TIM# 59720

NCC Cable System Order

11761120

Order #	62330632
Syscode	7838
System Name	Spectrum/Madison Interconnect, WI
Market	Madison

AE	Andrew Yolles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Jul16 C-DMA Nielsen Live+7
-	

Flight Dates	09/05/16 - 09/18/16
Agency	Medium Buying LLC
Advertiser	Ron Johnson for US Senate
Client Code	
Product Code	
Est Code	NA
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		09/06/16	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks			2
Total			$31,759.00
Commission			$4,763.85
Net Total			$26,995.15
Total Spots			314
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	9.06 New Order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNBC	CNBC EM	9/5/16	9/11/16	05:00	09:00			X	X	X	X	X	-	-	11	$43.00	$473.00	30	
2	CNBC	CNBC EM	9/12/16	9/18/16	05:00	09:00	X	X						-	-	5	$43.00	$215.00	30	
3	CNBC	CNBC PT	9/5/16	9/11/16	19:00	24:00			X	X	X	X	X	-	-	11	$57.00	$627.00	30	
4	CNBC	CNBC PT	9/12/16	9/18/16	19:00	24:00	X	X						-	-	5	$57.00	$285.00	30	
5	CNN	CNN EM	9/5/16	9/11/16	05:00	09:00			X	X	X	X	X	-	-	11	$86.00	$946.00	30	
6	CNN	CNN EM	9/12/16	9/18/16	05:00	09:00	X	X						-	-	5	$86.00	$430.00	30	
7	CNN	CNN PT	9/5/16	9/11/16	19:00	24:00			X	X	X	X	X	-	-	11	$115.00	$1,265.00	30	
8	CNN	CNN PT	9/12/16	9/18/16	19:00	24:00	X	X						-	-	5	$115.00	$575.00	30	
9	FXNC	FXNC EM	9/5/16	9/11/16	05:00	09:00			X	X	X	X	X	-	-	11	$86.00	$946.00	30	
10	FXNC	FXNC EM	9/12/16	9/18/16	05:00	09:00	X	X						-	-	5	$86.00	$430.00	30	
11	FXNC	FXNC PT	9/5/16	9/11/16	19:00	24:00			X	X	X	X	X	-	-	11	$115.00	$1,265.00	30	
12	FXNC	FXNC PT	9/12/16	9/18/16	19:00	24:00	X	X						-	-	5	$115.00	$575.00	30	
13	MNBC	MNBC EM	9/5/16	9/11/16	05:00	09:00			X	X	X	X	X	-	-	11	$66.00	$726.00	30	
14	MNBC	MNBC EM	9/12/16	9/18/16	05:00	09:00	X	X						-	-	5	$66.00	$330.00	30	
15	MNBC	MNBC PT	9/5/16	9/11/16	19:00	24:00			X	X	X	X	X	-	-	11	$87.00	$957.00	30	
16	MNBC	MNBC PT	9/12/16	9/18/16	19:00	24:00	X	X						-	-	5	$87.00	$435.00	30	
17	ESP2	Wyoming Cowboys @ Nebraska Cornhuskers	9/5/16	9/11/16	11:00	14:00						X		-	-	2	$175.00	$350.00	30	NCAA FB
18	ESP2	Western Kentucky Hilltoppers @ Alabama Crimson Tide	9/5/16	9/11/16	14:30	17:30						X		-	-	1	$175.00	$175.00	30	NCAA FB
19	ESP2	Washingotn State Cougars @ Boise State Broncos	9/5/16	9/11/16	21:00	24:00						X		-	-	1	$175.00	$175.00	30	NCAA FB
20	ESPN	UFC Knights @ Michigan Wolverines	9/5/16	9/11/16	11:00	14:00						X		-	-	2	$175.00	$350.00	30	NCAA FB

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Syscode	7838	Agency	Medium Buying LLC	Version	1 Vs. 1
System Name	Spectrum/Madison Interconnect, WI	Advertiser	Ron Johnson for US Senate	Show All Lines	
Market	Madison			Total # of Weeks	2
		Client Code		Total	$31,759.00
AE	Andrew Yolles	Product Code		Commission	$4,763.85
Sales Coordinator	Luke Priddy	Est Code	NA	Net Total	$26,995.15
Office	Washington	Product Name		Total Spots	314
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Jul16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP -	GIMP -
-		Makegood Policy	Approval Required	CPP -	CPM -

