ORDER

kxly4News

Orders

Order / Rev:	**171142**		
Alt Order #:	08428050		
Product Desc:	PIOTROWSKI FOR IDAHO		
Estimate:	4494		**KXLY**
Flight Dates:	10/25/16 - 10/31/16	Primary AE:	MATT WURM
Original Date / Rev:	10/25/16 / 10/25/16	Sales Office:	H-DC
Order Type:	GENERAL	Sales Region:	NATL

Agency

Name:	**Hamburger Gibson Creative**		
Buying Contact:		Billing Type:	Cash
Billing Contact:		Billing Calendar:	Broadcast
	1322 G Street, SE	Billing Cycle:	EOM/EOC
	Washington, DC 20003	Agency Commission:	15%

Advertiser

Name:	**Piotrowski, J for ID Congress (D)**		
Demographic:	A35+	New Business Thru:	
Product Codes:	PL Candidate	Order Separation:	00:15:00
Priority:	P-3	Advertiser External ID:	
Revenue Codes:	AGY, POL, CAND	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	41	$2,875.00	$2,443.75
10/31/16	10/31/16	5	$520.00	$442.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	41	$2,875.00	$2,443.75	0.00
November 2016	5	$520.00	$442.00	0.00
Totals	46	$3,395.00	$2,885.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
MATT WURM			Start Of Order - End Of Order	100%

Order Share	Share	Total
KXLY	17%	$3,395.00
Market	100%	$19,970.59

Competitive Share	Share	Total
CABLE	0%	$0.00
KAYU	4%	$798.82
KBGC	0%	$0.00
KCDT	0%	$0.00
KGPX	0%	$0.00
KHQ	32%	$6,390.59
KREM	47%	$9,386.18
KSKN	0%	$0.00
KSPS	0%	$0.00
KUID	0%	$0.00
KWSU	0%	$0.00
KXMN	0%	$0.00
UNKWN	0%	$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	KXLY	10/25/16	10/28/16	M-F 1-2p General Hospital	CM	1-2p	-TWTF--	:30	2	$45.00	P-3	0.00 NM	2	$90.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/24/16	10/30/16	-TWTF--	2	$45.00	0.00

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KXLY

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E 1	KXLY	10/25/16	10/28/16	M-F 1-2p General Hospital	CM	1-2p	-TWTF--	:30	2	$45.00	P-3	0.00	NM	2	$90.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/24/16	10/30/16	-TWTF--	2	$45.00	0.00									
E 2	KXLY	10/25/16	10/28/16	10-11a M-F The View	CM	10-11a	-TWTF--	:30	2	$80.00	P-2	0.00	NM	2	$160.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/24/16	10/30/16	-TWTF--	2	$80.00	0.00									
E 3	KXLY	10/25/16	10/28/16	11p M-F Late News Late News	CM	11-1135p	-TWTF--	:30	2	$125.00	P-2	0.00	NM	2	$250.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/24/16	10/30/16	-TWTF--	2	$125.00	0.00									
E 4	KXLY	10/25/16	10/28/16	Jimmy Kimmel Jimmy Kimmel	CM	1135p-1237x	-TWTF--	:30	2	$40.00	P-2	0.00	NM	2	$80.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/24/16	10/30/16	-TWTF--	2	$40.00	0.00									
E 5	KXLY	10/25/16	10/28/16	Nightline Nightline	CM	1237a-106a	-TWTF--	:30	2	$15.00	P-2	0.00	NM	2	$30.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/24/16	10/30/16	-TWTF--	2	$15.00	0.00									
E 6	KXLY	10/25/16	10/28/16	M-F 12-1p The Chew	CM	12-1p	-TWTF--	:30	2	$20.00	P-3	0.00	NM	2	$40.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/24/16	10/30/16	-TWTF--	2	$20.00	0.00									
E 7	KXLY	10/25/16	10/28/16	M-F 2-3p Right This Minute	CM	2-3p	-TWTF--	:30	3	$30.00	P-2	0.00	NM	3	$90.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/24/16	10/30/16	-TWTF--	3	$30.00	0.00									
E 8	KXLY	10/25/16	10/28/16	4-430a AM This Morning America This Morning	CM	4-5a	-TWTF--	:30	2	$5.00	P-2	0.00	NM	2	$10.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/24/16	10/30/16	-TWTF--	2	$5.00	0.00									
E 9	KXLY	10/25/16	10/28/16	5-530a GMNW GMNW	CM	5-530a	-TWTF--	:30	2	$30.00	P-3	0.00	NM	2	$60.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/24/16	10/30/16	-TWTF--	2	$30.00	0.00									
E 10	KXLY	10/25/16	10/28/16	5-530p M-F M-F News @5p	CM	5-530p	-TWTF--	:30	2	$175.00	P-2	0.00	NM	2	$350.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/24/16	10/30/16	-TWTF--	2	$175.00	0.00									
E 11	KXLY	10/25/16	10/28/16	530-6a GMNW GMNW	CM	530-6am	-TWTF--	:30	2	$40.00	P-3	0.00	NM	2	$80.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/24/16	10/30/16	-TWTF--	2	$40.00	0.00									
E 12	KXLY	10/25/16	10/28/16	6-630a GMNW	CM	6-630a	-TWTF--	:30	1	$160.00	P-2	0.00	NM	1	$160.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/24/16	10/30/16	-TWTF--	1	$160.00	0.00									
E 13	KXLY	10/25/16	10/28/16	6-630p M-F M-F News @6	CM	6-630p	-TWTF--	:30	2	$175.00	P-2	0.00	NM	2	$350.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/24/16	10/30/16	-TWTF--	2	$175.00	0.00									
E 14	KXLY	10/25/16	10/28/16	630-7a GMNW	CM	630-7a	-TWTF--	:30	1	$125.00	P-2	0.00	NM	1	$125.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/24/16	10/30/16	-TWTF--	1	$125.00	0.00									
E 15	KXLY	10/25/16	10/28/16	630-7p M-F M-F News @630p	CM	630-7p	-TWTF--	:30	1	$155.00	P-2	0.00	NM	1	$155.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									

