Contract Agreement Between:

CONTRACT

WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

And:

Front Line Strategies
526 East Park Avenue
Tallahassee, FL 32301

Contract / Revision	Alt Order #
1808257 /	08778591

Product
ROY MOORE FOR SENATE

Contract Dates	Estimate #
09/11/17 - 09/26/17	

Advertiser	Original Date / Revision
POL/Moore, Roy/Senate	09/14/17 / 09/14/17

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WSFA	Ryan Eddins	HRP-Washingtc

Special Handling

Demographic
Adults 35+

Agy Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WSFA	09/11/17	09/22/17	Today In Alabama	6a-7a		:30			NM	10	$1,750.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/11/17	09/17/17	MTWTF--	5	$175.00							
Week:	09/18/17	09/24/17	MTWTF--	5	$175.00							
2	WSFA	09/11/17	09/22/17	NBC Today Show	7-9am		:30			NM	10	$1,150.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/11/17	09/17/17	MTWTF--	5	$115.00							
Week:	09/18/17	09/24/17	MTWTF--	5	$115.00							
E 3	WSFA	09/11/17	09/22/17	NBC Today 2	9-10am		:30			NM	8	$920.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/11/17	09/17/17	MTWTF--	5	$115.00							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	1	WSFA	09/11/17-09/17/17	NBC Today 2	9-10am	MTuWThF----	:30		~~$115.00~~	NM		
		Credited										
	2	WSFA	09/11/17-09/17/17	NBC Today 2	9-10am	MTuWThF----	:30		~~$115.00~~	NM		
		Credited										
Week:	09/18/17	09/24/17	MTWTF--	5	$115.00							

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Contract / Revision	Alt Order #
1808257 /	08778591

Contract Dates	Product	Estimate #
09/11/17 - 09/26/17	ROY MOORE FOR SEN	

Advertiser	Original Date / Revision
POL/Moore, Roy/Senate	09/14/17 / 09/14/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
E 4	WSFA	09/11/17	09/22/17	NBC Today Show 3	10-11am		:30			NM	8	$600.00
Week:		09/11/17	09/17/17	MTWTF--	5	$75.00						
E 5	WSFA	09/11/17	09/22/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	8	$560.00
Week:		09/11/17	09/17/17	MTWTF--	5	$70.00						

Spot	Ch	Start Date / Date Range	End Date	Weekdays	Spots/Week	Description	Start/End Time	Weekdays	Length	Rate	Type
6	WSFA	09/18/17	09/24/17			NBC Today 2	9-10am	MTuWThF----	:30	~~$115.00~~	NM
	See MG 3.14										
7	WSFA	09/18/17	09/24/17			NBC Today 2	9-10am	MTuWThF----	:30	~~$115.00~~	NM
	See MG 3.15										
8	WSFA	09/18/17	09/24/17			NBC Today 2	9-10am	MTuWThF----	:30	~~$115.00~~	NM
	See MG 3.11										
9	WSFA	09/18/17	09/24/17			NBC Today 2	9-10am	MTuWThF----	:30	~~$115.00~~	NM
	See MG 3.12										
10	WSFA	09/18/17	09/24/17			NBC Today 2	9-10am	MTuWThF----	:30	~~$115.00~~	NM
	See MG 3.13										
11	WSFA	09/18/17	09/18/17			NBC Today 2	9-10am	M----------	:30	$115.00	NM
(M)	MG for 3.8 09/18										
12	WSFA	09/19/17	09/19/17			NBC Today 2	9-10am	-Tu--------	:30	$115.00	NM
(M)	MG for 3.9 09/19										
13	WSFA	09/20/17	09/20/17			NBC Today 2	9-10am	---W-------	:30	$115.00	NM
(M)	MG for 3.10 09/20										
14	WSFA	09/21/17	09/21/17			NBC Today 2	9-10am	----Th-----	:30	$115.00	NM
(M)	MG for 3.6 09/21										
15	WSFA	09/22/17	09/22/17			NBC Today 2	9-10am	------F----	:30	$115.00	NM
(M)	MG for 3.7 09/22										
4	WSFA	09/11/17	09/22/17			NBC Today Show 3	10-11am	MTuWThF----	:30	~~$75.00~~	NM
	Credited										
4	WSFA	09/11/17	09/17/17			NBC Today Show 3	10-11am	MTuWThF----	:30	~~$75.00~~	NM
	Credited										
2	WSFA	09/11/17	09/17/17			ALABAMA LIVE @ 11A	11-1130Am	MTuWThF----	:30	~~$70.00~~	NM
	Credited										
2	WSFA	09/11/17	09/17/17			ALABAMA LIVE @ 11A	11-1130Am	MTuWThF----	:30	~~$70.00~~	NM
	Credited										

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Contract / Revision	Alt Order #
1808257 /	08778591

Contract Dates	Product	Estimate #
09/11/17 - 09/26/17	ROY MOORE FOR SEN	

Advertiser	Original Date / Revision
POL/Moore, Roy/Senate	09/14/17 / 09/14/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
E 6	WSFA	09/11/17	09/22/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	8	$560.00
E 7	WSFA	09/11/17	09/22/17	WSFA 12 News at Noon	12-1230pm		:30			NM	8	$1,800.00

