NCC Cable System Order

11761124

Order #	62330635
Syscode	1084
System Name	Spectrum/Celect, WI
Market	Minneapolis-St. Paul

AE	Andrew Yolles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Jul16 C-DMA Nielsen Live+7
-	

Flight Dates	09/05/16 - 09/18/16
Agency	Medium Buying LLC
Advertiser	Ron Johnson for US Senate
Client Code	
Product Code	
Est Code	NA
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		09/14/16	
Version		5 Vs. 4	
Show All Lines			
Total # of Weeks			2
Total			$1,504.00
Commission			$225.60
Net Total			$1,278.40
Total Spots			171
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R6 9.14. MG Dropped 2 spots. -$16 change. Please Review and Confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	9/5/16	9/11/16	05:00	09:00			X	X	X	X	X	-	-	10	$6.00	$60.00	30	R6-1x
2	CNN	CNN EM	9/12/16	9/18/16	05:00	09:00	X	X						-	-	5	$6.00	$30.00	30	
3	FXNC	FXNC EM	9/5/16	9/11/16	05:00	09:00			X	X	X	X	X	-	-	11	$6.00	$66.00	30	
4	FXNC	FXNC EM	9/12/16	9/18/16	05:00	09:00	X	X						-	-	5	$6.00	$30.00	30	
5	FXNC	FXNC PT	9/5/16	9/11/16	19:00	24:00			X	X	X	X	X	-	-	11	$8.00	$88.00	30	
6	FXNC	FXNC PT	9/12/16	9/18/16	19:00	24:00	X	X						-	-	5	$8.00	$40.00	30	
7	HGTV	HGTV EM	9/5/16	9/11/16	05:00	09:00			X	X	X	X	X	-	-	11	$6.00	$66.00	30	
8	HGTV	HGTV EM	9/12/16	9/18/16	05:00	09:00	X	X						-	-	5	$6.00	$30.00	30	
9	HGTV	HGTV PT	9/5/16	9/11/16	19:00	24:00			X	X	X	X	X	-	-	11	$8.00	$88.00	30	
10	HGTV	HGTV PT	9/12/16	9/18/16	19:00	24:00	X	X						-	-	5	$8.00	$40.00	30	
11	ESP2	Wyoming Cowboys @ Nebraska Cornhuskers	9/5/16	9/11/16	11:00	14:00						X		-	-	1	$10.00	$10.00	30	NCAA FB
12	ESP2	Western Kentucky Hilltoppers @ Alabama Crimson Tide	9/5/16	9/11/16	14:30	17:30						X		-	-	1	$10.00	$10.00	30	NCAA FB
13	ESP2	Washingotn State Cougars @ Boise State Broncos	9/5/16	9/11/16	21:00	24:00						X		-	-	1	$10.00	$10.00	30	NCAA FB
14	ESPN	UFC Knights @ Michigan Wolverines	9/5/16	9/11/16	11:00	14:00						X		-	-	1	$100.00	$100.00	30	NCAA FB
15	ESPN	Arkansas Razorbacks @ TCU Horned Frogs	9/5/16	9/11/16	18:00	21:00						X		-	-	1	$100.00	$100.00	30	NCAA FB
16	ESPN	Virginia Cavaliers @ Oregon Ducks	9/5/16	9/11/16	21:30	24:00						X		-	-	1	$100.00	$100.00	30	NCAA FB
17	FS1	Central Michigan Chippewas @ Oklahoma State Cowboys	9/5/16	9/11/16	11:00	14:00						X		-	-	0	$10.00	$0.00	30	R6-1x NCAA FB
18	FS1	SMU Mustangs @ Baylor Bears	9/5/16	9/11/16	14:30	17:30						X		-	-	2	$10.00	$20.00	30	NCAA FB

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Product Code	
Est Code	NA
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/14/16		
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Show All Lines			
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19	AMC	AMC PT	9/5/16	9/11/16	19:00	24:00			X	X	X	X	X	-	-	11	$6.00	$66.00	30	
20	AMC	AMC PT	9/12/16	9/18/16	19:00	24:00	X	X						-	-	5	$6.00	$30.00	30	
21	USA	USA PT	9/5/16	9/11/16	19:00	24:00			X	X	X	X	X	-	-	11	$8.00	$88.00	30	
22	USA	USA PT	9/12/16	9/18/16	19:00	24:00	X	X						-	-	5	$8.00	$40.00	30	
23	AEN	AEN PT	9/5/16	9/11/16	19:00	24:00			X	X	X	X	X	-	-	11	$8.00	$88.00	30	
24	AEN	AEN PT	9/12/16	9/18/16	19:00	24:00	X	X						-	-	5	$8.00	$40.00	30	
25	LIF	LIF PT	9/5/16	9/11/16	19:00	24:00			X	X	X	X	X	-	-	11	$6.00	$66.00	30	
26	LIF	LIF PT	9/12/16	9/18/16	19:00	24:00	X	X						-	-	5	$6.00	$30.00	30	
27	BTN	Cincinnati Bearcats @ Purdue Boilermakers	9/5/16	9/11/16	11:00	14:00						X		-	-	1	$10.00	$10.00	30	Big Ten FB
28	BTN	Wisconsin Badgers vs. Akron Zips	9/5/16	9/11/16	14:30	17:30						X		-	-	0	$10.00	$0.00	30	R4-2x. Big Ten FB
29	BTN	Illinois Fighting Illini vs. North Carolina Tarheels	9/5/16	9/11/16	18:30	21:30						X		-	-	1	$10.00	$10.00	30	Big Ten FB
30	HIST	HIST PT	9/5/16	9/11/16	19:00	24:00			X	X	X	X	X	-	-	11	$8.00	$88.00	30	
31	HIST	HIST PT	9/12/16	9/18/16	19:00	24:00	X	X						-	-	5	$8.00	$40.00	30	
32	BTN	Wisconsin Badgers vs. Akron Zips	9/5/16	9/11/16	14:30	17:30						X		-	-	0	$30.00	$0.00	30	R4-1x. UW FB
33	BTN	Cincinnati Bearcats @ Purdue Boilermakers	9/5/16	9/11/16	11:00	14:00						X		-	-	1	$10.00	$10.00	30	R4+1x. Big Ten FB

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34	BTN	Illinois Fighting Illini vs. North Carolina Tarheels	9/5/16	9/11/16	18:30	21:30						X		-	-	1	$10.00	$10.00	30	R4+1x. Big Ten FB

	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Total
SPOTS	171	0	0	0	0	0	0	0	0	0	0	0	171
AMT	$1,504.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$1,504.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 09/15/16

62330635 | Minneapolis-St. Paul | Spectrum/Celect, WI | 1084 |