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E 15	KXLY	10/25/16	10/28/16	630-7p M-F M-F News @630p	CM	630-7p	-TWTF--	:30	1	$155.00	P-2	0.00 NM	1	$155.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	10/24/16	10/30/16	-TWTF--	1	$155.00	0.00							
E 16	KXLY	10/25/16	10/28/16	7-730p M-F ET Tonight	CM	7-730p	-TWTF--	:30	1	$50.00	P-3	0.00 NM	1	$50.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	10/24/16	10/30/16	-TWTF--	1	$50.00	0.00							
E 17	KXLY	10/25/16	10/28/16	7-9a GMA GMA	CM	7-9a	-TWTF--	:30	2	$115.00	P-3	0.00 NM	2	$230.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	10/24/16	10/30/16	-TWTF--	2	$115.00	0.00							
E 18	KXLY	10/25/16	10/28/16	730-8p M-F Insider	CM	730-8p	-TWTF--	:30	2	$70.00	P-2	0.00 NM	2	$140.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	10/24/16	10/30/16	-TWTF--	2	$70.00	0.00							
E 19	KXLY	10/25/16	10/28/16	9-10a M-F Live With Kelly	CM	9-10a	-TWTF--	:30	2	$70.00	P-3	0.00 NM	2	$140.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	10/24/16	10/30/16	-TWTF--	2	$70.00	0.00							
E 20	KXLY	10/29/16	10/29/16	Sa 11p-12m Scandal	CM	11p-12m	-----1-	:30	1	$10.00	P-2	0.00 NM	1	$10.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	10/24/16	10/30/16	-----1-	1	$10.00	0.00							
E 21	KXLY	10/29/16	10/29/16	Sa GMA Sa GMA	CM	7-8a	-----1-	:30	1	$70.00	P-2	0.00 NM	1	$70.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	10/24/16	10/30/16	-----1-	1	$70.00	0.00							
E 22	KXLY	10/30/16	10/30/16	Su 1-2a Castle	CM	Su 1-2a	------1	:30	1	$20.00	P-2	0.00 NM	1	$20.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	10/24/16	10/30/16	------1	1	$20.00	0.00							
E 23	KXLY	10/30/16	10/30/16	5p Su News 5p News	CM	5-530p	------1	:30	1	$85.00	P-2	0.00 NM	1	$85.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	10/24/16	10/30/16	------1	1	$85.00	0.00							
E 24	KXLY	10/30/16	10/30/16	Su GMA Su GMA	CM	7-8a	------1	:30	1	$65.00	P-2	0.00 NM	1	$65.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	10/24/16	10/30/16	------1	1	$65.00	0.00							
E 25	KXLY	10/30/16	10/30/16	This Week This Week	CM	758-9a (8:00 AM-9:00 AM)	------1	:30	1	$35.00	P-3	0.00 NM	1	$35.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	10/24/16	10/30/16	------1	1	$35.00	0.00							
E 26	KXLY	10/31/16	10/31/16	M-F 2-3p Right This Minute	CM	2-3p	1------	:30	1	$30.00	P-2	0.00 NM	1	$30.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	10/31/16	11/06/16	1------	1	$30.00	0.00							
E 27	KXLY	10/31/16	10/31/16	630-7a GMNW	CM	630-7a	1------	:30	1	$125.00	P-3	0.00 NM	1	$125.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	10/31/16	11/06/16	1------	1	$125.00	0.00							
E 28	KXLY	10/31/16	10/31/16	630-7p M-F M-F News @630p	CM	630-7p	1------	:30	1	$155.00	P-2	0.00 NM	1	$155.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	10/31/16	11/06/16	1------	1	$155.00	0.00							
E 29	KXLY	10/31/16	10/31/16	7-730p M-F ET Tonight	CM	7-730p	1------	:30	1	$50.00	P-3	0.00 NM	1	$50.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							

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E 29	KXLY	10/31/16	10/31/16	7-730p M-F ET Tonight	CM	7-730p	1------	:30	1	$50.00	P-3	0.00	NM	1	$50.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/31/16	11/06/16	1------	1	$50.00	0.00								
E 30	KXLY	10/31/16	10/31/16	6-630a GMNW	CM	6-630a	1------	:30	1	$160.00	P-2	0.00	NM	1	$160.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/31/16	11/06/16	1------	1	$160.00	0.00								
												Totals		46	$3,395.00