- 11763537

NCC Cable System Order

Order #	62341290
Syscode	0344
System Name	Spectrum/South Haven, MI
Market	Grand Rapids

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Jul16
-	

Flight Dates	09/26/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MIHRCC/Brandt Iden HD61

Client Code	
Product Code	
Est Code	HD61
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/31/16		
Version	11 Vs. 10		
Show All Lines			
Total # of Weeks	7		
Total	$19,500.00		
Commission	$2,925.00		
Net Total	$16,575.00		
Total Spots	1658		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R6 MG missed spots, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X							-	-	0	$15.00	$0.00	30	Issue
2	AEN	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$15.00	$150.00	30	Issue
3	AEN	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$15.00	$150.00	30	Issue
4	AEN	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$15.00	$150.00	30	Issue
5	AEN	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$15.00	$150.00	30	Issue
6	AEN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$15.00	$150.00	30	Issue
7	AEN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	$15.00	$0.00	30	Issue
8	CNBC	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X							-	-	0	$8.00	$0.00	30	Issue
9	CNBC	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00				X	X	X	X	-	-	0	$8.00	$0.00	30	Issue
10	CNBC	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00				X	X	X	X	-	-	0	$8.00	$0.00	30	Issue
11	CNBC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00				X	X	X	X	-	-	0	$8.00	$0.00	30	Issue
12	CNBC	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00				X	X	X	X	-	-	0	$8.00	$0.00	30	Issue
13	CNBC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00				X	X	X	X	-	-	0	$8.00	$0.00	30	Issue
14	CNBC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00				X	X	X	X	-	-	0	$8.00	$0.00	30	Issue
15	CNN	NEW DAY<	9/26/16	10/2/16	05:00	09:00	X	X						-	-	0	$11.00	$0.00	30	Issue
16	CNN	VARIOUS	10/3/16	10/9/16	16:00	19:00	X	X	X	X	X	X	X	-	-	6	$12.00	$72.00	30	R6 -2x
17	CNN	VARIOUS	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	7	$12.00	$84.00	30	R6 -2x
18	CNN	VARIOUS	10/17/16	10/23/16	16:00	19:00	X	X	X	X	X	X	X	-	-	7	$12.00	$84.00	30	R6 -2x
19	CNN	VARIOUS	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	7	$12.00	$84.00	30	R6 -2x
20	CNN	VARIOUS	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	7	$12.00	$84.00	30	R6 -2x
21	CNN	VARIOUS	11/7/16	11/13/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	$12.00	$0.00	30	R6 -2x

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Advertiser	MIHRCC/Brandt Iden HD61

Client Code	
Product Code	
Est Code	HD61
Product Name	
Credit Status	

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Makegood Policy	Approval Required

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GRP -	GIMP	-	
CPP -	CPM	-	

Comments :	R6 MG missed spots, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	CNN	CNN NEWSROOM<	9/26/16	10/2/16	09:00	16:00	X							-	-	0	$8.00	$0.00	30	Issue
23	CNN	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00	X							-	-	0	$15.00	$0.00	30	Issue
24	CNN	AVG. ALL WKS	10/10/16	10/16/16	19:00	24:00	X							-	-	0	$15.00	$0.00	30	Issue
25	CNN	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00	X							-	-	0	$15.00	$0.00	30	Issue
26	CNN	AVG. ALL WKS	10/24/16	10/30/16	19:00	24:00	X							-	-	0	$15.00	$0.00	30	Issue
27	CNN	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00	X							-	-	0	$15.00	$0.00	30	Issue
28	CNN	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	2	$15.00	$30.00	30	Issue
29	CNN	AVG. ALL WKS<	9/26/16	10/2/16	16:00	19:00	X							-	-	0	$12.00	$0.00	30	Issue
30	CNN	VARIOUS	9/26/16	10/2/16	16:00	19:00				X	X	X	X	-	-	3	$12.00	$36.00	30	Issue
31	CNN	VARIOUS	10/3/16	10/9/16	16:00	19:00				X	X	X	X	-	-	0	$12.00	$0.00	30	Issue
32	CNN	VARIOUS	10/10/16	10/16/16	16:00	19:00				X	X	X	X	-	-	0	$12.00	$0.00	30	Issue
33	CNN	VARIOUS	10/17/16	10/23/16	16:00	19:00				X	X	X	X	-	-	0	$12.00	$0.00	30	Issue
34	CNN	VARIOUS	10/24/16	10/30/16	16:00	19:00				X	X	X	X	-	-	0	$12.00	$0.00	30	Issue
35	CNN	VARIOUS	10/31/16	11/6/16	16:00	19:00				X	X	X	X	-	-	0	$12.00	$0.00	30	Issue
36	CNN	VARIOUS	11/7/16	11/13/16	16:00	19:00				X	X	X	X	-	-	0	$12.00	$0.00	30	Issue
37	CNN	VARIOUS	10/3/16	10/9/16	05:00	09:00				X	X	X	X	-	-	0	$11.00	$0.00	30	Issue
38	CNN	VARIOUS	10/10/16	10/16/16	05:00	09:00				X	X	X	X	-	-	0	$11.00	$0.00	30	Issue
39	CNN	VARIOUS	10/17/16	10/23/16	05:00	09:00				X	X	X	X	-	-	0	$11.00	$0.00	30	Issue
40	CNN	VARIOUS	10/24/16	10/30/16	05:00	09:00				X	X	X	X	-	-	0	$11.00	$0.00	30	Issue
41	CNN	VARIOUS	10/31/16	11/6/16	05:00	09:00				X	X	X	X	-	-	0	$11.00	$0.00	30	Issue
42	CNN	VARIOUS	11/7/16	11/13/16	05:00	09:00				X	X	X	X	-	-	0	$11.00	$0.00	30	Issue

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Flight Dates	09/26/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MIHRCC/Brandt Iden HD61

Client Code	
Product Code	
Est Code	HD61
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/31/16		
Version	11 Vs. 10		
Show All Lines			
Total # of Weeks	7		
Total	$19,500.00		
Commission	$2,925.00		
Net Total	$16,575.00		
Total Spots	1658		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R6 MG missed spots, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	CNN	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	$15.00	$0.00	30	Issue R6 -1x
44	CNN	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00				X	X	X	X	-	-	0	$15.00	$0.00	30	Issue
45	CNN	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00				X	X	X	X	-	-	0	$15.00	$0.00	30	Issue
46	CNN	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00				X	X	X	X	-	-	0	$15.00	$0.00	30	Issue
47	CNN	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00				X	X	X	X	-	-	0	$15.00	$0.00	30	Issue
48	CNN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00				X	X	X	X	-	-	0	$15.00	$0.00	30	Issue
49	CNN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00				X	X	X	X	-	-	0	$15.00	$0.00	30	Issue
50	DISC	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	$15.00	$0.00	30	Issue
51	DISC	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00				X	X	X	X	-	-	0	$15.00	$0.00	30	Issue
52	DISC	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00				X	X	X	X	-	-	0	$15.00	$0.00	30	Issue
53	DISC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00				X	X	X	X	-	-	0	$15.00	$0.00	30	Issue
54	DISC	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00				X	X	X	X	-	-	0	$15.00	$0.00	30	Issue
55	DISC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00				X	X	X	X	-	-	0	$15.00	$0.00	30	Issue
56	DISC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00				X	X	X	X	-	-	0	$15.00	$0.00	30	Issue
57	ESP2	AVG. ALL WKS	9/26/16	10/2/16	19:00	24:00	X							-	-	0	$9.00	$0.00	30	Issue
58	ESP2	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00				X	X	X	X	-	-	0	$9.00	$0.00	30	Issue
59	ESP2	AVG. ALL WKS	10/10/16	10/16/16	19:00	24:00				X	X	X	X	-	-	0	$9.00	$0.00	30	Issue
60	ESP2	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00				X	X	X	X	-	-	0	$9.00	$0.00	30	Issue
61	ESP2	AVG. ALL WKS	10/24/16	10/30/16	19:00	24:00				X	X	X	X	-	-	0	$9.00	$0.00	30	Issue
62	ESP2	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00				X	X	X	X	-	-	0	$9.00	$0.00	30	Issue
63	ESP2	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00				X	X	X	X	-	-	0	$9.00	$0.00	30	Issue

