WSYR
201 Humboldt St
Rochester, NY 14610

Great American Media
3050 K St NW
Suite 100
Washington, DC 20007

Contract # 1437924

Schedule Dates	11/01/16-11/07/16	**Date Entered**	09/27/16
Advertiser	Democratic Congressional Campaign Committee (:	**Last Modified**	09/27/16
Agency	Great American Media (11024)	**Entered By**	Carrie Burdin
Product	Political - Issues / Propositions (1068)	**CO-OP**	No
Brand	ISSUE (184363)	**Headline #**	ECR25319189
Salesperson	Millennium - Washington D, Washington DC (1421	**Demo**	
Sales Office	Millennium - Washington DC	**Order Type**	Normal
Buyer Name	Kelly,Polce,	**Package Deal**	
Phone/Fax	/	**Commission %**	15.00
CPE	11/14/5265	**Commission**	$6,439.50
Account Types	National/Political	**Net Total**	$36,490.50
Billing Type	Standard	**Sales Tax**	
Comments	Issue Please book to run through 5pm on Election Day 11/8;Separation: 30		

Syracuse (WSYR)

By Broadcast Month	Spots	Rate
Nov. 2016	57	$42,930.00
Grand Total:	57	$42,930.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	11/01/16-11/07/16	1	:30	5:30A- 6A (EST)		1	1		1				3	$450.00	$1,350.00	Syracuse (WSYR)	The Morning News @ 530A	9/27/16
2.0	Normal Line / News	11/01/16-11/07/16	1	:30	6A- 7A (EST)		1	1			1			3	$850.00	$2,550.00	Syracuse (WSYR)	The Morning News @ 6A	9/27/16
3.0	Normal Line / SPOT	11/01/16-11/07/16	1	:30	7A- 9A (EST)		2	1	1	1	1			6	$790.00	$4,740.00	Syracuse (WSYR)	Good Morning America	9/27/16
4.0	Normal Line / News	11/05/16-11/05/16	1	:30	7A- 8A (EST)	1						X		1	$300.00	$300.00	Syracuse (WSYR)	Newschannel 9 At 7A (Sat)	9/27/16
5.0	Normal Line / SPOT	11/05/16-11/05/16	1	:30	8A- 9A (EST)	1						X		1	$350.00	$350.00	Syracuse (WSYR)	Good Morning America Saturday	9/27/16
6.0	Normal Line / News	11/06/16-11/06/16	1	:30	7A- 8A (EST)	1							X	1	$300.00	$300.00	Syracuse (WSYR)	Newschannel 9 News At 7A	9/27/16
7.0	Normal Line / SPOT	11/06/16-11/06/16	1	:30	8A- 9A (EST)	1							X	1	$350.00	$350.00	Syracuse (WSYR)	Good Morning America Sunday	9/27/16
8.0	Normal Line / News	11/01/16-11/04/16	1	:30	12P- 12:30P (EST)	3		X	X	X	X			3	$450.00	$1,350.00	Syracuse (WSYR)	Newschannel 9 At Noon	9/27/16
9.0	Normal Line / SPOT	11/02/16-11/07/16	1	:30	12:30P- 1P (EST)		1		1	1	1			4	$250.00	$1,000.00	Syracuse (WSYR)	Millionaire	9/27/16
10.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	1P- 2P (EST)	1	X							1	$250.00	$250.00	Syracuse (WSYR)	The Chew	9/27/16
11.0	Normal Line / SPOT	11/02/16-11/07/16	1	:30	4:30P- 5P (EST)		1		1	1	1			4	$250.00	$1,000.00	Syracuse (WSYR)	Inside Edition	9/27/16
12.0	Normal Line / SPOT	11/01/16-11/07/16	1	:30	4P- 4:30P (EST)	1	X	X	X	X	X			2	$400.00	$800.00	Syracuse (WSYR)	Newschannel 9 @ 4P	9/27/16
13.0	Normal Line / News	11/01/16-11/07/16	1	:30	5P- 5:30P (EST)		1	1	1	1	1			5	$950.00	$4,750.00	Syracuse (WSYR)	Newschannel 9 @ 5	9/27/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

Printed At: 02:10 PM on Wednesday, September 28 2016

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14.0	Normal Line / News	11/02/16-11/07/16	1	:30	5:30P- 6P (EST)		1		1	1	1			4	$1,100.00	$4,400.00	Syracuse (WSYR)	Newschannel 9 @ 530P	9/27/16
15.0	Normal Line / News	11/01/16-11/07/16	1	:30	6P- 7P (EST)		1	1	1	1	1			5	$1,400.00	$7,000.00	Syracuse (WSYR)	Newschannel 9 @ 6P	9/27/16
16.0	Normal Line / News	11/06/16-11/06/16	1	:30	6P- 6:30P (EST)	1							X	1	$650.00	$650.00	Syracuse (WSYR)	News Ch 9 Sunday	9/27/16
17.0	Normal Line / SPOT	11/01/16-11/04/16	1	:30	7P- 7:30P (EST)			1	1	1	1			4	$560.00	$2,240.00	Syracuse (WSYR)	Entertainment Tonight	9/27/16
18.0	Normal Line / Prime	11/03/16-11/03/16	1	:30	8P- 9P (EST)	1				X				1	$3,000.00	$3,000.00	Syracuse (WSYR)	Grey's Anatomy-ABC	9/27/16
19.0	Normal Line / Prime	11/06/16-11/06/16	1	:30	9P- 10P (EST)	1							X	1	$2,000.00	$2,000.00	Syracuse (WSYR)	Secrets and Lies-ABC	9/27/16
20.0	Normal Line / News	11/01/16-11/07/16	1	:30	11P- 11:35P (EST)	1	X	X	X	X	X			2	$1,200.00	$2,400.00	Syracuse (WSYR)	Newschannel 9 @ 11	9/27/16
21.0	Normal Line / News	11/06/16-11/06/16	1	:30	11P- 11:35P (EST)	1							X	1	$1,100.00	$1,100.00	Syracuse (WSYR)	Newschannel 9 @ 11	9/27/16
22.0	Normal Line / SPOT	11/01/16-11/07/16	1	:30	11:35P- 12:37A (EST)		1	1		1				3	$350.00	$1,050.00	Syracuse (WSYR)	Jimmy Kimmel	9/27/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:

I, Kelly Polce - authorized media Buyer
do hereby request station time concerning the following issue:

DCCC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	as ordered				

This broadcast time will be used by: DCCC

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THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (*e.g.*, any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (*e.g.*, Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes** ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Congressional

I represent that the payment for the above described broadcast time has been furnished by (name and address):

DCCC
430 S. Capitol Street, SE Washington, DC 20003

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Hayley Dierker, COO

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

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TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

4/20/16	Kelly Bla	202-338-8700
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

	Todd Guard	DOS
Signature	Printed Name	Title

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AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As	Ordered			

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

(1) actual air time and charges for each spot;

(2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and

(3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

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