WLTV
8550 NW 33rd St
Miami, FL 33122

Greer Margolis Mitchell Burns
3050 K Street NW
Washington, DC 20007

Contract # 368716

Schedule Dates	10/11/16-10/14/16
Advertiser	Hillary for America (5191)
Agency/T-Code	Greer Margolis Mitchell Burns (1053)/S
Product	Political Candidate (1124)
Brand	Various (1)
Salesperson	NYC-NTL-Mulhall, Jill (1031)
Sales Office	New York-National
Buyer Name	Lawson,Colin
Phone/Fax	/
CPE	278/295/5327
Account Types	National/C-Political Agency
Billing Type	Standard
Comments	TV SEPARATION: REQUEST 30 MINS FLIGHT: 10/11-10/17

Date Entered	09/09/16
Last Modified	09/20/16
Entered By	Melanie Thomas
CO-OP	No
Headline #	ECR00912089
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$5,212.50
Net Total	$29,537.50
Sales Tax	

Miami (WLTV)

By Broadcast Month	Spots	Rate
Oct. 2016	23	$34,750.00
Grand Total:	23	$34,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / C- Local CM Break	10/11/16-10/14/16	2	:30	6A- 7A (EST)	2		X	X	X	X						Miami (WLTV)		9/9/16
1.1	Normal Line / C- Local CM Break	10/11/16-10/14/16	4	:30	6A- 7A (EST)	2		X	X	X	X			2	$300.00	$600.00	Miami (WLTV)		9/20/16
2.0	Revised Line / C- Local CM Break	10/11/16-10/14/16	2	:30	7A- 9A (EST)	2		X	X	X	X						Miami (WLTV)		9/9/16
2.1	Normal Line / C- Local CM Break	10/11/16-10/14/16	4	:30	7A- 9A (EST)	2		X	X	X	X			2	$400.00	$800.00	Miami (WLTV)		9/20/16
3.0	Revised Line / C- Local CM Break	10/11/16-10/14/16	2	:30	9A- 11A (EST)	2		X	X	X	X						Miami (WLTV)		9/9/16
3.1	Normal Line / C- Local CM Break	10/11/16-10/14/16	4	:30	9A- 11A (EST)	2		X	X	X	X			2	$400.00	$800.00	Miami (WLTV)		9/20/16
4.0	Revised Line / C- Local CM Break	10/11/16-10/14/16	2	:30	12P- 1P (EST)	2		X	X	X	X						Miami (WLTV)		9/9/16
4.1	Normal Line / C- Local CM Break	10/11/16-10/14/16	4	:30	12P- 1P (EST)	2		X	X	X	X			2	$650.00	$1,300.00	Miami (WLTV)		9/20/16
5.0	Revised Line / C- Local CM Break	10/11/16-10/14/16	2	:30	5P- 6P (EST)	2		X	X	X	X						Miami (WLTV)		9/9/16
5.1	Normal Line / C- Local CM Break	10/11/16-10/14/16	4	:30	5P- 6P (EST)	2		X	X	X	X			2	$1,200.00	$2,400.00	Miami (WLTV)		9/20/16
6.0	Revised Line / C- Local CM Break	10/11/16-10/14/16	2	:30	6P- 6:30P (EST)	3		X	X	X	X						Miami (WLTV)		9/9/16
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7.0	Revised Line / C- Local CM Break	10/11/16-10/14/16	2	:30	6:30P- 7P (EST)	2		X	X	X	X						Miami (WLTV)		9/9/16

