- 11763219

NCC Cable System Order

Order #	62340045
Syscode	2611
System Name	Spectrum/Petoskey, MI
Market	Traverse City

AE	Brenda Hadley
Sales Coordinator	Collin Moore
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Nov16 Proj. (Nov15 HU
-	

Flight Dates	09/26/16 - 10/09/16
Agency	76 Words
Advertiser	MDSCCHD106

Client Code	707
Product Code	745
Est Code	3939
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/04/16	
Version		3 Vs. 2	
Show All Lines			
Total # of Weeks			2
Total			$2,127.00
Commission			$319.05
Net Total			$1,807.95
Total Spots			87
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R3 10.4 -$20, mg in contract#62344188, please review and confirm!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	9/26/16	10/2/16	05:00	09:00		X	X	X	X	X	X	-	-	3	$26.00	$78.00	30	NCR 09/26/16-10/02/16
2	CNN	NEW DAY<	10/3/16	10/9/16	05:00	09:00	X							-	-	1	$27.00	$27.00	30	NCR 10/03/16-10/09/16
3	CNN	CNN NEWSROOM<	9/26/16	10/2/16	09:00	16:00		X	X	X	X	X	X	-	-	6	$17.00	$102.00	30	NCR 09/26/16-10/02/16
4	CNN	CNN NEWSROOM<	10/3/16	10/9/16	09:00	16:00	X							-	-	1	$18.00	$18.00	30	NCR 10/03/16-10/09/16
5	CNN	VARIOUS	9/26/16	10/2/16	16:00	19:00		X	X	X	X	X	X	-	-	3	$27.00	$81.00	30	NCR 09/26/16-10/02/16
6	CNN	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00		X	X	X	X	X	X	-	-	6	$34.00	$204.00	30	NCR 09/26/16-10/02/16
7	CNN	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X							-	-	1	$36.00	$36.00	30	NCR 10/03/16-10/09/16
8	DISC	VARIOUS	9/26/16	10/2/16	19:00	24:00		X	X	X	X	X	X	-	-	6	$34.00	$204.00	30	NCR 09/26/16-10/02/16
9	DISC	STREET OUTLAWS<	10/3/16	10/9/16	19:00	24:00	X							-	-	1	$36.00	$36.00	30	NCR 10/03/16-10/09/16
10	FSD	NOT AVAILABLE	9/26/16	10/2/16	09:00	16:00		X	X	X	X	X	X	-	-	2	$8.00	$16.00	30	NCR 09/26/16-10/02/16
11	FSD	NOT AVAILABLE	9/26/16	10/2/16	09:00	19:00						X	X	-	-	3	$12.00	$36.00	30	NCR 09/26/16-10/02/16
12	FSD	NOT AVAILABLE	9/26/16	10/2/16	16:00	19:00		X	X	X	X	X	X	-	-	2	$12.00	$24.00	30	NCR 09/26/16-10/02/16
13	FSD	NOT AVAILABLE	9/26/16	10/2/16	19:00	24:00		X	X	X	X	X	X	-	-	6	$15.00	$90.00	30	NCR 09/26/16-10/02/16
14	FSD	NOT AVAILABLE	10/3/16	10/9/16	19:00	24:00	X							-	-	1	$16.00	$16.00	30	NCR 10/03/16-10/09/16
15	HGTV	AVG. ALL WKS<	9/26/16	10/2/16	09:00	16:00		X	X	X	X	X	X	-	-	3	$17.00	$51.00	30	NCR 09/26/16-10/02/16
16	HGTV	LOVE IT OR LIS<	10/3/16	10/9/16	09:00	16:00	X							-	-	1	$18.00	$18.00	30	NCR 10/03/16-10/09/16
17	HGTV	AVG. ALL WKS<	9/26/16	10/2/16	16:00	19:00		X	X	X	X	X	X	-	-	3	$27.00	$81.00	30	NCR 09/26/16-10/02/16
18	HGTV	VARIOUS	9/26/16	10/2/16	19:00	24:00		X	X	X	X	X	X	-	-	6	$34.00	$204.00	30	NCR 09/26/16-10/02/16
19	HGTV	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X							-	-	1	$36.00	$36.00	30	NCR 10/03/16-10/09/16
20	HIST	VARIOUS	9/26/16	10/2/16	19:00	24:00		X	X	X	X	X	X	-	-	6	$34.00	$204.00	30	NCR 09/26/16-10/02/16
21	HIST	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00	X							-	-	1	$36.00	$36.00	30	NCR 10/03/16-10/09/16

NCC Cable System Order

Order #	62340045
Syscode	2611
System Name	Spectrum/Petoskey, MI
Market	Traverse City

AE	Brenda Hadley
Sales Coordinator	Collin Moore
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Nov16 Proj. (Nov15 HU
-	

Flight Dates	09/26/16 - 10/09/16
Agency	76 Words
Advertiser	MDSCCHD106

Client Code	707
Product Code	745
Est Code	3939
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/04/16	
Version		3 Vs. 2	
Show All Lines			
Total # of Weeks			2
Total			$2,127.00
Commission			$319.05
Net Total			$1,807.95
Total Spots			87
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R3 10.4 -$20, mg in contract#62344188, please review and confirm!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	MNBC	MORNING JOE<	9/26/16	10/2/16	05:00	09:00		X	X	X	X	X	X	-	-	2	$20.00	$40.00	30	R3 -1x NCR 09/26/16-10/02/16
23	MNBC	MORNING JOE<	10/3/16	10/9/16	05:00	09:00	X							-	-	1	$22.00	$22.00	30	NCR 10/03/16-10/09/16
24	MNBC	AVG. ALL WKS<	9/26/16	10/2/16	09:00	16:00		X	X	X	X	X	X	-	-	3	$14.00	$42.00	30	NCR 09/26/16-10/02/16
25	MNBC	AVG. ALL WKS<	9/26/16	10/2/16	16:00	19:00		X	X	X	X	X	X	-	-	3	$22.00	$66.00	30	NCR 09/26/16-10/02/16
26	MNBC	VARIOUS	10/3/16	10/9/16	16:00	19:00	X							-	-	1	$23.00	$23.00	30	NCR 10/03/16-10/09/16
27	MNBC	VARIOUS	9/26/16	10/2/16	19:00	24:00		X	X	X	X	X	X	-	-	6	$27.00	$162.00	30	NCR 09/26/16-10/02/16
28	MNBC	VARIOUS	10/3/16	10/9/16	19:00	24:00	X							-	-	1	$29.00	$29.00	30	NCR 10/03/16-10/09/16
29	MNBC	VARIOUS	9/26/16	10/2/16	00:00	02:00		X	X	X	X	X	X	-	-	3	$14.00	$42.00	30	NCR 09/26/16-10/02/16
30	CNN	VARIOUS	9/26/16	10/2/16	16:00	19:00			X	X	X	X	X	-	-	3	$27.00	$81.00	30	R2 +3x
31	MNBC	AVG. ALL WKS<	9/26/16	10/2/16	16:00	19:00			X	X	X	X	X	-	-	1	$22.00	$22.00	30	R2 +1x

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	87	0	0	0	0	0	0	0	0	0	0	0	87
AMT	$2,127.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$2,127.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/04/16

62340045 | Traverse City | Spectrum/Petoskey, MI | 2611 |