TM # 45756

NCC Cable System Order

11740437

Order #	62255987
Syscode	7790
System Name	Spectrum/Traverse City, MI
Market	Traverse City

AE	James Pagano
Sales Coordinator	Jake Green
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 May15
-	

Flight Dates	04/25/16 - 05/01/16
Agency	Buying Time
Advertiser	Michigan Education Association
Client Code	
Product Code	
Est Code	NA
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	04/07/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	1		
Total	$2,720.00		
Commission	$408.00		
Net Total	$2,312.00		
Total Spots	126		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP -	GIMP	-	
CPP -	CPM	-	

Comments :	4.7 new order pls review & confirm

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BRVO	BRVO EM	4/25/16	5/1/16	05:00	09:00	X	X	X	X	X	X	X	-	-	4	$18.00	$72.00	30	
2	BRVO	BRVO EF	4/25/16	5/1/16	16:00	19:00	X	X	X	X	X	X	X	-	-	3	$19.00	$57.00	30	
3	BRVO	BRVO PT	4/25/16	5/1/16	19:00	24:00	X	X	X	X	X	X	X	-	-	5	$24.00	$120.00	30	
4	BRVO	BRVO W	4/25/16	5/1/16	09:00	19:00						X	X	-	-	2	$19.00	$38.00	30	
5	CNN	CNN EM	4/25/16	5/1/16	05:00	09:00	X	X	X	X	X	X	X	-	-	4	$23.00	$92.00	30	NCR
6	CNN	CNN EF	4/25/16	5/1/16	16:00	19:00	X	X	X	X	X	X	X	-	-	3	$24.00	$72.00	30	
7	CNN	CNN PT	4/25/16	5/1/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	$30.00	$180.00	30	
8	CNN	CNN W	4/25/16	5/1/16	09:00	19:00						X	X	-	-	2	$24.00	$48.00	30	
9	ENT	ENT EM	4/25/16	5/1/16	05:00	09:00	X	X	X	X	X	X	X	-	-	4	$15.00	$60.00	30	
10	ENT	ENT EF	4/25/16	5/1/16	16:00	19:00	X	X	X	X	X	X	X	-	-	3	$16.00	$48.00	30	
11	ENT	ENT PT	4/25/16	5/1/16	19:00	24:00	X	X	X	X	X	X	X	-	-	5	$20.00	$100.00	30	
12	ENT	ENT W	4/25/16	5/1/16	09:00	19:00						X	X	-	-	2	$16.00	$32.00	30	
13	FOOD	FOOD EF	4/25/16	5/1/16	16:00	19:00	X	X	X	X	X	X	X	-	-	3	$24.00	$72.00	30	
14	FOOD	FOOD PT	4/25/16	5/1/16	19:00	24:00	X	X	X	X	X	X	X	-	-	5	$30.00	$150.00	30	
15	FOOD	FOOD W	4/25/16	5/1/16	09:00	19:00						X	X	-	-	2	$24.00	$48.00	30	
16	HALL	HALL EM	4/25/16	5/1/16	05:00	09:00	X	X	X	X	X	X	X	-	-	4	$15.00	$60.00	30	
17	HALL	HALL EF	4/25/16	5/1/16	16:00	19:00	X	X	X	X	X	X	X	-	-	3	$16.00	$48.00	30	
18	HALL	HALL PT	4/25/16	5/1/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	$20.00	$120.00	30	
19	HALL	HALL W	4/25/16	5/1/16	09:00	19:00						X	X	-	-	2	$16.00	$32.00	30	
20	HGTV	HGTV EM	4/25/16	5/1/16	05:00	09:00	X	X	X	X	X	X	X	-	-	4	$23.00	$92.00	30	
21	HGTV	HGTV EF	4/25/16	5/1/16	16:00	19:00	X	X	X	X	X	X	X	-	-	3	$24.00	$72.00	30	

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Flight Dates	04/25/16 - 05/01/16
Agency	Buying Time
Advertiser	Michigan Education Association

Client Code	
Product Code	
Est Code	NA
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		04/07/16	
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Show All Lines			
Total # of Weeks			1
Total			$2,720.00
Commission			$408.00
Net Total			$2,312.00
Total Spots			126
Affiliate Split		100.0	
Sold On		Cost Per Spot	
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22	HGTV	HGTV PT	4/25/16	5/1/16	19:00	24:00	X	X	X	X	X	X	X	-	-	5	$30.00	$150.00	30	
23	HGTV	HGTV W	4/25/16	5/1/16	09:00	19:00						X	X	-	-	2	$24.00	$48.00	30	
24	LIF	LIF EM	4/25/16	5/1/16	05:00	09:00	X	X	X	X	X	X	X	-	-	4	$18.00	$72.00	30	
25	LIF	LIF EF	4/25/16	5/1/16	16:00	19:00	X	X	X	X	X	X	X	-	-	3	$19.00	$57.00	30	
26	LIF	LIF PT	4/25/16	5/1/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	$24.00	$144.00	30	
27	LIF	LIF W	4/25/16	5/1/16	09:00	19:00						X	X	-	-	2	$19.00	$38.00	30	
28	MNBC	MNBC EM	4/25/16	5/1/16	05:00	09:00	X	X	X	X	X	X	X	-	-	4	$18.00	$72.00	30	
29	MNBC	MNBC EF	4/25/16	5/1/16	16:00	19:00	X	X	X	X	X	X	X	-	-	3	$19.00	$57.00	30	
30	MNBC	MNBC PT	4/25/16	5/1/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	$24.00	$144.00	30	
31	MNBC	MNBC W	4/25/16	5/1/16	09:00	19:00						X	X	-	-	2	$19.00	$38.00	30	
32	TLC	TLC EM	4/25/16	5/1/16	05:00	09:00	X	X	X	X	X	X	X	-	-	4	$18.00	$72.00	30	
33	TLC	TLC EF	4/25/16	5/1/16	16:00	19:00	X	X	X	X	X	X	X	-	-	3	$19.00	$57.00	30	
34	TLC	TLC PT	4/25/16	5/1/16	19:00	24:00	X	X	X	X	X	X	X	-	-	5	$24.00	$120.00	30	

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35	TLC	TLC W	4/25/16	5/1/16	09:00	19:00						X	X	-	-	2	$19.00	$38.00	30	

	May 2016	Jun 2016	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	Total
SPOTS	126	0	0	0	0	0	0	0	0	0	0	0	126
AMT	$2,720.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$2,720.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 04/12/16

62255987 | Traverse City | Spectrum/Traverse City, MI | 7790 |