TIM # 105436

NCC Cable System Order

11766316

Order #	62353566
Syscode	7957
System Name	Spectrum/St. Croix Falls, WI
Market	Minneapolis-St. Paul

AE	Bob Cato
Sales Coordinator	Hayley Noga
Office	Dallas
Phone	(214) 932-2910
Status	Not accepted
Survey	Nov15 C-DMA Nielsen Live+7
-	

Flight Dates	10/24/16 - 11/13/16
Agency	Hulsen Media Services
Advertiser	Wisconsin Freedom Alliance
Client Code	
Product Code	
Est Code	1030
Product Name	
Credit Status	
Primary Demo	Households
Makegood Policy	Approval Required

Update Date	10/19/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	3		
Total	$12,108.00		
Commission	$1,816.20		
Net Total	$10,291.80		
Total Spots	620		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	NEW POLITICAL ORDER. Starts TUE 10/25. Please confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	HALL	HALL W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$18.00	$72.00	30	NCR 10/24/16-10/30/16
2	HALL	HALL W	10/31/16	11/6/16	09:00	19:00						X	X	-	-	4	$18.00	$72.00	30	NCR 10/24/16-10/30/16
3	HALL	HALL EF	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	12	$18.00	$216.00	30	NCR 10/24/16-10/30/16
4	HALL	HALL EF	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	14	$18.00	$252.00	30	NCR 10/24/16-10/30/16
5	HALL	HALL EF	11/7/16	11/13/16	16:00	19:00	X	X	X	X	X	X	X	-	-	2	$18.00	$36.00	30	NCR 10/24/16-10/30/16
6	HALL	HALL PT	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	$22.00	$264.00	30	NCR 10/24/16-10/30/16
7	HALL	HALL PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$22.00	$308.00	30	NCR 10/24/16-10/30/16
8	HALL	HALL PT	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	2	$22.00	$44.00	30	NCR 10/24/16-10/30/16
9	HIST	HIST W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$18.00	$72.00	30	NCR 10/24/16-10/30/16
10	HIST	HIST W	10/31/16	11/6/16	09:00	19:00						X	X	-	-	4	$18.00	$72.00	30	NCR 10/24/16-10/30/16
11	HIST	HIST PT	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	$22.00	$264.00	30	NCR 10/24/16-10/30/16
12	HIST	HIST PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$22.00	$308.00	30	NCR 10/24/16-10/30/16
13	HIST	HIST PT	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	2	$22.00	$44.00	30	NCR 10/24/16-10/30/16
14	HIST	HIST EF	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	12	$18.00	$216.00	30	NCR 10/24/16-10/30/16
15	HIST	HIST EF	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	14	$18.00	$252.00	30	NCR 10/24/16-10/30/16
16	HIST	HIST EF	11/7/16	11/13/16	16:00	19:00	X	X	X	X	X	X	X	-	-	2	$18.00	$36.00	30	NCR 10/24/16-10/30/16
17	HGTV	HGTV W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$18.00	$72.00	30	NCR 10/24/16-10/30/16
18	HGTV	HGTV W	10/31/16	11/6/16	09:00	19:00						X	X	-	-	4	$18.00	$72.00	30	NCR 10/24/16-10/30/16
19	HGTV	HGTV EF	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	12	$18.00	$216.00	30	NCR 10/24/16-10/30/16
20	HGTV	HGTV EF	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	14	$18.00	$252.00	30	NCR 10/24/16-10/30/16
21	HGTV	HGTV EF	11/7/16	11/13/16	16:00	19:00	X	X	X	X	X	X	X	-	-	2	$18.00	$36.00	30	NCR 10/24/16-10/30/16

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Makegood Policy	Approval Required

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22	HGTV	HGTV PT	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	$22.00	$264.00	30	NCR 10/24/16-10/30/16
23	HGTV	HGTV PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$22.00	$308.00	30	NCR 10/24/16-10/30/16
24	HGTV	HGTV PT	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	2	$22.00	$44.00	30	NCR 10/24/16-10/30/16
25	FOOD	FOOD W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$18.00	$72.00	30	NCR 10/24/16-10/30/16
26	FOOD	FOOD W	10/31/16	11/6/16	09:00	19:00						X	X	-	-	4	$18.00	$72.00	30	NCR 10/24/16-10/30/16
27	FOOD	FOOD EF	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	12	$18.00	$216.00	30	NCR 10/24/16-10/30/16
28	FOOD	FOOD EF	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	14	$18.00	$252.00	30	NCR 10/24/16-10/30/16
29	FOOD	FOOD EF	11/7/16	11/13/16	16:00	19:00	X	X	X	X	X	X	X	-	-	2	$18.00	$36.00	30	NCR 10/24/16-10/30/16
30	FOOD	FOOD PT	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	$22.00	$264.00	30	NCR 10/24/16-10/30/16
31	FOOD	FOOD PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$22.00	$308.00	30	NCR 10/24/16-10/30/16
32	FOOD	FOOD PT	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	2	$22.00	$44.00	30	NCR 10/24/16-10/30/16
33	ESP2	ESP2 W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$18.00	$72.00	30	NCR 10/24/16-10/30/16
34	ESP2	ESP2 W	10/31/16	11/6/16	09:00	19:00						X	X	-	-	4	$18.00	$72.00	30	NCR 10/24/16-10/30/16
35	ESP2	ESP2 PT	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	$22.00	$264.00	30	NCR 10/24/16-10/30/16
36	ESP2	ESP2 PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$22.00	$308.00	30	NCR 10/24/16-10/30/16
37	ESP2	ESP2 PT	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	2	$22.00	$44.00	30	NCR 10/24/16-10/30/16
38	ESP2	ESP2 EF	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	12	$18.00	$216.00	30	NCR 10/24/16-10/30/16
39	ESP2	ESP2 EF	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	14	$18.00	$252.00	30	NCR 10/24/16-10/30/16
40	ESP2	ESP2 EF	11/7/16	11/13/16	16:00	19:00	X	X	X	X	X	X	X	-	-	2	$18.00	$36.00	30	NCR 10/24/16-10/30/16
41	DISC	DISC W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$18.00	$72.00	30	NCR 10/24/16-10/30/16
42	DISC	DISC W	10/31/16	11/6/16	09:00	19:00						X	X	-	-	4	$18.00	$72.00	30	NCR 10/24/16-10/30/16