Spot 6 WSFA 09/18/17-09/24/17 ALABAMA LIVE @ 11A 11-1130Am MTuWThF---- :30 ~~$70.00~~ NM
See MG 5.12
Spot 7 WSFA 09/18/17-09/24/17 ALABAMA LIVE @ 11A 11-1130Am MTuWThF---- :30 ~~$70.00~~ NM
See MG 5.13
Spot 8 WSFA 09/18/17-09/24/17 ALABAMA LIVE @ 11A 11-1130Am MTuWThF---- :30 ~~$70.00~~ NM
See MG 5.14
Spot 9 WSFA 09/18/17-09/24/17 ALABAMA LIVE @ 11A 11-1130Am MTuWThF---- :30 ~~$70.00~~ NM
See MG 5.11
Spot 10 WSFA 09/18/17-09/24/17 ALABAMA LIVE @ 11A 11-1130Am MTuWThF---- :30 ~~$70.00~~ NM
See MG 5.15
Spot 11 WSFA 09/18/17-09/18/17 ALABAMA LIVE @ 11A 11-1130Am M---------- :30 $70.00 NM
(M) MG for 5.9 09/18
Spot 12 WSFA 09/19/17-09/19/17 ALABAMA LIVE @ 11A 11-1130Am -Tu-------- :30 $70.00 NM
(M) MG for 5.6 09/19
Spot 13 WSFA 09/20/17-09/20/17 ALABAMA LIVE @ 11A 11-1130Am ---W------- :30 $70.00 NM
(M) MG for 5.7 09/20
Spot 14 WSFA 09/21/17-09/21/17 ALABAMA LIVE @ 11A 11-1130Am ----Th----- :30 $70.00 NM
(M) MG for 5.8 09/21
Spot 15 WSFA 09/22/17-09/22/17 ALABAMA LIVE @ 11A 11-1130Am ------F---- :30 $70.00 NM
(M) MG for 5.10 09/22

Start Date / End Date / Weekdays / Spots/Week / Rate
Week: 09/11/17 09/17/17 MTWTF-- 5 $70.00

Spot 3 WSFA 09/11/17-09/17/17 ALABAMA LIVE @ 1130AM 1130A-12P MTuWThF---- :30 ~~$30.00~~ NM
Credited
Spot 4 WSFA 09/11/17-09/17/17 ALABAMA LIVE @ 1130AM 1130A-12P MTuWThF---- :30 ~~$70.00~~ NM
Credited

Week: 09/18/17 09/24/17 MTWTF-- 5 $70.00

Spot 6 WSFA 09/18/17-09/24/17 ALABAMA LIVE @ 1130AM 1130A-12P MTuWThF---- :30 ~~$70.00~~ NM
See MG 6.12
Spot 7 WSFA 09/18/17-09/24/17 ALABAMA LIVE @ 1130AM 1130A-12P MTuWThF---- :30 ~~$70.00~~ NM
See MG 6.11
Spot 9 WSFA 09/18/17-09/24/17 ALABAMA LIVE @ 1130AM 1130A-12P MTuWThF---- :30 ~~$70.00~~ NM
See MG 6.14
Spot 10 WSFA 09/18/17-09/24/17 ALABAMA LIVE @ 1130AM 1130A-12P MTuWThF---- :30 ~~$70.00~~ NM
See MG 6.13
Spot 11 WSFA 09/18/17-09/18/17 ALABAMA LIVE @ 1130AM 1130A-12P M---------- :30 $70.00 NM
(M) MG for 6.7 09/18
Spot 12 WSFA 09/19/17-09/19/17 ALABAMA LIVE @ 1130AM 1130A-12P -Tu-------- :30 $70.00 NM
(M) MG for 6.6 09/19
Spot 13 WSFA 09/20/17-09/20/17 ALABAMA LIVE @ 1130AM 1130A-12P ---W------- :30 $70.00 NM
(M) MG for 6.10 09/20
Spot 14 WSFA 09/22/17-09/24/17 ALABAMA LIVE @ 1130AM 1130A-12P ------F---- :30 $70.00 NM
(M) MG for 6.9 09/22

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/11/17	09/17/17	MTWTF--	5	$225.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	WSFA	09/11/17-09/17/17		WSFA 12 News at Noon	12-1230pm	MTuWThF----	:30		~~$225.00~~	NM		
	Credited											
4	WSFA	09/11/17-09/17/17		WSFA 12 News at Noon	12-1230pm	MTuWThF----	:30		~~$225.00~~	NM		
	Credited											
Week:	09/18/17	09/24/17	MTWTF--	5	$225.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
6	WSFA	09/18/17-09/24/17		WSFA 12 News at Noon	12-1230pm	MTuWThF----	:30		~~$225.00~~	NM		
	See MG 7.13											
7	WSFA	09/18/17-09/24/17		WSFA 12 News at Noon	12-1230pm	MTuWThF----	:30		~~$225.00~~	NM		
	See MG 7.11											
8	WSFA	09/18/17-09/24/17		WSFA 12 News at Noon	12-1230pm	MTuWThF----	:30		~~$225.00~~	NM		
	See MG 7.14											
9	WSFA	09/18/17-09/24/17		WSFA 12 News at Noon	12-1230pm	MTuWThF----	:30		~~$225.00~~	NM		
	See MG 7.12											
11	WSFA	09/18/17-09/18/17		WSFA 12 News at Noon	12-1230pm	M----------	:30		$225.00	NM		
Ⓜ	MG for 7.7 09/18											
12	WSFA	09/19/17-09/19/17		WSFA 12 News at Noon	12-1230pm	-Tu--------	:30		$225.00	NM		
Ⓜ	MG for 7.9 09/19											
13	WSFA	09/20/17-09/20/17		WSFA 12 News at Noon	12-1230pm	---W-------	:30		$225.00	NM		
Ⓜ	MG for 7.6 09/20											
14	WSFA	09/21/17-09/21/17		WSFA 12 News at Noon	12-1230pm	----Th-----	:30		$225.00	NM		
Ⓜ	MG for 7.8 09/21											
E 8	WSFA	09/11/17	09/22/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	8	$1,080.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/11/17	09/17/17	MTWTF--	5	$135.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WSFA	09/11/17-09/17/17		WSFA 12 NEWS AT 4PM	M-F 4-430P	MTuWThF----	:30		~~$135.00~~	NM		
	Credited											
3	WSFA	09/11/17-09/17/17		WSFA 12 NEWS AT 4PM	M-F 4-430P	MTuWThF----	:30		~~$135.00~~	NM		
	Credited											
Week:	09/18/17	09/24/17	MTWTF--	5	$135.00							
E 9	WSFA	09/11/17	09/22/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	8	$920.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/11/17	09/17/17	MTWTF--	5	$115.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	WSFA	09/11/17-09/17/17		WSFA 12 NEWS AT 4PM	M-F 430-5P	MTuWThF----	:30		~~$115.00~~	NM		
	Credited											
3	WSFA	09/11/17-09/17/17		WSFA 12 NEWS AT 4PM	M-F 430-5P	MTuWThF----	:30		~~$115.00~~	NM		
	Credited											
Week:	09/18/17	09/24/17	MTWTF--	5	$115.00							

