WLTV
8550 NW 33rd St
Miami, FL 33122

Screen Strategies Media
11150 Fairfax Blvd
Suite 505
Fairfax, VA 22030

Contract # 370305

Schedule Dates	09/24/16-10/02/16
Advertiser	Friends of Patrick Murphy (13957)
Agency	Screen Strategies Media (5365)
Product	Political Candidate (1124)
Brand	Various (1)
Salesperson	NYC-NTL-Mulhall, Jill (1031)
Sales Office	New York-National
Buyer Name	RACHAEL,JONES
Phone/Fax	/
CPE	FRIENDS PM/PM FOR SENATE/2411
Account Types	National/C-Political Agency
Billing Type	Standard
Comments	

Date Entered	09/22/16
Last Modified	09/23/16
Entered By	Melanie Thomas
CO-OP	No
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$4,132.50
Net Total	$23,417.50
Sales Tax	

Miami (WLTV)

By Broadcast Month	Spots	Rate
Sep. 2016	2	$2,525.00
Oct. 2016	27	$25,025.00
Grand Total:	29	$27,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / C- Local CM Break	09/26/16-09/30/16	3	:30	6A- 7A (EST)		1		1		1			3	$300.00	$900.00	Miami (WLTV)		9/22/16
2.0	Normal Line / C- Local CM Break	09/26/16-09/30/16	4	:30	7A- 9A (EST)		1	1		1	1			4	$400.00	$1,600.00	Miami (WLTV)		9/22/16
3.0	Normal Line / C- Local CM Break	09/26/16-09/30/16	4	:30	9A- 11A (EST)		1		1	1	1			4	$400.00	$1,600.00	Miami (WLTV)		9/22/16
4.0	Normal Line / C- Local CM Break	10/02/16-10/02/16	4	:30	1P- 3P (EST)								1	1	$500.00	$500.00	Miami (WLTV)		9/22/16
5.0	Normal Line / C- Local CM Break	09/27/16-09/27/16	3	:30	11A- 12P (EST)			1						1	$375.00	$375.00	Miami (WLTV)		9/23/16
6.0	Normal Line / C- Local CM Break	09/29/16-09/29/16	3	:30	12P- 1P (EST)					1				1	$500.00	$500.00	Miami (WLTV)		9/23/16
7.0	Normal Line / C- Local CM Break	09/30/16-09/30/16	3	:30	1P- 2P (EST)						1			1	$725.00	$725.00	Miami (WLTV)		9/23/16
8.0	Normal Line / C- Local CM Break	09/26/16-09/26/16	3	:30	3P- 4P (EST)		1							1	$500.00	$500.00	Miami (WLTV)		9/23/16
9.0	Normal Line / C- Local CM Break	09/29/16-09/29/16	3	:30	4P- 5P (EST)					1				1	$1,100.00	$1,100.00	Miami (WLTV)		9/23/16
10.0	Normal Line / C- Local CM Break	09/28/16-09/30/16	3	:30	5P- 6P (EST)				1		1			2	$1,350.00	$2,700.00	Miami (WLTV)		9/23/16
11.0	Normal Line / C- Local CM Break	09/24/16-09/24/16	3	:30	5P- 6P (EST)							1		1	$500.00	$500.00	Miami (WLTV)		9/23/16
12.0	Normal Line / C- Local CM Break	09/27/16-09/29/16	3	:30	6P- 6:30P (EST)			1		1				2	$1,900.00	$3,800.00	Miami (WLTV)		9/23/16
13.0	Normal Line / C- Local CM Break	09/28/16-09/28/16	3	:30	6:30P- 7P (EST)				1					1	$2,000.00	$2,000.00	Miami (WLTV)		9/23/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

WLTV does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, is hereby rejected.

B/E Bookend P/B Piggy Back

WLTV
8550 NW 33rd St
Miami, FL 33122

Screen Strategies Media
11150 Fairfax Blvd
Suite 505
Fairfax, VA 22030

Contract # 370305

Schedule Dates	09/24/16-10/02/16
Advertiser	Friends of Patrick Murphy (13957)
Agency	Screen Strategies Media (5365)
Product	Political Candidate (1124)
Brand	Various (1)
Salesperson	NYC-NTL-Mulhall, Jill (1031)
Sales Office	New York-National
Buyer Name	RACHAEL,JONES
Phone/Fax	/
CPE	FRIENDS PM/PM FOR SENATE/2411
Account Types	National/C-Political Agency
Billing Type	Standard
Comments	