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Client Code	
Product Code	
Est Code	HD61
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/31/16		
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Show All Lines			
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Comments :	R6 MG missed spots, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	ESP2	AVG. ALL WKS	9/26/16	10/2/16	09:00	19:00						X	X	-	-	3	$7.00	$21.00	30	Issue R5 -1x
65	ESP2	AVG. ALL WKS	10/3/16	10/9/16	09:00	19:00						X	X	-	-	2	$7.00	$14.00	30	Issue R5 -1x
66	ESP2	AVG. ALL WKS	10/10/16	10/16/16	09:00	19:00						X	X	-	-	3	$7.00	$21.00	30	Issue R5 -1x
67	ESP2	AVG. ALL WKS	10/17/16	10/23/16	09:00	19:00						X	X	-	-	2	$7.00	$14.00	30	Issue R5 -1x
68	ESP2	AVG. ALL WKS	10/24/16	10/30/16	09:00	19:00						X	X	-	-	3	$7.00	$21.00	30	Issue R5 -1x
69	ESP2	AVG. ALL WKS	10/31/16	11/6/16	09:00	19:00						X	X	-	-	3	$7.00	$21.00	30	Issue R5 -1x
70	ESP2	AVG. ALL WKS	11/7/16	11/13/16	09:00	19:00						X	X	-	-	0	$7.00	$0.00	30	Issue R5 -1x
71	ESPN	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X							-	-	0	$15.00	$0.00	30	Issue
72	ESPN	AVG. ALL WKS	10/3/16	10/9/16	09:00	16:00	X							-	-	0	$8.00	$0.00	30	Issue
73	ESPN	AVG. ALL WKS	10/10/16	10/16/16	09:00	16:00	X							-	-	0	$8.00	$0.00	30	Issue
74	ESPN	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00	X							-	-	0	$8.00	$0.00	30	Issue
75	ESPN	AVG. ALL WKS	10/24/16	10/30/16	09:00	16:00	X							-	-	0	$8.00	$0.00	30	Issue
76	ESPN	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00	X							-	-	0	$8.00	$0.00	30	Issue
77	ESPN	AVG. ALL WKS	11/7/16	11/13/16	09:00	16:00	X							-	-	2	$8.00	$16.00	30	Issue
78	ESPN	AVG. ALL WKS	9/26/16	10/2/16	16:00	19:00	X							-	-	0	$12.00	$0.00	30	Issue
79	ESPN	AVG. ALL WKS	9/26/16	10/2/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	$8.00	$0.00	30	Issue
80	ESPN	AVG. ALL WKS	10/3/16	10/9/16	09:00	16:00	X	X	X	X	X	X	X	-	-	8	$8.00	$64.00	30	Issue
81	ESPN	AVG. ALL WKS	10/10/16	10/16/16	09:00	16:00	X	X	X	X	X	X	X	-	-	8	$8.00	$64.00	30	Issue
82	ESPN	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00	X	X	X	X	X	X	X	-	-	8	$8.00	$64.00	30	Issue
83	ESPN	AVG. ALL WKS	10/24/16	10/30/16	09:00	16:00	X	X	X	X	X	X	X	-	-	6	$8.00	$48.00	30	Issue
84	ESPN	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	8	$8.00	$64.00	30	Issue

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85	ESPN	AVG. ALL WKS	11/7/16	11/13/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	$8.00	$0.00	30	Issue
86	ESPN	AVG. ALL WKS<	10/3/16	10/9/16	16:00	19:00				X	X	X	X	-	-	0	$12.00	$0.00	30	Issue
87	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	16:00	19:00				X	X	X	X	-	-	0	$12.00	$0.00	30	Issue
88	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00				X	X	X	X	-	-	0	$12.00	$0.00	30	Issue
89	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	16:00	19:00				X	X	X	X	-	-	0	$12.00	$0.00	30	Issue
90	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00				X	X	X	X	-	-	0	$12.00	$0.00	30	Issue
91	ESPN	AVG. ALL WKS<	11/7/16	11/13/16	16:00	19:00				X	X	X	X	-	-	0	$12.00	$0.00	30	Issue
92	ESPN	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	$15.00	$0.00	30	R6 -3x
93	ESPN	AVG. ALL WKS	10/3/16	10/9/16	09:00	16:00				X	X	X	X	-	-	0	$8.00	$0.00	30	Issue
94	ESPN	AVG. ALL WKS	10/10/16	10/16/16	09:00	16:00				X	X	X	X	-	-	0	$8.00	$0.00	30	Issue
95	ESPN	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00				X	X	X	X	-	-	0	$8.00	$0.00	30	Issue
96	ESPN	AVG. ALL WKS	10/24/16	10/30/16	09:00	16:00				X	X	X	X	-	-	0	$8.00	$0.00	30	Issue
97	ESPN	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00				X	X	X	X	-	-	0	$8.00	$0.00	30	Issue
98	ESPN	AVG. ALL WKS	11/7/16	11/13/16	09:00	16:00				X	X	X	X	-	-	0	$8.00	$0.00	30	Issue
99	FOOD	AVG. ALL WKS<	9/26/16	10/2/16	09:00	19:00						X	X	-	-	4	$12.00	$48.00	30	Issue
100	FOOD	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00				X	X	X	X	-	-	0	$15.00	$0.00	30	Issue
101	FOOD	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00				X	X	X	X	-	-	0	$15.00	$0.00	30	Issue
102	FOOD	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00				X	X	X	X	-	-	0	$15.00	$0.00	30	Issue
103	FOOD	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00				X	X	X	X	-	-	0	$15.00	$0.00	30	Issue
104	FOOD	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00				X	X	X	X	-	-	0	$15.00	$0.00	30	Issue
105	FOOD	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00				X	X	X	X	-	-	0	$15.00	$0.00	30	Issue

NCC Cable System Order

Order #	62341290
Syscode	0344
System Name	Spectrum/South Haven, MI
Market	Grand Rapids

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Jul16
-	

Flight Dates	09/26/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MIHRCC/Brandt Iden HD61

Client Code	
Product Code	
Est Code	HD61
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/31/16		
Version	11 Vs. 10		
Show All Lines			
Total # of Weeks	7		
Total	$19,500.00		
Commission	$2,925.00		
Net Total	$16,575.00		
Total Spots	1658		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R6 MG missed spots, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
106	FOOD	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	$15.00	$0.00	30	Issue
107	FOOD	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$15.00	$150.00	30	Issue
108	FOOD	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$15.00	$150.00	30	Issue
109	FOOD	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$15.00	$150.00	30	Issue
110	FOOD	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$15.00	$150.00	30	Issue
111	FOOD	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$15.00	$150.00	30	Issue
112	FOOD	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	$15.00	$0.00	30	Issue
113	FXNC	VARIOUS	9/26/16	10/2/16	09:00	16:00				X	X	X	X	-	-	7	$8.00	$56.00	30	Issue
114	FXNC	VARIOUS	10/3/16	10/9/16	09:00	16:00	X							-	-	0	$8.00	$0.00	30	Issue
115	FXNC	VARIOUS	10/10/16	10/16/16	09:00	16:00	X							-	-	0	$8.00	$0.00	30	Issue
116	FXNC	VARIOUS	10/17/16	10/23/16	09:00	16:00	X							-	-	0	$8.00	$0.00	30	Issue
117	FXNC	VARIOUS	10/24/16	10/30/16	09:00	16:00	X							-	-	0	$8.00	$0.00	30	Issue
118	FXNC	VARIOUS	10/31/16	11/6/16	09:00	16:00	X							-	-	0	$8.00	$0.00	30	Issue
119	FXNC	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	2	$8.00	$16.00	30	Issue
120	FXNC	FOX AND FRIEND<	9/26/16	10/2/16	19:00	24:00	X							-	-	0	$15.00	$0.00	30	Issue
121	FXNC	FOX AND FRIEND<	10/3/16	10/9/16	05:00	09:00	X	X						-	-	0	$11.00	$0.00	30	Issue
122	FXNC	FOX AND FRIEND<	10/10/16	10/16/16	05:00	09:00	X	X						-	-	0	$11.00	$0.00	30	Issue
123	FXNC	FOX AND FRIEND<	10/17/16	10/23/16	05:00	09:00	X	X						-	-	0	$11.00	$0.00	30	Issue
124	FXNC	FOX AND FRIEND<	10/24/16	10/30/16	05:00	09:00	X	X						-	-	0	$11.00	$0.00	30	Issue
125	FXNC	FOX AND FRIEND<	10/31/16	11/6/16	05:00	09:00	X	X						-	-	0	$11.00	$0.00	30	Issue
126	FXNC	FOX AND FRIEND<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	4	$11.00	$44.00	30	Issue

