19/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

WWAY does not discriminate in the sale of advertising time, and will reject any advertising with the intent to discriminate on the basis of race, gender or ethnicity. Advertiser certifies it is not buying this time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

B/E Bookend P/B Piggy Back

Printed At: 03:38 PM on Wednesday, October 19 2016

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25333236 **Changes as of:** 10/19/2016 at 9:23 AM **Version:** Current State Version 2

CPE: 49/53/5716 **Flight:** 10/25/16 - 10/31/16 **Station:** WWAY **Total $:** $4,480.00

Agency: Great American Media **Advertiser:** DSCC IE **Market:** Wilmington, NC **Total Spots:** 32

GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007 **Product:** issue **Office:** WASHINGTON **Total CPP:** $0.00

Agency Order #: 5493683 **Primary Demo:** Adults 35+ **Total GRP:**

Buyer: Pino, Thomas **Con Type:** POLITICAL/VOTE **Traffic #:** 162371

Salesperson: CHRISTIAN CAMBEIRO 202-955-5342 **Assistant:** CHRISTIAN CAMBEIRO 202-955-5342 **Separation:**

Comments: NEW POLITICAL ORDER - PLS CF - THANKS

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/25 - 10/25		Total Spots	Total $	CPP	GRP
							10/25					
1	Su 1a-2a		Comedy Tv	$15.00	0	30	1		1	$15.00	$0.00	0.0
2	Sa 7p-8p		Entertainment Tonight	$60.00	0	30	1		1	$60.00	$0.00	0.0
3	Su 12:30a-1a		The Insider	$15.00	0	30	1		1	$15.00	$0.00	0.0
4	Tu-F 10a-11a		The Real	$40.00	0	30	2		2	$80.00	$0.00	0.0
5	Tu-F 7a-8a		Good Morning America	$240.00	0	30	2		2	$480.00	$0.00	0.0
6	Sa 12m-1a		Castle	$20.00	0	30	1		1	$20.00	$0.00	0.0
7	Tu-F 8a-9a		Good Morning America	$240.00	0	30	2		2	$480.00	$0.00	0.0
8	Tu-F 7:30p-8p		Insider	$150.00	0	30	3		3	$450.00	$0.00	0.0
9	Tu-F 4p-5p		Judge Judy	$180.00	0	30	4		4	$720.00	$0.00	0.0
10	Tu-F 6:30a-7a		Good Morning Carolina	$150.00	0	30	3		3	$450.00	$0.00	0.0
11	Tu-F 11:35p-12:35a		Jimmy Kimmel Live	$60.00	0	30	3		3	$180.00	$0.00	0.0
12	Tu-F 11a-12n		View	$240.00	0	30	2		2	$480.00	$0.00	0.0
13	Tu-F 6a-6:30a		Good Morning Carolina	$150.00	0	30	3		3	$450.00	$0.00	0.0
14	Tu-F 3p-4p		Dr Oz	$120.00	0	30	1		1	$120.00	$0.00	0.0
15	M 7:30p-8p		Insider	$150.00	0.0	30	1		1	$150.00	$0.00	0.0
16	M 4p-5p		Judge Judy	$180.00	0.0	30	1		1	$180.00	$0.00	0.0
17	M 7:30p-8p		Insider	$150.00	0.0	30	1		1	$150.00	$0.00	0.0
						TOTALS:	**32**		**32**	**$4,480.00**	**$0.00**	**0.0**

Printed on 10/19/2016 at 11:23 AM

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	25333236	**Changes as of:**	10/19/2016 at 9:23 AM	**Version:**	Current State Version 2
CPE:	49/53/5716	**Flight:**	10/25/16 - 10/31/16	**Station:**	WWAY
Agency:	Great American Media GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007	**Advertiser:**	DSCC IE	**Market:**	Wilmington, NC
		Product:	issue	**Office:**	WASHINGTON

Total $:	$4,480.00	**Agency Order #:**	5493683	**Primary Demo:**	Adults 35+
Total Spots:	32	**Buyer:**	Pino, Thomas	**Con Type:**	POLITICAL/VOTE
Total CPP:	$0.00	**Salesperson:**	CHRISTIAN CAMBEIRO 202-955-5342	**Assistant:**	CHRISTIAN CAMBEIRO 202-955-5342
Total GRP:					
Traffic #:	162371				
Separation:					

Special Instructions	

Order Level Comments

Date/Time	Added by	Comment
10/18/16 6:02 PM	CHRISTIAN CAMBEIRO	NEW POLITICAL ORDER - PLS CF - THANKS
10/18/16 6:02 PM	CHRISTIAN CAMBEIRO	NEW POLITICAL ORDER - PLS CF - THANKS

Competitive Information

Market Budget:	$14,933
WWAY Share:	30%
Comment:	acc
WECT:	63%
WSFX:	7%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	32	$4,480.00	N/A	0.0
Total	**100%**	**32**	**$4,480.00**	**N/A**	**0.0**

Monthly Summary

Month	Spots	Dollars
2016-Oct	32	$4,480.00
Total	**32**	**$4,480.00**

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	$ Chg	Contract $	Comment
Queued for Electronic Contracting	10/19/16 8:14 AM					$0	$0	
Revision	10/18/16 6:02 PM	CHRISTIAN CAMBEIRO	Confirmed			$0	$4,480.00	Changes: Comments from Separation: 30 to NEW POLITICAL ORDER - PLS CF - THANKS, Demo Meta to [R16], User Entered $ from $0.00 to $4,480.00. 14 buylines added or modified.
New	10/18/16 5:59 PM	CHRISTIAN CAMBEIRO	New	32		$4,480.00	$4,480.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.