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
6	WSFA	09/18/17-09/24/17		WSFA 12 NEWS AT 4PM	M-F 430-5P	MTuWThF----	:30		~~$115.00~~	NM		
See MG 9.14												
7	WSFA	09/18/17-09/24/17		WSFA 12 NEWS AT 4PM	M-F 430-5P	MTuWThF----	:30		~~$115.00~~	NM		
See MG 9.13												
8	WSFA	09/18/17-09/24/17		WSFA 12 NEWS AT 4PM	M-F 430-5P	MTuWThF----	:30		~~$115.00~~	NM		
See MG 9.12												
9	WSFA	09/18/17-09/24/17		WSFA 12 NEWS AT 4PM	M-F 430-5P	MTuWThF----	:30		~~$115.00~~	NM		
See MG 9.11												
10	WSFA	09/18/17-09/24/17		WSFA 12 NEWS AT 4PM	M-F 430-5P	MTuWThF----	:30		~~$115.00~~	NM		
See MG 9.15												
11	WSFA	09/18/17-09/18/17		WSFA 12 NEWS AT 4PM	M-F 430-5P	M----------	:30		$115.00	NM		
(M) MG for 9.9 09/18												
12	WSFA	09/19/17-09/19/17		WSFA 12 NEWS AT 4PM	M-F 430-5P	-Tu--------	:30		$115.00	NM		
(M) MG for 9.8 09/19												
13	WSFA	09/20/17-09/20/17		WSFA 12 NEWS AT 4PM	M-F 430-5P	---W-------	:30		$115.00	NM		
(M) MG for 9.7 09/20												
14	WSFA	09/21/17-09/21/17		WSFA 12 NEWS AT 4PM	M-F 430-5P	----Th-----	:30		$115.00	NM		
(M) MG for 9.6 09/21												
15	WSFA	09/22/17-09/24/17		WSFA 12 NEWS AT 4PM	M-F 430-5P	------F----	:30		$115.00	NM		
(M) MG for 9.10 09/22												
E 10	WSFA	09/11/17	09/22/17	WSFA 12 News at Five	5-530pm		:30			NM	8	$3,360.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/11/17	09/17/17	MTWTF--	5	$420.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	WSFA	09/11/17-09/17/17		WSFA 12 News at Five	5-530pm	MTuWThF----	:30		~~$420.00~~	NM		
Credited												
4	WSFA	09/11/17-09/17/17		WSFA 12 News at Five	5-530pm	MTuWThF----	:30		~~$420.00~~	NM		
Credited												
Week:	09/18/17	09/24/17	MTWTF--	5	$420.00							

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	Start Date	End Date	Weekdays	Spots/Week	Rate							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
6	*WSFA*	*09/18/17-09/24/17*		*WSFA 12 News at Five*	*5-530pm*	MTuWThF----	*:30*		~~*$420.00*~~	*NM*		
	See MG 10.11											
7	*WSFA*	*09/18/17-09/24/17*		*WSFA 12 News at Five*	*5-530pm*	MTuWThF----	*:30*		~~*$420.00*~~	*NM*		
	See MG 10.13											
8	*WSFA*	*09/18/17-09/24/17*		*WSFA 12 News at Five*	*5-530pm*	MTuWThF----	*:30*		~~*$420.00*~~	*NM*		
	See MG 10.15											
9	*WSFA*	*09/18/17-09/24/17*		*WSFA 12 News at Five*	*5-530pm*	MTuWThF----	*:30*		~~*$420.00*~~	*NM*		
	See MG 10.12											
10	*WSFA*	*09/18/17-09/24/17*		*WSFA 12 News at Five*	*5-530pm*	MTuWThF----	*:30*		~~*$420.00*~~	*NM*		
	See MG 10.14											
11	WSFA	09/18/17-09/18/17		WSFA 12 News at Five	5-530pm	M----------	:30		$420.00	NM		
Ⓜ	MG for 10.6 09/18											
12	WSFA	09/19/17-09/19/17		WSFA 12 News at Five	5-530pm	-Tu--------	:30		$420.00	NM		
Ⓜ	MG for 10.9 09/19											
13	WSFA	09/20/17-09/20/17		WSFA 12 News at Five	5-530pm	---W-------	:30		$420.00	NM		
Ⓜ	MG for 10.7 09/20											
14	WSFA	09/21/17-09/21/17		WSFA 12 News at Five	5-530pm	----Th-----	:30		$420.00	NM		
Ⓜ	MG for 10.10 09/21											
15	WSFA	09/22/17-09/22/17		WSFA 12 News at Five	5-530pm	------F----	:30		$420.00	NM		
Ⓜ	MG for 10.8 09/22											
11	WSFA	09/11/17	09/22/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	10	$3,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/11/17	09/17/17	MTWTF--	5	$350.00							
Week:	09/18/17	09/24/17	MTWTF--	5	$350.00							
E 12	WSFA	09/11/17	09/22/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	8	$3,320.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/11/17	09/17/17	MTWTF--	5	$415.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WSFA*	*09/11/17-09/17/17*		*WSFA 12 News at Ten - MF*	*10-1035pm*	MTuWThF----	*:30*		~~*$415.00*~~	*NM*		
	Credited											
2	*WSFA*	*09/11/17-09/17/17*		*WSFA 12 News at Ten - MF*	*10-1035pm*	MTuWThF----	*:30*		~~*$415.00*~~	*NM*		
	Credited											
Week:	09/18/17	09/24/17	MTWTF--	5	$415.00							