NCC Cable System Order

Order #	62341290
Syscode	0344
System Name	Spectrum/South Haven, MI
Market	Grand Rapids

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Jul16
-	

Flight Dates	09/26/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MIHRCC/Brandt Iden HD61

Client Code	
Product Code	
Est Code	HD61
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/31/16		
Version	11 Vs. 10		
Show All Lines			
Total # of Weeks	7		
Total	$19,500.00		
Commission	$2,925.00		
Net Total	$16,575.00		
Total Spots	1658		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R6 MG missed spots, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
127	FXNC	AVG. ALL WKS<	9/26/16	10/2/16	16:00	19:00	X							-	-	0	$12.00	$0.00	30	Issue
128	FXNC	VARIOUS	9/26/16	10/2/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	$8.00	$0.00	30	Issue R6 -2x
129	FXNC	VARIOUS	10/3/16	10/9/16	09:00	16:00	X	X	X	X	X	X	X	-	-	9	$8.00	$72.00	30	Issue R6 -2x
130	FXNC	VARIOUS	10/10/16	10/16/16	09:00	16:00	X	X	X	X	X	X	X	-	-	8	$8.00	$64.00	30	Issue R6 -2x
131	FXNC	VARIOUS	10/17/16	10/23/16	09:00	16:00	X	X	X	X	X	X	X	-	-	8	$8.00	$64.00	30	Issue R6 -2x
132	FXNC	VARIOUS	10/24/16	10/30/16	09:00	16:00	X	X	X	X	X	X	X	-	-	6	$8.00	$48.00	30	Issue R6 -2x
133	FXNC	VARIOUS	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	8	$8.00	$64.00	30	Issue R6 -2x
134	FXNC	VARIOUS	11/7/16	11/13/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	$8.00	$0.00	30	Issue R6 -2x
135	FXNC	VARIOUS	10/3/16	10/9/16	09:00	19:00						X	X	-	-	4	$12.00	$48.00	30	Issue
136	FXNC	VARIOUS	10/10/16	10/16/16	09:00	19:00						X	X	-	-	4	$12.00	$48.00	30	Issue
137	FXNC	VARIOUS	10/17/16	10/23/16	09:00	19:00						X	X	-	-	4	$12.00	$48.00	30	Issue
138	FXNC	VARIOUS	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$12.00	$48.00	30	Issue
139	FXNC	VARIOUS	10/31/16	11/6/16	09:00	19:00						X	X	-	-	4	$12.00	$48.00	30	Issue
140	FXNC	VARIOUS	11/7/16	11/13/16	09:00	19:00						X	X	-	-	0	$12.00	$0.00	30	Issue
141	FXNC	VARIOUS	9/26/16	10/2/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	$12.00	$0.00	30	Issue R5 -1x
142	FXNC	AVG. ALL WKS<	10/3/16	10/9/16	16:00	19:00				X	X	X	X	-	-	0	$12.00	$0.00	30	Issue
143	FXNC	AVG. ALL WKS<	10/10/16	10/16/16	16:00	19:00				X	X	X	X	-	-	0	$12.00	$0.00	30	Issue
144	FXNC	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00				X	X	X	X	-	-	0	$12.00	$0.00	30	Issue
145	FXNC	AVG. ALL WKS<	10/24/16	10/30/16	16:00	19:00				X	X	X	X	-	-	0	$12.00	$0.00	30	Issue
146	FXNC	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00				X	X	X	X	-	-	0	$12.00	$0.00	30	Issue
147	FXNC	AVG. ALL WKS<	11/7/16	11/13/16	16:00	19:00				X	X	X	X	-	-	0	$12.00	$0.00	30	Issue

NCC Cable System Order

Order #	62341290
Syscode	0344
System Name	Spectrum/South Haven, MI
Market	Grand Rapids

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Jul16
-	

Flight Dates	09/26/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MIHRCC/Brandt Iden HD61

Client Code	
Product Code	
Est Code	HD61
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/31/16	
Version		11 Vs. 10	
Show All Lines			
Total # of Weeks			7
Total			$19,500.00
Commission			$2,925.00
Net Total			$16,575.00
Total Spots			1658
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R6 MG missed spots, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
148	HGTV	VARIOUS	9/26/16	10/2/16	19:00	24:00	X							-	-	0	$15.00	$0.00	30	Issue
149	HGTV	VARIOUS	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$15.00	$150.00	30	Issue
150	HGTV	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$15.00	$150.00	30	Issue
151	HGTV	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$15.00	$150.00	30	Issue
152	HGTV	VARIOUS	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$15.00	$150.00	30	Issue
153	HGTV	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$15.00	$150.00	30	Issue
154	HGTV	VARIOUS	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	$15.00	$0.00	30	Issue
155	HIST	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	$15.00	$0.00	30	Issue
156	HIST	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00				X	X	X	X	-	-	0	$15.00	$0.00	30	Issue
157	HIST	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00				X	X	X	X	-	-	0	$15.00	$0.00	30	Issue
158	HIST	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00				X	X	X	X	-	-	0	$15.00	$0.00	30	Issue
159	HIST	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00				X	X	X	X	-	-	0	$15.00	$0.00	30	Issue
160	HIST	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00				X	X	X	X	-	-	0	$15.00	$0.00	30	Issue
161	HIST	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00				X	X	X	X	-	-	0	$15.00	$0.00	30	Issue
162	LIF	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00				X	X	X	X	-	-	4	$12.00	$48.00	30	Issue
163	LIF	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$12.00	$120.00	30	Issue
164	LIF	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$12.00	$120.00	30	Issue
165	LIF	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$12.00	$120.00	30	Issue
166	LIF	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$12.00	$120.00	30	Issue
167	LIF	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$12.00	$120.00	30	Issue
168	LIF	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	$12.00	$0.00	30	Issue

NCC Cable System Order

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Syscode	0344
System Name	Spectrum/South Haven, MI
Market	Grand Rapids

AE	Matthew Marcus
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Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Jul16
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Flight Dates	09/26/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MIHRCC/Brandt Iden HD61

Client Code	
Product Code	
Est Code	HD61
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/31/16	
Version		11 Vs. 10	
Show All Lines			
Total # of Weeks			7
Total			$19,500.00
Commission			$2,925.00
Net Total			$16,575.00
Total Spots			1658
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R6 MG missed spots, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
169	MNBC	AVG. ALL WKS	9/26/16	10/2/16	16:00	19:00	X							-	-	0	$10.00	$0.00	30	Issue
170	MNBC	AVG. ALL WKS	10/3/16	10/9/16	09:00	16:00	X							-	-	0	$6.00	$0.00	30	Issue
171	MNBC	AVG. ALL WKS	10/10/16	10/16/16	09:00	16:00	X							-	-	0	$6.00	$0.00	30	Issue
172	MNBC	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00	X							-	-	0	$6.00	$0.00	30	Issue
173	MNBC	AVG. ALL WKS	10/24/16	10/30/16	09:00	16:00	X							-	-	0	$6.00	$0.00	30	Issue
174	MNBC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00	X							-	-	0	$6.00	$0.00	30	Issue
175	MNBC	AVG. ALL WKS	11/7/16	11/13/16	09:00	16:00	X							-	-	2	$6.00	$12.00	30	Issue
176	MNBC	AVG. ALL WKS<	9/26/16	10/2/16	05:00	09:00	X	X						-	-	0	$9.00	$0.00	30	Issue
177	MNBC	MORNING JOE<	10/3/16	10/9/16	19:00	24:00	X							-	-	0	$12.00	$0.00	30	Issue
178	MNBC	MORNING JOE<	10/10/16	10/16/16	19:00	24:00	X							-	-	0	$12.00	$0.00	30	Issue
179	MNBC	MORNING JOE<	10/17/16	10/23/16	19:00	24:00	X							-	-	0	$12.00	$0.00	30	Issue
180	MNBC	MORNING JOE<	10/24/16	10/30/16	19:00	24:00	X							-	-	0	$12.00	$0.00	30	Issue
181	MNBC	MORNING JOE<	10/31/16	11/6/16	19:00	24:00	X							-	-	0	$12.00	$0.00	30	Issue
182	MNBC	MORNING JOE<	11/7/16	11/13/16	19:00	24:00	X							-	-	0	$12.00	$0.00	30	Issue
183	MNBC	AVG. ALL WKS<	9/26/16	10/2/16	09:00	19:00						X	X	-	-	4	$10.00	$40.00	30	Issue
184	MNBC	AVG. ALL WKS<	9/26/16	10/2/16	09:00	16:00				X	X	X	X	-	-	8	$6.00	$48.00	30	Issue
185	MNBC	AVG. ALL WKS<	10/3/16	10/9/16	09:00	16:00				X	X	X	X	-	-	0	$6.00	$0.00	30	Issue
186	MNBC	AVG. ALL WKS<	10/10/16	10/16/16	09:00	16:00				X	X	X	X	-	-	0	$6.00	$0.00	30	Issue
187	MNBC	AVG. ALL WKS<	10/17/16	10/23/16	09:00	16:00				X	X	X	X	-	-	0	$6.00	$0.00	30	Issue
188	MNBC	AVG. ALL WKS<	10/24/16	10/30/16	09:00	16:00				X	X	X	X	-	-	0	$6.00	$0.00	30	Issue
189	MNBC	AVG. ALL WKS<	10/31/16	11/6/16	09:00	16:00				X	X	X	X	-	-	0	$6.00	$0.00	30	Issue