Date Entered	09/22/16
Last Modified	09/23/16
Entered By	Melanie Thomas
CO-OP	No
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$4,132.50
Net Total	$23,417.50
Sales Tax	

Miami (WLTV)

By Broadcast Month	Spots	Rate
Sep. 2016	2	$2,525.00
Oct. 2016	27	$25,025.00
Grand Total:	29	$27,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / C- Local CM Break	09/25/16-09/25/16	3	:30	6:30P- 7P (EST)								1	1	$2,025.00	$2,025.00	Miami (WLTV)		9/23/16
15.0	Normal Line / C- Local CM Break	09/27/16-09/27/16	3	:30	8P- 9P (EST)			1						1	$1,600.00	$1,600.00	Miami (WLTV)		9/23/16
16.0	Normal Line / C- Local CM Break	09/26/16-09/26/16	3	:30	9P- 10P (EST)		1								$1,500.00		Miami (WLTV)		9/23/16
17.0	Normal Line / C- Local CM Break	09/27/16-09/30/16	3	:30	11P- 11:30P (EST)			1			1			2	$1,800.00	$3,600.00	Miami (WLTV)		9/23/16
18.0	Normal Line / C- Local CM Break	09/28/16-09/28/16	3	:30	11:35P- 12A (EST)				1					1	$2,100.00	$2,100.00	Miami (WLTV)		9/23/16
19.0	Normal Line / C- Local CM Break	10/01/16-10/01/16	4	:30	6P- 6:30P (EST)							1		1	$1,425.00	$1,425.00	Miami (WLTV)		9/23/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

WAMI does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, is hereby rejected.

B/E Bookend P/B Piggy Back

WAMI
8550 NW 33rd St
Miami, FL 33122

Screen Strategies Media
11150 Fairfax Blvd
Suite 505
Fairfax, VA 22030

Contract # 370305

Schedule Dates	09/24/16-10/02/16
Advertiser	Friends of Patrick Murphy (13957)
Agency	Screen Strategies Media (5365)
Product	Political Candidate (1124)
Brand	Various (1)
Salesperson	NYC-NTL-Mulhall, Jill (1031)
Sales Office	New York-National
Buyer Name	RACHAEL,JONES
Phone/Fax	/
CPE	FRIENDS PM/PM FOR SENATE/2411
Account Types	National/C-Political Agency
Billing Type	Standard
Comments	

Date Entered	09/22/16
Last Modified	09/23/16
Entered By	Melanie Thomas
CO-OP	No
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$4,132.50
Net Total	$23,417.50
Sales Tax	

Miami (WAMI)

By Broadcast Month	Spots	Rate
Oct. 2016	3	$0.00
Grand Total:	3	$0.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
20.0	Normal Line / C-News Simulcast	09/27/16-09/30/16	7	:30	10:59:30P- Noticias 23 Ed Nocturna			1			1			2	$0.00	$0.00	Miami (WAMI)	LATE NEWS SIMULCAST	9/22/16
21.0	Normal Line / C-News Simulcast	09/28/16-09/28/16	7	:30	11:35P- Not Uni Ed Nocturna				1					1	$0.00	$0.00	Miami (WAMI)	LATE NEWS SIMULCAST	9/22/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

WAMI does not discriminate in advertising contracts on the basis of race or ethnicity Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, is hereby rejected

B/E Bookend P/B Piggy Back

Murphy for Senate-SP

Revised 10 X

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SCREEN STRATEGIES MEDIA

Station	WLTV-TV	**Buyer**	Rachael Jones
Market	Miami-Ft. Lauderdale	**Email**	rachael@screenstrategies.com
Flight Dates	9/24/2016 - 10/2/2016 (Est. 2411)	**Phone**	202-276-1821

Program Name	DP	Days Length	Rate	Sat 9/24	Sun 9/25	Mon 9/26	Tue 9/27	Wed 9/28	Thu 9/29	Fri 9/30
WLTV 6a News 6:00 AM - 7:00 AM	EM	M-F 30	$300.00 **$900.00**	2 X		1		1		1
Despierta America 7:00 AM - 9:00 AM	EM	M-F 30	$400.00 **$1,600.00**	3 X		1	1		1	1
Despierta America 9:00 AM - 11:00 AM	EM	M-F 30	$400.00 **$1,600.00**	3 X		1		1	1	1
Como Dice el Dicho 11:00 AM - 12:00 PM	DT	M-F 30	$650.00 **$650.00** $325	2			1			
Como Dice el Dicho 12:00 PM - 1:00 PM	DT	M-F 30	$650.00 **$650.00** 500	2					1	
Hoy 1:00 PM - 2:00 PM	DT	M-F 30	$650.00 **$650.00** 725	2						1
Liga Mexico 1:00 PM - 3:00 PM	DT	Su 30	$500.00 **$500.00**							
Sueno De Amor 3:00 PM - 4:00 PM	EF	M-F 30	$650.00 **$650.00** 500	2		1				
El Gordo y La Flaca 4:00 PM - 5:00 PM	EF	M-F 30	$1,300.00 **$1,300.00** 1100	2					1	
Primer Impacto 5:00 PM - 6:00 PM	EF	M-F 30	$1,200.00 **$2,400.00** 1350	2				1		1