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Contract / Revision	Alt Order #
1808257 /	08778591

Contract Dates	Product	Estimate #
09/11/17 - 09/26/17	ROY MOORE FOR SEN	

Advertiser	Original Date / Revision
POL/Moore, Roy/Senate	09/14/17 / 09/14/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Spot	Ch	Start Date / Date Range	End Date	Weekdays / Description	Spots/Week / Start/End Time	Rate / Weekdays		Length	Rate	Type		
6	WSFA	09/18/17-09/24/17		WSFA 12 News at Ten - MF	10-1035pm	MTuWThF----		:30	~~$415.00~~	NM		
See MG 12.12												
7	WSFA	09/18/17-09/24/17		WSFA 12 News at Ten - MF	10-1035pm	MTuWThF----		:30	~~$415.00~~	NM		
See MG 12.15												
8	WSFA	09/18/17-09/24/17		WSFA 12 News at Ten - MF	10-1035pm	MTuWThF----		:30	~~$415.00~~	NM		
See MG 12.13												
9	WSFA	09/18/17-09/24/17		WSFA 12 News at Ten - MF	10-1035pm	MTuWThF----		:30	~~$415.00~~	NM		
See MG 12.14												
10	WSFA	09/18/17-09/24/17		WSFA 12 News at Ten - MF	10-1035pm	MTuWThF----		:30	~~$415.00~~	NM		
See MG 12.11												
11	WSFA	09/18/17-09/18/17		WSFA 12 News at Ten - MF	10-1035pm	M----------		:30	$415.00	NM		
(M) MG for 12.10 09/18												
12	WSFA	09/19/17-09/19/17		WSFA 12 News at Ten - MF	10-1035pm	-Tu--------		:30	$415.00	NM		
(M) MG for 12.6 09/19												
13	WSFA	09/20/17-09/20/17		WSFA 12 News at Ten - MF	10-1035pm	---W-------		:30	$415.00	NM		
(M) MG for 12.8 09/20												
14	WSFA	09/21/17-09/21/17		WSFA 12 News at Ten - MF	10-1035pm	----Th-----		:30	$415.00	NM		
(M) MG for 12.9 09/21												
15	WSFA	09/22/17-09/22/17		WSFA 12 News at Ten - MF	10-1035pm	------F----		:30	$415.00	NM		
(M) MG for 12.7 09/22												
13	WSFA	09/25/17	09/26/17	Today In Alabama	6a-7a			:30		NM	2	$350.00
Week:		Start Date 09/25/17	End Date 10/01/17	Weekdays MT-----	Spots/Week 2	Rate $175.00						
14	WSFA	09/25/17	09/26/17	NBC Today Show	7-9am			:30		NM	2	$230.00
Week:		Start Date 09/25/17	End Date 10/01/17	Weekdays MT-----	Spots/Week 2	Rate $115.00						
15	WSFA	09/25/17	09/26/17	NBC Today 2	9-10am			:30		NM	2	$230.00
Week:		Start Date 09/25/17	End Date 10/01/17	Weekdays MT-----	Spots/Week 2	Rate $115.00						
16	WSFA	09/25/17	09/26/17	NBC Today Show 3	10-11am			:30		NM	2	$150.00
Week:		Start Date 09/25/17	End Date 10/01/17	Weekdays MT-----	Spots/Week 2	Rate $75.00						
17	WSFA	09/25/17	09/26/17	ALABAMA LIVE @ 11A	11-1130Am			:30		NM	2	$140.00
Week:		Start Date 09/25/17	End Date 10/01/17	Weekdays MT-----	Spots/Week 2	Rate $70.00						
18	WSFA	09/25/17	09/26/17	ALABAMA LIVE @ 1130AM	1130A-12P			:30		NM	2	$140.00
Week:		Start Date 09/25/17	End Date 10/01/17	Weekdays MT-----	Spots/Week 2	Rate $70.00						
19	WSFA	09/25/17	09/25/17	WSFA 12 News at Noon	12-1230pm			:30		NM	1	$225.00
Week:		Start Date 09/25/17	End Date 10/01/17	Weekdays 1------	Spots/Week 1	Rate $225.00						
20	WSFA	09/25/17	09/25/17	WSFA 12 NEWS AT 4PM	M-F 4-430P			:30		NM	1	$135.00
Week:		Start Date 09/25/17	End Date 10/01/17	Weekdays 1------	Spots/Week 1	Rate $135.00						
21	WSFA	09/25/17	09/25/17	WSFA 12 NEWS AT 4PM	M-F 430-5P			:30		NM	1	$115.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						