NCC Cable System Order

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Syscode	0344
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Market	Grand Rapids

AE	Matthew Marcus
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Survey	Cable Nielsen Live+3 Jul16
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Flight Dates	09/26/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MIHRCC/Brandt Iden HD61

Client Code	
Product Code	
Est Code	HD61
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/31/16		
Version	11 Vs. 10		
Show All Lines			
Total # of Weeks	7		
Total	$19,500.00		
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Comments :	R6 MG missed spots, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
190	MNBC	AVG. ALL WKS<	11/7/16	11/13/16	09:00	16:00				X	X	X	X	-	-	0	$6.00	$0.00	30	Issue
191	MNBC	AVG. ALL WKS<	10/3/16	10/9/16	09:00	16:00	X	X	X	X	X	X	X	-	-	8	$6.00	$48.00	30	Issue R6 -1x
192	MNBC	AVG. ALL WKS<	10/10/16	10/16/16	09:00	16:00	X	X	X	X	X	X	X	-	-	8	$6.00	$48.00	30	Issue R6 -1x
193	MNBC	AVG. ALL WKS<	10/17/16	10/23/16	09:00	16:00	X	X	X	X	X	X	X	-	-	8	$6.00	$48.00	30	Issue R6 -1x
194	MNBC	AVG. ALL WKS<	10/24/16	10/30/16	09:00	16:00	X	X	X	X	X	X	X	-	-	7	$6.00	$42.00	30	Issue R6 -1x
195	MNBC	AVG. ALL WKS<	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	8	$6.00	$48.00	30	Issue R6 -1x
196	MNBC	AVG. ALL WKS<	11/7/16	11/13/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	$6.00	$0.00	30	Issue R6 -1x
197	MNBC	AVG. ALL WKS<	9/26/16	10/2/16	16:00	19:00				X	X	X	X	-	-	4	$10.00	$40.00	30	Issue
198	MNBC	VARIOUS	10/3/16	10/9/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	$9.00	$63.00	30	Issue
199	MNBC	VARIOUS	10/10/16	10/16/16	05:00	09:00	X	X	X	X	X	X	X	-	-	8	$9.00	$72.00	30	Issue
200	MNBC	VARIOUS	10/17/16	10/23/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	$9.00	$63.00	30	Issue
201	MNBC	VARIOUS	10/24/16	10/30/16	05:00	09:00	X	X	X	X	X	X	X	-	-	8	$9.00	$72.00	30	Issue
202	MNBC	VARIOUS	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	$9.00	$63.00	30	Issue
203	MNBC	VARIOUS	11/7/16	11/13/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	$9.00	$0.00	30	Issue
204	TBSC	VARIOUS	9/26/16	10/2/16	19:00	24:00	X							-	-	0	$12.00	$0.00	30	Issue
205	TBSC	VARIOUS	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$12.00	$120.00	30	R6 -1x
206	TBSC	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	$12.00	$108.00	30	R6 -1x
207	TBSC	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$12.00	$120.00	30	R6 -1x
208	TBSC	VARIOUS	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$12.00	$120.00	30	R6 -1x
209	TBSC	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$12.00	$120.00	30	R6 -1x
210	TBSC	VARIOUS	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	$12.00	$0.00	30	R6 -1x

NCC Cable System Order

Order #	62341290
Syscode	0344
System Name	Spectrum/South Haven, MI
Market	Grand Rapids

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Jul16
-	

Flight Dates	09/26/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MIHRCC/Brandt Iden HD61

Client Code	
Product Code	
Est Code	HD61
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/31/16		
Version	11 Vs. 10		
Show All Lines			
Total # of Weeks	7		
Total	$19,500.00		
Commission	$2,925.00		
Net Total	$16,575.00		
Total Spots	1658		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R6 MG missed spots, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
211	TLC	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X							-	-	0	$12.00	$0.00	30	Issue
212	TLC	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00				X	X	X	X	-	-	0	$12.00	$0.00	30	Issue
213	TLC	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00				X	X	X	X	-	-	0	$12.00	$0.00	30	Issue
214	TLC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00				X	X	X	X	-	-	0	$12.00	$0.00	30	Issue
215	TLC	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00				X	X	X	X	-	-	0	$12.00	$0.00	30	Issue
216	TLC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00				X	X	X	X	-	-	0	$12.00	$0.00	30	Issue
217	TLC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00				X	X	X	X	-	-	0	$12.00	$0.00	30	Issue
218	TNT	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X							-	-	0	$15.00	$0.00	30	Issue
219	TNT	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$15.00	$150.00	30	Issue R6 -1x
220	TNT	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$15.00	$150.00	30	Issue R6 -1x
221	TNT	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$15.00	$150.00	30	Issue R6 -1x
222	TNT	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	$15.00	$135.00	30	Issue R6 -1x
223	TNT	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$15.00	$150.00	30	Issue R6 -1x
224	TNT	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	$15.00	$0.00	30	Issue R6 -1x
225	TVL	REBA<	9/26/16	10/2/16	09:00	19:00						X	X	-	-	4	$10.00	$40.00	30	Issue
226	TVL	VARIOUS	10/3/16	10/9/16	00:00	02:00				X	X	X	X	-	-	0	$6.00	$0.00	30	Issue
227	TVL	VARIOUS	10/10/16	10/16/16	00:00	02:00				X	X	X	X	-	-	0	$6.00	$0.00	30	Issue
228	TVL	VARIOUS	10/17/16	10/23/16	00:00	02:00				X	X	X	X	-	-	0	$6.00	$0.00	30	Issue
229	TVL	VARIOUS	10/24/16	10/30/16	00:00	02:00				X	X	X	X	-	-	0	$6.00	$0.00	30	Issue
230	TVL	VARIOUS	10/31/16	11/6/16	00:00	02:00				X	X	X	X	-	-	0	$6.00	$0.00	30	Issue
231	TVL	VARIOUS	11/7/16	11/13/16	00:00	02:00				X	X	X	X	-	-	0	$6.00	$0.00	30	Issue

NCC Cable System Order

Order #	62341290
Syscode	0344
System Name	Spectrum/South Haven, MI
Market	Grand Rapids

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Jul16
-	

Flight Dates	09/26/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MIHRCC/Brandt Iden HD61

Client Code	
Product Code	
Est Code	HD61
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/31/16		
Version	11 Vs. 10		
Show All Lines			
Total # of Weeks	7		
Total	$19,500.00		
Commission	$2,925.00		
Net Total	$16,575.00		
Total Spots	1658		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP -	GIMP	-	
CPP -	CPM	-	

