NEWS 10

KTVL
1440 Rossanley Dr
Medford, OR 97501

Prism Communications
1322 G St NE
Washington, DC 20003

Contract # 2643111

Schedule Dates	09/26/16-10/03/16
Advertiser	Yes On 97 (112701)
Agency	Prism Communications (16054)
Product	POLITICAL ISSUE (ns) (1187)
Brand	YES ON 97 3912 (865362)
Salesperson	TeleRep/DC, Washington DC (2995)
Sales Office	TeleRep Washington DC
Buyer Name	RICHARDS,LAUREN
Phone/Fax	/
CPE	697/727/3912
Account Types	National/Political Issue Agency BRD
Billing Type	Weekly/Irregular
Comments	YES ON 97 3912 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered	09/23/16
Last Modified	09/30/16
Entered By	Patrick Mannella
CO-OP	No
Headline #	08401499
Demo	A35+
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$3,270.30
Net Total	$18,531.70
Sales Tax	

Medford (KTVL)

By Broadcast Month	Spots	Rate
Oct. 2016	111	$21,802.00
Grand Total:	111	$21,802.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/30/16-09/30/16	1	:30	1P- CBS-The Talk						1			1	$95.00	$95.00	Medford (KTVL)	TALK	9/23/16
2.0	Normal Line / SPOT (2)	09/30/16-09/30/16	1	:30	10A- CBS-The Price is Right						2			2	$150.00	$300.00	Medford (KTVL)	PRICE	9/23/16
3.0	Normal Line / News (3)	09/30/16-09/30/16	1	:30	11P- News-News 10 at 11p						1			1	$225.00	$225.00	Medford (KTVL)	NEWS	9/23/16
4.0	Normal Line / SPOT (4)	09/30/16-09/30/16	1	:30	11A- CBS-The Young and the Restless						1			1	$125.00	$125.00	Medford (KTVL)	YOUNG	9/23/16
5.0	Normal Line / News (5)	09/30/16-09/30/16	1	:30	12P- News-News 10 at Noon						1			1	$145.00	$145.00	Medford (KTVL)	NEWS	9/23/16
6.0	Normal Line / SPOT (6)	09/30/16-09/30/16	1	:30	3P- Rachael Ray						1			1	$90.00	$90.00	Medford (KTVL)	RAY	9/23/16
7.0	Normal Line / News (7)	09/30/16-09/30/16	1	:30	5P- News-News 10 at 5p						1			1	$425.00	$425.00	Medford (KTVL)	NEWS	9/23/16
8.0	Normal Line / News (8)	09/30/16-09/30/16	1	:30	5A- News-News 10 Good Morning 5am						2			2	$52.00	$104.00	Medford (KTVL)	NEWS	9/23/16
9.0	Normal Line / News (9)	09/30/16-09/30/16	1	:30	6P- News-News 10 at 6p						1			1	$475.00	$475.00	Medford (KTVL)	NEWS	9/23/16
10.0	Normal Line / News (10)	09/30/16-09/30/16	1	:30	6A- News-News 10 Good Morning 6am						2			2	$100.00	$200.00	Medford (KTVL)	NEWS	9/23/16
11.0	Normal Line / SPOT (11)	09/30/16-09/30/16	1	:30	7A- CBS-This Morning						3			3	$125.00	$375.00	Medford (KTVL)	MORNING	9/23/16
12.0	Normal Line / SPOT (12)	09/30/16-09/30/16	1	:30	9A- 10A (PST)						1			1	$90.00	$90.00	Medford (KTVL)	FEUD/MILLIONAIRE	9/23/16

CONFIRMATION CONTRACT

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Brand	YES ON 97 3912 (865362)
Salesperson	TeleRep/DC, Washington DC (2995)
Sales Office	TeleRep Washington DC
Buyer Name	RICHARDS,LAUREN
Phone/Fax	/
CPE	697/727/3912
Account Types	National/Political Issue Agency BRD
Billing Type	Weekly/Irregular
Comments	YES ON 97 3912 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered	09/23/16
Last Modified	09/30/16
Entered By	Patrick Mannella
CO-OP	No
Headline #	08401499
Demo	A35+
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$3,270.30
Net Total	$18,531.70
Sales Tax	

Medford (KTVL)