Murphy for Senate-SP

SCREEN STRATEGIES MEDIA

Station	WLTV-TV	**Buyer**	Rachael Jones
Market	Miami-Ft. Lauderdale	**Email**	rachael@screenstrategies.com
Flight Dates	9/24/2016 - 10/2/2016 (Est. 2411)	**Phone**	202-276-1821

Program Name	DP	Days Length	Rate	Sat 10/1	Sun 10/2	Total
WLTV 6a News 6:00 AM - 7:00 AM	EM	M-F 30	$300.00 **$900.00**			3
Despierta America 7:00 AM - 9:00 AM	EM	M-F 30	$400.00 **$1,600.00**			4
Despierta America 9:00 AM - 11:00 AM	EM	M-F 30	$400.00 **$1,600.00**			4
Como Dice el Dicho 11:00 AM - 12:00 PM	DT	M-F 30	$650.00 **$650.00**			1
Como Dice el Dicho 12:00 PM - 1:00 PM	DT	M-F 30	$650.00 **$650.00**			1
Hoy 1:00 PM - 2:00 PM	DT	M-F 30	$650.00 **$650.00**			1
Liga Mexico 1:00 PM - 3:00 PM	DT	Su 30	$500.00 **$500.00**		1	1
Sueno De Amor 3:00 PM - 4:00 PM	EF	M-F 30	$650.00 **$650.00**			1
El Gordo y La Flaca 4:00 PM - 5:00 PM	EF	M-F 30	$1,300.00 **$1,300.00**			1
Primer Impacto 5:00 PM - 6:00 PM	EF	M-F 30	$1,200.00 **$2,400.00**			2

Murphy for Senate-SP

SCREEN STRATEGIES MEDIA

Station	WLTV-TV	**Buyer**	Rachael Jones
Market	Miami-Ft. Lauderdale	**Email**	rachael@screenstrategies.com
Flight Dates	9/24/2016 - 10/2/2016 (Est. 2411)	**Phone**	202-276-1821

Program Name	DP	Days Length	Rate	Sat 9/24	Sun 9/25	Mon 9/26	Tue 9/27	Wed 9/28	Thu 9/29	Fri 9/30
La Rosa de Guadalupe 5:00 PM - 6:00 PM	EF	Sa 30	$550.00 **$550.00** $ 500	2 1						
WLTV 6p News 6:00 PM - 6:30 PM	EN	M-F 30	$2,200.00 **$4,400.00** 1900	2			1		1	
Noticiero Univision 6:30 PM - 7:00 PM	EN	M-F 30	$2,300.00 **$2,300.00** 2,100	2				1		
Saturday 6p News 6:00 PM - 6:30 PM	EN	Sa 30	$1,300.00 **$1,300.00**							
Noticiero Univision 6:30 PM - 7:00 PM	EN	Su 30	$1,850.00 **$1,850.00** 2025	2	1					
Despertar Contigo 8:00 PM - 9:00 PM	PT	M-F 30	$2,500.00 **$2,500.00** 1500	2			1			
Tres Veces Ana 9:00 PM - 10:00 PM	PT	M-F 30	$2,650.00 **$2,650.00** 1500	2		1				
WLTV 10p News 11:00 PM - 11:35 PM	LN	M-F 30	$2,250.00 **$4,500.00** 1800	2			1			1
Noticiero Univision 11:35 PM - 12:00 AM	LN	M-F 30	$1,600.00 **$1,600.00** 2100	2				1		
Station Totals			**$32,550.00**	1	1	5	5	5	5	6

Murphy for Senate-SP

SCREEN STRATEGIES MEDIA

Station	WLTV-TV	**Buyer**	Rachael Jones
Market	Miami-Ft. Lauderdale	**Email**	rachael@screenstrategies.com
Flight Dates	9/24/2016 - 10/2/2016 (Est. 2411)	**Phone**	202-276-1821