Comments :	R6 MG missed spots, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
232	TVL	VARIOUS	9/26/16	10/2/16	00:00	02:00	X	X	X	X	X	X	X	-	-	0	$6.00	$0.00	30	Issue R5 -1x
233	TVL	VARIOUS	10/3/16	10/9/16	00:00	02:00	X	X	X	X	X	X	X	-	-	9	$6.00	$54.00	30	Issue R5 -1x
234	TVL	VARIOUS	10/10/16	10/16/16	00:00	02:00	X	X	X	X	X	X	X	-	-	8	$6.00	$48.00	30	Issue R5 -1x
235	TVL	VARIOUS	10/17/16	10/23/16	00:00	02:00	X	X	X	X	X	X	X	-	-	8	$6.00	$48.00	30	Issue R5 -1x
236	TVL	VARIOUS	10/24/16	10/30/16	00:00	02:00	X	X	X	X	X	X	X	-	-	8	$6.00	$48.00	30	Issue R5 -1x
237	TVL	VARIOUS	10/31/16	11/6/16	00:00	02:00	X	X	X	X	X	X	X	-	-	9	$6.00	$54.00	30	Issue R5 -1x
238	TVL	VARIOUS	11/7/16	11/13/16	00:00	02:00	X	X	X	X	X	X	X	-	-	0	$6.00	$0.00	30	Issue R5 -1x
239	TVL	VARIOUS	9/26/16	10/2/16	19:00	24:00				X	X	X	X	-	-	4	$12.00	$48.00	30	Issue
240	TVL	VARIOUS	10/3/16	10/9/16	19:00	24:00	X							-	-	0	$12.00	$0.00	30	Issue
241	TVL	VARIOUS	10/10/16	10/16/16	19:00	24:00	X							-	-	0	$12.00	$0.00	30	Issue
242	TVL	VARIOUS	10/17/16	10/23/16	19:00	24:00	X							-	-	0	$12.00	$0.00	30	Issue
243	TVL	VARIOUS	10/24/16	10/30/16	19:00	24:00	X							-	-	0	$12.00	$0.00	30	Issue
244	TVL	VARIOUS	10/31/16	11/6/16	19:00	24:00	X							-	-	0	$12.00	$0.00	30	Issue
245	TVL	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	0	$12.00	$0.00	30	Issue
246	USA	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	$15.00	$0.00	30	Issue
247	USA	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00				X	X	X	X	-	-	0	$15.00	$0.00	30	Issue
248	USA	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00				X	X	X	X	-	-	0	$15.00	$0.00	30	Issue
249	USA	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00				X	X	X	X	-	-	0	$15.00	$0.00	30	Issue
250	USA	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00				X	X	X	X	-	-	0	$15.00	$0.00	30	Issue
251	USA	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00				X	X	X	X	-	-	0	$15.00	$0.00	30	Issue
252	USA	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00				X	X	X	X	-	-	0	$15.00	$0.00	30	Issue

NCC Cable System Order

Order #	62341290
Syscode	0344
System Name	Spectrum/South Haven, MI
Market	Grand Rapids

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Jul16
-	

Flight Dates	09/26/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MIHRCC/Brandt Iden HD61

Client Code	
Product Code	
Est Code	HD61
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/31/16		
Version	11 Vs. 10		
Show All Lines			
Total # of Weeks	7		
Total	$19,500.00		
Commission	$2,925.00		
Net Total	$16,575.00		
Total Spots	1658		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP -	GIMP	-	
CPP -	CPM	-	

Comments :	R6 MG missed spots, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
253	AEN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00				X	X	X	X	-	-	0	$15.00	$0.00	30	Issue
254	CNBC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	$8.00	$0.00	30	Issue
255	CNN	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	$11.00	$0.00	30	Issue
256	CNN	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	$8.00	$0.00	30	R6 -2x
257	CNN	CNN NEWSROOM<	11/7/16	11/13/16	09:00	19:00						X	X	-	-	0	$12.00	$0.00	30	Issue
258	CNN	VARIOUS	11/7/16	11/13/16	09:00	16:00				X	X	X	X	-	-	0	$8.00	$0.00	30	Issue
259	DISC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	0	$15.00	$0.00	30	Issue
260	ESP2	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	$9.00	$0.00	30	-1x
261	ESPN	AVG. ALL WKS	11/7/16	11/13/16	09:00	19:00						X	X	-	-	0	$12.00	$0.00	30	Issue
262	ESPN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00				X	X	X	X	-	-	0	$15.00	$0.00	30	Issue
263	ESPN	AVG. ALL WKS<	11/7/16	11/13/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	$12.00	$0.00	30	Issue
264	FOOD	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	0	$15.00	$0.00	30	Issue
265	FXNC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	$15.00	$0.00	30	Issue
266	FXNC	FOX & FRIENDS<	11/7/16	11/13/16	05:00	09:00				X	X	X	X	-	-	0	$11.00	$0.00	30	Issue
267	FXNC	FOX AND FRIEND<	11/7/16	11/13/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	$11.00	$0.00	30	Issue
268	FXNC	VARIOUS	11/7/16	11/13/16	19:00	24:00				X	X	X	X	-	-	0	$15.00	$0.00	30	Issue
269	HGTV	VARIOUS	11/7/16	11/13/16	19:00	24:00				X	X	X	X	-	-	0	$15.00	$0.00	30	Issue
270	HIST	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	0	$15.00	$0.00	30	Issue
271	LIF	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	0	$12.00	$0.00	30	Issue
272	MNBC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00				X	X	X	X	-	-	0	$12.00	$0.00	30	Issue
273	MNBC	AVG. ALL WKS<	11/7/16	11/13/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	$10.00	$0.00	30	Issue R6 -2x

NCC Cable System Order

Order #	62341290	Flight Dates	09/26/16 - 11/13/16	Update Date		10/31/16	
Syscode	0344	Agency	Strategic Media Placement	Version		11 Vs. 10	
System Name	Spectrum/South Haven, MI	Advertiser	MIHRCC/Brandt Iden HD61	Show All Lines			
Market	Grand Rapids			Total # of Weeks			7
		Client Code		Total			$19,500.00
AE	Matthew Marcus	Product Code		Commission			$2,925.00
Sales Coordinator	Lilka Marino	Est Code	HD61	Net Total			$16,575.00
Office	Washington	Product Name		Total Spots			1658
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Not accepted			Sold On		Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP	-	GIMP	-
-		Makegood Policy	Approval Required	CPP	-	CPM	-

Comments :	R6 MG missed spots, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
274	MNBC	VARIOUS	11/7/16	11/13/16	05:00	09:00				X	X	X	X	-	-	0	$9.00	$0.00	30	Issue
275	MNBC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	$12.00	$0.00	30	Issue
276	TBSC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00				X	X	X	X	-	-	0	$12.00	$0.00	30	Issue
277	TLC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	$12.00	$0.00	30	Issue
278	TNT	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00				X	X	X	X	-	-	0	$15.00	$0.00	30	Issue
279	TVL	VARIOUS	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	$12.00	$0.00	30	Issue
280	TVL	KING OF QUEENS/EVERYBODY LOVE	11/7/16	11/13/16	00:00	02:00	X	X						-	-	4	$6.00	$24.00	30	Issue
281	USA	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	0	$15.00	$0.00	30	Issue
282	CNN	CNN NEWSROOM<	10/3/16	10/9/16	09:00	16:00				X	X	X	X	-	-	0	$8.00	$0.00	30	Issue
283	CNN	VARIOUS	10/3/16	10/9/16	16:00	19:00				X	X	X	X	-	-	0	$12.00	$0.00	30	Issue
284	CNN	VARIOUS	10/3/16	10/9/16	09:00	19:00						X	X	-	-	2	$12.00	$24.00	30	Issue
285	ESPN	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X							-	-	0	$15.00	$0.00	30	Issue
286	ESPN	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00				X	X	X	X	-	-	1	$15.00	$15.00	30	Issue
287	FXNC	VARIOUS	10/3/16	10/9/16	19:00	24:00	X							-	-	0	$15.00	$0.00	30	Issue
288	FXNC	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00				X	X	X	X	-	-	1	$15.00	$15.00	30	Issue
289	HIST	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X							-	-	0	$15.00	$0.00	30	Issue
290	CNN	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00					X	X	X	-	-	0	$15.00	$0.00	30	Issue
291	CNBC	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00				X	X	X	X	-	-	4	$8.00	$32.00	30	Issue
292	CNN	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	4	$11.00	$44.00	30	Issue
293	CNN	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	2	$8.00	$16.00	30	Issue

NCC Cable System Order

Order #	62341290
Syscode	0344
System Name	Spectrum/South Haven, MI
Market	Grand Rapids

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Jul16
-	

Flight Dates	09/26/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MIHRCC/Brandt Iden HD61
Client Code	
Product Code	
Est Code	HD61
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/31/16		
Version	11 Vs. 10		
Show All Lines			
Total # of Weeks	7		
Total	$19,500.00		
Commission	$2,925.00		
Net Total	$16,575.00		
Total Spots	1658		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP -	GIMP	-	
CPP -	CPM	-	