CONFIRMATION CONTRACT

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B/E Bookend P/B Piggy Back

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Phone/Fax	/
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Billing Type	Standard
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9.1	Normal Line / C- Local CM Break	10/11/16-10/14/16	4	:30	8P- 9P (EST)	2		X	X	X	X			2	$2,400.00	$4,800.00	Miami (WLTV)		9/20/16
10.0	Revised Line / C- Local CM Break	10/11/16-10/14/16	2	:30	9P- 10P (EST)	2		X	X	X	X						Miami (WLTV)		9/9/16
10.1	Normal Line / C- Local CM Break	10/11/16-10/14/16	4	:30	9P- 10P (EST)	2		X	X	X	X			2	$2,650.00	$5,300.00	Miami (WLTV)		9/20/16
11.0	Revised Line / C- Local CM Break	10/11/16-10/14/16	2	:30	10P- 11P (EST)	1		X	X	X	X						Miami (WLTV)		9/9/16
11.1	Normal Line / C- Local CM Break	10/11/16-10/14/16	4	:30	10P- 11P (EST)	1		X	X	X	X			1	$1,700.00	$1,700.00	Miami (WLTV)		9/20/16
12.0	Revised Line / C- Local CM Break	10/11/16-10/14/16	2	:30	10:59:30P- Noticias 23 Ed Nocturna	1		X	X	X	X						Miami (WLTV)		9/9/16
12.1	Normal Line / C- Local CM Break	10/11/16-10/14/16	4	:30	10:59:30P- Noticias 23 Ed Nocturna	1		X	X	X	X			1	$2,250.00	$2,250.00	Miami (WLTV)		9/20/16

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Headline #	ECR00912089
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Package Deal	
Commission %	15.00
Commission	$5,212.50
Net Total	$29,537.50
Sales Tax	

Miami (WAMI)

By Broadcast Month	Spots	Rate
Oct. 2016	1	$0.00
Grand Total:	1	$0.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / C-News Simulcast	10/11/16-10/14/16	7	:30	10:59:30P- Noticias 23 Ed Nocturna	1		X	X	X	X			1	$0.00	$0.00	Miami (WAMI)	LATE NEWS SIMULCAST	9/9/16

CONFIRMATION CONTRACT

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B/E Bookend P/B Piggy Back

New Order

Agency:	GMMB	**Station:**	WLTV -120	**Flight Start:**	10/11/2016
Office:	Washington	**Order Type:**	Normal	**Flight End:**	10/17/2016
Client:	278 - HFA 2016	**Cancel Date:**		**Hiatus:**	
Product:	295 - TV				
Piggyback Product:					
Estimate:	5327 - HFA 2016 – Spanish Language TV – 10/11-10/17	**Received in ePort:**	8/31/2016 3:19:34 PM		
				Airtime Dollars:	$34,950.00
				Interactive Dollars:	$0.00
Primary Demo:		**Local/National:**	National	**Non-Airtime Dollars:**	$0.00
Demo 2:		**Rep Office:**	Univision and UniMas National Sales (WLTV)	**Total Dollars:**	$34,950.00
Demo 3:		**AE:**	Jill Mulhall	**Total Spots:**	23 34,750
GRP:	0.00	**Phone:**			
CPP:	$0.00	**OrderID:**	5353468		
GIMP:	0	**Status:**	Forwarded		
CPM:	$0.00			**MarketShare:**	(-200)
Comments:	Separation: 30				

Weekly Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	10/11	Total Spots	Rtg	CPP	Imp	CPM
1	TuWThFM 6A-7A M-F NOTICIAS AL AMANECER (LOCAL NEWS)	EM	$300.00	C	30	2	2				
2	TuWThFM 7A-9A DESPIERTA AMERICA MORNING (NEWS/TALK/VARIETY)	EM	$400.00	C	30	2	2				
3	TuWThFM 9A-11A DESPIERTA AMERICA DAYTIME (NEWS/TALK/VARIETY)	DT	$400.00	C	30	2	2				
4	TuWThFM 12P-1P AMORES VERDADORES LTC 8/26 COMO DICE EL DICHO FTC 8/29	DT	$650.00	C	30	2	2				
5	TuWThFM 5P-6P M-F PRIMER IMPACTO (NEWS MAGAZINE)	EN	$1,200.00	C	30	2	2				
6	TuWThFM 6P-6:30P M-F NOTICIAS 23 (LOCAL NEWS)	EN	$2,200.00	C	30	3	3				

New Order (Page 14)