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1808257 /	08778591

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Advertiser	Original Date / Revision
POL/Moore, Roy/Senate	09/14/17 / 09/14/17

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/25/17	10/01/17	1------	1	$115.00						
22	WSFA	09/25/17	09/25/17	WSFA 12 News at Five	5-530pm		:30			NM	1	$420.00
Week:		09/25/17	10/01/17	1------	1	$420.00						
23	WSFA	09/25/17	09/25/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	$350.00
Week:		09/25/17	10/01/17	1------	1	$350.00						
24	WSFA	09/25/17	09/25/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	$415.00
Week:		09/25/17	10/01/17	1------	1	$415.00						
N 25	WSFA	09/14/17	09/17/17	NBC Today 2	9-10am		:30			NM	1	$115.00
Week:		09/11/17	09/17/17	---TF--	1	$115.00						
N 26	WSFA	09/14/17	09/17/17	NBC Today Show 3	10-11am		:30			NM	1	$75.00
Week:		09/11/17	09/17/17	---TF--	1	$75.00						
N 27	WSFA	09/14/17	09/17/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	$70.00
Week:		09/11/17	09/17/17	---TF--	1	$70.00						
N 28	WSFA	09/14/17	09/17/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	$70.00
Week:		09/11/17	09/17/17	---TF--	1	$70.00						
N 29	WSFA	09/14/17	09/17/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	$225.00
Week:		09/11/17	09/17/17	---TF--	1	$225.00						
N 30	WSFA	09/14/17	09/17/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	1	$135.00
Week:		09/11/17	09/17/17	---TF--	1	$135.00						
N 31	WSFA	09/14/17	09/17/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	$115.00
Week:		09/11/17	09/17/17	---T---	1	$115.00						
N 32	WSFA	09/14/17	09/17/17	WSFA 12 News at Five	5-530pm		:30			NM	1	$420.00
Week:		09/11/17	09/17/17	---TF--	1	$420.00						
N 33	WSFA	09/14/17	09/17/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	$415.00
Week:		09/11/17	09/17/17	---TF--	1	$415.00						
N 34	WSFA	09/15/17	09/15/17	Today in Alabama 5am	5-530a		:30			NM	1	$85.00
Week:		09/11/17	09/17/17	----F--	1	$85.00						
N 35	WSFA	09/18/17	09/24/17	Today in Alabama 5am	5-530a		:30			NM	5	$425.00
Week:		09/18/17	09/24/17	MTWTF--	5	$85.00						
N 36	WSFA	09/25/17	09/26/17	Today in Alabama 5am	5-530a		:30			NM	2	$170.00
Week:		09/25/17	10/01/17	MT-----	2	$85.00						

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Advertiser	Original Date / Revision
POL/Moore, Roy/Senate	09/14/17 / 09/14/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 37	WSFA	09/15/17	09/15/17	Today in Alabama 530a	528am-6am		:30			NM	1	$100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/11/17	09/17/17	----F--	1	$100.00						
N 38	WSFA	09/18/17	09/24/17	Today in Alabama 530a	528am-6am		:30			NM	5	$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/18/17	09/24/17	MTWTF--	5	$100.00						
N 39	WSFA	09/25/17	09/26/17	Today in Alabama 530a	528am-6am		:30			NM	2	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/25/17	10/01/17	MT-----	2	$100.00						
N 40	WSFA	09/15/17	09/15/17	Today In Alabama	6a-7a		:30			NM	1	$175.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/11/17	09/17/17	----F--	1	$175.00						
N 41	WSFA	09/18/17	09/24/17	Today In Alabama	6a-7a		:30			NM	5	$875.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/18/17	09/24/17	MTWTF--	5	$175.00						
N 42	WSFA	09/25/17	09/26/17	Today In Alabama	6a-7a		:30			NM	2	$350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/25/17	10/01/17	MT-----	2	$175.00						
N 43	WSFA	09/15/17	09/15/17	NBC Today Show	7-9am		:30			NM	1	$115.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/11/17	09/17/17	----F--	1	$115.00						
N 44	WSFA	09/18/17	09/24/17	NBC Today Show	7-9am		:30			NM	5	$575.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/18/17	09/24/17	MTWTF--	5	$115.00						
N 45	WSFA	09/18/17	09/24/17	NBC Today Show	7-9am		:30			NM	2	$230.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/18/17	09/24/17	MT-----	2	$115.00						
N 46	WSFA	09/16/17	09/23/17	NBC Saturday Today Show	6-8am		:30			NM	4	$180.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/11/17	09/17/17	-----S-	2	$45.00						
Week:		09/18/17	09/24/17	-----S-	2	$45.00						
N 47	WSFA	09/17/17	09/24/17	NET NBC Sunday Today Shc	7-8a		:30			NM	2	$90.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/11/17	09/17/17	------S	1	$45.00						
Week:		09/18/17	09/24/17	------S	1	$45.00						
N 48	WSFA	09/17/17	09/24/17	NET NBC Meet The Press	8-9a		:30			NM	2	$90.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/11/17	09/17/17	------S	1	$45.00						
Week:		09/18/17	09/24/17	------S	1	$45.00						
N 49	WSFA	09/17/17	09/24/17	WSFA News Sunday AM	9-930a		:30			NM	2	$40.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/11/17	09/17/17	------S	1	$20.00						
Week:		09/18/17	09/24/17	------S	1	$20.00						
N 50	WSFA	09/15/17	09/15/17	NBC Today 2	9-10am		:30			NM	1	$115.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/11/17	09/17/17	----F--	1	$115.00						