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
21	ESPN	Arkansas Razorbacks @ TCU Horned Frogs	9/5/16	9/11/16	18:00	21:00						X		-	-	1	$175.00	$175.00	30	NCAA FB
22	ESPN	Virginia Cavaliers @ Oregon Ducks	9/5/16	9/11/16	21:30	24:00						X		-	-	1	$175.00	$175.00	30	NCAA FB
23	FS1	Central Michigan Chippewas @ Oklahoma State Cowboys	9/5/16	9/11/16	11:00	14:00						X		-	-	2	$175.00	$350.00	30	NCAA FB
24	FS1	SMU Mustangs @ Baylor Bears	9/5/16	9/11/16	14:30	17:30						X		-	-	2	$175.00	$350.00	30	NCAA FB
25	AMC	AMC PT	9/5/16	9/11/16	19:00	24:00			X	X	X	X	X	-	-	11	$93.00	$1,023.00	30	
26	AMC	AMC PT	9/12/16	9/18/16	19:00	24:00	X	X						-	-	5	$93.00	$465.00	30	
27	BRVO	BRVO PT	9/5/16	9/11/16	19:00	24:00			X	X	X	X	X	-	-	11	$87.00	$957.00	30	
28	BRVO	BRVO PT	9/12/16	9/18/16	19:00	24:00	X	X						-	-	5	$87.00	$435.00	30	
29	HGTV	HGTV PT	9/5/16	9/11/16	19:00	24:00			X	X	X	X	X	-	-	11	$108.00	$1,188.00	30	
30	HGTV	HGTV PT	9/12/16	9/18/16	19:00	24:00	X	X						-	-	5	$108.00	$540.00	30	
31	TLC	TLC PT	9/5/16	9/11/16	19:00	24:00			X	X	X	X	X	-	-	11	$93.00	$1,023.00	30	
32	TLC	TLC PT	9/12/16	9/18/16	19:00	24:00	X	X						-	-	5	$93.00	$465.00	30	
33	TNT	TNT PT	9/5/16	9/11/16	19:00	24:00			X	X	X	X	X	-	-	11	$115.00	$1,265.00	30	
34	TNT	TNT PT	9/12/16	9/18/16	19:00	24:00	X	X						-	-	5	$115.00	$575.00	30	
35	USA	USA PT	9/5/16	9/11/16	19:00	24:00			X	X	X	X	X	-	-	11	$115.00	$1,265.00	30	
36	USA	USA PT	9/12/16	9/18/16	19:00	24:00	X	X						-	-	5	$115.00	$575.00	30	
37	AEN	AEN PT	9/5/16	9/11/16	19:00	24:00			X	X	X	X	X	-	-	11	$115.00	$1,265.00	30	
38	AEN	AEN PT	9/12/16	9/18/16	19:00	24:00	X	X						-	-	5	$115.00	$575.00	30	
39	DISC	DISC PT	9/5/16	9/11/16	19:00	24:00			X	X	X	X	X	-	-	11	$115.00	$1,265.00	30	
40	DISC	DISC PT	9/12/16	9/18/16	19:00	24:00	X	X						-	-	5	$115.00	$575.00	30	

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41	BTN	Cincinnati Bearcats @ Purdue Boilermakers	9/5/16	9/11/16	11:00	14:00						X		-	-	1	$175.00	$175.00	30	Big Ten FB
42	BTN	Wisconsin Badgers vs. Akron Zips	9/5/16	9/11/16	14:30	17:30						X		-	-	2	$175.00	$350.00	30	Big Ten FB
43	BTN	Illinois Fighting Illini vs. North Carolina Tarheels	9/5/16	9/11/16	18:30	21:30						X		-	-	1	$175.00	$175.00	30	Big Ten FB
44	HIST	HIST PT	9/5/16	9/11/16	19:00	24:00			X	X	X	X	X	-	-	11	$115.00	$1,265.00	30	
45	HIST	HIST PT	9/12/16	9/18/16	19:00	24:00	X	X						-	-	5	$115.00	$575.00	30	
46	CMDY	CMDY PT	9/5/16	9/11/16	19:00	24:00			X	X	X	X	X	-	-	11	$73.00	$803.00	30	
47	CMDY	CMDY PT	9/12/16	9/18/16	19:00	24:00	X	X						-	-	5	$73.00	$365.00	30	
48	OCOL	College Football	9/5/16	9/11/16	00:30	24:00						X		-	-	10	$201.50	$2,015.00	30	College FB. 10 spots

	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Total
SPOTS	314	0	0	0	0	0	0	0	0	0	0	0	314
AMT	$31,759.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$31,759.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 09/06/16

62330632 | Madison | Spectrum/Madison Interconnect, WI | 7838 |