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13.0	Normal Line / Prime (13)	09/30/16-09/30/16	1	:30	9P- CBS-Hawaii Five-O (Friday)						1			1	$950.00	$950.00	Medford (KTVL)	HAWAII	9/23/16
14.0	Normal Line / SPOT (14)	09/26/16-09/26/16	1	:30	1P- CBS-The Talk		1							1	$95.00	$95.00	Medford (KTVL)	TALK	9/26/16
15.0	Normal Line / SPOT (15)	10/03/16-10/03/16	1	:30	10A- CBS-The Price Is Right		1							1	$150.00	$150.00	Medford (KTVL)	PRICE	9/23/16
16.0	Normal Line / Prime (16)	10/03/16-10/03/16	1	:30	10P- CBS-Scorpion (Monday)		1							1	$1,100.00	$1,100.00	Medford (KTVL)	SCORPION	9/23/16
17.0	Normal Line / News (17)	09/26/16-09/26/16	1	:30	11P- News-News 10 at 11p		1							1	$225.00	$225.00	Medford (KTVL)	NEWS	9/26/16
18.0	Normal Line / SPOT (18)	10/03/16-10/03/16	1	:30	11:30P- CBS-The Late Show With Stephen Colbert		1							1	$100.00	$100.00	Medford (KTVL)	COLBERT	9/23/16
19.0	Normal Line / SPOT (19)	09/26/16-09/26/16	1	:30	11A- CBS-The Young and the Restless		1								$125.00		Medford (KTVL)	YOUNG	9/26/16
19.0.1	Preempt (19)	09/26/16															Medford (KTVL)	Marked as Did not Air/Exception -	
20.0	Normal Line / SPOT (19)	10/03/16-10/03/16	1	:30	11A- CBS-The Young and the Restless		2							2	$125.00	$250.00	Medford (KTVL)	YOUNG	9/23/16
21.0	Normal Line / SPOT (20)	10/03/16-10/03/16	1	:30	12:30P- CBS-The Bold and the Beautiful		1							1	$125.00	$125.00	Medford (KTVL)	BOLD	9/23/16

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Sales Office	TeleRep Washington DC
Buyer Name	RICHARDS,LAUREN
Phone/Fax	/
CPE	697/727/3912
Account Types	National/Political Issue Agency BRD
Billing Type	Weekly/Irregular
Comments	YES ON 97 3912 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered	09/23/16
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Entered By	Patrick Mannella
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22.0	Normal Line / News (21)	09/26/16-09/26/16	1	:30	12P- News-News 10 at Noon		1							1	$145.00	$145.00	Medford (KTVL)	NEWS	9/26/16
23.0	Normal Line / News (21)	10/03/16-10/03/16	1	:30	12P- News-News 10 at Noon		1							1	$145.00	$145.00	Medford (KTVL)	NEWS	9/23/16
24.0	Normal Line / SPOT (22)	10/03/16-10/03/16	1	:30	2P- CBS-Lets Make a Deal		1							1	$100.00	$100.00	Medford (KTVL)	DEAL	9/23/16
25.0	Normal Line / SPOT (23)	09/26/16-09/26/16	1	:30	3P- Rachael Ray		1							1	$90.00	$90.00	Medford (KTVL)	RAY	9/26/16
26.0	Normal Line / SPOT (24)	09/26/16-09/26/16	1	:30	4P- Ellen DeGeneres Show		1							1	$250.00	$250.00	Medford (KTVL)	ELLEN	9/26/16
27.0	Normal Line / SPOT (24)	10/03/16-10/03/16	1	:30	4P- Ellen DeGeneres Show		1							1	$250.00	$250.00	Medford (KTVL)	ELLEN	9/23/16
28.0	Normal Line / News (25)	09/26/16-09/26/16	1	:30	5P- News-News 10 at 5p		1							1	$425.00	$425.00	Medford (KTVL)	NEWS	9/26/16
29.0	Normal Line / News (25)	10/03/16-10/03/16	1	:30	5P- News-News 10 at 5p		1							1	$425.00	$425.00	Medford (KTVL)	NEWS	9/23/16
30.0	Normal Line / News (26)	10/03/16-10/03/16	1	:30	5A- News-News 10 Good Morning 5am		2							1	$52.00	$52.00	Medford (KTVL)	NEWS	9/23/16
30.0.1	Preempt (26)	10/03/16															Medford (KTVL)	No Availability/Spot -unable to give required separation/ aj	
31.0	Normal Line / News (27)	10/03/16-10/03/16	1	:30	6A- News-News 10 Good Morning 6am		2							1	$100.00	$100.00	Medford (KTVL)	NEWS	9/23/16