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Advertiser	Original Date / Revision
POL/Moore, Roy/Senate	09/14/17 / 09/14/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 51	WSFA	09/18/17	09/24/17	NBC Today 2	9-10am		:30			NM	5	$575.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/18/17	09/24/17	MTWTF--	5	$115.00						
N 52	WSFA	09/25/17	09/26/17	NBC Today 2	9-10am		:30			NM	2	$230.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/25/17	10/01/17	MT-----	2	$115.00						
N 53	WSFA	09/15/17	09/15/17	NBC Today Show 3	10-11am		:30			NM	1	$75.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/11/17	09/17/17	----F--	1	$75.00						
N 54	WSFA	09/18/17	09/24/17	NBC Today Show 3	10-11am		:30			NM	5	$375.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/18/17	09/24/17	MTWTF--	5	$75.00						
N 55	WSFA	09/25/17	09/26/17	NBC Today Show 3	10-11am		:30			NM	2	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/25/17	10/01/17	MT-----	2	$75.00						
N 56	WSFA	09/16/17	09/23/17	WSFA 12 News at Six-Sat	Sa 6-7pm		:30			NM	2	$160.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/11/17	09/17/17	-----S-	1	$80.00						
Week:		09/18/17	09/24/17	-----S-	1	$80.00						
N 57	WSFA	09/17/17	09/24/17	WSFA 12 News at Five-Sun	Su 5-530p		:30			NM	2	$180.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/11/17	09/17/17	------S	1	$90.00						
Week:		09/18/17	09/24/17	------S	1	$90.00						
N 58	WSFA	09/16/17	09/23/17	WSFA 12 News at Ten - Sat	10-1030pm		:30			NM	2	$530.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/11/17	09/17/17	-----S-	1	$265.00						
Week:		09/18/17	09/24/17	-----S-	1	$265.00						
N 59	WSFA	09/17/17	09/24/17	Late News	1030p-11p		:30			NM	2	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/11/17	09/17/17	------S	1	$150.00						
Week:		09/18/17	09/24/17	------S	1	$150.00						
N 60	WSFA	09/15/17	09/15/17	ENTERTAINMENT TONIGH	630-7p		:30			NM	1	$215.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/11/17	09/17/17	----F--	1	$215.00						
N 61	WSFA	09/18/17	09/24/17	ENTERTAINMENT TONIGH	630-7p		:30			NM	5	$1,075.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/18/17	09/24/17	MTWTF--	5	$215.00						
N 62	WSFA	09/25/17	09/25/17	ENTERTAINMENT TONIGH	630-7p		:30			NM	1	$215.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/25/17	10/01/17	M------	1	$215.00						
N 63	WSFA	09/17/17	09/24/17	NFL Football Nite/America	Various		:30			NM	2	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/11/17	09/17/17	------S	1	$150.00						
Week:		09/18/17	09/24/17	------S	1	$150.00						
N 64	WSFA	09/17/17	09/17/17	NFL Football	730p-1030p		:30			NM	1	$850.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						

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Contract Dates	Product	Estimate #
09/11/17 - 09/26/17	ROY MOORE FOR SEN	

Advertiser	Original Date / Revision
POL/Moore, Roy/Senate	09/14/17 / 09/14/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/11/17	09/17/17	------S	1	$850.00						
N 65	WSFA	09/24/17	09/24/17	NFL Football	730p-1030p		:30			NM	1	$500.00
Week:		09/18/17	09/24/17	------S	1	$500.00						
N 66	WSFA	09/15/17	09/15/17	Tonight Show	1035-1137pm		:30			NM	1	$115.00
Week:		09/11/17	09/17/17	----F--	1	$115.00						
N 67	WSFA	09/18/17	09/24/17	Tonight Show	1035-1137pm		:30			NM	5	$575.00
Week:		09/18/17	09/24/17	MTWTF--	5	$115.00						
N 68	WSFA	09/25/17	09/25/17	Tonight Show	1035-1137pm		:30			NM	1	$115.00
Week:		09/25/17	10/01/17	M------	1	$115.00						
N 69	WSFA	09/18/17	09/25/17	The Voice	7-9p		:30			NM	2	$1,800.00
Week:		09/18/17	09/24/17	M------	1	$900.00						
Week:		09/25/17	10/01/17	M------	1	$900.00						
N 70	WSFA	09/15/17	09/15/17	Dateline	8-10p		:30			NM	1	$340.00
Week:		09/11/17	09/17/17	----F--	1	$340.00						
N 71	WSFA	09/20/17	09/20/17	AGT	658-8pm		:30			NM	1	$750.00
Week:		09/18/17	09/24/17	--W----	1	$750.00						
N 72	WSFA	09/19/17	09/19/17	AGT	7-9p		:30			NM	1	$750.00
Week:		09/18/17	09/24/17	-T-----	1	$750.00						
N 73	WSFA	09/16/17	09/23/17	NET Saturday Night Live	1030p-1203x		:30			NM	2	$230.00
Week:		09/11/17	09/17/17	-----S-	1	$115.00						
Week:		09/18/17	09/24/17	-----S-	1	$115.00						
N 74	WSFA	09/18/17	09/18/17	Midnight, Texas	9-10pm		:30			NM	1	$375.00
Week:		09/18/17	09/24/17	M------	1	$375.00						
						Totals					221	$39,155.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/28/17 -09/24/17	190	$33,925.00	($5,088.75)	$28,836.25
09/25/17 -09/26/17	31	$5,230.00	($784.50)	$4,445.50
Totals	221	$39,155.00	($5,873.25)	$33,281.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP14/17 12.58
CHANGES *** WSFA-TV ***

