TIM#64487
11765621

CTV

Local Cable order from Tammi Holloway

Order #: 46353-55248 **Revision #:** **Date:** 10/12/2016 12:06 PM

Client: Housing First Fund
Media: TV
Product: District 14B
Market: Minneapolis-St. Paul
Primary Demo: Adults 35+
Separation between spots: 30

Estimate: 46353
Description: MIN, MN Dist 14B 4044
Flight Start Date: 10/24/2016 03:00 AM
Flight End Date: 11/6/2016 02:59 AM
Survey: 2BK Sep15-Oct15 C-DMA Nielsen Live +3
Buyer: Tammi Holloway

Vendor: 4044 Spectrum Reach
1625 Concentric Blvd
.
Saginaw, MI 48604
Contact: Jennifer Zehnder
E-Mail: Jennifer.Zehnder@charter.com
Phone: 9899225057 x.
Fax: 9897922982
Affiliation: 24086 HHs \Saint Cloud, MN

Send Billing To: Chris Locke
CTV Media, Inc.
1490 Manning Pkwy
Powell, OH 43065
Phone: (614)848-5800
Fax: (614)848-4099

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 10/24	Wks 10/31	Total Spots	Adults 35+ Rtg/CPP
4044 Spectrum Reach, Saint Cloud M-Cable									
1	MTuWThFSaSu 4:00p-7:00p AEN VARIOUS	CPT	$37.00	$31.45	30	7	0	7	0.3 $123.33 $104.83
2	MTuWThFSaSu 7:00p-12:00a AEN VARIOUS	CPT	$46.00	$39.10	30	8	0	8	0.5 $92.00 $78.20
3	SaSu 9:00a- 7:00p AEN VARIOUS	WK	$37.00	$31.45	30	6	0	6	0.2 $185.00 $157.25
4	MTuWThFSaSu 4:00p-7:00p AEN VARIOUS	CPT	$38.00	$32.30	30	0	7	7	0.3 $126.67 $107.67
5	SaSu 9:00a- 7:00p AEN VARIOUS	WK	$38.00	$32.30	30	0	6	6	0.2 $190.00 $161.50
6	MTuWThFSaSu 4:00p-7:00p AMC VARIOUS	CPT	$28.00	$23.80	30	6	0	6	0.2 $140.00 $119.00

Signature: [signature]
vendor

Disclaimer:
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Separation between spots: 30

Buyer: Tammi Holloway

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Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 10/24	Wks 10/31	Total Spots	Adults 35+ Rtg/CPP
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7	MTuWThFSaSu 7:00p-12:00a	CPT	$35.00	$29.75	30	6	0	6	0.5
	AMC VARIOUS								$70.00
									$59.50
8	SaSu 9:00a- 7:00p	WK	$28.00	$23.80	30	6	0	6	0.3
	AMC VARIOUS								$93.33
									$79.33
9	MTuWThFSaSu 9:00a-4:00p	CTD	$18.00	$15.30	30	10	0	10	0.2
	AMC VARIOUS								$90.00
									$76.50
10	MTuWThFSaSu 7:00p-12:00a	CPT	$37.00	$31.45	30	0	6	6	0.5
	AMC VARIOUS								$74.00
									$62.90
11	MTuWThFSaSu 4:00p-7:00p	CPT	$30.00	$25.50	30	0	6	6	0.2
	AMC VARIOUS								$150.00
									$127.50
12	SaSu 9:00a- 7:00p	WK	$30.00	$25.50	30	0	6	6	0.3
	AMC VARIOUS								$100.00
									$85.00

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4044 Spectrum Reach, Saint Cloud M-Cable									
13	MTuWThFSaSu 9:00a-4:00p AMC VARIOUS	CTD	$19.00	$16.15	30	0	10	10	0.2 $95.00 $80.75
14	MTuWThFSaSu 4:00p-7:00p CNBC VARIOUS	CPT	$17.00	$14.45	30	7	0	7	0.2 $85.00 $72.25
15	MTuWThFSaSu 7:00p-12:00a CNBC VARIOUS	CPT	$24.00	$20.40	30	8	0	8	0.3 $80.00 $68.00
16	MTuWThFSaSu 9:00a-4:00p CNBC VARIOUS	CTD	$12.00	$10.20	30	8	0	8	0.2 $60.00 $51.00
17	MTuWThFSaSu 7:00p-12:00a CNBC VARIOUS	CPT	$26.00	$22.10	30	0	8	8	0.3 $86.67 $73.67