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Sales Office	TeleRep Washington DC
Buyer Name	RICHARDS,LAUREN
Phone/Fax	/
CPE	697/727/3912
Account Types	National/Political Issue Agency BRD
Billing Type	Weekly/Irregular
Comments	YES ON 97 3912 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered	09/23/16
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CO-OP	No
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31.0.1	Preempt (27)	10/03/16															Medford (KTVL)	No Availability/Spot -adv separation/aj	
32.0	Normal Line / SPOT (28)	10/03/16-10/03/16	1	:30	7A- CBS-This Morning		3							3	$125.00	$375.00	Medford (KTVL)	NEWS	9/23/16
33.0	Normal Line / Prime (29)	09/26/16-09/26/16	1	:30	Orbit- [P]CBS-Big Bang Theory (Monday)(Mo), [P]CBS-Kevin Can Wait (Monday)(Mo)		1							1	$1,000.00	$1,000.00	Medford (KTVL)	BANG/KEVIN	9/26/16
34.0	Normal Line / SPOT (30)	10/03/16-10/03/16	1	:30	9A- 10A (PST)		2							2	$90.00	$180.00	Medford (KTVL)	FEUD/MILLIONAIRE	9/23/16
35.0	Normal Line / News (31)	10/01/16-10/01/16	1	:30	11P- News-News 10 at 11p							1		1	$175.00	$175.00	Medford (KTVL)	NEWS	9/23/16
36.0	Normal Line / News (32)	10/01/16-10/01/16	1	:30	5A- CBS-This Morning Saturday							2		2	$35.00	$70.00	Medford (KTVL)	NEWS	9/23/16
37.0	Normal Line / News (33)	10/01/16-10/01/16	1	:30	6P- 7P (PST)							1		1	$300.00	$300.00	Medford (KTVL)	NEWS	9/23/16
38.0	Normal Line / SPOT (35)	10/02/16-10/02/16	1	:30	5:30P- Family Feud 2								1	1	$100.00	$100.00	Medford (KTVL)	FEUD	9/23/16
39.0	Normal Line / Prime (37)	10/02/16-10/02/16	1	:30	7P- CBS-60 Minutes								1	1	$950.00	$950.00	Medford (KTVL)	60	9/23/16
40.0	Normal Line / Prime (39)	10/02/16-10/02/16	1	:30	9P- CBS-Madam Secretary (Sunday)								1	1	$700.00	$700.00	Medford (KTVL)	MADAM	9/23/16
41.0	Normal Line / SPOT (40)	09/29/16-09/29/16	1	:30	10A- CBS-The Price is Right					1				1	$150.00	$150.00	Medford (KTVL)	PRICE	9/23/16

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42.0	Normal Line / News (41)	09/29/16-09/29/16	1	:30	11P- News-News 10 at 11p					1				1	$225.00	$225.00	Medford (KTVL)	NEWS	9/23/16
43.0	Normal Line / SPOT (42)	09/29/16-09/29/16	1	:30	11A- CBS-The Young and the Restless					1				1	$125.00	$125.00	Medford (KTVL)	YOUNG	9/23/16
44.0	Normal Line / SPOT (43)	09/29/16-09/29/16	1	:30	12:30P- CBS-The Bold and the Beautiful					1				1	$125.00	$125.00	Medford (KTVL)	BOLD	9/23/16
45.0	Normal Line / News (44)	09/29/16-09/29/16	1	:30	12P- News-News 10 at Noon					1				1	$145.00	$145.00	Medford (KTVL)	NEWS	9/23/16
46.0	Normal Line / SPOT (45)	09/29/16-09/29/16	1	:30	2P- CBS-Lets Make a Deal					1				1	$100.00	$100.00	Medford (KTVL)	DEAL	9/23/16
47.0	Normal Line / SPOT (46)	09/29/16-09/29/16	1	:30	4P- Ellen DeGeneres Show					1				1	$250.00	$250.00	Medford (KTVL)	DLLEN	9/23/16
48.0	Normal Line / News (47)	09/29/16-09/29/16	1	:30	5P- News-News 10 at 5p					1				1	$425.00	$425.00	Medford (KTVL)	NEWS	9/23/16
49.0	Normal Line / News (48)	09/29/16-09/29/16	1	:30	5A- News-News 10 Good Morning 5am					2				2	$52.00	$104.00	Medford (KTVL)	NEWS	9/23/16
50.0	Normal Line / News (49)	09/29/16-09/29/16	1	:30	6P- News-News 10 at 6p					1				1	$475.00	$475.00	Medford (KTVL)	NEWS	9/23/16
51.0	Normal Line / News (50)	09/29/16-09/29/16	1	:30	6A- News-News 10 Good Morning 6am					2				2	$100.00	$200.00	Medford (KTVL)	NEWS	9/23/16
52.0	Normal Line / SPOT (51)	09/29/16-09/29/16	1	:30	7A- CBS-This Morning					3				3	$125.00	$375.00	Medford (KTVL)	NEWS	9/23/16
53.0	Normal Line / SPOT (52)	09/29/16-09/29/16	1	:30	9A- 10A (PST)					1				1	$90.00	$90.00	Medford (KTVL)	FEUD/MILLIONAIRE	9/23/16