REP HEADLINE# 8778591 TRF# 1808257
$$$ MOD# 2: UNAPPROVED REV #1 $$$

ADV #_____ ADV. NAME POLI/R MOORE/R/SEN/AL REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME FRONT LINE STRATEGIES BUYER NAME JOSH BAGINSKI

526 EAST PARK AVENUE SALES PRSN WA- RYAN EDDINS (H)

TALLAHASSE, FL 32301

ORDER #_____ CONTRACT # 8778591 CLASS: NATL. LOCAL REGIONAL

PRDCT ROY MOORE FOR SENATE EST#____ COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES SEP11/17 SEP26/17 WK-3

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE SEP14/17 12.58

REP: REVISED ORDER
ADDED LINES 34-74
PREVIOUS TTL $24,060
REVISED TTL, $39,155
ADDED $15,095
PLS CONFM
THANKS JASMINE FOR RYAN

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ROY MOORE FOR SENATE

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
34		A	500A-530A	30	P5	$85.00	9/15	9/15	1	✓	FRI	1
	PROGRAM : TODAY IN ALABAMA CON COM1: TODAY IN ALABAMA											
35		A	500A-530A	30	P5	$85.00	9/18	9/22	5	✓	M-F	5
	PROGRAM : TODAY IN ALABAMA CON COM1: TODAY IN ALABAMA											
36		A	500A-530A	30	P5	$85.00	9/25	9/26	2	✓	M-TU	2
	PROGRAM : TODAY IN ALABAMA CON COM1: TODAY IN ALABAMA											

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP14/17 12.58
CHANGES *** WSFA-TV ***

REP HEADLINE# 8778591 TRF# 1808257
$$$ MOD# 2: UNAPPROVED REV #1 $$$

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
37		A	530A-600A	30	P5	$100.00	9/15	9/15	1	✓	FRI	1
	PROGRAM : TODAY IN ALABAMA CON COM1: TODAY IN ALABAMA											
38		A	530A-600A	30	P5	$100.00	9/18	9/22	5	✓	M-F	5
	PROGRAM : TODAY IN ALABAMA CON COM1: TODAY IN ALABAMA											
39		A	530A-600A	30	P5	$100.00	9/25	9/26	2	✓	M-TU	2
	PROGRAM : TODAY IN ALABAMA CON COM1: TODAY IN ALABAMA											
40		A	600A-700A	30		$175.00	9/15	9/15	1	✓	FRI	1
	PROGRAM : TODAY IN ALABAMA CON COM1: TODAY IN ALABAMA											
41		A	600A-700A	30		$175.00	9/18	9/22	5	✓	M-F	5
	PROGRAM : TODAY IN ALABAMA CON COM1: TODAY IN ALABAMA											
42		A	600A-700A	30		$175.00	9/25	9/26	2	✓	M-TU	2
	PROGRAM : TODAY IN ALABAMA CON COM1: TODAY IN ALABAMA											
43		A	700A-900A	30		$115.00	9/15	9/15	1	✓	FRI	1
	PROGRAM : TODAY SHOW CON COM1: TODAY SHOW											
44		A	700A-900A	30		$115.00	9/18	9/22	5	✓	M-F	5
	PROGRAM : TODAY SHOW CON COM1: TODAY SHOW											
45		A	700A-900A	30		$115.00	9/25	9/26	2	✓	M-TU	2
	PROGRAM : TODAY SHOW CON COM1: TODAY SHOW											

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 8778591 TRF# 1808257 ORDER WORKSHEET HARRIS REPORT FROM REP SEP14/17 12.58
$$$ MOD# 2: UNAPPROVED REV #1 $$$ **CHANGES** *** WSFA-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
46		A	600A-800A	30	P5	$45.00	9/16	9/23	2	✓	SAT	4
	PROGRAM : SATURDAY TODAY SHOW CON COM1: SATURDAY TODAY SHOW											
47		A	700A-800A	30	P5	$45.00	9/17	9/24	1	✓	SUN	2
	PROGRAM : SUNDAY TODAY SHOW CON COM1: SUNDAY TODAY SHOW											
48		A	800A-900A	30	P5	$45.00	9/17	9/24	1	✓	SUN	2
	PROGRAM : MEET THE PRESS CON COM1: MEET THE PRESS											
49		A	900A-930A	30	P5	$20.00	9/17	9/24	1	✓	SUN	2
	PROGRAM : TODAY IN ALABAMA CON COM1: TODAY IN ALABAMA											
50		A	900A-1000A	30	P2	$115.00	9/15	9/15	1	✓	FRI	1
	PROGRAM : TODAY SHOW HOUR 3 CON COM1: TODAY SHOW HOUR 3											
51		A	900A-1000A	30	P2	$115.00	9/18	9/22	5	✓	M-F	5
	PROGRAM : TODAY SHOW HOUR 3 CON COM1: TODAY SHOW HOUR 3											
52		A	900A-1000A	30	P2	$115.00	9/25	9/26	2	✓	M-TU	2
	PROGRAM : TODAY SHOW HOUR 3 CON COM1: TODAY SHOW HOUR 3											
53		A	1000A-1100A	30	P3	$75.00	9/15	9/15	1	✓	FRI	1
	PROGRAM : TODAY SHOW HOUR 4 CON COM1: TODAY SHOW HOUR 4											
54		A	1000A-1100A	30	P3	$75.00	9/18	9/22	5	✓	M-F	5
	PROGRAM : TODAY SHOW HOUR 4 CON COM1: TODAY SHOW HOUR 4											

