WKTV
5936 Smith Hill Road
Utica, NY 13502

MENTZER MEDIA SERVICES
600 FAIRMONT AVE
SUITE 306
TOWSON, MD 21286

Contract # 30474

Schedule Dates	06/22/16-06/28/16
Advertiser	POL - ISSUE DEFENDING MAIN ST SUPER PAC (3
Agency	MENTZER MEDIA SERVICES (1114)
Product	Political - Issue (1060)
Brand	POL ISSUE (2139)
Salesperson	Katz Washington D.C., (1019)
Sales Office	Katz Continental - Washington D.C.
Buyer Name	SCHUMACHER,ERIN
Phone/Fax	(202) 467-8970 / (917) 206-8698
CPE	265/335/3186
Account Types	National/Spot Agency
Billing Type	Standard
Comments	Defending Main Street Super PAC - Steve Wells rev1 6/22

Date Entered	06/17/16
Last Modified	06/23/16
Entered By	Kelly Juliano
CO-OP	No
Headline #	25190821
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$1,846.05
Net Total	$10,460.95
Sales Tax	

NBC-Utica (WKTV)

By Broadcast Month	Spots	Rate
Jun. 2016	35	$9,105.00
Jul. 2016	13	$3,202.00
Grand Total:	48	$12,307.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	06/22/16-06/22/16	1	:30	12P- NEWSCHANNEL 2 NOON				1					1	$95.00	$95.00	NBC-Utica (WKTV)		6/17/16
2.0	Normal Line / SPOT	06/27/16-06/27/16	1	:30	12P- NEWSCHANNEL 2 NOON		1							1	$95.00	$95.00	NBC-Utica (WKTV)		6/17/16
3.0	Normal Line / SPOT	06/23/16-06/23/16	1	:30	9A- NBC TODAY SHOW 2					1				1	$65.00	$65.00	NBC-Utica (WKTV)		6/17/16
4.0	Normal Line / SPOT	06/27/16-06/27/16	1	:30	9A- NBC TODAY SHOW 2		1							1	$65.00	$65.00	NBC-Utica (WKTV)		6/17/16
5.0	Normal Line / SPOT	06/28/16-06/28/16	1	:30	9A- NBC TODAY SHOW 2			1						1	$65.00	$65.00	NBC-Utica (WKTV)		6/17/16
6.0	Normal Line / SPOT	06/22/16-06/24/16	1	:30	7A- NBC TODAY SHOW				1	1	1			3	$156.00	$468.00	NBC-Utica (WKTV)		6/17/16
7.0	Normal Line / SPOT	06/27/16-06/28/16	1	:30	7A- NBC TODAY SHOW		1	1						2	$156.00	$312.00	NBC-Utica (WKTV)		6/17/16
8.0	Normal Line / SPOT	06/22/16-06/22/16	1	:30	7P- WHEEL OF FORTUNE				1					1	$250.00	$250.00	NBC-Utica (WKTV)		6/17/16
9.0	Normal Line / SPOT	06/23/16-06/23/16	1	:30	7:30P- JEOPARDY					1				1	$250.00	$250.00	NBC-Utica (WKTV)		6/17/16
10.0	Normal Line / SPOT	06/27/16-06/27/16	1	:30	7:30P- JEOPARDY		1							1	$250.00	$250.00	NBC-Utica (WKTV)		6/17/16
11.0	Normal Line / SPOT	06/25/16-06/25/16	1	:30	7A- NBC SATURDAY TODAY SHOW							1		1	$82.00	$82.00	NBC-Utica (WKTV)		6/17/16
12.0	Normal Line / SPOT	06/22/16-06/24/16	1	:30	11P- NEWSCHANNEL 2 11				1	1	1			3	$195.00	$585.00	NBC-Utica (WKTV)		6/17/16