Comments :	R6 MG missed spots, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
294	CNN	AVG. ALL WKS<	11/7/16	11/13/16	16:00	19:00	X							-	-	1	$12.00	$12.00	30	Issue
295	CNN	VARIOUS	9/26/16	10/2/16	05:00	09:00				X	X	X	X	-	-	5	$11.00	$55.00	30	Issue
296	CNN	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$15.00	$150.00	30	Issue R6 -1x
297	CNN	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$15.00	$150.00	30	Issue R6 -1x
298	CNN	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$15.00	$150.00	30	Issue R6 -1x
299	CNN	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	$15.00	$105.00	30	Issue R6 -1x
300	CNN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$15.00	$150.00	30	Issue R6 -1x
301	CNN	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00				X	X	X	X	-	-	4	$15.00	$60.00	30	Issue
302	DISC	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$15.00	$150.00	30	Issue
303	DISC	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$15.00	$150.00	30	Issue
304	DISC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$15.00	$150.00	30	Issue
305	DISC	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$15.00	$150.00	30	Issue
306	DISC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$15.00	$150.00	30	Issue
307	DISC	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00				X	X	X	X	-	-	4	$15.00	$60.00	30	Issue
308	ESP2	AVG. ALL WKS	9/26/16	10/2/16	19:00	24:00				X	X	X	X	-	-	4	$9.00	$36.00	30	Issue
309	ESPN	AVG. ALL WKS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	$12.00	$12.00	30	Issue
310	ESPN	AVG. ALL WKS<	9/26/16	10/2/16	16:00	19:00				X	X	X	X	-	-	3	$12.00	$36.00	30	Issue
311	ESPN	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$15.00	$150.00	30	R6 -3x
312	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	$15.00	$120.00	30	R6 -3x
313	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	5	$15.00	$75.00	30	R6 -3x
314	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	$15.00	$135.00	30	R6 -3x

NCC Cable System Order

Order #	62341290
Syscode	0344
System Name	Spectrum/South Haven, MI
Market	Grand Rapids

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Jul16
-	

Flight Dates	09/26/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MIHRCC/Brandt Iden HD61

Client Code	
Product Code	
Est Code	HD61
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/31/16		
Version	11 Vs. 10		
Show All Lines			
Total # of Weeks	7		
Total	$19,500.00		
Commission	$2,925.00		
Net Total	$16,575.00		
Total Spots	1658		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R6 MG missed spots, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
315	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$15.00	$150.00	30	R6 -3x
316	ESPN	AVG. ALL WKS	9/26/16	10/2/16	09:00	16:00				X	X	X	X	-	-	8	$8.00	$64.00	30	Issue
317	FOOD	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	4	$12.00	$48.00	30	Issue
318	FOOD	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	4	$12.00	$48.00	30	Issue
319	FOOD	AVG. ALL WKS<	10/17/16	10/23/16	09:00	19:00						X	X	-	-	4	$12.00	$48.00	30	Issue
320	FOOD	AVG. ALL WKS<	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$12.00	$48.00	30	Issue
321	FOOD	AVG. ALL WKS<	10/31/16	11/6/16	09:00	19:00						X	X	-	-	4	$12.00	$48.00	30	Issue
322	FOOD	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00				X	X	X	X	-	-	4	$15.00	$60.00	30	Issue
323	FXNC	AVG. ALL WKS<	11/7/16	11/13/16	16:00	19:00	X							-	-	1	$12.00	$12.00	30	Issue
324	FXNC	VARIOUS	9/26/16	10/2/16	09:00	19:00						X	X	-	-	4	$12.00	$48.00	30	Issue
325	FXNC	VARIOUS	10/3/16	10/9/16	16:00	19:00	X	X	X	X	X	X	X	-	-	9	$12.00	$108.00	30	Issue R5 -1x
326	FXNC	VARIOUS	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	8	$12.00	$96.00	30	Issue R5 -1x
327	FXNC	VARIOUS	10/17/16	10/23/16	16:00	19:00	X	X	X	X	X	X	X	-	-	8	$12.00	$96.00	30	Issue R5 -1x
328	FXNC	VARIOUS	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	8	$12.00	$96.00	30	Issue R5 -1x
329	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	9	$12.00	$108.00	30	Issue R5 -1x
330	FXNC	AVG. ALL WKS<	9/26/16	10/2/16	16:00	19:00				X	X	X	X	-	-	4	$12.00	$48.00	30	Issue
331	HIST	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$15.00	$150.00	30	Issue
332	HIST	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$15.00	$150.00	30	Issue
333	HIST	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$15.00	$150.00	30	Issue
334	HIST	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$15.00	$150.00	30	Issue
335	HIST	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$15.00	$150.00	30	Issue

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Market	Grand Rapids

AE	Matthew Marcus
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Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Jul16
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Flight Dates	09/26/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MIHRCC/Brandt Iden HD61
Client Code	
Product Code	
Est Code	HD61
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/31/16		
Version	11 Vs. 10		
Show All Lines			
Total # of Weeks	7		
Total	$19,500.00		
Commission	$2,925.00		
Net Total	$16,575.00		
Total Spots	1658		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP -	GIMP	-	
CPP -	CPM	-	

Comments :	R6 MG missed spots, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
336	HIST	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00				X	X	X	X	-	-	3	$15.00	$45.00	30	Issue
337	MNBC	AVG. ALL WKS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	$10.00	$10.00	30	Issue
338	MNBC	AVG. ALL WKS<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	4	$9.00	$36.00	30	Issue
339	MNBC	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	4	$10.00	$40.00	30	Issue
340	MNBC	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	4	$10.00	$40.00	30	Issue
341	MNBC	AVG. ALL WKS<	10/17/16	10/23/16	09:00	19:00						X	X	-	-	4	$10.00	$40.00	30	Issue
342	MNBC	AVG. ALL WKS<	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$10.00	$40.00	30	Issue
343	MNBC	AVG. ALL WKS<	10/31/16	11/6/16	09:00	19:00						X	X	-	-	4	$10.00	$40.00	30	Issue
344	TLC	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00				X	X	X	X	-	-	4	$12.00	$48.00	30	Issue
345	TVL	REBA<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	4	$10.00	$40.00	30	Issue
346	TVL	REBA<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	4	$10.00	$40.00	30	Issue
347	TVL	REBA<	10/17/16	10/23/16	09:00	19:00						X	X	-	-	4	$10.00	$40.00	30	Issue
348	TVL	REBA<	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$10.00	$40.00	30	Issue
349	TVL	REBA<	10/31/16	11/6/16	09:00	19:00						X	X	-	-	3	$10.00	$30.00	30	Issue
350	TVL	VARIOUS	9/26/16	10/2/16	00:00	02:00				X	X	X	X	-	-	5	$6.00	$30.00	30	Issue
351	USA	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$15.00	$150.00	30	Issue
352	USA	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$15.00	$150.00	30	Issue
353	USA	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$15.00	$150.00	30	Issue
354	USA	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$15.00	$150.00	30	Issue
355	USA	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$15.00	$150.00	30	Issue
356	USA	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00				X	X	X	X	-	-	4	$15.00	$60.00	30	Issue

NCC Cable System Order

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Market	Grand Rapids

AE	Matthew Marcus
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Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Jul16
-	

Flight Dates	09/26/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MIHRCC/Brandt Iden HD61

Client Code	
Product Code	
Est Code	HD61
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/31/16		
Version	11 Vs. 10		
Show All Lines			
Total # of Weeks	7		
Total	$19,500.00		
Commission	$2,925.00		
Net Total	$16,575.00		
Total Spots	1658		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP -	GIMP	-	
CPP -	CPM	-	