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18	MTuWThFSaSu 4:00p-7:00p	CPT	$21.00	$17.85	30	0	7	7	0.2
	CNBC VARIOUS								$105.00
									$89.25
19	MTuWThFSaSu 9:00a-4:00p	CTD	$13.00	$11.05	30	0	8	8	0.2
	CNBC VARIOUS								$65.00
									$55.25
20	MTuWThFSaSu 4:00p-7:00p	CPT	$37.00	$31.45	30	7	0	7	0.2
	DISC VARIOUS								$185.00
									$157.25
21	MTuWThFSaSu 7:00p-12:00a	CPT	$46.00	$39.10	30	8	0	8	0.6
	DISC VARIOUS								$76.67
									$65.17
22	SaSu 9:00a-7:00p	WK	$37.00	$31.45	30	6	0	6	0.3
	DISC VARIOUS								$123.33
									$104.83
23	MTuWThFSaSu 7:00p-12:00a	CPT	$48.00	$40.80	30	0	8	8	0.6
	DISC VARIOUS								$80.00
									$68.00

Signature: Jen Zehnder
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4044 Spectrum Reach, Saint Cloud M-Cable									
24	SaSu 9:00a- 7:00p DISC VARIOUS	WK	$38.00	$32.30	30	0	6	6	0.3 $126.67 $107.67
25	MTuWThFSaSu 4:00p-7:00p ESP2 VARIOUS	CPT	$24.00	$20.40	30	7	0	7	0.2 $120.00 $102.00
26	MTuWThFSaSu 7:00p-12:00a ESP2 VARIOUS	CPT	$30.00	$25.50	30	8	0	8	0.3 $100.00 $85.00
27	SaSu 9:00a- 7:00p ESP2 VARIOUS	WK	$24.00	$20.40	30	6	0	6	0.5 $48.00 $40.80
28	MTuWThFSaSu 7:00p-12:00a ESP2 VARIOUS	CPT	$34.00	$28.90	30	0	8	8	0.3 $113.33 $96.33
29	MTuWThFSaSu 4:00p-7:00p ESP2 VARIOUS	CPT	$25.00	$21.25	30	0	7	7	0.2 $125.00 $106.25

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4044 Spectrum Reach, Saint Cloud M-Cable									
30	SaSu 9:00a- 7:00p ESP2 VARIOUS	WK	$25.00	$21.25	30	0	6	6	0.5 $50.00 $42.50
31	MTuWThFSaSu 4:00p-7:00p FOOD VARIOUS	CPT	$37.00	$31.45	30	7	0	7	0.2 $185.00 $157.25
32	MTuWThFSaSu 7:00p-12:00a FOOD VARIOUS	CPT	$46.00	$39.10	30	8	0	8	0.5 $92.00 $78.20
33	SaSu 9:00a- 7:00p FOOD VARIOUS	WK	$37.00	$31.45	30	6	0	6	0.5 $74.00 $62.90
34	MTuWThFSaSu 4:00p-7:00p FOOD VARIOUS	CPT	$38.00	$32.30	30	0	7	7	0.2 $190.00 $161.50
35	SaSu 9:00a- 7:00p FOOD VARIOUS	WK	$38.00	$32.30	30	0	6	6	0.5 $76.00 $64.60

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4044 Spectrum Reach, Saint Cloud M-Cable									
36	MTuWThFSaSu 4:00p-7:00p HALL VARIOUS	CPT	$24.00	$20.40	30	7	0	7	0.2 $120.00 $102.00
37	MTuWThFSaSu 7:00p-12:00a HALL VARIOUS	CPT	$30.00	$25.50	30	8	0	8	0.4 $75.00 $63.75
38	SaSu 9:00a- 7:00p HALL VARIOUS	WK	$24.00	$20.40	30	6	0	6	0.3 $80.00 $68.00
39	MTuWThFSaSu 7:00p-12:00a HALL VARIOUS	CPT	$31.00	$26.35	30	0	8	8	0.4 $77.50 $65.88
40	MTuWThFSaSu 4:00p-7:00p HALL VARIOUS	CPT	$25.00	$21.25	30	0	7	7	0.2 $125.00 $106.25
41	SaSu 9:00a- 7:00p HALL VARIOUS	WK	$25.00	$21.25	30	0	6	6	0.3 $83.33 $70.83

