Sales Order

Station: WLNK-FM Contract#: 0
Contract Name: Roy Cooper for Governor 5627
Proposal#: 398386A0-904E-4EBC-A186-A0C0EE21E1EE

Start Date: 10/25/16 End Date: 10/31/16
Revenue Type: POLITICAL NATIONAL Type: Cash
Advertiser: ROY COOPER FOR GOVERNOR
Address:
City: State: Zip:
Product Name: Roy Cooper for Governor
Estimate #: 5627
Competitive Code: POLITICAL AGENCY

Agency: KATZ MEDIA GROUP
Address: 125 WEST 55TH ST
3RD FLOOR
City: NEW YORK State: NY Zip: 10019
Buyer:
Tax Schedule: (None)
Agency Commission %: 15
Billing Cycle: Standard
Salesperson: 245NATIONAL Comm %: 0
Makegood Policy: WITHIN CONTRACT DATES

No	DATES		Alt	TIMES		LEN	DISTRIBUTION									RATE	TOTALS		PTY
	START	END	wks	START	END		M	T	W	T	F	SA	SU	Per Wk	D/W		SPOTS	$$	
1	10/25/16	10/31/16		6:00 AM	10:00 AM	60	X	X	X	X	X			7	W	215.00	7	1,505.00	2
2	10/25/16	10/31/16		10:00 AM	3:00 PM	60	X	X	X	X	X			12	W	90.00	12	1,080.00	2
3	10/25/16	10/31/16		3:00 PM	7:00 PM	60	X	X	X	X	X			12	W	180.00	12	2,160.00	2
4	10/29/16	10/29/16		6:00 AM	7:00 PM	60						X		3	W	50.00	3	150.00	4
5	10/30/16	10/30/16		6:00 AM	7:00 PM	60							X	3	W	40.00	3	120.00	4

Billing Projections: By Month

	Oct 16	Nov 16
CA	5,015.00	0.00
ST	4,260.00	755.00

☑ Print Spot Prices

TOTAL SPOTS 37
GROSS TOTAL $ 5,015.00
ADJUSTED SPOTS 37
ADJUSTED TOTAL $ 5,015.00

APPROVE	DECLINE	
◯	◯	Traffic Manager
◯	◯	National Sales Manager
◯	◯	Local Sales Manager
◯	◯	Credit Manager

	Oct 10, 16		
CONT#	**30163247** Mod# Ver# **1** (Last =)	DDS CONT# **0**	
REP	**EASTMAN**	C/P/E: **/ / 5627**	
TO	**WLNK-FM (Charlotte-Gastonia-Rock Hill, NC-SC)**		
FM	**LATONYA CHENAULT**		
OFF	**PHILADELPHIA**	**SALESPERSON FAX#**	
AGY	**Katz Media Group**		
ADDR	**125 West 55th Street 3rd Floor** **New York, NY 10019**	**PH # 202-338-8700**	
BYR	**Helen Hanratty**		
ADV	**ROY COOPER FOR GOVERNOR**		
PDT	**Roy Cooper for Governor**		
FLT	**Oct 25, 16 - Nov 01, 16**		

* REP ORDER COMMENT *

** 10/10/2016 3:50:00 PM: FOR ALL GMMB/WATERFRONT/GREAT AMERICAN MEDIA ORDERS: KATZ MEDIA COLLECTS, CASH-IN-ADVANCE AND AS AN OFFICIAL AGENT ON BEHALF OF OUR REPRESENTED STATIONS, ALL MONIES FOR POLITICAL AND ISSUE BUYS PLACED OUT OF GREER. ONCE YOUR INVOICES ARE RECONCILED WITH O UR ORDERS BY OUR NY BILLING OFFICE, PAYMENT IS SENT TO YOU ONLY FOR WHAT RAN. WE ARE THE ONES RESPONSIBLE FOR REFUNDING UNUSED FUNDS BACK TO THE AGENCY. PAYMENT IS USUALLY DISBURSED WITHIN 45 DAYS OF RECONCILIATION. PLEASE CONFIRM WITH PLEASE NOTE WITH AL L POLITICAL/ISSUE ORDERS THERE IS A 24 HOUR CANCELLATION NOTICE. KEVIN.POLLOCK@KATZRADIOGROUP.COM 215.557.4255

** 10/10/2016 3:50:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1	TuWThF,M	6A - 10A	60	10/25/2016 - 10/31/2016	1W	7	$215.00	7
	1.2	TuWThF,M	10A - 3P	60	10/25/2016 - 10/31/2016	1W	12	$90.00	12
	1.3	TuWThF,M	3P - 7P	60	10/25/2016 - 10/31/2016	1W	12	$180.00	12
	1.4	.....S.	6A - 7P	60	10/29/2016 - 10/29/2016	1W	3	$50.00	3
	1.5	.....S	6A - 7P	60	10/30/2016 - 10/30/2016	1W	3	$40.00	3
				** WEEKLY FLIGHT TOTALS **			37	$5,015.00	

	Oct 16	Nov 16					
SPOTS	37	0					
CASH	5015.00	0.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	5015.00	0.00					

	Oct 10, 16		
CONT#	**30163247** Mod# Ver# **1** (Last =)	DDS CONT# **0**	
REP	**EASTMAN**	C/P/E:	**/ / 5627**

							TOTAL
SPOTS							37
CASH							5,015.00
TRADE							0.00
NSL							0.00
TOTAL							5,015.00

**** Competitive Comments ****

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE ☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
WLNK FM - Charlotte	10/11/16

I, Mike Furman - authorized media buyer,

being/on behalf of: Roy Cooper,

a legally qualified candidate of the Democratic

political party for the office of: Governor

in the General

election to be held on: November 8 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As ordered			

Attach proposed schedule with charges (if available):

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I represent that the payment for the above described broadcast time has been furnished by:

Cooper for North Carolina

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Scott Falmlen

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/4/16	
Date	**Signature**

To Be Signed By Station Representative

☒ Accepted	☐ Accepted in Part	☐ Rejected
	Carol Peters	NSM
Signature	**Printed Name**	**Title**

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AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As	Ordered		

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

1) actual air time and charges for each spot;
2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

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CANDIDATE REQUEST FOR POLITICAL BROADCAST INFORMATION OR TIME

Date of Request: 10/10, 2016 **Time of Request:** 3:50 pm

Candidate Name: Roy Cooper

Party: Democratic

Candidate for: Governor (Office) NC (Location)

Candidate's Authorized Committee: Mike Freman

Treasurer of Candidate's Authorized Committee: Scott Falmlen

Address: c/o Katz Media Group - 125 W 55th St, 3rd Floor

Telephone: NY, NY 10019

Agency for Candidate (if any): Katz Media Group

Name of Person Requesting Information/Time: LaTonya Chenault

Information Requested:

- Rates for ✓
- Availabilities for
- Other:

Disposition of Request:

✓ Accepted ____ Rejected ____ Accepted or Rejected in part (attach explanation)

Rate Charged for Spot: attached schedule

Class of Time Purchased: non preemptible

Air Date and Time (attach a schedule of the advertising or program time provided, if necessary): attached

Rebate Paid (if any):

Disclosure Statement Provided by Station: ____ Yes ____ No ✓ Previously provided

BCRA Certificate (for Federal candidates only) Provided: ____ Yes ____ No ____ Previously provided n/a

Other Information:

Inquiry Received By: Carol Pleat, NSM

This form must be retained in the station's public inspection file for a period of two years.