Comments :	R6 MG missed spots, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
357	AEN	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00				X	X	X	X	-	-	4	$15.00	$60.00	30	Issue
358	CNBC	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$8.00	$80.00	30	Issue
359	CNBC	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$8.00	$80.00	30	Issue
360	CNBC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$8.00	$80.00	30	Issue
361	CNBC	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$8.00	$80.00	30	Issue
362	CNBC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$8.00	$80.00	30	Issue
363	CNN	NEW DAY<	10/3/16	10/9/16	05:00	09:00	X	X	X	X	X	X	X	-	-	9	$11.00	$99.00	30	Issue
364	CNN	NEW DAY<	10/10/16	10/16/16	05:00	09:00	X	X	X	X	X	X	X	-	-	8	$11.00	$88.00	30	Issue
365	CNN	NEW DAY<	10/17/16	10/23/16	05:00	09:00	X	X	X	X	X	X	X	-	-	9	$11.00	$99.00	30	Issue
366	CNN	NEW DAY<	10/24/16	10/30/16	05:00	09:00	X	X	X	X	X	X	X	-	-	8	$11.00	$88.00	30	Issue
367	CNN	NEW DAY<	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	9	$11.00	$99.00	30	Issue
368	CNN	CNN NEWSROOM<	10/3/16	10/9/16	09:00	16:00	X	X	X	X	X	X	X	-	-	8	$8.00	$64.00	30	R6 -2x
369	CNN	CNN NEWSROOM<	10/10/16	10/16/16	09:00	16:00	X	X	X	X	X	X	X	-	-	7	$8.00	$56.00	30	R6 -2x
370	CNN	CNN NEWSROOM<	10/17/16	10/23/16	09:00	16:00	X	X	X	X	X	X	X	-	-	8	$8.00	$64.00	30	R6 -2x
371	CNN	CNN NEWSROOM<	10/24/16	10/30/16	09:00	16:00	X	X	X	X	X	X	X	-	-	7	$8.00	$56.00	30	R6 -2x
372	CNN	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	8	$8.00	$64.00	30	R6 -2x
373	CNN	CNN NEWSROOM<	9/26/16	10/2/16	09:00	19:00						X	X	-	-	3	$12.00	$36.00	30	Issue
374	CNN	CNN NEWSROOM<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	3	$12.00	$36.00	30	Issue
375	CNN	CNN NEWSROOM<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	3	$12.00	$36.00	30	Issue
376	CNN	CNN NEWSROOM<	10/17/16	10/23/16	09:00	19:00						X	X	-	-	3	$12.00	$36.00	30	Issue
377	CNN	CNN NEWSROOM<	10/24/16	10/30/16	09:00	19:00						X	X	-	-	3	$12.00	$36.00	30	Issue

NCC Cable System Order

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Market	Grand Rapids

AE	Matthew Marcus
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Status	Not accepted
Survey	Cable Nielsen Live+3 Jul16
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Flight Dates	09/26/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MIHRCC/Brandt Iden HD61
Client Code	
Product Code	
Est Code	HD61
Product Name	
Credit Status	
Primary Demo	Adults 35+
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Update Date	10/31/16		
Version	11 Vs. 10		
Show All Lines			
Total # of Weeks	7		
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Comments :	R6 MG missed spots, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
378	CNN	CNN NEWSROOM<	10/31/16	11/6/16	09:00	19:00						X	X	-	-	3	$12.00	$36.00	30	Issue
379	CNN	VARIOUS	9/26/16	10/2/16	09:00	16:00				X	X	X	X	-	-	6	$8.00	$48.00	30	Issue
380	ESP2	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$9.00	$90.00	30	-1x
381	ESP2	AVG. ALL WKS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	$9.00	$81.00	30	-1x
382	ESP2	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$9.00	$90.00	30	-1x
383	ESP2	AVG. ALL WKS	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	11	$9.00	$99.00	30	-1x
384	ESP2	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$9.00	$90.00	30	-1x
385	ESPN	AVG. ALL WKS	9/26/16	10/2/16	09:00	19:00						X	X	-	-	4	$12.00	$48.00	30	Issue
386	ESPN	AVG. ALL WKS	10/3/16	10/9/16	09:00	19:00						X	X	-	-	4	$12.00	$48.00	30	Issue
387	ESPN	AVG. ALL WKS	10/10/16	10/16/16	09:00	19:00						X	X	-	-	4	$12.00	$48.00	30	Issue
388	ESPN	AVG. ALL WKS	10/17/16	10/23/16	09:00	19:00						X	X	-	-	4	$12.00	$48.00	30	Issue
389	ESPN	AVG. ALL WKS	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$12.00	$48.00	30	Issue
390	ESPN	AVG. ALL WKS	10/31/16	11/6/16	09:00	19:00						X	X	-	-	3	$12.00	$36.00	30	Issue
391	ESPN	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00				X	X	X	X	-	-	4	$15.00	$60.00	30	Issue
392	ESPN	AVG. ALL WKS<	10/3/16	10/9/16	16:00	19:00	X	X	X	X	X	X	X	-	-	7	$12.00	$84.00	30	Issue
393	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	8	$12.00	$96.00	30	Issue
394	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00	X	X	X	X	X	X	X	-	-	7	$12.00	$84.00	30	Issue
395	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	8	$12.00	$96.00	30	Issue
396	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	7	$12.00	$84.00	30	Issue
397	FXNC	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	11	$15.00	$165.00	30	Issue
398	FXNC	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	11	$15.00	$165.00	30	Issue

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Flight Dates	09/26/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MIHRCC/Brandt Iden HD61

Client Code	
Product Code	
Est Code	HD61
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/31/16		
Version	11 Vs. 10		
Show All Lines			
Total # of Weeks	7		
Total	$19,500.00		
Commission	$2,925.00		
Net Total	$16,575.00		
Total Spots	1658		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R6 MG missed spots, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
399	FXNC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	11	$15.00	$165.00	30	Issue
400	FXNC	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	11	$15.00	$165.00	30	Issue
401	FXNC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$15.00	$150.00	30	Issue
402	FXNC	FOX & FRIENDS<	9/26/16	10/2/16	05:00	09:00				X	X	X	X	-	-	5	$11.00	$55.00	30	Issue
403	FXNC	FOX AND FRIEND<	10/3/16	10/9/16	05:00	09:00	X	X	X	X	X	X	X	-	-	6	$11.00	$66.00	30	Issue
404	FXNC	FOX AND FRIEND<	10/10/16	10/16/16	05:00	09:00	X	X	X	X	X	X	X	-	-	6	$11.00	$66.00	30	Issue
405	FXNC	FOX AND FRIEND<	10/17/16	10/23/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	$11.00	$77.00	30	Issue
406	FXNC	FOX AND FRIEND<	10/24/16	10/30/16	05:00	09:00	X	X	X	X	X	X	X	-	-	6	$11.00	$66.00	30	Issue
407	FXNC	FOX AND FRIEND<	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	$11.00	$77.00	30	Issue
408	FXNC	VARIOUS	9/26/16	10/2/16	19:00	24:00				X	X	X	X	-	-	4	$15.00	$60.00	30	Issue
409	HGTV	VARIOUS	9/26/16	10/2/16	19:00	24:00				X	X	X	X	-	-	4	$15.00	$60.00	30	Issue
410	MNBC	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00				X	X	X	X	-	-	4	$12.00	$48.00	30	Issue
411	MNBC	AVG. ALL WKS<	10/3/16	10/9/16	16:00	19:00	X	X	X	X	X	X	X	-	-	6	$10.00	$60.00	30	Issue R6 -2x
412	MNBC	AVG. ALL WKS<	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	8	$10.00	$80.00	30	Issue R6 -2x
413	MNBC	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00	X	X	X	X	X	X	X	-	-	6	$10.00	$60.00	30	Issue R6 -2x
414	MNBC	AVG. ALL WKS<	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	6	$10.00	$60.00	30	Issue R6 -2x
415	MNBC	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	7	$10.00	$70.00	30	Issue R6 -2x
416	MNBC	VARIOUS	9/26/16	10/2/16	05:00	09:00				X	X	X	X	-	-	5	$9.00	$45.00	30	Issue
417	MNBC	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$12.00	$120.00	30	Issue
418	MNBC	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$12.00	$120.00	30	Issue
419	MNBC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$12.00	$120.00	30	Issue

NCC Cable System Order

Order #	62341290
Syscode	0344
System Name	Spectrum/South Haven, MI
Market	Grand Rapids

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Jul16
-	

Flight Dates	09/26/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MIHRCC/Brandt Iden HD61