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CPE	697/727/3912
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54.0	Normal Line / SPOT (54)	09/27/16-09/27/16	1	:30	10A- CBS-The Price is Right			2						2	$150.00	$300.00	Medford (KTVL)	PRICE	9/23/16
55.0	Normal Line / News (55)	09/27/16-09/27/16	1	:30	11P- News-News 10 at 11p			1						1	$225.00	$225.00	Medford (KTVL)	NEWS	9/23/16
56.0	Normal Line / SPOT (56)	09/27/16-09/27/16	1	:30	11A- CBS-The Young and the Restless			1						1	$125.00	$125.00	Medford (KTVL)	YOUNG	9/23/16
57.0	Normal Line / SPOT (57)	09/27/16-09/27/16	1	:30	12:30P- CBS-The Bold and the Beautiful			1						1	$125.00	$125.00	Medford (KTVL)	BOLD	9/23/16
58.0	Normal Line / News (58)	09/27/16-09/27/16	1	:30	12P- News-News 10 at Noon			1						1	$145.00	$145.00	Medford (KTVL)	NEWS	9/23/16
59.0	Normal Line / SPOT (59)	09/27/16-09/27/16	1	:30	2P- CBS-Lets Make a Deal			1						1	$100.00	$100.00	Medford (KTVL)	DEAL	9/23/16
60.0	Normal Line / SPOT (60)	09/27/16-09/27/16	1	:30	4P- Ellen DeGeneres Show			1						1	$250.00	$250.00	Medford (KTVL)	DLLEN	9/23/16
61.0	Normal Line / News (61)	09/27/16-09/27/16	1	:30	5P- News-News 10 at 5p			1						1	$425.00	$425.00	Medford (KTVL)	NEWS	9/23/16
62.0	Normal Line / News (62)	09/27/16-09/27/16	1	:30	5A- News-News 10 Good Morning 5am			2						2	$52.00	$104.00	Medford (KTVL)	NEWS	9/23/16
63.0	Normal Line / News (63)	09/27/16-09/27/16	1	:30	6A- News-News 10 Good Morning 6am			2						2	$100.00	$200.00	Medford (KTVL)	NEWS	9/23/16
64.0	Normal Line / SPOT (64)	09/27/16-09/27/16	1	:30	7A- CBS-This Morning			3						3	$125.00	$375.00	Medford (KTVL)	MORNING	9/23/16
65.0	Normal Line / Prime (65)	09/27/16-09/27/16	1	:30	8P- CBS-NCIS (Tuesday)			1						1	$1,600.00	$1,600.00	Medford (KTVL)	NCIS	9/23/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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B/E Bookend P/B Piggy Back

Printed At: 12:47 PM on Sunday, October 2 2016

NEWS 10

KTVL
1440 Rossanley Dr
Medford, OR 97501

Prism Communications
1322 G St NE
Washington, DC 20003

Contract # 2643111

Schedule Dates	09/26/16-10/03/16
Advertiser	Yes On 97 (112701)
Agency	Prism Communications (16054)
Product	POLITICAL ISSUE (ns) (1187)
Brand	YES ON 97 3912 (865362)
Salesperson	TeleRep/DC, Washington DC (2995)
Sales Office	TeleRep Washington DC
Buyer Name	RICHARDS,LAUREN
Phone/Fax	/
CPE	697/727/3912
Account Types	National/Political Issue Agency BRD
Billing Type	Weekly/Irregular
Comments	YES ON 97 3912 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered	09/23/16
Last Modified	09/30/16
Entered By	Patrick Mannella
CO-OP	No
Headline #	08401499
Demo	A35+
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$3,270.30
Net Total	$18,531.70
Sales Tax	

Medford (KTVL)