CONFIRMATION CONTRACT

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13.0	Normal Line / SPOT	06/27/16-06/27/16	1	:30	11P- NEWSCHANNEL 2 11		1							1	$195.00	$195.00	NBC-Utica (WKTV)		6/17/16
14.0	Normal Line / SPOT	06/22/16-06/22/16	1	:30	5:58P- NEWSCHANNEL 2 SIX				1					1	$470.00	$470.00	NBC-Utica (WKTV)		6/17/16
15.0	Normal Line / SPOT	06/24/16-06/24/16	1	:30	5:58P- NEWSCHANNEL 2 SIX						1			1	$470.00	$470.00	NBC-Utica (WKTV)		6/17/16
16.0	Normal Line / SPOT	06/22/16-06/22/16	1	:30	6A- NEWSCHANNEL 2 SUNRISE				1					1	$210.00	$210.00	NBC-Utica (WKTV)		6/17/16
17.0	Normal Line / SPOT	06/24/16-06/24/16	1	:30	6A- NEWSCHANNEL 2 SUNRISE						1			1	$210.00	$210.00	NBC-Utica (WKTV)		6/17/16
18.0	Normal Line / SPOT	06/27/16-06/28/16	1	:30	6A- NEWSCHANNEL 2 SUNRISE		1	1						2	$210.00	$420.00	NBC-Utica (WKTV)		6/17/16
19.0	Normal Line / SPOT	06/23/16-06/23/16	1	:30	6:30P- NBC NIGHTLY NEWS					1				1	$780.00	$780.00	NBC-Utica (WKTV)		6/17/16
20.0	Normal Line / SPOT	06/27/16-06/27/16	1	:30	6:30P- NBC NIGHTLY NEWS		1							1	$780.00	$780.00	NBC-Utica (WKTV)		6/17/16
21.0	Normal Line / SPOT	06/22/16-06/23/16	1	:30	11:34P- NBC TONIGHT SHOW STARRING JIMMY FALLON				2	2				4	$110.00	$440.00	NBC-Utica (WKTV)		6/17/16

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22.0	Normal Line / SPOT	06/27/16-06/27/16	1	:30	11:34P- NBC TONIGHT SHOW STARRING JIMMY FALLON		2							2	$110.00	$220.00	NBC-Utica (WKTV)		6/17/16
23.0	Normal Line / SPOT	06/22/16-06/22/16	1	:30	10P- NBC THE NIGHT SHIFT				2					2	$700.00	$1,400.00	NBC-Utica (WKTV)		6/17/16
24.0	Normal Line / SPOT	06/22/16-06/22/16	1	:30	7:58P- NBC AMERICAN NINJA WARRIOR				2					2	$800.00	$1,600.00	NBC-Utica (WKTV)		6/17/16
25.0	Normal Line / SPOT	06/24/16-06/24/16	1	:30	12P- NEWSCHANNEL 2 NOON						1			1	$95.00	$95.00	NBC-Utica (WKTV)		6/17/16
26.0	Normal Line / SPOT	06/24/16-06/24/16	1	:30	11:34P- NBC TONIGHT SHOW STARRING JIMMY FALLON						1			1	$110.00	$110.00	NBC-Utica (WKTV)		6/17/16
27.0	Normal Line / SPOT	06/24/16-06/24/16	1	:30	8P- NBC AMERICA'S GOT TALENT						2				$420.00		NBC-Utica (WKTV)		6/17/16
28.0	Normal Line / SPOT	06/26/16-06/26/16	1	:30	8A- NBC SUNDAY TODAY								1	1	$100.00	$100.00	NBC-Utica (WKTV)		6/22/16
29.0	Normal Line / SPOT	06/26/16-06/26/16	1	:30	6:30P- NBC NIGHTLY NEWS								1	1	$375.00	$375.00	NBC-Utica (WKTV)		6/22/16
30.0	Normal Line / SPOT	06/24/16-06/24/16	1	:30	7P- WHEEL OF FORTUNE						1			1	$250.00	$250.00	NBC-Utica (WKTV)		6/22/16
31.0	Normal Line / SPOT	06/24/16-06/24/16	1	:30	2P- DR. PHIL						1			1	$60.00	$60.00	NBC-Utica (WKTV)		6/22/16

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32.0	Normal Line / SPOT	06/26/16-06/26/16	1	:30	6P- NEWSCHANNEL 2 SUNDAY								1	1	$210.00	$210.00	NBC-Utica (WKTV)		6/22/16
33.0	Normal Line / SPOT	06/25/16-06/25/16	1	:30	11P- NEWSCHANNEL 2 SATURDAY 11							1		1	$195.00	$195.00	NBC-Utica (WKTV)		6/22/16
34.0	Normal Line / SPOT	06/25/16-06/25/16	1	:30	6P- NEWSCHANNEL 2 SATURDAY 6							1		1	$175.00	$175.00	NBC-Utica (WKTV)		6/22/16
35.0	Normal Line / SPOT	06/26/16-06/26/16	1	:30	9A- NEWSCHANNEL 2 SUNDAY TODAY								1	1	$120.00	$120.00	NBC-Utica (WKTV)		6/22/16
36.0	M/G For 27.0.1 / SPOT	06/27/16-06/27/16	1	:30	9P- NBC AMERICAN NINJA WARRIOR		1							1	$800.00	$800.00	NBC-Utica (WKTV)		6/23/16
37.0	M/G For 27.0.2 / SPOT	06/25/16-06/25/16	1	:30	5A- US FARM REPORT							1		1	$40.00	$40.00	NBC-Utica (WKTV)		6/23/16

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