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 8778591 TRF# 1808257 ORDER WORKSHEET HARRIS REPORT FROM REP SEP14/17 12.58
$$$ MOD# 2: UNAPPROVED REV #1 $$$ **CHANGES** *** WSFA-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
55		A	1000A-1100A	30	P3	$75.00	9/25	9/26	2	✓	M-TU	2
	PROGRAM : TODAY SHOW HOUR 4 CON COM1: TODAY SHOW HOUR 4											
56		A	600P-700P	30	P5	$80.00	9/16	9/23	1	✓	SAT	2
	PROGRAM : WSFA 12 NEWS AT 6P SAT CON COM1: WSFA 12 NEWS AT 6P SAT											
57		A	500P-530P	30	P5	$90.00	9/17	9/24	1	✓	SUN	2
	PROGRAM : WSFA 12 NEWS AT 5P SUN CON COM1: WSFA 12 NEWS AT 5P SUN											
58		A	1000P-1030P	30		$265.00	9/16	9/23	1	✓	SAT	2
	PROGRAM : WSFA 12 NEWS AT 10P SAT CON COM1: WSFA 12 NEWS AT 10P SAT											
59		A	1030P-1100P	30	P5	$150.00	9/17	9/24	1	✓	SUN	2
	PROGRAM : WSFA 12 NEWS AT 10:30P CON COM1: WSFA 12 NEWS AT 10:30P											
60		A	630P-700P	30	P5	$215.00	9/15	9/15	1	✓	FRI	1
	PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT											
61		A	630P-700P	30	P5	$215.00	9/18	9/22	5	✓	M-F	5
	PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT											
62		A	630P-700P	30	P5	$215.00	9/25	9/25	1	✓	MON	1
	PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT											
63		A	600P-730P	30	P5	$150.00	9/17	9/24	1	✓	SUN	2
	PROGRAM : FOOTBALL NIGHT IN AMERICA CON COM1: FOOTBALL NIGHT IN AMERICA											

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 8778591 TRF# 1808257 ORDER WORKSHEET HARRIS REPORT FROM REP SEP14/17 12.58
$$$ MOD# 2: UNAPPROVED REV #1 $$$ **CHANGES** *** WSFA-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
64		A	730P-1030P	30	P5	$850.00	9/17	9/17	1	✓	SUN	1
	PROGRAM : NFL GB-ATL CON COM1: NFL GB-ATL											
65		A	730P-1030P	30	P5	$500.00	9/24	9/24	1	✓	SUN	1
	PROGRAM : NFL OAK-WAS CON COM1: NFL OAK-WAS											
66		A	1035P-1135P	30		$115.00	9/15	9/15	1	✓	FRI	1
	PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW											
67		A	1035P-1135P	30		$115.00	9/18	9/22	5	✓	M-F	5
	PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW											
68		A	1035P-1135P	30		$115.00	9/25	9/25	1	✓	MON	1
	PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW											
69		A	700P-900P	30	P3	$900.00	9/18 ✓	9/25	1	✓	MON	2
	PROGRAM : THE VOICE CON COM1: THE VOICE											
70		A	800P-1000P	30		$340.00	9/17	9/17	1	✓	SUN	1
	PROGRAM : DATELINE CON COM1: DATELINE											
71		A	700P-800P	30		$750.00	9/20	9/20	1	✓	WED	1
	PROGRAM : AMERICA'S GOT TALENT CON COM1: AMERICA'S GOT TALENT											
72		A	700P-900P	30		$750.00	9/19	9/19	1	✓	TUE	1
	PROGRAM : AMERICA'S GOT TALENT CON COM1: AMERICA'S GOT TALENT											

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!

REP HEADLINE# 8778591 TRF# 1808257 ORDER WORKSHEET HARRIS REPORT FROM REP SEP14/17 12.58
$$$ MOD# 2: UNAPPROVED REV #1 $$$ **CHANGES** *** WSFA-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
73		A	1030P-1200M	30		$115.00	9/16	9/23	1		SAT	2
	PROGRAM : SATURDAY NIGHT LIVE CON COM1: SATURDAY NIGHT LIVE											
74		A	900P-1000P	30		$375.00	9/18	9/18	1		MON	1
	PROGRAM : MIDNIGHT TEXAS CON COM1: MIDNIGHT TEXAS											

SEP/17 33695.00 OCT/17 $5,460.00

CONTRACT TOTAL 39155.00
TOTAL SPOTS 221

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 8778591 TRF# 1808257 ORDER WORKSHEET HARRIS REPORT FROM STATION SEP14/17 14.10
$$$ MOD# 2: APPROVED REV #2 $$$ *** WSFA-TV ***

ADV #_____ ADV. NAME POLI/R MOORE/R/SEN/AL REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME FRONT LINE STRATEGIES BUYER NAME JOSH BAGINSKI

526 EAST PARK AVENUE SALES PRSN WA- RYAN EDDINS (H)

TALLAHASSE, FL 32301

ORDER #_____ CONTRACT # 8778591 CLASS: NATL. LOCAL REGIONAL

PRDCT ROY MOORE FOR SENATE EST#____ COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES SEP11/17 SEP26/17 WK-3

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE SEP14/17 14.10

REP: REVISED ORDER
REVISED DAYPARTS/DATE IN LINE 70
TTL SAME, $39,155
PLS CONFM
THANKS JASMINE FOR RYAN

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ROY MOORE FOR SENATE
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL 39155.00
TOTAL SPOTS 221