CONTRACT

KAYU
4600 S Regal St
Spokane, WA 99223
(509)448-2828

www.kayutv.com

And:

Shorr Johnson Magnus
100 N. 20th Street, Suite 201
Philadelphia, PA 19103

Contract / Revision	Alt Order #
66293 /	25327769

Product
tv

Contract Dates	Estimate #
10/11/16 - 10/17/16	

Advertiser	Original Date / Revision
Jay Inslee for Governor	10/10/16 / 10/13/16

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KAYU	Kara Erickson	Political Revenu

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
D 1	KAYU	10/11/16	10/11/16	BBT	M-F 730-8p		:30			NM	0	$0.00
E 2	KAYU	10/12/16	10/12/16	M-F 730-8p	M-F 730-8p		:30			NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/10/16	10/16/16	--W----	1	$250.00						
E 3	KAYU	10/13/16	10/13/16	M-F 730-8p	M-F 730-8p		:30			NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/10/16	10/16/16	---T---	1	$250.00						
E 4	KAYU	10/14/16	10/14/16	M-F 730-8p	M-F 730-8p		:30			NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/10/16	10/16/16	----F--	1	$250.00						
E 5	KAYU	10/17/16	10/17/16	M-F 730-8p	M-F 730-8p		:30			NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/17/16	10/23/16	M------	1	$250.00						
D 6	KAYU	10/11/16	10/11/16	BBT	M-F 7-730p		:30			NM	0	$0.00
E 7	KAYU	10/12/16	10/12/16	M-F 7-730p	M-F 7-730p		:30			NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/10/16	10/16/16	--W----	1	$250.00						
E 8	KAYU	10/13/16	10/13/16	M-F 7-730p	M-F 7-730p		:30			NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/10/16	10/16/16	---T---	1	$250.00						
E 9	KAYU	10/14/16	10/14/16	M-F 7-730p	M-F 7-730p		:30			NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/10/16	10/16/16	----F--	1	$250.00						
E 10	KAYU	10/17/16	10/17/16	M-F 7-730p	M-F 7-730p		:30			NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/17/16	10/23/16	M------	1	$250.00						
E 11	KAYU	10/16/16	10/16/16	Sun Late News	Sun Late News		:30			NM	1	$135.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/10/16	10/16/16	------S	1	$135.00						
E 12	KAYU	10/15/16	10/15/16	Sat Late News	Sat Late News		:30			NM	1	$90.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/10/16	10/16/16	-----S-	1	$90.00						

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Non-Discrimination Policy: [Licensee] and its station(s) do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing advertising time from [Licensee] or its station(s) that is intended to discriminate on the basis of race or ethnicity.

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
D 13	KAYU	10/11/16	10/11/16	M-F Late News	M-F Late News		:30			NM	0	$0.00
E 14	KAYU	10/12/16	10/12/16	M-F Late News	M-F Late News		:30			NM	1	$190.00
Week:		10/10/16	10/16/16	--W----	1	$190.00						
E 15	KAYU	10/13/16	10/13/16	M-F Late News	M-F Late News		:30			NM	1	$190.00
Week:		10/10/16	10/16/16	---T---	1	$190.00						
E 16	KAYU	10/14/16	10/14/16	M-F Late News	M-F Late News		:30			NM	1	$190.00
Week:		10/10/16	10/16/16	----F--	1	$190.00						
E 17	KAYU	10/17/16	10/17/16	M-F Late News	M-F Late News		:30			NM	1	$190.00
Week:		10/17/16	10/23/16	M------	1	$190.00						
N 18	KAYU	10/11/16	10/16/16	NFL Pre	NFL Pregame		:30			NM	1	$250.00
Week:		10/10/16	10/16/16	------S	1	$250.00						
N 19	KAYU	10/11/16	10/16/16	Seahawks All Access	Seahawks All Acce		:30			NM	1	$250.00
Week:		10/10/16	10/16/16	----F--	1	$250.00						
N 20	KAYU	10/11/16	10/16/16	College Football	Sat 1-430p		:30			NM	1	$190.00
Week:		10/10/16	10/16/16	-----S-	1	$190.00						
								Totals			17	$3,675.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 -10/17/16	17	$3,675.00	($551.25)	$3,123.75
Totals	17	$3,675.00	($551.25)	$3,123.75

Signature: _____ **Date:** _____

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