REP HEADLINE# 8411777
*** ORIGINAL REV#0 ***

REP: TEL# 703-528-9382
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP

FAX# 703-516-9680

OCT6/16 16.20
*** KPLC-TV ***

ADV #_____ ADV. NAME POLI/F CAMPBELL/D/SEN/LA

REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME HULSEN MEDIA SERVICES

BUYER NAME MEENAH HULSEN

2400 LARAMIE TRAIL

SALES PRSN WA- MATTHEW WURM (H)

AUSTIN, TX 78745

ORDER #_____ CONTRACT # 8411777

CLASS: NATL. LOCAL REGIONAL

PRDCT CAMPBELL 4 US SENATE EST#966 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT10/16 OCT23/16 WK-2

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____

DATE OCT6/16 16.20

REP: NEW ORER
TTL $2,925 @ 9X
PLS CONFM
THANKS JASMINE FOR MATT

POL 1777

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

FOSTER CAMPBELL FOR U.S. SENATE

CAMP 10.10 - 10.23

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = 116			AGENCY EST# = 966						
			AGENCY PRODUCT CODE = 116									
1			1000P-1035P	30		$405.00	10/17	10/17	1		MON	1
PROGRAM : 10P NEWS												
CON COM1: 10P NEWS												
2			530A-700A	30		$165.00	10/17	10/17	1		MON	1
PROGRAM : SUNRISE NEWS												
CON COM1: SUNRISE NEWS												
3			600P-630P	30		$405.00	10/17	10/17	1		MON	1
PROGRAM : 7 NWS 6P												
CON COM1: 7 NWS 6P												

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ORDER WORKSHEET HARRIS REPORT FROM REP

OCT6/16 16.20
*** KPLC-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			1000P-1035P	30		$405.00	10/13	10/13	1		THU	1
	PROGRAM : 10P NEWS CON COM1: 10P NEWS											
5			530A-700A	30		$165.00	10/13	10/13	1		THU	1
	PROGRAM : SUNRISE NEWS CON COM1: SUNRISE NEWS											
6			600P-630P	30		$405.00	10/13	10/13	1		THU	1
	PROGRAM : 7 NWS 6P CON COM1: 7 NWS 6P											
7			1000P-1035P	30		$405.00	10/11	10/11	1		TUE	1
	PROGRAM : 10P NEWS CON COM1: 10P NEWS											
8			530A-700A	30		$165.00	10/11	10/11	1		TUE	1
	PROGRAM : SUNRISE NEWS CON COM1: SUNRISE NEWS											
9			600P-630P	30		$405.00	10/11	10/11	1		TUE	1
	PROGRAM : 7 NWS 6P CON COM1: 7 NWS 6P											

OCT/16 $2,925.00

CONTRACT TOTAL $2,925.00
TOTAL SPOTS 9

MARKET TOTALS $7,500 KPLC 39% KVHP 44% CABL 17% NVHP 0%

ESTIMATED SHARES

SVC- NONE
DEMOS- RA35+*

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE** ☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	**Date:**
KPLC Lake Charles LA	10-3-16

I, HMS,

being/on behalf of: Foster Campbell,

a legally qualified candidate of the Democratic

political party for the office of: U.S. Senate

in the General

election to be held on: 11/8/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

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I represent that the payment for the above described broadcast time has been furnished by:

Foster Campbell for U.S. Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Foster Campbell | PO Box 44411 Shreveport LA 71134 | 800-256-2412

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/25/16	
Date	**Signature**

To Be Signed By Station Representative

☑ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Stephanie Gill	Stephanie Gill	National Sales Coordinator
Signature	**Printed Name**	**Title**

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FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Foster Campbell for U.S. Senate
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does** ■ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

■ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

KRISTIN BLACK

printed name

8/25/16

date

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CONTRACT

KPLC-TV Lake Charles
Send all correspondence to:
320 Division Street
Lake Charles, LA 70601
(337) 439-9071

www.kplctv.com

And:

Hulsen Media Services
2400 Laramie Trail
Austin, TX 78745

Contract / Revision	Alt Order #
POL1777 /	08411777

Product
CAMPBELL 4 US SENATE

Contract Dates	Estimate #
10/10/16 - 10/23/16	**966**

Advertiser	Original Date / Revision
POL/Campbell, Foster/D/US Senate/Louisiana	10/07/16 / 10/07/16

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
KPLC	Matthew Wurm	HRP-Washingto

Special Handling

Demographic
Households

Agy Code	Advertiser Code	Product 1/2
TV15247	116	116

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	KPLC	10/17/16	10/17/16	7News Nightcast	10:00 PM-10:35 PM		:30				NM	1	$405.00
Week:	Start Date 10/17/16	End Date 10/23/16	Weekdays 1------	Spots/Week 1	Rate $405.00								
N 2	KPLC	10/17/16	10/17/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	1	$165.00
Week:	Start Date 10/17/16	End Date 10/23/16	Weekdays 1------	Spots/Week 1	Rate $165.00								
N 3	KPLC	10/17/16	10/17/16	7News at Six	6:00 PM-6:30 PM		:30				NM	1	$405.00
Week:	Start Date 10/17/16	End Date 10/23/16	Weekdays 1------	Spots/Week 1	Rate $405.00								
N 4	KPLC	10/13/16	10/13/16	7News Nightcast	10:00 PM-10:35 PM		:30				NM	1	$405.00
Week:	Start Date 10/10/16	End Date 10/16/16	Weekdays ---1---	Spots/Week 1	Rate $405.00								
N 5	KPLC	10/13/16	10/13/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	1	$165.00
Week:	Start Date 10/10/16	End Date 10/16/16	Weekdays ---1---	Spots/Week 1	Rate $165.00								
N 6	KPLC	10/13/16	10/13/16	7News at Six	6:00 PM-6:30 PM		:30				NM	1	$405.00
Week:	Start Date 10/10/16	End Date 10/16/16	Weekdays ---1---	Spots/Week 1	Rate $405.00								
N 7	KPLC	10/11/16	10/11/16	7News Nightcast	10:00 PM-10:35 PM		:30				NM	1	$405.00
Week:	Start Date 10/10/16	End Date 10/16/16	Weekdays -1-----	Spots/Week 1	Rate $405.00								
N 8	KPLC	10/11/16	10/11/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	1	$165.00
Week:	Start Date 10/10/16	End Date 10/16/16	Weekdays -1-----	Spots/Week 1	Rate $165.00								
N 9	KPLC	10/11/16	10/11/16	7News at Six	6:00 PM-6:30 PM		:30				NM	1	$405.00
Week:	Start Date 10/10/16	End Date 10/16/16	Weekdays -1-----	Spots/Week 1	Rate $405.00								
						Totals	0.00					9	$2,925.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

KPLC-TV Lake Charles
Send all correspondence to:
320 Division Street
Lake Charles, LA 70601
(337) 439-9071

www.kplctv.com

Contract / Revision	Alt Order #
POL1777 /	08411777

Contract Dates	Product	Estimate #
10/10/16 - 10/23/16	CAMPBELL 4 US SENA	**966**

Advertiser	Original Date / Revision
POL/Campbell, Foster/D/I	10/07/16 / 10/07/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 -10/17/16	9	$2,925.00	($438.75)	$2,486.25
Totals	9	$2,925.00	($438.75)	$2,486.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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