Program Name	DP	Days Length	Rate	Sat 10/1	Sun 10/2	Total
La Rosa de Guadalupe 5:00 PM - 6:00 PM	EF	Sa 30	$550.00 **$550.00**			1
WLTV 6p News 6:00 PM - 6:30 PM	EN	M-F 30	$2,200.00 **$4,400.00**			2
Noticiero Univision 6:30 PM - 7:00 PM	EN	M-F 30	$2,300.00 **$2,300.00**			1
Saturday 6p News 6:00 PM - 6:30 PM	EN	Sa 30	$1,300.00 3 **$1,300.00** 1425 = cross 2	1		1
Noticiero Univision 6:30 PM - 7:00 PM	EN	Su 30	$1,850.00 **$1,850.00**			1
Despertar Contigo 8:00 PM - 9:00 PM	PT	M-F 30	$2,500.00 **$2,500.00**			1
Tres Veces Ana 9:00 PM - 10:00 PM	PT	M-F 30	$2,650.00 **$2,650.00**			1
WLTV 10p News 11:00 PM - 11:35 PM	LN	M-F 30	$2,250.00 **$4,500.00**			2
Noticiero Univision 11:35 PM - 12:00 AM	LN	M-F 30	$1,600.00 **$1,600.00**			1
Station Totals			**$32,550.00**	1	1	**30**

Murphy for Senate-SP

Original 10

SCREEN STRATEGIES MEDIA

Station	WLTV-TV	**Buyer**	Rachael Jones
Market	Miami-Ft. Lauderdale	**Email**	rachael@screenstrategies.com
Flight Dates	9/24/2016 - 10/2/2016 (Est. 2411)	**Phone**	202-276-1821

Program Name	DP	Days Length	Rate	Sat 9/24	Sun 9/25	Mon 9/26	Tue 9/27	Wed 9/28	Thu 9/29	Fri 9/30
WLTV 6a News 6:00 AM - 7:00 AM	EM	M-F 30	$300.00 **$900.00**			1		1		1
Despierta America 7:00 AM - 9:00 AM	EM	M-F 30	$400.00 **$1,600.00**			1	1		1	1
Despierta America 9:00 AM - 11:00 AM	EM	M-F 30	$400.00 **$1,600.00**			1		1	1	1
Como Dice el Dicho 11:00 AM - 12:00 PM	DT	M-F 30	$650.00 **$650.00**				1			
Como Dice el Dicho 12:00 PM - 1:00 PM	DT	M-F 30	$650.00 **$650.00**						1	
Hoy 1:00 PM - 2:00 PM	DT	M-F 30	$650.00 **$650.00**							1
Liga Mexico 1:00 PM - 3:00 PM	DT	Su 30	$500.00 **$500.00**							
Sueno De Amor 3:00 PM - 4:00 PM	EF	M-F 30	$650.00 **$650.00**			1				
El Gordo y La Flaca 4:00 PM - 5:00 PM	EF	M-F 30	$1,300.00 **$1,300.00**						1	
Primer Impacto 5:00 PM - 6:00 PM	EF	M-F 30	$1,200.00 **$2,400.00**					1		1

Murphy for Senate-SP

SCREEN STRATEGIES MEDIA

Station	WLTV-TV	**Buyer**	Rachael Jones
Market	Miami-Ft. Lauderdale	**Email**	rachael@screenstrategies.com
Flight Dates	9/24/2016 - 10/2/2016 (Est. 2411)	**Phone**	202-276-1821

Program Name	DP	Days Length	Rate	Sat 10/1	Sun 10/2	Total
WLTV 6a News 6:00 AM - 7:00 AM	EM	M-F 30	$300.00 **$900.00**			3
Despierta America 7:00 AM - 9:00 AM	EM	M-F 30	$400.00 **$1,600.00**			4
Despierta America 9:00 AM - 11:00 AM	EM	M-F 30	$400.00 **$1,600.00**			4
Como Dice el Dicho 11:00 AM - 12:00 PM	DT	M-F 30	$650.00 **$650.00**			1
Como Dice el Dicho 12:00 PM - 1:00 PM	DT	M-F 30	$650.00 **$650.00**			1
Hoy 1:00 PM - 2:00 PM	DT	M-F 30	$650.00 **$650.00**			1
Liga Mexico 1:00 PM - 3:00 PM	DT	Su 30	$500.00 **$500.00**		1	1
Sueno De Amor 3:00 PM - 4:00 PM	EF	M-F 30	$650.00 **$650.00**			1
El Gordo y La Flaca 4:00 PM - 5:00 PM	EF	M-F 30	$1,300.00 **$1,300.00**			1
Primer Impacto 5:00 PM - 6:00 PM	EF	M-F 30	$1,200.00 **$2,400.00**			2