Agency:	GMMB	Station:	WLTV	Order ID:	5353468
Client:	278 - HFA 2016	Product:	295 - TV	Estimate:	5327 - HFA 2016 – Spanish Language TV – 10/11-10/17
Flight Start:	10/11/2016	Flight End:	10/17/2016	Received in ePort:	8/31/2016 3:19:34 PM

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	10/11	Total Spots	Rtg	CPP	Imp	CPM
7	TuWThFM 6:30P-7P M-F NOTICIERO UNIV 630P (NETWORK NEWS)	EN	$2,300.00	C	30	2	2				
8	TuWThFM 7P-8P M-F LA ROSA DE GUADALUPE (DRAMA)	PA	$1,800.00	C	30	2	2				
9	TuWThFM 8P-9P CAMINOHACIA-DESTINO LTC8/29 DESPERTAR CONTIGO FTC 8/30	PT	$2,500.00 2400	C	30	2 200	2				
10	TuWThFM 9P-10P M-F TRES VECES ANA (NOVELA)	PT	$2,650.00	C	30	2	2				
11	TuWThFM 10P-11P TRES VECES ANA LTC 8/19 NARCOS FTC 8/22/16	PT	$1,700.00	C	30	1	1				
12	TuWThFM 11P-11:35P M-F NOTICIAS 23 AT 11P SIMULCAST AS OF 3/2 ON UMA (LOCAL NEWS)	LN	$2,250.00	C	30	1	1				

Total Spots: 23

Cash$ - Spots: $34,950.00 - 23 Trade$ - Spots: $0.00 - 0 Total Cost: $34,950.00 Total GRP - CPP: 0.0 - $0.00 Total GIMP(000) - CPM: 0 - $0.00

-F 4-5p ordered at $1300, it's $650 650
-F 6-630p ordered at $2200, it's $1800 800
-F 630-7p ordered at $2300, it's $1925 ~~300~~ 750
-F 7-8p ordered at $1800, it's $1620 180
-F 8-9p ordered at $2500, it's $1300 2400
-F 9-10p ordered at $2650, it's 1350 2,600
-F 10-11p ordered at $1700, it's $1450 250
-F 11-1135 ordered at $2250, it's $1600 1300

> 9,680

t #5332 10/4
-F 8-9p ordered $2500, it's $2400 – 200

t #5327 10/11
-F 8-9p ordered $2500, it's $2400 – 200

t # 5329 10/25
-F 8-9p ordered $2500, it's $2400 – 200

t # 5330 11/1
-F 8-9p ordered $2500, it's $2400 – 300

lene Jordan | Account Coordinator/Executive Assistant | Local Media | 9250 NW 36th Street,4th Floor, Miami, FL 33178
rect (305) 894-4503 | Fax (305) 471-3980 | ajordan@univision.net | http://www.univision.net

univision

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presente correo electrónico y cualquier anexo del mismo pueden contener información confidencial o privilegiada, la cual está protegida ra evitar su divulgación. Por favor no lo reenvíe a menos que cuente con autorización. Si usted no es el destinatario, su recepción fue un scuido y no existió intención alguna de divulgar la información contenida en el mismo. Los receptores involuntarios no podrán utilizar o velar esta información. Por favor informe al remitente respondiendo a este mensaje y posteriormente elimínelo junto con cualquier copia

Jill Mulhall

From: Grisel Sangroniz
Sent: Friday, September 09, 2016 5:30 PM
To: Jill Mulhall
Cc: Arlene Jordan; Loretta Anaya
Subject: FW: WLTV- HFA

6

Hi Jill!

We reviewed the HFA WLTV orders and came across areas where the LUR ordered has changed since time of placement.

Please take a look below and let's:

1. Re-rate and advise agency
2. Reinvest the dollars

We're reviewing WAMI as well and will send that your way on Monday.
Let me know of any questions.
Thanks,

Grisel Sangroniz | National Sales Manager | Local Media | 9250 NW 36th Street 4th Floor Miami, FL 33178
Direct (305) 894-4520 | Mobile (305) 458-1234 | gsangroniz@univision.net | http://www.univision.net
univision

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From: Arlene Jordan
Sent: Friday, September 09, 2016 5:24 PM
To: Grisel Sangroniz <gsangroniz@UNIVISION.NET>
Subject: WLTV- HFA

Iris,
Below are the times where the LUR ordered is now lower.

