# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, AxMedia, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE** ➡

- [ ] **FEDERAL CANDIDATE**
- [x] **STATE OR LOCAL CANDIDATE**

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

Candidate name:
Jim Pillen

Authorized committee:
Jim Pillen for Governor

Agency requesting time (and contact information):
[ ] N/A AxMedia

Candidate's political party:
Republican

Office sought (no acronyms or abbreviations):
Governor of Nebraska

Date of election:
May 10th, 2022
[ ] General [x] Primary

Treasurer of candidate's authorized committee:
Sarah Pillen

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

[ ] the candidate listed above who is a legally qualified candidate, or

[x] the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

| **Candidate/Committee/Agency** | **Station Representative** |
|---|---|
| Signature: TAYLOR FERNIE | Signature: Samantha Lunkwitz |
| Name: Taylor Fernie | Name: Samantha Lunkwitz |
| Date of Request to Purchase Ad Time: 1/13/2022 | Date of Station Agreement to Sell Time: |

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station? [X] Yes [ ] No

**Date ad received:** 2/17/22

Federal candidate certification signed (above): [ ] Yes [ ] No [ ] N/A

Disposition:

[X] Accepted

[ ] Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

[ ] Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

| | | |
|---|---|---|
| Contract #: 80927 | Station Call Letters: KODY-AM | Date Received/Requested: 2/17/22 |
| Est. #: 2909 | Station Location: North Platte | Run Start and End Dates: 2/21/22 - 2/05/22 |

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# Sales Order

Station: KODY-AM
Contract Name: 2022primary2909
Contract#: 80927
Start Date: 2/21/22 End Date: 2/25/22
Revenue Type: Regional Political Type: Cash
Advertiser: Jim Pillen for Governor
Address:
City: State: Zip:
Product Name: 2022 Primary Election
Estimate #: 2909
Competitive Code: Political

Agency: AXMEDIA
Address: 800 W. 47th St. STE 200
City: Kansas City State: MO
Zip: 64112
Buyer:
Tax Schedule: (None)
Agency Commission %: 15
Billing Cycle: Standard
Salesperson: 1519blok Comm %: 0
Makegood Policy: Within Contract Dates

| No | DATES | | Alt | TIMES | | LEN | DISTRIBUTION | | | | | | | | | RATE | TOTALS | | PTY |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | START | END | wks | START | END | | M | T | W | T | F | SA | SU | Per Wk | D/W | | SPOTS | $$ | |
| 1 | 2/21/22 | 2/25/22 | | 6:00 AM | 10:00 AM | 60 | X | X | X | X | X | | | 10 | W | 13.00 | 10 | 130.00 | 2 |
| 2 | 2/21/22 | 2/25/22 | | 10:00 AM | 3:00 PM | 60 | X | X | X | X | X | | | 10 | W | 13.00 | 10 | 130.00 | 2 |
| 3 | 2/21/22 | 2/25/22 | | 3:00 PM | 7:00 PM | 60 | X | X | X | X | X | | | 10 | W | 13.00 | 10 | 130.00 | 2 |

Billing Projections: By Month

| | Feb 22 |
|---|---|
| CA | 390.00 |
| ST | 390.00 |

☑ Print Spot Prices

TOTAL SPOTS 30
GROSS TOTAL $ 390.00
ADJUSTED SPOTS 30
ADJUSTED TOTAL $ 390.00

| APPROVE | DECLINE | |
|---|---|---|
| ○ | ○ | General Manager |
| ○ | ○ | Sales Manager |
| ☑ | ○ | 1520slun, 02/17/22 @1:14PM |
| ○ | ○ | |

* Sent to the traffic system by 1520slun, 02/17/22 @1:14PM