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Comments :	NEW POLITICAL ORDER. Starts TUE 10/25. Please confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	DISC	DISC PT	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	$22.00	$264.00	30	NCR 10/24/16-10/30/16
44	DISC	DISC PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$22.00	$308.00	30	NCR 10/24/16-10/30/16
45	DISC	DISC PT	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	2	$22.00	$44.00	30	NCR 10/24/16-10/30/16
46	DISC	DISC EF	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	12	$18.00	$216.00	30	NCR 10/24/16-10/30/16
47	DISC	DISC EF	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	14	$18.00	$252.00	30	NCR 10/24/16-10/30/16
48	DISC	DISC EF	11/7/16	11/13/16	16:00	19:00	X	X	X	X	X	X	X	-	-	2	$18.00	$36.00	30	NCR 10/24/16-10/30/16
49	BRVO	BRVO W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$18.00	$72.00	30	NCR 10/24/16-10/30/16
50	BRVO	BRVO W	10/31/16	11/6/16	09:00	19:00						X	X	-	-	4	$18.00	$72.00	30	NCR 10/24/16-10/30/16
51	BRVO	BRVO PT	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	$22.00	$264.00	30	NCR 10/24/16-10/30/16
52	BRVO	BRVO PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$22.00	$308.00	30	NCR 10/24/16-10/30/16
53	BRVO	BRVO PT	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	2	$22.00	$44.00	30	NCR 10/24/16-10/30/16
54	BRVO	BRVO EF	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	12	$18.00	$216.00	30	NCR 10/24/16-10/30/16
55	BRVO	BRVO EF	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	14	$18.00	$252.00	30	NCR 10/24/16-10/30/16
56	BRVO	BRVO EF	11/7/16	11/13/16	16:00	19:00	X	X	X	X	X	X	X	-	-	2	$18.00	$36.00	30	NCR 10/24/16-10/30/16
57	MNBC	MNBC EF	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	12	$18.00	$216.00	30	NCR 10/24/16-10/30/16
58	MNBC	MNBC EF	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	14	$18.00	$252.00	30	NCR 10/24/16-10/30/16
59	MNBC	MNBC EF	11/7/16	11/13/16	16:00	19:00	X	X	X	X	X	X	X	-	-	2	$18.00	$36.00	30	NCR 10/24/16-10/30/16
60	MNBC	MNBC PT	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	$22.00	$264.00	30	NCR 10/24/16-10/30/16
61	MNBC	MNBC PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$22.00	$308.00	30	NCR 10/24/16-10/30/16
62	MNBC	MNBC PT	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	2	$22.00	$44.00	30	NCR 10/24/16-10/30/16
63	MNBC	MNBC EM	10/24/16	10/30/16	05:00	09:00	X	X	X	X	X	X	X	-	-	12	$17.00	$204.00	30	NCR 10/24/16-10/30/16

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Makegood Policy	Approval Required

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64	MNBC	MNBC EM	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	14	$17.00	$238.00	30	NCR 10/24/16-10/30/16
65	MNBC	MNBC EM	11/7/16	11/13/16	05:00	09:00	X	X	X	X	X	X	X	-	-	4	$17.00	$68.00	30	NCR 10/24/16-10/30/16
66	CNN	CNN PT	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	$22.00	$264.00	30	NCR 10/24/16-10/30/16
67	CNN	CNN PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$22.00	$308.00	30	NCR 10/24/16-10/30/16
68	CNN	CNN PT	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	2	$22.00	$44.00	30	NCR 10/24/16-10/30/16
69	CNN	CNN EF	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	12	$18.00	$216.00	30	NCR 10/24/16-10/30/16
70	CNN	CNN EF	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	14	$18.00	$252.00	30	NCR 10/24/16-10/30/16
71	CNN	CNN EF	11/7/16	11/13/16	16:00	19:00	X	X	X	X	X	X	X	-	-	2	$18.00	$36.00	30	NCR 10/24/16-10/30/16
72	CNN	CNN EM	10/24/16	10/30/16	05:00	09:00	X	X	X	X	X	X	X	-	-	12	$17.00	$204.00	30	NCR 10/24/16-10/30/16
73	CNN	CNN EM	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	14	$17.00	$238.00	30	NCR 10/24/16-10/30/16
74	CNN	CNN EM	11/7/16	11/13/16	05:00	09:00	X	X	X	X	X	X	X	-	-	4	$17.00	$68.00	30	NCR 10/24/16-10/30/16

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	268	352	0	0	0	0	0	0	0	0	0	0	620
AMT	$5,232.00	$6,876.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$12,108.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/20/16

62353566 | Minneapolis-St. Paul | Spectrum/St. Croix Falls, WI | 7957 |