By Broadcast Month	Spots	Rate
Oct. 2016	111	$21,802.00
Grand Total:	111	$21,802.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
66.0	Normal Line / SPOT (66)	09/27/16-09/27/16	1	:30	9A- 10A (PST)			1						1	$90.00	$90.00	Medford (KTVL)	FEUD/MILLIONAIRE	9/23/16
67.0	Normal Line / SPOT (67)	09/28/16-09/28/16	1	:30	1P- CBS-The Talk				1					1	$95.00	$95.00	Medford (KTVL)	TALK	9/23/16
68.0	Normal Line / SPOT (68)	09/28/16-09/28/16	1	:30	10A- CBS-The Price is Right				1					1	$150.00	$150.00	Medford (KTVL)	PRICE	9/23/16
69.0	Normal Line / SPOT (69)	09/28/16-09/28/16	1	:30	11:30P- CBS-The Late Show With Stephen Colbert				1					1	$100.00	$100.00	Medford (KTVL)	COLBERT	9/23/16
70.0	Normal Line / SPOT (70)	09/28/16-09/28/16	1	:30	11A- CBS-The Young and the Restless				1					1	$125.00	$125.00	Medford (KTVL)	YOUNG	9/23/16
71.0	Normal Line / News (71)	09/28/16-09/28/16	1	:30	12P- News-News 10 at Noon				1					1	$145.00	$145.00	Medford (KTVL)	NEWS	9/23/16
72.0	Normal Line / SPOT (72)	09/28/16-09/28/16	1	:30	3P- Rachael Ray				1					1	$90.00	$90.00	Medford (KTVL)	RAY	9/23/16
73.0	Normal Line / News (73)	09/28/16-09/28/16	1	:30	5P- News-News 10 at 5p				1					1	$425.00	$425.00	Medford (KTVL)	NEWS	9/23/16
74.0	Normal Line / News (74)	09/28/16-09/28/16	1	:30	5A- News-News 10 Good Morning 5am				2					2	$52.00	$104.00	Medford (KTVL)	NEWS	9/23/16
75.0	Normal Line / News (75)	09/28/16-09/28/16	1	:30	6P- News-News 10 at 6p				1					1	$475.00	$475.00	Medford (KTVL)	NEWS	9/23/16
76.0	Normal Line / News (76)	09/28/16-09/28/16	1	:30	6A- News-News 10 Good Morning 6am				2					2	$100.00	$200.00	Medford (KTVL)	NEWS	9/23/16
77.0	Normal Line / SPOT (77)	09/28/16-09/28/16	1	:30	7A- CBS-This Morning				3					3	$125.00	$375.00	Medford (KTVL)	NEWS	9/23/16

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Washington, DC 20003

Contract # 2643111

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Product	POLITICAL ISSUE (ns) (1187)
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Salesperson	TeleRep/DC, Washington DC (2995)
Sales Office	TeleRep Washington DC
Buyer Name	RICHARDS,LAUREN
Phone/Fax	/
CPE	697/727/3912
Account Types	National/Political Issue Agency BRD
Billing Type	Weekly/Irregular
Comments	YES ON 97 3912 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered	09/23/16
Last Modified	09/30/16
Entered By	Patrick Mannella
CO-OP	No
Headline #	08401499
Demo	A35+
Order Type	Normal
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Commission %	15.00
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Sales Tax	

Medford (KTVL)

By Broadcast Month	Spots	Rate
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Grand Total:	111	$21,802.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
78.0	Normal Line / SPOT (78)	09/28/16-09/28/16	1	:30	9A- 10A (PST)				2					2	$90.00	$180.00	Medford (KTVL)	FEUD/MILLIONAIRE	9/23/16
79.0	Normal Line / SPOT (15)	10/03/16-10/03/16	1	:30	10A- CBS-The Price Is Right		1							1	$150.00	$150.00	Medford (KTVL)	PRICE	9/28/16
80.0	Normal Line / News (26)	10/03/16-10/03/16	1	:30	5A- News-News 10 Good Morning 5am		2							2	$52.00	$104.00	Medford (KTVL)	NEWS	9/28/16
81.0	Normal Line / News (27)	10/03/16-10/03/16	1	:30	6A- News-News 10 Good Morning 6am		2							2	$100.00	$200.00	Medford (KTVL)	NEWS	9/28/16
82.0	Normal Line / SPOT (28)	10/03/16-10/03/16	1	:30	7A- CBS-This Morning		3							3	$125.00	$375.00	Medford (KTVL)	NEWS	9/28/16
83.0	Normal Line / SPOT (30)	10/03/16-10/03/16	1	:30	9A- 10A (PST)		2							2	$90.00	$180.00	Medford (KTVL)	FEUD/MILLIONAIRE	9/28/16

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