Client Code	
Product Code	
Est Code	HD61
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/31/16	
Version		11 Vs. 10	
Show All Lines			
Total # of Weeks			7
Total			$19,500.00
Commission			$2,925.00
Net Total			$16,575.00
Total Spots			1658
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R6 MG missed spots, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
420	MNBC	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$12.00	$120.00	30	Issue
421	MNBC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$12.00	$120.00	30	Issue
422	TBSC	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00				X	X	X	X	-	-	4	$12.00	$48.00	30	Issue
423	TLC	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$12.00	$120.00	30	Issue
424	TLC	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$12.00	$120.00	30	Issue
425	TLC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$12.00	$120.00	30	Issue
426	TLC	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$12.00	$120.00	30	Issue
427	TLC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$12.00	$120.00	30	Issue
428	TNT	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00				X	X	X	X	-	-	4	$15.00	$60.00	30	Issue
429	TVL	VARIOUS	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$12.00	$120.00	30	Issue
430	TVL	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$12.00	$120.00	30	Issue
431	TVL	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$12.00	$120.00	30	Issue
432	TVL	VARIOUS	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$12.00	$120.00	30	Issue
433	TVL	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$12.00	$120.00	30	Issue
434	ESPN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$15.00	$15.00	30	Issue
435	FXNC	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$15.00	$15.00	30	Issue
436	HIST	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$15.00	$15.00	30	Issue
437	AEN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$15.00	$15.00	30	Issue
438	CNBC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$8.00	$8.00	30	Issue
439	CNN	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00					X	X	X	-	-	4	$15.00	$60.00	30	Issue
440	DISC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$15.00	$15.00	30	Issue

NCC Cable System Order

Order #	62341290
Syscode	0344
System Name	Spectrum/South Haven, MI
Market	Grand Rapids

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Jul16
-	

Flight Dates	09/26/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MIHRCC/Brandt Iden HD61

Client Code	
Product Code	
Est Code	HD61
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/31/16		
Version	11 Vs. 10		
Show All Lines			
Total # of Weeks	7		
Total	$19,500.00		
Commission	$2,925.00		
Net Total	$16,575.00		
Total Spots	1658		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R6 MG missed spots, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
441	ESP2	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$9.00	$9.00	30	Issue
442	ESPN	AVG. ALL WKS<	10/3/16	10/9/16	16:00	19:00				X	X	X	X	-	-	1	$12.00	$12.00	30	Issue
443	FOOD	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$15.00	$15.00	30	Issue
444	FXNC	VARIOUS	10/3/16	10/9/16	09:00	19:00						X	X	-	-	1	$12.00	$12.00	30	Issue
445	HGTV	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$15.00	$15.00	30	Issue
446	HIST	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00				X	X	X	X	-	-	1	$15.00	$15.00	30	Issue
447	LIF	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$12.00	$12.00	30	Issue
448	MNBC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$12.00	$12.00	30	Issue
449	TBSC	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$12.00	$12.00	30	Issue
450	TLC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$12.00	$12.00	30	Issue
451	TNT	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$15.00	$15.00	30	Issue
452	TVL	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$12.00	$12.00	30	Issue
453	USA	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$15.00	$15.00	30	Issue
454	ESP2	AVG. ALL WKS	10/31/16	11/6/16	09:00	19:00						X	X	-	-	1	$7.00	$7.00	30	Issue R5 +1x
455	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	5	$15.00	$75.00	30	R5 +5x
456	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	1	$12.00	$12.00	30	Issue R5 +1x
457	MNBC	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	1	$10.00	$10.00	30	Issue R5 -1x
458	TVL	VARIOUS	10/31/16	11/6/16	00:00	02:00	X	X	X	X	X	X	X	-	-	1	$6.00	$6.00	30	Issue R5 +1x
459	CNN	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00			X	X	X	X	X	-	-	2	$8.00	$16.00	30	R6 +2x
460	CNN	VARIOUS	10/31/16	11/6/16	16:00	19:00			X	X	X	X	X	-	-	2	$12.00	$24.00	30	R6 +2x
461	CNN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00			X	X	X	X	X	-	-	1	$15.00	$15.00	30	Issue R6 +1x

NCC Cable System Order

Order #	62341290
Syscode	0344
System Name	Spectrum/South Haven, MI
Market	Grand Rapids

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Jul16
-	

Flight Dates	09/26/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MIHRCC/Brandt Iden HD61

Client Code	
Product Code	
Est Code	HD61
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/31/16		
Version	11 Vs. 10		
Show All Lines			
Total # of Weeks	7		
Total	$19,500.00		
Commission	$2,925.00		
Net Total	$16,575.00		
Total Spots	1658		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R6 MG missed spots, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
462	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00			X	X	X	X	X	-	-	3	$15.00	$45.00	30	R6 +3x
463	FXNC	VARIOUS	10/31/16	11/6/16	09:00	16:00			X	X	X	X	X	-	-	2	$8.00	$16.00	30	Issue R6 +2x
464	MNBC	AVG. ALL WKS<	10/31/16	11/6/16	09:00	16:00			X	X	X	X	X	-	-	1	$6.00	$6.00	30	Issue R6 +1x
465	MNBC	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00			X	X	X	X	X	-	-	2	$10.00	$20.00	30	Issue R6 +2x
466	TBSC	VARIOUS	10/31/16	11/6/16	19:00	24:00			X	X	X	X	X	-	-	1	$12.00	$12.00	30	R6 +1x
467	TNT	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00			X	X	X	X	X	-	-	1	$15.00	$15.00	30	Issue R6 +1x

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	1300	358	0	0	0	0	0	0	0	0	0	0	1658
AMT	$15,317.00	$4,183.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$19,500.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 11/01/16

62341290 | Grand Rapids | Spectrum/South Haven, MI | 0344 |

NCC Cable System Order

#11767617

Order #	62360246
Syscode	0116
System Name	Spectrum/Duluth, MN
Market	Duluth-Superior

AE	Andrew Yolles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Medium Buying LLC
Advertiser	Ron Johnson for US Senate

Client Code	
Product Code	
Est Code	NA
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	11/01/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$1,911.00		
Commission	$286.65		
Net Total	$1,624.35		
Total Spots	42		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

TM# 67046

Comments :	11.01 New order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AMC	AMC PT	10/31/16	11/6/16	19:00	24:00			X	X	X	X	X	-	-	1	$44.00	$44.00	30	NPE
2	CNN	CNN EM	10/31/16	11/6/16	05:00	09:00			X	X	X	X	X	-	-	4	$40.00	$160.00	30	NPE
3	CNN	CNN EF	10/31/16	11/6/16	16:00	19:00			X	X	X	X	X	-	-	4	$42.00	$168.00	30	NPE
4	CNN	CNN PT	10/31/16	11/6/16	19:00	24:00			X	X	X	X	X	-	-	4	$53.00	$212.00	30	NPE
5	CNN	CNN EM	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	$40.00	$40.00	30	NPE
6	CNN	CNN EF	11/7/16	11/13/16	16:00	19:00	X							-	-	1	$42.00	$42.00	30	NPE
7	CNN	CNN PT	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$53.00	$53.00	30	NPE
8	ESPN	ESPN W	10/31/16	11/6/16	09:00	19:00						X	X	-	-	2	$42.00	$84.00	30	NPE
9	ESPN	ESPN EF	10/31/16	11/6/16	16:00	19:00			X	X	X	X	X	-	-	3	$42.00	$126.00	30	NPE
10	ESPN	ESPN PT	10/31/16	11/6/16	19:00	24:00			X	X	X	X	X	-	-	5	$53.00	$265.00	30	NPE
11	ESPN	ESPN EF	11/7/16	11/13/16	16:00	19:00	X							-	-	1	$42.00	$42.00	30	NPE
12	FXNC	FXNC EM	10/31/16	11/6/16	05:00	09:00			X	X	X	X	X	-	-	4	$40.00	$160.00	30	NPE
13	FXNC	FXNC EF	10/31/16	11/6/16	16:00	19:00			X	X	X	X	X	-	-	4	$42.00	$168.00	30	NPE
14	FXNC	FXNC PT	10/31/16	11/6/16	19:00	24:00			X	X	X	X	X	-	-	4	$53.00	$212.00	30	NPE
15	FXNC	FXNC EM	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	$40.00	$40.00	30	NPE
16	FXNC	FXNC EF	11/7/16	11/13/16	16:00	19:00	X							-	-	1	$42.00	$42.00	30	NPE

NP

NCC Cable System Order

Order #	62360246
Syscode	0116
System Name	Spectrum/Duluth, MN
Market	Duluth-Superior

AE	Andrew Yolles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Medium Buying LLC
Advertiser	Ron Johnson for US Senate

Client Code	
Product Code	
Est Code	NA
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	11/01/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$1,911.00		
Commission	$286.65		
Net Total	$1,624.35		
Total Spots	42		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	11.01 New order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
17	FXNC	FXNC PT	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$53.00	$53.00	30	NPE

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	42	0	0	0	0	0	0	0	0	0	0	0	42
AMT	$1,911.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$1,911.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 11/01/16

62360246 | Duluth-Superior | Spectrum/Duluth, MN | 0116 |