Est # 5328 10/18
H-F 8-9p ordered at $2500, it's now $2400 $200

Est # 5326 9/27
H-F 6-7a ordered at $300, it's $250 $100
H-F 12n-1p ordered at $650, it's $325 $50

23 MIAMI-FT. LAUDERDALE

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Piggyback Product:					
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				Airtime Dollars:	$34,950.00
				Interactive Dollars:	$0.00
Primary Demo:		**Local/National:**	National	**Non-Airtime Dollars:**	$0.00
Demo 2:		**Rep Office:**	Univision and UniMas National Sales (WLTV)	**Total Dollars:**	$34,950.00
Demo 3:		**AE:**	Jill Mulhall	**Total Spots:**	23
GRP:	0.00	**Phone:**			
CPP:	$0.00	**OrderID:**	5353468		
GIMP:	0	**Status:**	Forwarded		
CPM:	$0.00			**MarketShare:**	
Comments:	Separation: 30				

Weekly Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	10/11	Total Spots	Rtg	CPP	Imp	CPM
1	TuWThFM 6A-7A M-F NOTICIAS AL AMANECER (LOCAL NEWS)	EM	$300.00	C	30	2	2				
2	TuWThFM 7A-9A DESPIERTA AMERICA MORNING (NEWS/TALK/VARIETY)	EM	$400.00	C	30	2	2				
3	TuWThFM 9A-11A DESPIERTA AMERICA DAYTIME (NEWS/TALK/VARIETY)	DT	$400.00	C	30	2	2				
4	TuWThFM 12P-1P AMORES VERDADORES LTC 8/26 COMO DICE EL DICHO FTC 8/29	DT	$650.00	C	30	2	2				
5	TuWThFM 5P-6P M-F PRIMER IMPACTO (NEWS MAGAZINE)	EN	$1,200.00	C	30	2	2				
6	TuWThFM 6P-6:30P M-F NOTICIAS 23 (LOCAL NEWS)	EN	$2,200.00	C	30	3	3				

New Order (Page 14)

Agency:	GMMB	**Station:**	WLTV	**Order ID:**	5353468
Client:	278 - HFA 2016	**Product:**	295 - TV	**Estimate:**	5327 - HFA 2016 – Spanish Language TV – 10/11-10/17
Flight Start:	10/11/2016	**Flight End:**	10/17/2016	**Received in ePort:**	8/31/2016 3:19:34 PM

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	10/11	Total Spots	Rtg	CPP	Imp	CPM
7	TuWThFM 6:30P-7P M-F NOTICIERO UNIV 630P (NETWORK NEWS)	EN	$2,300.00	C	30	2	2				
8	TuWThFM 7P-8P M-F LA ROSA DE GUADALUPE (DRAMA)	PA	$1,800.00	C	30	2	2				
9	TuWThFM 8P-9P CAMINOHACIA-DESTINO LTC8/29 DESPERTAR CONTIGO FTC 8/30	PT	$2,500.00	C	30	2	2				
10	TuWThFM 9P-10P M-F TRES VECES ANA (NOVELA)	PT	$2,650.00	C	30	2	2				
11	TuWThFM 10P-11P TRES VECES ANA LTC 8/19 NARCOS FTC 8/22/16	PT	$1,700.00	C	30	1	1				
12	TuWThFM 11P-11:35P M-F NOTICIAS 23 AT 11P SIMULCAST AS OF 3/2 ON UMA (LOCAL NEWS)	LN	$2,250.00	C	30	1	1				
					Total Spots:	23					

Cash$ - Spots: $34,950.00 - 23 Trade$ - Spots: $0.00 - 0 Total Cost: $34,950.00 Total GRP - CPP: 0.0 - $0.00 Total GIMP(000) - CPM: 0 - $0.00