Murphy for Senate-SP

SCREEN STRATEGIES MEDIA

Station	WLTV-TV	**Buyer**	Rachael Jones
Market	Miami-Ft. Lauderdale	**Email**	rachael@screenstrategies.com
Flight Dates	9/24/2016 - 10/2/2016 (Est. 2411)	**Phone**	202-276-1821

Program Name	DP	Days Length	Rate	Sat 9/24	Sun 9/25	Mon 9/26	Tue 9/27	Wed 9/28	Thu 9/29	Fri 9/30
La Rosa de Guadalupe 5:00 PM - 6:00 PM	EF	Sa 30	$550.00 **$550.00**	1						
WLTV 6p News 6:00 PM - 6:30 PM	EN	M-F 30	$2,200.00 **$4,400.00**				1		1	
Noticiero Univision 6:30 PM - 7:00 PM	EN	M-F 30	$2,300.00 **$2,300.00**					1		
Saturday 6p News 6:00 PM - 6:30 PM	EN	Sa 30	$1,300.00 **$1,300.00**							
Noticiero Univision 6:30 PM - 7:00 PM	EN	Su 30	$1,850.00 **$1,850.00**		1					
Despertar Contigo 8:00 PM - 9:00 PM	PT	M-F 30	$2,500.00 **$2,500.00**				1			
Tres Veces Ana 9:00 PM - 10:00 PM	PT	M-F 30	$2,650.00 **$2,650.00**			1				
WLTV 10p News 11:00 PM - 11:35 PM	LN	M-F 30	$2,250.00 **$4,500.00**				1			1
Noticiero Univision 11:35 PM - 12:00 AM	LN	M-F 30	$1,600.00 **$1,600.00**					1		
Station Totals			**$32,550.00**	**1**	**1**	**5**	**5**	**5**	**5**	**6**

Murphy for Senate-SP

SCREEN STRATEGIES MEDIA

Station	WLTV-TV	**Buyer**	Rachael Jones
Market	Miami-Ft. Lauderdale	**Email**	rachael@screenstrategies.com
Flight Dates	9/24/2016 - 10/2/2016 (Est. 2411)	**Phone**	202-276-1821

Program Name	DP	Days Length	Rate	Sat 10/1	Sun 10/2	Total
La Rosa de Guadalupe 5:00 PM - 6:00 PM	EF	Sa 30	$550.00 **$550.00**			1
WLTV 6p News 6:00 PM - 6:30 PM	EN	M-F 30	$2,200.00 **$4,400.00**			2
Noticiero Univision 6:30 PM - 7:00 PM	EN	M-F 30	$2,300.00 **$2,300.00**			1
Saturday 6p News 6:00 PM - 6:30 PM	EN	Sa 30	$1,300.00 **$1,300.00**	1		1
Noticiero Univision 6:30 PM - 7:00 PM	EN	Su 30	$1,850.00 **$1,850.00**			1
Despertar Contigo 8:00 PM - 9:00 PM	PT	M-F 30	$2,500.00 **$2,500.00**			1
Tres Veces Ana 9:00 PM - 10:00 PM	PT	M-F 30	$2,650.00 **$2,650.00**			1
WLTV 10p News 11:00 PM - 11:35 PM	LN	M-F 30	$2,250.00 **$4,500.00**			2
Noticiero Univision 11:35 PM - 12:00 AM	LN	M-F 30	$1,600.00 **$1,600.00**			1
Station Totals			**$32,550.00**	**1**	**1**	**30**

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE** ☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	**Date:** 9/22/2016
WLTV-TV	

I, Screen Strategies Media,

being/on behalf of: Patrick Murphy,

a legally qualified candidate of the Democratic

political party for the office of: U.S. Senate

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		9/24 - 10/2	2		

Attach proposed schedule with charges (if available): $27,667.50

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I represent that the payment for the above described broadcast time has been furnished by:

Friends of Patrick Murphy

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Brian Foucart

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/22/2016	
Date	**Signature**

To Be Signed By Station Representative

☑ **Accepted**	☐ **Accepted in Part**	☐ **Rejected**
Oriel Sanguiz	Oriel Sanguiz	NSM
Signature	**Printed Name**	**Title**

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