

WHTD-FM (Mount Clemens, MI)

QUARTERLY ISSUES and PROGRAMS LIST First Quarter 2011

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WHTD-FM

4th Quarter Issues & Programs List

Issues Programming:

In our ongoing efforts to serve the public interest and promote community awareness, while fulfilling our public service commitment to our listening public, WHTD-FM embraces a multitude of different educational, community, political and societal associations and organizations. In supporting them, the station allots time, both through the airwaves and on our websites to inform our audience of these initiatives, issues, news and events.

The following is a synopsis of the issues identified over the past quarter as those that are relevant to our community, and subsequently explored in-depth on WHTD-FM:

HOT ON THE BLOCK is a community based show that delivers content that is relevant to the community. The host will be Amanda Paul or (Skaii). Skaii will deliver information that will preserve and empower our youth and young adults. The informational content will be delivered in such a way that it relates to the HOT 1027 demographic of 18-34.

Each Sunday show will have a topic of discussion. The topic will derive from current news topics or happenings in the local area that affect the people in the community. Statistics and resources will also be provided at the end of the show. This show is solution focused. We face the problems of the community head on and then offer solutions, or resources to find a solution.

HOT Headlines would consist of news stories that took place over the previous week. ~The host would review the stories and breakdown very quickly the affects it will have on the local community. The host will also provide resources, if any, to listeners so that they can take any action necessary.

The Following topics were discussed in the past quarter:

Issue: Urban Wheel Awards

Description: Commemorating people behind the auto industry while giving back to the community.

Topic: Celebrating diversity inclusion in the US auto industry.

Program: Hot On the Block HOT 102.7 WHTD

Date/Time: January 9th, 2011

Duration: 60second reader

Issue: Martin Luther King Day

Description: Many ways to take remembrance of MLK Day.

Topic: Martin Luther King Jr. Senior High School remembers Dr. Martin Luther King with a "Legacy March".

Program: For The People 105.9 KISS FM WDMK.

Date/Time: January 16th, 2011

Duration: 60 reader

Issue: Martin Luther King Day

Description: Many ways to take remembrance of MLK Day.

Topic: Henry Ford hospital to host Ed Gordon as keynote speaker for MLK Day Annual Celebration.

Program: For The People 105.9 KISS FM WDMK.

Date/Time: January 16th, 2011

Duration: : 60 reader

Issue: Child abuse

Description: Skaii discussed the signs, symptoms, causes and effects of child abuse on the entire family unit. Being sure to give out local and national resources for listeners to find help.

Topic: Child abuse was discussed. Skaii showed how it comes in all forms, from extreme to not so extreme.

Program: Hot On the Block HOT 1027 WHTD

Date/Time: January 23rd, 2011

Duration: : 20minutes

Issue: Anger Management

Description: Skaii discussed ways to manage anger and how outrage can affect an entire community.

Topic: We are all one bad decision away from a bad situation. Skaii also gave out statistics to show just how a lack of anger management is affecting the community.

Program: Hot On the Block HOT 1027 WHTD

Date/Time: March 6th, 2011 7:30am

Duration: 15minutes

Issue: Masonic Youth Theater presents "Singsation"

Description: The Masonic Youth Theater presents "Singsation" a musical fundraiser.

Topic: Skaii read a 60 second PSA for the Masonic Youth Theater

Program: Hot On the Block HOT 1027 WHTD

Date/Time: March 6th, 2011 7am

Duration: 60second reader

Issue: Big Brothers Big Sisters of MI seeking mentors

Description: Amanda Paul conducted an interview with Big Brothers Big Sisters of MI to talk about their "100 Mentors In 100 Days" campaign.

Topic: Big Brothers Big Sisters seek mentors. The two also discussed the lack of current leadership to our local youth and the affects it has had on our community.

Program: Hot On the Block HOT 102.7 WHTD

Date/Time: February 13th, 2011

Duration: 20minutes

Issue: HIV/AIDS awareness

Description: Skaii interviewed project manager of status sexy.com campaign. He discussed how Detroit's most recent cases have been young black males. It is important to know your status. They have an interactive blog that was discussed as well.

Topic: A new interactive educational blog to learn facts of HIV/AIDS, plus knowing your status is imperative.

Program: Hot On the Block HOT 1027 WHTD

Date/Time: March 6th, 2011

Duration: 10minutes

Issue: Bullying

Description: Skaii talked about bullying and the affects it can have on a person. She also discussed signs of bullying and where to go for help.

Topic: Bullying and the affects it has on people. Skaii also discussed signs of bullying and where to go for help.

Program: Hot On the Block HOT 1027 WHTD

Date/Time: March 20th, 2011

Duration: 30minutes

Issue: "Let's Talk" Campaign initiative hosted by Wayne County Treasury Department

Description: Skaii interviewed David Szymanski of The Wayne County Treasury Department to discuss the program being offered to those who are undergoing tax delinquency.

Topic: Delinquent taxes and how the "Let's Talk" program can help Detroiters stay in their homes.

Program: Hot On the Block HOT 1027 WHTD

Date/Time: March 27th, 2011

Duration: 10minutes

WHTD-FM

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Community Events:

- **Shorty's High School Tour (Various dates in the quarter):** WHTD personality Shorty the Prince was a part of "The Flight Tour" which traveled to various high schools in the metro area to talk to students about the importance of education and staying on the right track, as well as performed some of his music for the students.
- **Know Your History Mobile Tour (February 19, 2011):** WHTD hit the streets with Kroger for the mobile black history tour to help bring history and artifacts straight to the people.
- **Lupe Fiasco at Denby High School (March 11, 2011):** WHTD personality Shorty rewarded Detroit Denby High School with a visit from recording artist Lupe Fiasco. The reward was for the Detroit public school which had the largest increase in attendance for the semester.
- **Alpha Kappa Alpha Sorority Fashion Show (March 25, 2011):** WHTD personality Paigion hosted the AKA sorority's annual fashion show, which serves as a fundraiser for 3 different community organizations in the Metro Detroit area.