cont# 63314

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	25277494	**Changes as of**	10/12/2016 at 11:19 AM	**Version:**	Highlighting Revision 1
CPE:	278/295/5290	**Flight:**	10/18/16 - 10/24/16	**Station:**	WTXL
Agency:	GMMB GMMB 3050 K ST NW WASHINGTON DC 20007	**Advertiser:**	CLINTON, HILLARY	**Market:**	Tallahassee
		Product:	TV	**Office:**	NEW YORK
		Agency Order #:	5331917	**Primary Demo:**	Adults 35+
		Buyer:	Lawson, Colin	**Con Type:**	POLITICAL/VOTE
		Salesperson:	JONATHAN VITTI 212-373-8256	**Assistant:**	KENNETH MIELE 212-373-8113

Total $: $3,470.00
Total Spots: 57
Total CPP: $0.00
Total GRP:
Separation:

Comments: See lines for rates adjusted to clear as well as LUR re-rates. See lines 17-19 for spots added to schedule. PLs Cf Thanks.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/18 - 10/18		Total Spots	Total $	CPP	GRP
1	Tu-F,M 7a-9a		Good Morning America	$50.00	0	30	5		5	$250.00	$0.00	0.0
	re-rate down to LUR *Changes: Rate from 55 to 50*											
2	Tu-F,M 9a-10a		Live With Kelly & Michael	$20.00	0	30	5		5	$100.00	$0.00	0.0
	re-rate down to LUR *Changes: Rate from 25 to 20*											
3	Tu-F,M 11a-12n		The View	$35.00	0	30	3		3	$105.00	$0.00	0.0
	re-rate down to LUR *Changes: Rate from 40 to 35*											
10	Tu-F,M 5p-5:30p		ABC 27 News @5P	$25.00	0	30	4		4	$100.00	$0.00	0.0
	re-rate down to LUR *Changes: Rate from 40 to 25*											
11	Tu-F,M 5:30p-6p		ABC 27 News @ 530P	$25.00	0	30	4		4	$100.00	$0.00	0.0
	re-rate down to LUR *Changes: Rate from 40 to 25*											
12	Tu-F,M 6p-6:30p		ABC 27 News @ 6P	$55.00	0	30	4		4	$220.00	$0.00	0.0
	re-rate down to LUR *Changes: Rate from 60 to 55*											
13	Tu-F,M 6:30p-7p		ABC World News	$105.00	0	30	3		3	$315.00	$0.00	0.0
	re-rate down to LUR *Changes: Rate from 185 to 105*											
14	Tu-F,M 7p-7:30p		Inside Edition	$70.00	0	30	3		3	$210.00	$0.00	0.0
	re-rate down to LUR *Changes: Rate from 85 to 70*											
15	Tu-F,M 7:30p-8p		Judge Judy	$90.00	0	30	3		3	$270.00	$0.00	0.0
	re-rate down to LUR *Changes: Rate from 100 to 90*											
16	Sa 3:30p-7p		ABC COLLEGE FOOTBALL	$300.00	0	30	1		1	$300.00	$0.00	0.0
	ADJUSTED RATE TO CLEAR *Changes: Rate from 200 to 300*											
REV+ 17	F 10p-11p		20/20	$400.00	0.0	30	0 ▸ 1		1	$400.00	$0.00	0.0
	10/12: added 1x for LUR rebate make-good											

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Contract # 25277494	**Changes as of:** 10/12/2016 at 11:19 AM	**Version:** Highlighting Revision 1			
CPE: 278/295/5290	**Flight:** 10/18/16 - 10/24/16	**Station:** WTXL	**Total $:** $3,470.00		
Agency: GMMB GMMB 3050 K ST NW WASHINGTON DC 20007	**Advertiser:** CLINTON, HILLARY **Product:** TV	**Market:** Tallahassee **Office:** NEW YORK	**Total Spots:** 57 **Total CPP:** $0.00		
	Agency Order #: 5331917 **Buyer:** Lawson, Colin **Salesperson:** JONATHAN VITTI 212-373-8256	**Primary Demo:** Adults 35+ **Con Type:** POLITICAL/VOTE **Assistant:** KENNETH MIELE 212-373-8113	**Total GRP:** **Separation:**		

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/18 - 10/18 10/18	Total Spots	Total $	CPP	GRP
REV+ 18	Tu-F,M 12:35a-1:05a		Nightline	$10.00	0.0	30	0 ▶ 2	2	$20.00	$0.00	0.0
added 2x for lur rebate mkgds											
REV+ 19	W 9p-11p		Presidential Debate	$750.00	0.0	30	0 ▶ 1	1	$750.00	$0.00	0.0
10/12: added the debate on 10/19											
						TOTALS:	**57**	**57**	**$3,470.00**	**$0.00**	**0.0**

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CPE:	278/295/5290	**Flight:**	10/18/16 - 10/24/16	**Station:**	WTXL
Agency:	GMMB GMMB 3050 K ST NW WASHINGTON DC 20007	**Advertiser:**	CLINTON, HILLARY	**Market:**	Tallahassee
		Product:	TV	**Office:**	NEW YORK
		Agency Order #:	5331917	**Primary Demo:**	Adults 35+
		Buyer:	Lawson, Colin	**Con Type:**	POLITICAL/VOTE
		Salesperson:	JONATHAN VITTI 212-373-8256	**Assistant:**	KENNETH MIELE 212-373-8113

Total $:	$3,470.00
Total Spots:	57
Total CPP:	$0.00
Total GRP:	
Separation:	

Special Instructions	

Order Level Comments

Date/Time	Added by	Comment
10/12/16 11:19 AM	JONATHAN VITTI	See lines for rates adjusted to clear as well as LUR re-rates. See lines 17-19 for spots added to schedule. PLs Cf Thanks.
08/30/16 1:04 PM	System	Notice Received.
08/30/16 11:23 AM	JONATHAN VITTI	Separation: 30

Competitive Information

Market Budget:	**$23,133**
WTXL Share:	**15%**
Comment:	
ETWC:	**10%**
WCTV:	**57%**
WTLF:	**2%**
WTWC:	**16%**

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	57	$3,470.00	N/A	0.0
Total	**100%**	**57**	**$3,470.00**	**N/A**	**0.0**

Monthly Summary

Month	Spots	Dollars
2016-Oct	57	$3,470.00
Total	**57**	**$3,470.00**

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	$ Chg	Contract $	Comment
Revision	10/12/16 11:19 AM	JONATHAN VITTI	Revised	4		$750.00	$3,470.00	Changes: Total $ from $2,720.00 to $3,470.00, Demo Meta to [R16], User Entered $ from $0.00 to $3,470.00, Calculated Dollars from $2,720.00 to $3,470.00, Competitive Market Budget from $19,300 to $23,133, Total Spots from 53 to 57, Comments from Separation: 30 to See lines for rates adjusted to clear as well as LUR re-rates. See lines 17-19 for spots added to schedule. PLs Cf Thanks.. 13 buylines added or modified.
Queued for Electronic Contracting	8/30/16 1:03 PM					$0	$0	
New	8/30/16 11:22 AM	JONATHAN VITTI	Confirmed	53		$2,720.00	$2,720.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.