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4044 Spectrum Reach, Saint Cloud M-Cable									
42	MTuWThFSaSu 9:00a-4:00p HGTV VARIOUS	CTD	$23.00	$19.55	30	7	0	7	0.4 $57.50 $48.87
43	MTuWThFSaSu 7:00p-12:00a HGTV VARIOUS	CPT	$46.00	$39.10	30	8	0	8	0.8 $57.50 $48.87
44	SaSu 9:00a- 7:00p HGTV VARIOUS	WK	$37.00	$31.45	30	6	0	6	0.8 $46.25 $39.31
45	MTuWThFSaSu 7:00p-12:00a HGTV VARIOUS	CPT	$48.00	$40.80	30	0	8	8	0.8 $60.00 $51.00
46	SaSu 9:00a- 7:00p HGTV VARIOUS	WK	$38.00	$32.30	30	0	6	6	0.8 $47.50 $40.38
47	MTuWThFSaSu 9:00a-4:00p HGTV VARIOUS	CTD	$24.00	$20.40	30	0	7	7	0.4 $60.00 $51.00

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4044 Spectrum Reach, Saint Cloud M-Cable									
48	MTuWThFSaSu 4:00p-7:00p	CPT	$28.00	$23.80	30	7	0	7	0.1
	HLN VARIOUS								$280.00
									$238.00
49	MTuWThFSaSu 7:00p-12:00a	CPT	$35.00	$29.75	30	6	0	6	0.2
	HLN VARIOUS								$175.00
									$148.75
50	SaSu 9:00a- 7:00p	WK	$28.00	$23.80	30	6	0	6	0.1
	HLN VARIOUS								$280.00
									$238.00
51	MTuWThFSaSu 7:00p-12:00a	CPT	$37.00	$31.45	30	0	8	8	0.2
	HLN VARIOUS								$185.00
									$157.25
52	MTuWThFSaSu 4:00p-7:00p	CPT	$30.00	$25.50	30	0	7	7	0.1
	HLN VARIOUS								$300.00
									$255.00
53	SaSu 9:00a- 7:00p	WK	$30.00	$25.50	30	0	6	6	0.1
	HLN VARIOUS								$300.00
									$255.00

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4044 Spectrum Reach, Saint Cloud M-Cable									
				Total Spots:		196	175	371	
				Total GRP/GIMP(000):		66.8	57.8		124.6
				Total CPP/CPM:					$92.91
									$78.97
	Total Cost:		$11,576.00	$9,839.60				371	

Station Monthly Summary

OCT 16	$6,109.00	$5,192.65	196
NOV 16	$5,467.00	$4,646.95	175
Total Cost:	$11,576.00	$9,839.60	371

Signature: _____
vendor

Disclaimer:
VERIFY SYSCODE IS CORRECT FOR BILLING. INCLUDE ESTIMATE # AND SYSCODE ON INVOICES. Advertiser is solely responsible for pymnt. We place this order on their behalf & accept sequential liability. M/G spots within flight, unless noted otherwise. SEND ALL INVOICES ELECTRONICALLY TO CTV Media. TRAFFIC Q'S TO TRACY WELCH/TAMMI HOLLOWAY.

Local Cable order from Tammi Holloway

Summary by Market

Date: 10/12/2016
12:06 PM

Client: Housing First Fund
Media: TV
Product: District 14B

Primary Demo: Adults 35+

Separation between spots: 30

Estimate: 46353
Description: MIN, MN Dist 14B 4044
Flight Start Date: 10/24/2016 03:00 AM
Flight End Date: 11/6/2016 02:59 AM
Survey: 2BK Sep15-Oct15 C-DMA Nielsen Live +3
Buyer: Tammi Holloway

Send Billing To: Chris Locke
CTV Media, Inc.
1490 Manning Pkwy
Powell, OH 43065
Phone: (614)848-5800
Fax: (614)848-4099

Market	Total Spots	STN Gross	PCT	STN Net	PCT	Adults 35+ STN GR CPP	Adults 35+ STN NET CPP	Adults 35+ GRP	Adults 35+ PCT
Minneapolis-St. Paul									
	371	$11,576.00	100%	$9,839.60	100%	$92.91	$78.97	124.6	100%
Estimate Total:									
	371	$11,576.00		$9,839.60				124.6	